RVQUAL1. Are you eligible to vote in the upcoming Federal Election being held in October?

| | TOTAL | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
| | | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G |
| Base: All respondents | | | | | | | | |
| Unweighted Base | 949 | 53 | 204 | 313 | 379 | 219 | 239 | 272 |
| Weighted Base | 949 | 52* | 205 | 311 | 381 | 229 | 238 | 269 |
| | 949 | 52 | 205 | 311 | 381 | 229 | 238 | 269 |
| Yes | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |
| | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV1A. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
|---|---|---|---|---|---|---|---|---|
| | TOTAL | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
| | | A | B | C | D | E | F | G |
| Base: All respondents | | | | | | | | |
| Unweighted Base | 949 | 53 | 204 | 313 | 379 | 219 | 239 | 272 |
| Weighted Base | 949 | 52* | 205 | 311 | 381 | 229 | 238 | 269 |
| | 208 | 8 | 47 | 62 | 91 | 208 | 0 | 0 |
| The Conservative Party | 22.0% | 15.0% | 23.0% | 20.0% | 24.0% | 91.0% | - | - |
| | | | | | | FG | | |
| | 209 | 12 | 41 | 65 | 91 | 0 | 209 | 0 |
| The Liberal Party | 22.0% | 23.0% | 20.0% | 21.0% | 24.0% | - | 88.0% | - |
| | | | | | | | EG | |
| | 240 | 8 | 43 | 82 | 107 | 0 | 0 | 240 |
| The New Democratic Party (NDP) | 25.0% | 15.0% | 21.0% | 26.0% | 28.0% | - | - | 89.0% |
| | | | | | A | | | EF |
| | 25 | 2 | 6 | 10 | 7 | 0 | 0 | 0 |
| The Bloc Quebecois (BQ) | 3.0% | 4.0% | 3.0% | 3.0% | 2.0% | - | - | - |
| | 17 | 0 | 3 | 6 | 7 | 0 | 0 | 0 |
| Green Party | 2.0% | - | 2.0% | 2.0% | 2.0% | - | - | - |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | - | 1.0% | - | - | - | - | - |
| | 33 | 6 | 9 | 13 | 4 | 0 | 0 | 0 |
| Would not vote/None/Would spoil ballot | 3.0% | 11.0% | 5.0% | 4.0% | 1.0% | - | - | - |
| | | CD | D | D | | | | |
| | 217 | 17 | 53 | 72 | 74 | 22 | 29 | 30 |
| Don't Know/Not sure | 23.0% | 33.0% | 26.0% | 23.0% | 19.0% | 9.0% | 12.0% | 11.0% |
| | | D | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV1B. Well, which party would you say you would lean towards?

| | TOTAL | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
| | | A | B | C | D | E | F | G |
| Base: Undecided | | | | | | | | |
| Unweighted Base | 225 | 18 | 54 | 74 | 79 | 21 | 30 | 31 |
| Weighted Base | 217 | 17** | 53* | 72* | 74* | 22** | 29** | 30** |
| The Conservative Party | 22 | 1 | 4 | 8 | 8 | 22 | 0 | 0 |
| | 10.0% | 6.0% | 7.0% | 12.0% | 11.0% | 100.0% | - | - |
| The Liberal Party | 29 | 2 | 6 | 11 | 10 | 0 | 29 | 0 |
| | 13.0% | 13.0% | 11.0% | 15.0% | 13.0% | - | 100.0% | - |
| The New Democratic Party (NDP) | 30 | 1 | 5 | 8 | 15 | 0 | 0 | 30 |
| | 14.0% | 7.0% | 10.0% | 11.0% | 20.0% | - | - | 100.0% |
| The Bloc Quebecois (BQ) | 2 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| | 1.0% | - | 2.0% | 1.0% | - | - | - | - |
| Green Party | 4 | 0 | 0 | 3 | 1 | 0 | 0 | 0 |
| | 2.0% | - | - | 4.0% | 1.0% | - | - | - |
| Don't know | 130 | 13 | 37 | 41 | 40 | 0 | 0 | 0 |
| | 60.0% | 73.0% | 70.0% | 57.0% | 54.0% | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV1A/Q1B. ALL VOTERS - LEANERS INCLUDED

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
|---|---|---|---|---|---|---|---|---|
| | TOTAL | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
| | | A | B | C | D | E | F | G |
| Base: All respondents | | | | | | | | |
| Unweighted Base | 949 | 53 | 204 | 313 | 379 | 219 | 239 | 272 |
| Weighted Base | 949 | 52* | 205 | 311 | 381 | 229 | 238 | 269 |
| The Conservative Party | 229 | 9 | 51 | 70 | 99 | 229 | 0 | 0 |
| | 24.0% | 17.0% | 25.0% | 23.0% | 26.0% | 100.0% | - | - |
| | | | | | | FG | | |
| The Liberal Party | 238 | 14 | 47 | 76 | 100 | 0 | 238 | 0 |
| | 25.0% | 27.0% | 23.0% | 25.0% | 26.0% | - | 100.0% | - |
| | | | | | | | EG | |
| The New Democratic Party (NDP) | 269 | 9 | 49 | 90 | 122 | 0 | 0 | 269 |
| | 28.0% | 17.0% | 24.0% | 29.0% | 32.0% | - | - | 100.0% |
| | | | | | AB | | | EF |
| The Bloc Quebecois (BQ) | 27 | 2 | 7 | 11 | 7 | 0 | 0 | 0 |
| | 3.0% | 4.0% | 3.0% | 4.0% | 2.0% | - | - | - |
| Green Party | 21 | 0 | 3 | 9 | 8 | 0 | 0 | 0 |
| | 2.0% | - | 2.0% | 3.0% | 2.0% | - | - | - |
| Other | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| | 0 | - | 1.0% | - | - | - | - | - |
| Would not vote/None/Would spoil ballot | 33 | 6 | 9 | 13 | 4 | 0 | 0 | 0 |
| | 3.0% | 11.0% | 5.0% | 4.0% | 1.0% | - | - | - |
| | | CD | D | D | | | | |
| Don't Know/Not sure | 130 | 13 | 37 | 41 | 40 | 0 | 0 | 0 |
| | 14.0% | 24.0% | 18.0% | 13.0% | 10.0% | - | - | - |
| | | CD | D | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV1A/Q1B. DECIDED VOTER - LEANERS INCLUDED

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
|---|---|---|---|---|---|---|---|---|
| | **TOTAL** | **<HS** | **HS** | **Post Sec** | **Univ Grad** | **The Conservative Party** | **The Liberal Party** | **The New Democratic Party (NDP)** |
| | | A | B | C | D | E | F | G |
| Base: Decided Voters - Leaners Included | | | | | | | | |
| Unweighted Base | 780 | 35 | 157 | 257 | 331 | 219 | 239 | 272 |
| Weighted Base | 786 | 34* | 158 | 256 | 338 | 229 | 238 | 269 |
| | 229 | 9 | 51 | 70 | 99 | 229 | 0 | 0 |
| The Conservative Party | 29.0% | 26.0% | 32.0% | 27.0% | 29.0% | 100.0% | - | - |
| | | | | | | FG | | |
| | 238 | 14 | 47 | 76 | 100 | 0 | 238 | 0 |
| The Liberal Party | 30.0% | 42.0% | 30.0% | 30.0% | 30.0% | - | 100.0% | - |
| | | | | | | | EG | |
| | 269 | 9 | 49 | 90 | 122 | 0 | 0 | 269 |
| The New Democratic Party (NDP) | 34.0% | 26.0% | 31.0% | 35.0% | 36.0% | - | - | 100.0% |
| | | | | | | | | EF |
| | 27 | 2 | 7 | 11 | 7 | 0 | 0 | 0 |
| The Bloc Quebecois (BQ) | 3.0% | 6.0% | 4.0% | 4.0% | 2.0% | - | - | - |
| | | | | | | | | |
| | 21 | 0 | 3 | 9 | 8 | 0 | 0 | 0 |
| Green Party | 3.0% | - | 2.0% | 4.0% | 2.0% | - | - | - |
| | | | | | | | | |
| | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | - | 1.0% | - | - | - | - | - |
| | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV2. How certain are you that this is the party that you will actually support on Election Day:

| | | | EDUCATION | | | DECIDED VOTER - LEANERS INCLUDED | | |
|---|---|---|---|---|---|---|---|---|
| | **TOTAL** | **<HS** | **HS** | **Post Sec** | **Univ Grad** | **The Conservative Party** | **The Liberal Party** | **The New Democratic Party (NDP)** |
| | | A | B | C | D | E | F | G |
| Base: Respondents who selected a party at RV1A or RV1B | | | | | | | | |
| Unweighted Base | 789 | 35 | 160 | 261 | 333 | 219 | 239 | 272 |
| Weighted Base | 794 | 34* | 162 | 260 | 340 | 229 | 238 | 269 |
| | 349 | 9 | 77 | 121 | 141 | 122 | 96 | 111 |
| Absolutely certain | 44.0% | 25.0% | 48.0% | 47.0% | 42.0% | 53.0% | 40.0% | 41.0% |
| | | | A | A | | FG | | |
| | 331 | 18 | 59 | 100 | 154 | 78 | 111 | 115 |
| Fairly certain | 42.0% | 55.0% | 37.0% | 39.0% | 45.0% | 34.0% | 46.0% | 43.0% |
| | | | | | | | E | E |
| | 97 | 7 | 22 | 32 | 36 | 26 | 28 | 36 |
| Not very certain | 12.0% | 20.0% | 14.0% | 12.0% | 11.0% | 11.0% | 12.0% | 13.0% |
| | | | | | | | | |
| | 18 | 0 | 3 | 6 | 9 | 4 | 4 | 7 |
| Not at all certain | 2.0% | - | 2.0% | 2.0% | 3.0% | 2.0% | 2.0% | 3.0% |
| | | | | | | | | |
| **TOPBOX & LOWBOX SUMMARY** | | | | | | | | |
| | 680 | 27 | 136 | 222 | 295 | 200 | 206 | 226 |
| T2B | 86.0% | 80.0% | 85.0% | 85.0% | 87.0% | 87.0% | 87.0% | 84.0% |
| | | | | | | | | |
| | 114 | 7 | 25 | 38 | 45 | 30 | 32 | 43 |
| L2B | 14.0% | 20.0% | 15.0% | 15.0% | 13.0% | 13.0% | 13.0% | 16.0% |
| | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV3. And, assuming you can't vote for your first choice, which party would you support as a second choice?

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
| | TOTAL | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G |
| Base: Respondents who selected a party at RV1A or RV1B | | | | | | | | |
| Unweighted Base | 789 | 35 | 160 | 261 | 333 | 219 | 239 | 272 |
| Weighted Base | 794 | 34* | 162 | 260 | 340 | 229 | 238 | 269 |
| | 61 | 2 | 10 | 23 | 26 | 0 | 35 | 26 |
| The Conservative Party | 8.0% | 7.0% | 6.0% | 9.0% | 8.0% | - | 15.0% | 10.0% |
| | | | | | | | E | E |
| | 192 | 7 | 34 | 56 | 94 | 55 | 0 | 130 |
| The Liberal Party | 24.0% | 21.0% | 21.0% | 22.0% | 28.0% | 24.0% | - | 48.0% |
| | | | | | | F | | EF |
| | 187 | 10 | 38 | 53 | 86 | 39 | 136 | 0 |
| The New Democratic Party (NDP) | 24.0% | 31.0% | 23.0% | 20.0% | 25.0% | 17.0% | 57.0% | - |
| | | | | | | G | EG | |
| | 21 | 0 | 3 | 8 | 9 | 1 | 3 | 17 |
| The Bloc Quebecois (BQ) | 3.0% | - | 2.0% | 3.0% | 3.0% | 0 | 1.0% | 6.0% |
| | | | | | | | | EF |
| | 80 | 2 | 12 | 34 | 32 | 25 | 22 | 33 |
| Some other party | 10.0% | 5.0% | 8.0% | 13.0% | 9.0% | 11.0% | 9.0% | 12.0% |
| | | | | | | | | |
| | 227 | 10 | 57 | 74 | 86 | 109 | 42 | 64 |
| Don't know/Not sure | 29.0% | 30.0% | 36.0% | 28.0% | 25.0% | 47.0% | 18.0% | 24.0% |
| | | | D | | | FG | | |
| | 27 | 2 | 7 | 11 | 7 | 0 | 0 | 0 |
| (DK/Ref/Not Stated) | 3.0% | 6.0% | 4.0% | 4.0% | 2.0% | - | - | - |
| | | | | | | | | |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

RV4. Thinking about the Conservative government under the leadership of Stephen Harper, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of their performance?

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
| | TOTAL | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
|---|---|---|---|---|---|---|---|---|
| | | A | B | C | D | E | F | G |
| Base: All respondents | | | | | | | | |
| Unweighted Base | 949 | 53 | 204 | 313 | 379 | 219 | 239 | 272 |
| Weighted Base | 949 | 52* | 205 | 311 | 381 | 229 | 238 | 269 |
| Strongly approve | 95 | 1 | 29 | 27 | 38 | 81 | 7 | 5 |
| | 10.0% | 1.0% | 14.0% | 9.0% | 10.0% | 35.0% | 3.0% | 2.0% |
| | | | A | | A | FG | | |
| Somewhat approve | 267 | 17 | 52 | 82 | 116 | 129 | 52 | 38 |
| | 28.0% | 33.0% | 25.0% | 26.0% | 30.0% | 56.0% | 22.0% | 14.0% |
| | | | | | | FG | G | |
| Somewhat disapprove | 232 | 15 | 58 | 80 | 79 | 17 | 56 | 81 |
| | 24.0% | 29.0% | 28.0% | 26.0% | 21.0% | 8.0% | 24.0% | 30.0% |
| | | | D | | | | E | E |
| Strongly disapprove | 355 | 19 | 66 | 120 | 149 | 2 | 123 | 146 |
| | 37.0% | 37.0% | 32.0% | 39.0% | 39.0% | 1.0% | 52.0% | 54.0% |
| | | | | | | | E | E |
| **TOPBOX & LOWBOX SUMMARY** | | | | | | | | |
| T2B | 362 | 18 | 81 | 110 | 154 | 210 | 59 | 43 |
| | 38.0% | 34.0% | 39.0% | 35.0% | 40.0% | 92.0% | 25.0% | 16.0% |
| | | | | | | FG | G | |
| L2B | 587 | 34 | 124 | 201 | 227 | 19 | 179 | 227 |
| | 62.0% | 66.0% | 61.0% | 65.0% | 60.0% | 8.0% | 75.0% | 84.0% |
| | | | | | | | E | EF |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
September 8, 2015
FINAL DATA

RV5. Some people say that the Conservative government under Prime Minister Stephen Harper has done a good job and deserves to be re-elected on October 19th. Other people say that it is time for another federal party to take over and run the country. Which of these statements is closest to your point of view?

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
|---|---|---|---|---|---|---|---|---|
| | TOTAL | <HS | HS | Post Sec | Univ Grad | The Conservative Party | The Liberal Party | The New Democratic Party (NDP) |
| | | A | B | C | D | E | F | G |
| Base: All respondents | | | | | | | | |
| Unweighted Base | 949 | 53 | 204 | 313 | 379 | 219 | 239 | 272 |
| Weighted Base | 949 | 52* | 205 | 311 | 381 | 229 | 238 | 269 |
| Harper government has done a good job and deserves re-election | 277 | 12 | 63 | 85 | 116 | 208 | 19 | 10 |
| | 29.0% | 23.0% | 31.0% | 28.0% | 30.0% | 91.0% | 8.0% | 4.0% |
| | | | | | | FG | G | |
| Time for another federal party to take over | 672 | 40 | 142 | 225 | 265 | 21 | 219 | 260 |
| | 71.0% | 77.0% | 69.0% | 72.0% | 70.0% | 9.0% | 92.0% | 96.0% |
| | | | | | | | E | EF |

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing