15-032495-01-Investor_Sentiment_Survey_2015

What is your outlook for the Canadian economy over the next 5 years?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1502	250	250	251	250	250	251	121	478	264	292	347	597	836	69	905	765	737	965	537	457	109	140	1044
Base: All Respondents (wtd)	1502	112	368	574	98	154	197	88	452	353	289	320	432	914	156	1070	751	751	980	522	451	113	119	1072
Don't know	11	-	2	3	1	4	1	3	2	5	-	1	5	6	-	6	2	9	9	2	1	1	5	5
	1%	-	1%	1%	1%	2%	1%	4%	*	1%	-	*	1%	1%	-	1%	*	1%	1%	*	*	1%	4%	*
						B		IKL*		*					**							*	X*	
Base: All Answering	1493	250	249	249	248	248	249	119	475	262	292	345	593	831	69	900	762	731	959	534	455	108	138	1039
Base: All Answering (wtd)	1491	112	366	571	97	150	196	85	449	348	289	319	427	908	156	1064	749	742	971	520	450	112	115	1068
Very optimistic	44	3	12	16	3	5	4	2	16	13	6	6	11	33	-	33	31	12	32	12	10	4	5	29
	3%	3%	3%	3%	3%	3%	2%	3%	4%	4%	2%	2%	3%	4%	-	3%	4%	2%	3%	2%	2%	4%	5%	3%
								*		*					**		R					*	*	
Somewhat optimistic	442	30	107	166	30	52	57	20	108	111	85	118	109	267	67	333	209	233	276	166	148	24	33	336
	30%	27%	29%	29%	31%	34%	29%	24%	24%	32%	29%	37%	25%	29%	43%	31%	28%	31%	28%	32%	33%	21%	29%	31%
								*		*		HI			**	M						*	*	
Neutral	407	28	108	150	26	37	58	30	147	95	67	67	132	233	42	275	213	194	290	117	101	34	32	275
	27%	25%	29%	26%	27%	25%	30%	36%	33%	27%	23%	21%	31%	26%	27%	26%	28%	26%	30%	22%	22%	30%	28%	26%
								KL*	KL	*			N		**				TU			*	*	
Somewhat pessimistic	517	47	117	206	29	49	69	25	146	118	121	108	146	324	47	372	252	265	324	193	163	43	37	373
	35%	42%	32%	36%	30%	33%	35%	29%	32%	34%	42%	34%	34%	36%	30%	35%	34%	36%	33%	37%	36%	39%	32%	35%
		CEF						*		*	HI				**							*	*	
Very pessimistic	82	4	22	33	8	7	8	8	33	11	10	20	29	52	1	53	44	37	49	32	27	7	7	55
	5%	3%	6%	6%	9%	5%	4%	9%	7%	3%	4%	6%	7%	6%	*	5%	6%	5%	5%	6%	6%	6%	6%	5%
					BG			JK*		*					**							*	*	
Summary																								
Top2Box (Very/ Somewhat Optimistic)	486	33	119	182	34	57	61	23	123	124	92	124	120	299	67	366	240	246	308	178	159	28	39	365
	33%	30%	33%	32%	35%	38%	31%	27%	27%	36%	32%	39%	28%	33%	43%	34%	32%	33%	32%	34%	35%	25%	34%	34%
								*		*		HI			**	M						*	*	
Low2Box (Somewhat/ Very Pessimistic)	599	51	139	239	37	56	77	32	179	129	131	128	175	376	48	424	296	302	373	225	190	50	44	428
	40%	45%	38%	42%	38%	37%	39%	38%	40%	37%	45%	40%	41%	41%	31%	40%	40%	41%	38%	43%	42%	45%	38%	40%
								*		*					**							*	*	
Mean	2.9	2.8	2.9	2.9	2.9	3	2.9	2.8	2.8	3	2.9	2.9	2.8	2.9	3.1	2.9	2.9	2.9	2.9	2.9	2.9	2.8	2.9	2.9
								*		*					**							*	*	
Std. Dev.	1	1	1	1	1	1	0.9	1	1	1	1	1	1	1	0.9	1	1	1	1	1	1	1	1	1
Std. Err.	*	0.1	0.1	*	0.1	0.1	0.1	0.1	*	0.1	0.1	0.1	*	*	0.1	*	*	*	*	*	*	0.1	0.1	*
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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By what percentage do you expect the Canadian economy to grow during the year ending December 31, 2016?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1502	250	250	251	250	250	251	121	478	264	292	347	597	836	69	905	765	737	965	537	457	109	140	1044
Base: All Respondents (wtd)	1502	112	368	574	98	154	197	88	452	353	289	320	432	914	156	1070	751	751	980	522	451	113	119	1072
Decline more than -4%	16	*	11	2	2	1	-	*	2	4	5	4	4	9	4	12	14	2	11	6	5	-	-	13
	1%	*	3%	*	2%	1%	-	1%	*	1%	2%	1%	1%	1%	2%	1%	2%	*	1%	1%	1%	-	-	1%
			BDG		BDG			*		*					**		R					*	*	
-4%	2	-	2	-	-	*	-	-	2	-	-	-	*	2	-	2	*	2	2	-	-	-	*	2
	*	-	*	-	-	*	-	-	*	-	-	-	*	*	-	*	*	*	*	-	-	-	*	*
								*		*					**							*	*	
-3%	34	1	10	18	1	1	2	4	9	13	5	3	12	21	-	21	20	13	28	6	4	7	3	21
	2%	1%	3%	3%	2%	1%	1%	4%	2%	4%	2%	1%	3%	2%	-	2%	3%	2%	3%	1%	1%	6%	3%	2%
								L*		*					**							X*	*	
-2%	107	5	37	41	8	5	11	10	39	16	20	23	33	71	3	74	48	59	64	43	35	5	13	80
	7%	4%	10%	7%	8%	3%	6%	11%	9%	5%	7%	7%	8%	8%	2%	7%	6%	8%	7%	8%	8%	5%	11%	7%
			BF		F			*		*					**							*	*	
-1%	150	13	43	44	10	17	23	6	62	35	26	22	55	89	6	95	61	89	107	43	35	13	14	105
	10%	11%	12%	8%	10%	11%	12%	7%	14%	10%	9%	7%	13%	10%	4%	9%	8%	12%	11%	8%	8%	12%	12%	10%
								*	L	*			P		**							*	*	
0% (unchanged)	240	20	55	90	10	22	42	20	77	60	46	36	87	119	33	153	109	130	172	68	59	31	18	151
	16%	18%	15%	16%	10%	14%	21%	23%	17%	17%	16%	11%	20%	13%	21%	14%	15%	17%	18%	13%	13%	27%	15%	14%
		E					E	L*	L	*			NP		**							WX*	*	
1%	401	33	92	162	29	32	53	25	135	65	84	92	97	266	38	304	227	174	254	147	127	21	37	290
	27%	29%	25%	28%	30%	21%	27%	28%	30%	19%	29%	29%	22%	29%	24%	28%	30%	23%	26%	28%	28%	19%	31%	27%
		F			F			*	J	*	J	J		M	**	M	R					*	*	
2%	284	21	52	118	20	31	42	10	54	74	58	88	61	172	52	224	163	121	167	117	103	14	14	231
	19%	19%	14%	21%	21%	20%	21%	11%	12%	21%	20%	28%	14%	19%	33%	21%	22%	16%	17%	22%	23%	13%	12%	22%
					C		C	*		I*	I	HI		M	**	M	R			S	S	*	*	W
3%	58	3	9	26	3	9	7	10	9	25	7	7	16	40	1	42	40	18	45	13	12	3	3	49
	4%	3%	2%	5%	3%	6%	4%	11%	2%	7%	3%	2%	4%	4%	1%	4%	5%	2%	5%	2%	3%	3%	2%	5%
						C		IKL*		IL*					**		R					*	*	
4%	6	*	-	2	-	3	1	2	3	-	-	-	3	2	-	2	2	4	6	-	-	1	-	3
	*	*	-	*	-	2%	*	2%	1%	-	-	-	1%	*	-	*	*	1%	1%	-	-	*	-	*
						C		JKL*		*					**							*	*	
Increase more than +4%	4	-	-	2	-	1	1	*	1	3	-	-	-	4	-	4	4	1	4	-	-	-	-	4
	*	-	-	*	-	1%	1%	*	*	1%	-	-	-	*	-	*	*	*	*	-	-	-	-	*
								*		*					**							*	*	
Don't know / not sure	201	16	57	69	13	31	14	2	59	56	38	45	63	119	19	138	62	138	120	81	71	17	17	126
	13%	14%	16%	12%	14%	20%	7%	2%	13%	16%	13%	14%	15%	13%	12%	13%	8%	18%	12%	15%	16%	15%	14%	12%
		G	G		G	DG		*	H	H*	H	H			**			Q				*	*	
Summary																								
NET Decline	309	19	103	104	21	25	36	20	113	69	55	51	105	191	13	204	144	164	212	97	79	25	31	220
	21%	17%	28%	18%	22%	16%	18%	23%	25%	20%	19%	16%	24%	21%	8%	19%	19%	22%	22%	19%	17%	22%	26%	21%
			BDFG					*	L	*			P		**							*	*	
NET Growth	753	57	153	311	53	75	104	46	202	168	150	187	177	485	91	576	435	318	477	276	242	40	53	576
	50%	51%	42%	54%	54%	49%	53%	52%	45%	48%	52%	58%	41%	53%	58%	54%	58%	42%	49%	53%	54%	35%	45%	54%
		C		C	C		C	*		*		IJ		M	**	M	R					*	*	V
Mean	0.5	0.6	*	0.6	0.5	0.8	0.6	0.5	0.3	0.6	0.5	0.7	0.3	0.5	0.8	0.6	0.6	0.4	0.5	0.6	0.6	0.2	0.2	0.6
		C		C	C	C*	C	*		*		I		M	**	M						*	*	
Std. Dev.	1.6	1.3	1.8	1.5	1.7	1.6	1.4	1.7	1.5	1.7	1.6	1.5	1.6	1.6	1.4	1.6	1.7	1.5	1.6	1.5	1.5	1.5	1.5	1.6
Std. Err.	*	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Median	1	1	-	1	1	1	1	1	1	1	1	1	-	1	1	1	1	1	1	1	1	-	1	1

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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What is your outlook for your own financial future over the next 5 years?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1502	250	250	251	250	250	251	121	478	264	292	347	597	836	69	905	765	737	965	537	457	109	140	1044
Base: All Respondents (wtd)	1502	112	368	574	98	154	197	88	452	353	289	320	432	914	156	1070	751	751	980	522	451	113	119	1072
Don't know	7	*	3	2	1	1	-	2	1	3	2	1	4	3	-	3	3	4	6	1	1	2	2	1
	*	*	1%	*	1%	1%	-	2%	*	1%	1%	*	1%	*	-	*	*	1%	1%	*	*	2%	2%	*
								I*		*					**							X*	X*	
Base: All Answering	1495	249	248	250	249	248	251	120	477	262	291	345	593	833	69	902	761	734	960	535	455	107	138	1043
Base: All Answering (wtd)	1495	112	365	572	97	153	197	87	451	350	288	319	427	911	156	1067	748	747	974	521	450	111	117	1072
Very optimistic	211	10	53	92	10	33	14	7	62	82	34	27	37	131	44	174	103	109	166	45	42	12	22	163
	14%	9%	15%	16%	10%	22%	7%	8%	14%	23%	12%	8%	9%	14%	28%	16%	14%	15%	17%	9%	9%	11%	18%	15%
			G	BG		BCEG		*	L	HIKL*				M	**	M			TU			*	*	
Somewhat optimistic	567	59	142	183	47	51	85	33	172	103	117	142	137	378	52	430	256	311	352	215	180	46	39	416
	38%	52%	39%	32%	48%	34%	43%	38%	38%	29%	41%	45%	32%	42%	33%	40%	34%	42%	36%	41%	40%	41%	33%	39%
		CDF			CDF		D	*		*	J	J		M	**	M		Q				*	*	
Neutral	396	24	101	168	19	30	53	25	128	84	74	85	141	216	39	255	243	153	250	145	131	23	31	275
	26%	21%	28%	29%	20%	20%	27%	28%	28%	24%	26%	27%	33%	24%	25%	24%	32%	20%	26%	28%	29%	20%	26%	26%
			F	BEF				*		*			NP		**		R					*	*	
Somewhat pessimistic	264	16	55	103	18	34	38	17	64	68	60	55	85	156	23	179	121	143	170	94	83	23	16	185
	18%	15%	15%	18%	19%	22%	19%	20%	14%	19%	21%	17%	20%	17%	15%	17%	16%	19%	17%	18%	18%	20%	14%	17%
						BC		*		*	I				**							*	*	
Very pessimistic	57	3	14	26	3	4	7	5	25	13	3	10	27	29	-	29	25	31	36	21	14	8	10	33
	4%	3%	4%	4%	3%	3%	4%	6%	6%	4%	1%	3%	6%	3%	-	3%	3%	4%	4%	4%	3%	8%	8%	3%
								K*	K	*			NP		**							X*	X*	
Summary																								
Top2Box (Very/ Somewhat Optimistic)	778	69	195	275	56	84	99	40	234	185	151	169	174	509	95	604	359	420	518	261	222	58	61	579
	52%	62%	54%	48%	58%	55%	50%	46%	52%	53%	53%	53%	41%	56%	61%	57%	48%	56%	53%	50%	49%	52%	52%	54%
		DG			D			*		*				M	**	M		Q				*	*	
Low2Box (Somewhat/ Very Pessimistic)	321	19	69	128	21	38	45	23	89	81	63	65	112	186	23	208	147	174	206	115	97	31	26	218
	21%	17%	19%	22%	22%	25%	23%	26%	20%	23%	22%	20%	26%	20%	15%	20%	20%	23%	21%	22%	21%	28%	22%	20%
						B		*		*			NP		**							*	*	
Mean	3.4	3.5	3.5	3.4	3.4	3.5	3.3	3.2	3.4	3.5	3.4	3.4	3.2	3.5	3.7	3.5	3.4	3.4	3.5	3.3	3.3	3.3	3.4	3.5
		G						*		*				M	**	M						*	*	
Std. Dev.	1.1	0.9	1	1.1	1	1.1	1	1.1	1.1	1.2	1	1	1	1	1	1	1	1.1	1.1	1	1	1.1	1.2	1
Std. Err.	*	0.1	0.1	*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	*	0.1	*	*	*	*	*	*	0.1	0.1	*
Median	4	4	4	3	4	4	3.8	3	4	4	4	4	3	4	4	4	3	4	4	3.7	3	4	4	4

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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[Canadian stocks and stock mutual funds] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	13	-	1	12	-	-	-	-	-	10	3	-	1	12	-	12	9	4	10	3	3	-	-	10
	1%	-	*	2%	-	-	-	-	-	3%	1%	-	*	2%	-	1%	1%	1%	1%	1%	1%	-	-	1%
							*	*		IL*					**							*	*	
Base: All Answering	1120	187	164	205	180	193	191	87	354	189	226	264	414	644	62	706	608	512	727	393	343	78	84	825
Base: All Answering (wtd)	1159	86	246	481	71	119	156	63	331	274	237	254	299	715	145	860	611	548	756	403	355	86	78	858
0%	230	13	69	89	11	25	23	12	62	49	44	64	96	132	2	134	108	123	129	102	91	19	36	125
	20%	15%	28%	19%	16%	21%	15%	19%	19%	18%	18%	25%	32%	18%	1%	16%	18%	22%	17%	25%	26%	22%	46%	15%
			BDEG				*	*		*			NP		**					S	S	*	VX*	
1-10%	121	7	26	61	3	10	14	6	30	26	22	38	24	82	16	97	63	59	79	42	41	14	2	86
	10%	8%	11%	13%	4%	8%	9%	9%	9%	10%	9%	15%	8%	11%	11%	11%	10%	11%	10%	11%	12%	16%	3%	10%
			E	E			*	*		*		I			**							W*	*	
11-25%	206	17	42	90	16	17	24	26	76	40	35	29	56	140	11	151	115	91	159	47	39	13	8	171
	18%	20%	17%	19%	22%	15%	15%	41%	23%	15%	15%	11%	19%	20%	8%	18%	19%	17%	21%	12%	11%	15%	10%	20%
							*	IJKL*	KL	*					**				TU			*	*	
26-50%	324	26	48	130	25	30	65	8	94	103	65	53	61	189	73	262	162	162	227	96	84	26	11	261
	28%	30%	19%	27%	35%	25%	41%	13%	28%	37%	28%	21%	21%	26%	50%	30%	26%	30%	30%	24%	24%	31%	14%	30%
		C			C		BCDF*	*	H	HL*	H			M	**	M						W*	*	W
Over 51-99%	244	18	53	102	13	32	26	7	53	52	67	64	43	158	43	200	152	91	135	108	96	9	16	198
	21%	20%	22%	21%	18%	27%	16%	10%	16%	19%	28%	25%	14%	22%	29%	23%	25%	17%	18%	27%	27%	10%	20%	23%
						G	*	*		*	HI	HI		M	**	M	R			S	S	*	*	V
100%	47	5	9	21	3	5	5	5	16	13	7	7	19	27	1	28	21	26	37	10	8	5	5	26
	4%	6%	4%	4%	4%	4%	3%	7%	5%	5%	3%	3%	6%	4%	1%	3%	3%	5%	5%	2%	2%	6%	7%	3%
							*	*		*			P		**							*	*	
Mean (Incl. 0)	33.839	39.073	30.745	33.081	37.07	35.781	35.302	27.698	33.191	34.478	36.798	32.697	29.751	34.259	40.178	35.243	35.824	31.609	33.686	34.126	33.651	29.475	29.051	35.492
		CD			C		*	*		*	H			M	**	M						*	*	
Std. Dev.	28.8	30.3	29.9	28.7	28	29	26	28.3	28.4	28.1	28	30.7	31.7	28.8	20	27.6	29.2	28.2	28.2	29.9	29.9	28.4	34.2	27.4
Std. Err.	0.8	3.3	1.9	1.3	3.3	2.7	2.1	3.6	1.6	1.7	1.8	1.9	1.8	1.1	1.7	0.9	1.2	1.2	1	1.5	1.6	3.1	3.9	0.9
Mean (Excl. 0)	42.1	45.8	42.7	40.4	44.3	45.1	41.5	34	40.9	41.8	45	43.6	43.9	41.8	40.8	41.6	43.3	40.7	40.5	45.6	45.1	37.7	54	41.5
			*	*	*	*	*	*		*	H*	H			**					S		**	**	
Std. Dev.	26.1	27.7	27.1	26.7	24.8	25.2	23.2	27.7	26.1	25.5	24.3	28	29.3	26.4	19.6	25.2	26.5	25.6	26.1	25.9	26.1	26.8	28.7	25
Std. Err.	0.9	3.2	2	1.3	3.2	2.6	2	3.9	1.6	1.7	1.7	2	2.1	1.1	1.6	0.9	1.2	1.2	1	1.5	1.6	3.3	4.4	0.9

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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15-032495-01-Investor_Sentiment_Survey_2015
[Canadian bonds and bond mutual funds (including corporate and government bonds)] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	12	-	3	9	-	-	1	-	3	9	-	-	2	10	-	10	9	3	11	1	-	-	-	12
	1%	-	1%	2%	-	-	*	-	1%	3%	-	-	1%	1%	-	1%	1%	1%	1%	*	-	-	-	1%
							*	*		*					**							*	*	
Base: All Answering	1119	187	163	206	180	193	190	87	351	190	227	264	413	644	62	706	608	511	726	393	344	78	84	823
Base: All Answering (wtd)	1160	86	245	484	71	119	156	63	328	275	240	254	298	717	145	862	611	549	755	405	359	86	78	856
0%	530	40	115	221	37	52	66	23	146	113	111	137	171	327	32	359	282	248	317	213	190	33	65	348
	46%	46%	47%	46%	53%	43%	42%	37%	44%	41%	46%	54%	57%	46%	22%	42%	46%	45%	42%	53%	53%	39%	83%	41%
							*	*		*		HIJ	NP		**					S	S	*	VX*	
1-10%	207	12	35	88	10	31	30	9	64	45	50	38	41	126	39	165	112	95	142	64	61	16	4	165
	18%	14%	14%	18%	14%	26%	19%	14%	20%	16%	21%	15%	14%	18%	27%	19%	18%	17%	19%	16%	17%	18%	5%	19%
						BCE	*	*		*					**							W*	*	W
11-25%	218	20	42	96	14	18	29	17	76	56	34	34	45	150	23	173	123	95	155	63	50	19	7	171
	19%	23%	17%	20%	19%	15%	19%	26%	23%	21%	14%	13%	15%	21%	16%	20%	20%	17%	21%	15%	14%	22%	9%	20%
		F					*	KL*	KL	*				M	**				U			W*	*	W
26-50%	168	12	43	71	7	11	25	12	29	56	38	33	28	93	47	140	82	86	118	51	45	6	1	150
	14%	14%	17%	15%	10%	9%	16%	19%	9%	21%	16%	13%	9%	13%	32%	16%	13%	16%	16%	13%	13%	7%	1%	18%
			F				*	I*		I*	I				**	M						*	*	W
Over 51-99%	42	2	9	16	2	7	6	1	12	12	7	10	8	31	3	34	19	23	27	15	12	10	2	27
	4%	2%	4%	3%	3%	6%	4%	2%	4%	4%	3%	4%	3%	4%	2%	4%	3%	4%	4%	4%	3%	11%	3%	3%
							*	*		*					**							X*	*	
100%	8	*	5	1	1	1	1	1	4	2	*	1	7	1	-	1	3	5	7	1	1	2	-	6
	1%	*	2%	*	1%	1%	*	2%	1%	1%	*	*	2%	*	-	*	*	1%	1%	*	*	2%	-	1%
			D				*	*		*			NP		**							*	*	
Mean (Incl. 0)	13.556	13.755	14.95	12.977	11.414	14.092	13.631	15.504	13.284	16.26	12.208	11.687	11.902	13.102	19.256	14.125	12.684	14.536	14.482	11.81	11.502	19.609	4.39	14.653
							*	*		*					**				U			W*	*	W
Std. Dev.	18.7	17.8	21	17.2	18	21.3	17.7	19	19.1	19.3	17	18.5	21.1	17.7	17.1	17.7	17.7	19.7	18.9	18.1	18.1	26	13.3	18.4
Std. Err.	0.5	1.9	1.3	0.8	2.1	2	1.4	2.4	1	1.1	1.1	1.2	1.2	0.7	1.4	0.6	0.7	0.8	0.7	0.9	1	2.8	1.5	0.6
Mean (Excl. 0)	24.7	25.5	27.9	23.5	24.3	24.8	23.5	24.6	23.7	27	22.7	25.4	27.7	23.8	24.8	24	23.3	26.4	24.7	24.8	24.4	32	25.7	24.5
		*	*	*	*	*	*	*		**	*	*	N		**			*		*	*	**	**	
Std. Dev.	18.9	17	21.5	17.1	19.4	23.2	17.5	18.7	20.1	18.2	17.4	19.8	24.5	17.7	15.4	17.2	18.1	19.7	18.9	19.1	19.5	26.6	22.6	18.1
Std. Err.	0.7	2.5	1.9	1	3.4	2.8	1.8	3	1.5	1.4	1.5	1.8	2.2	0.9	1.5	0.8	1	1.1	0.9	1.4	1.5	3.7	6.2	0.8

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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15-032495-01-Investor_Sentiment_Survey_2015
[Foreign stocks, bonds and mutual funds] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	9	-	-	9	-	-	-	-	-	9	-	-	-	9	-	9	9	-	9	-	-	-	-	9
	1%	-	-	2%	-	-	-	-	-	3%	-	-	-	1%	-	1%	1%	-	1%	-	-	-	-	1%
							*	*		I*					**		R					*	*	
Base: All Answering	1122	187	165	206	180	193	191	87	354	190	227	264	415	645	62	707	608	514	728	394	344	78	84	826
Base: All Answering (wtd)	1163	86	247	484	71	119	156	63	331	275	240	254	300	719	145	864	611	552	757	406	359	86	78	859
0%	522	37	120	216	30	63	55	37	140	122	90	133	196	298	28	326	254	268	317	204	175	35	62	345
	45%	43%	49%	45%	43%	53%	35%	59%	42%	44%	37%	52%	65%	41%	19%	38%	42%	48%	42%	50%	49%	40%	79%	40%
			G			G	*	IK*		*		IK	NP		**					S		*	VX*	
1-10%	247	11	63	117	15	16	25	8	62	71	41	65	37	156	54	210	136	111	164	83	77	13	5	203
	21%	13%	25%	24%	22%	13%	16%	12%	19%	26%	17%	26%	12%	22%	37%	24%	22%	20%	22%	21%	21%	15%	6%	24%
			BFG	BF	BF		*	*		H*		HK		M	**	M						*	*	W
11-25%	239	27	36	88	13	27	48	13	67	55	73	31	37	150	52	202	137	102	166	73	69	23	3	195
	21%	31%	15%	18%	18%	23%	31%	21%	20%	20%	30%	12%	12%	21%	36%	23%	22%	19%	22%	18%	19%	27%	4%	23%
		CDE					CDE*	*	L	*	IL			M	**	M						W*	*	W
26-50%	129	7	16	63	9	11	23	5	51	28	29	17	23	98	8	106	71	58	93	36	31	11	6	100
	11%	8%	7%	13%	13%	10%	15%	8%	15%	10%	12%	7%	8%	14%	6%	12%	12%	11%	12%	9%	9%	13%	8%	12%
				C	C		C*	*	L	*				M	**							*	*	
Over 51-99%	32	3	10	9	3	2	5	-	11	5	7	8	5	23	3	27	18	13	22	10	7	4	2	22
	3%	4%	4%	2%	5%	1%	3%	-	3%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	2%	4%	3%	3%
							*	*		*					**							*	*	
100%	3	1	2	-	-	*	-	-	1	2	*	-	1	2	-	2	3	-	3	*	*	-	-	3
	*	1%	1%	-	-	*	-	-	*	1%	*	-	*	*	-	*	1%	-	*	*	*	-	-	*
		D					*	*		*					**							*	*	
Mean (Incl. 0)	11.92	13.914	10.827	11.237	13.469	10.288	15.253	7.424	13.787	11.566	13.943	9.087	7.981	13.332	12.977	13.273	13.05	10.651	12.94	9.995	9.941	15.278	5.793	12.61
		F					CDF*	*	HL	*	HL			M	**	M			TU			W*	*	W
Std. Dev.	16.4	18.8	18.1	15	18.3	14.7	16	10.9	17.1	16.3	16.1	16.3	15.1	17.2	12.8	16.6	17.4	15	16.9	15.1	14.8	18.5	15	16.1
Std. Err.	0.5	2	1.1	0.7	2.2	1.4	1.3	1.4	0.9	1	1	1	0.9	0.6	1.1	0.6	0.7	0.6	0.6	0.7	0.8	2	1.7	0.5
Mean (Excl. 0)	21.5	24.5	21.1	20	23.6	21.8	23.6	18.3	23.8	20.3	22.3	19	23	22.6	16	21.2	22.1	20.7	22.1	20.1	19.4	25.6	27.9	20.9
		*	*	*	*	*	*	**	L	**	*	*	*		**			*		*	*	**	**	
Std. Dev.	16.6	19.1	20.5	15.1	18.6	14.5	14.1	9.8	16.2	17	15.1	19.2	17.5	17.1	12.4	16.4	17.7	15.1	16.9	16	15.6	17.6	21.8	16.1
Std. Err.	0.7	2.7	1.8	0.9	2.9	1.9	1.4	1.9	1.2	1.3	1.2	1.7	1.7	0.8	1.1	0.7	0.9	0.9	0.8	1.1	1.1	2.5	5.4	0.7

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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15-032495-01-Investor_Sentiment_Survey_2015
[ETFs (Exchange Traded Funds)] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1
	*	-	1%	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	*	-	-	-	*
							*	*		*					**							*	*	
Base: All Answering	1122	187	164	207	180	193	191	87	353	191	227	264	414	646	62	708	609	513	729	393	344	78	84	826
Base: All Answering (wtd)	1171	86	246	493	71	119	156	63	330	284	240	254	298	727	145	872	620	551	766	405	359	86	78	867
0%	887	67	175	373	63	98	112	42	238	218	183	205	249	534	104	637	450	437	566	321	281	68	74	627
	76%	78%	71%	76%	89%	82%	72%	66%	72%	77%	76%	81%	84%	73%	72%	73%	73%	79%	74%	79%	78%	79%	94%	72%
					BCDG	CG	*	*		*		HI	NP		**			Q				*	VX*	
1-10%	137	11	34	51	4	12	25	6	38	35	32	26	20	92	25	117	91	47	97	41	39	7	-	119
	12%	13%	14%	10%	5%	10%	16%	10%	12%	12%	13%	10%	7%	13%	18%	13%	15%	8%	13%	10%	11%	8%	-	14%
		E	E				E*	*		*				M	**	M	R					W*	*	W
11-25%	96	7	26	42	3	6	10	11	40	15	18	12	17	70	9	79	53	43	65	31	26	6	3	82
	8%	8%	11%	9%	4%	5%	7%	18%	12%	5%	8%	5%	6%	10%	6%	9%	9%	8%	8%	8%	7%	7%	3%	9%
			E				*	JKL*	JL	*				M	**							*	*	
26-50%	39	1	11	17	*	2	8	4	9	15	3	9	8	27	4	31	21	18	32	7	6	-	-	38
	3%	1%	5%	3%	*	2%	5%	6%	3%	5%	1%	3%	3%	4%	3%	4%	3%	3%	4%	2%	2%	-	-	4%
			BE				BE*	K*		*					**							*	*	
Over 51-99%	5	-	-	3	1	1	1	-	2	*	-	3	1	1	3	4	3	2	2	3	3	3	1	2
	*	-	-	1%	1%	*	1%	-	1%	*	-	1%	*	*	2%	*	1%	*	*	1%	1%	3%	1%	*
							*	*		*					**							X*	*	
100%	8	-	-	7	-	-	1	-	5	-	3	-	5	3	-	3	2	6	5	3	3	2	2	-
	1%	-	-	1%	-	-	*	-	1%	-	1%	-	2%	*	-	*	*	1%	1%	1%	1%	2%	2%	-
							*	*		*					**							X*	X*	
Mean (Incl. 0)	4.809	3.218	4.862	5.793	2.027	2.665	5.392	6.898	6.032	4.672	4.384	3.253	4.514	5.006	4.43	4.91	4.822	4.795	5.265	3.948	4.093	6.48	3.543	4.857
			EF	E			EF*	L*	L	*					**							*	*	
Std. Dev.	12.7	7.4	9.5	15.7	8.2	9	13.1	12.7	15	11.8	13.4	9.4	15.1	12	10.7	11.8	11.3	14.2	13	12.2	12.6	18.7	16.9	10.5
Std. Err.	0.4	0.8	0.6	0.7	1	0.8	1.1	1.6	0.8	0.7	0.9	0.6	0.9	0.4	0.9	0.4	0.5	0.6	0.5	0.6	0.7	2	1.9	0.4
Mean (Excl. 0)	19.8	14.5	16.7	23.7	18.2	14.8	18.9	20.4	21.5	20.3	18.6	16.8	27	18.8	15.6	18.2	17.6	23	20.2	18.8	18.8	30.5	57.6	17.5
		**	*	*	**	**	*	**	*	**	**	**	NP*	*	**	*	*	*	*	*	**	**	**	
Std. Dev.	19.3	9.2	10.6	24.1	18.5	16.6	18.8	14.2	21.7	17.1	22.4	15.2	27.8	16.9	15.2	16.6	15.6	23.4	18.7	20.7	21.4	30.9	43.4	13.3
Std. Err.	1.1	2.1	1.2	2.2	6.6	3.6	2.8	3.1	2.3	2.1	3	2.2	3.9	1.2	2.4	1.1	1.2	2.2	1.3	2.2	2.4	7.2	19.8	0.9

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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15-032495-01-Investor_Sentiment_Survey_2015
[Cash (including bank accounts, money market funds, CDs, etc.)] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1
	*	-	1%	-	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	*	-	-	-	*
							*	*		*					**							*	*	
Base: All Answering	1122	187	164	207	180	193	191	87	353	191	227	264	414	646	62	708	609	513	729	393	344	78	84	826
Base: All Answering (wtd)	1171	86	246	493	71	119	156	63	330	284	240	254	298	727	145	872	620	551	766	405	359	86	78	867
0%	214	19	63	71	14	18	29	12	77	58	34	33	67	133	14	147	113	100	151	63	52	19	19	146
	18%	22%	26%	14%	19%	15%	19%	18%	23%	21%	14%	13%	22%	18%	10%	17%	18%	18%	20%	16%	14%	23%	25%	17%
		D	DF				*	*	KL	*			P		**							*	*	
1-10%	358	28	67	158	22	33	51	3	85	89	90	90	43	228	87	315	207	150	225	132	116	31	14	278
	31%	32%	27%	32%	30%	28%	32%	5%	26%	31%	38%	35%	14%	31%	60%	36%	33%	27%	29%	33%	32%	36%	18%	32%
							*	*	H	H*	HI	HI		M	**	M						W*	*	W
11-25%	220	21	48	69	18	31	33	20	62	47	47	44	46	147	27	175	108	113	160	61	58	13	10	182
	19%	24%	20%	14%	25%	26%	21%	32%	19%	17%	20%	17%	15%	20%	19%	20%	17%	20%	21%	15%	16%	15%	12%	21%
		D			D	D	*	IJKL*		*					**							*	*	
26-50%	230	9	27	134	10	23	26	14	65	59	50	42	66	155	9	164	117	112	145	85	74	11	11	174
	20%	11%	11%	27%	14%	19%	17%	22%	20%	21%	21%	17%	22%	21%	6%	19%	19%	20%	19%	21%	21%	13%	15%	20%
				BCEG		BC	*	*		*					**							*	*	
Over 51-99%	96	3	21	47	4	11	9	11	27	21	7	31	48	41	7	48	44	52	58	38	34	9	7	68
	8%	4%	8%	10%	6%	10%	6%	17%	8%	7%	3%	12%	16%	6%	5%	6%	7%	9%	8%	9%	9%	11%	9%	8%
				B		B	*	IJK*	K	*		K	NP		**							*	*	
100%	54	6	21	13	3	3	8	4	15	10	11	14	30	24	-	24	30	24	27	27	25	2	17	21
	5%	7%	9%	3%	4%	2%	5%	6%	5%	3%	5%	6%	10%	3%	-	3%	5%	4%	4%	7%	7%	2%	21%	2%
		DF	DF				*	*		*			NP		**					S	S	*	VX*	
Mean (Incl. 0)	24.749	21.219	25.63	25.928	22.426	24.387	22.905	33.445	23.643	23.633	21.809	28.057	35.006	22.593	14.364	21.226	24.079	25.502	23.22	27.635	28.081	21.766	39.786	22.686
							*	IJK*		*		K	NP		**					S	S	*	VX*	
Std. Dev.	27.7	27.4	31.8	26.4	26.6	25	27.5	29.4	27.2	26.6	24.8	31.1	34.1	24.9	18.5	24.2	28.2	27.1	25.9	30.7	30.8	26.3	39.5	24.9
Std. Err.	0.8	3	2	1.2	3.2	2.3	2.2	3.7	1.5	1.6	1.6	1.9	2	0.9	1.5	0.8	1.1	1.2	0.9	1.5	1.6	2.8	4.5	0.8
Mean (Excl. 0)	30.3	27.3	34.4	30.3	27.8	28.6	28.1	41	30.8	29.8	25.3	32.3	45.1	27.6	15.9	25.5	29.5	31.2	28.9	32.7	32.8	28.1	52.8	27.3
			B		*	*	*	IJK*		*	*	K	NP		**							**	X*	
Std. Dev.	27.8	28.3	32.5	26.1	27	24.8	28	27.3	27.3	26.6	25	31.2	32.3	24.9	18.9	24.3	28.6	26.9	25.9	30.8	30.9	26.8	37.1	24.9
Std. Err.	0.9	3.5	2.4	1.3	3.6	2.5	2.5	3.8	1.7	1.8	1.7	2.1	2.1	1	1.7	0.9	1.3	1.3	1	1.7	1.8	3.3	4.8	0.9

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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15-032495-01-Investor_Sentiment_Survey_2015
[Other (any financial investments not included above)] Investments

Thinking about all of your financial savings and investments (including any employer sponsored retirement plans), how are your assets allocated across the following broad categories today?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: Valid Responses	1123	187	165	207	180	193	191	87	354	191	227	264	415	646	62	708	609	514	729	394	344	78	84	827
Base: Valid Responses (wtd)	1172	86	247	493	71	119	156	63	331	284	240	254	300	727	145	872	620	552	766	406	359	86	78	868
No Answer	11	-	1	9	-	*	-	*	1	9	-	-	1	9	-	9	9	2	9	1	-	-	-	11
	1%	-	1%	2%	-	*	-	1%	*	3%	-	-	*	1%	-	1%	1%	*	1%	*	-	-	-	1%
							*	*		*					**							*	*	
Base: All Answering	1120	187	164	206	180	192	191	86	353	190	227	264	414	644	62	706	608	512	727	393	344	78	84	824
Base: All Answering (wtd)	1161	86	246	484	71	119	156	63	330	275	240	254	298	718	145	863	611	550	757	405	359	86	78	857
0%	713	59	143	287	42	73	110	40	217	167	151	139	198	441	75	516	396	317	462	252	218	62	45	533
	61%	69%	58%	59%	60%	61%	70%	64%	66%	61%	63%	55%	66%	61%	52%	60%	65%	58%	61%	62%	61%	72%	58%	62%
		C					CD*	*	L	*					**							*	*	
1-10%	166	9	41	75	6	18	17	9	38	70	19	31	35	87	44	131	84	82	127	39	34	9	7	141
	14%	11%	17%	16%	8%	15%	11%	14%	11%	25%	8%	12%	12%	12%	30%	15%	14%	15%	17%	10%	10%	10%	9%	16%
			E				*	*		IKL*					**				TU			*	*	
11-25%	115	7	26	51	9	9	13	10	29	13	33	29	22	77	16	93	69	46	68	47	44	4	8	89
	10%	8%	11%	11%	13%	8%	8%	17%	9%	5%	14%	12%	7%	11%	11%	11%	11%	8%	9%	12%	12%	5%	10%	10%
							*	J*		*	J				**							*	*	
26-50%	112	6	18	58	7	10	12	1	32	21	28	30	28	79	5	84	40	72	73	39	36	9	10	65
	10%	7%	7%	12%	10%	8%	8%	1%	10%	8%	12%	12%	9%	11%	4%	10%	6%	13%	10%	10%	10%	10%	13%	8%
							*	*	H	*	H	H			**			Q				*	*	
Over 51-99%	53	4	13	19	6	7	4	1	9	12	9	22	10	38	5	43	25	28	30	23	23	2	4	37
	5%	5%	5%	4%	8%	6%	3%	1%	3%	4%	4%	8%	3%	5%	3%	5%	4%	5%	4%	6%	6%	2%	4%	4%
					G		*	*		*		HI			**							*	*	
100%	13	*	6	2	1	3	-	3	6	1	*	3	7	6	-	6	6	6	6	6	4	1	5	3
	1%	*	3%	*	1%	3%	-	4%	2%	*	*	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	1%	6%	*
						DG	*	JK*		*			P		**							*	X*	
Mean (Incl. 0)	11.127	8.821	12.987	10.985	13.595	12.788	7.517	9.032	10.064	9.392	10.858	15.219	10.846	11.707	8.795	11.223	9.541	12.907	10.406	12.486	12.732	7.392	17.437	9.701
			G		BG	G	*	*		*		IJ			**			Q				*	VX*	
Std. Dev.	20.8	18.8	24.5	18.9	23.2	24.7	16.5	21	20.7	18.1	19.1	24.7	22.1	21.3	14.7	20.4	19.9	21.7	19.8	22.7	22.4	16.7	28.9	18.7
Std. Err.	0.6	2	1.6	0.8	2.8	2.3	1.3	2.6	1.1	1.1	1.2	1.6	1.3	0.8	1.2	0.7	0.8	0.9	0.7	1.1	1.2	1.8	3.3	0.6
Mean (Excl. 0)	28.4	28.3	30.7	26.2	34	32.7	25.4	24.8	29.1	22.8	29.3	33.5	31.8	29.7	18.3	27.5	26.4	30.3	26.2	32.9	32.5	26.3	41.4	25.1
		*	*	*	*	**	*	**	*	**	*	*	*		**	*		*	*	S*	*	**	**	*
Std. Dev.	24.9	24.4	29.6	21.2	25.7	30.2	21.7	29	26.1	22.2	21.1	27.1	27.8	24.9	16.6	23.9	25.6	24.1	23.9	26.2	25.4	22.6	31.5	22.8
Std. Err.	1.2	4.7	2.9	1.5	4.8	4.4	3.2	6.1	2.4	2.1	2.2	2.5	2.8	1.5	2	1.3	1.7	1.6	1.4	2.1	2.1	4.6	5.5	1.2

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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Do you plan to invest more in foreign investments (e.g. stocks/bonds) in the next 12 months?

		Region						Generation					Investable Assets				Gender		Employment			Investments Owned		
	Total Sample	Atlantic	Quebec	Ontario	Man-Sask (NET)	Alberta	B.C.	Gen Y (25-30)	Gen X (31-47)	Late Boomer (48-57)	Early Boomer (58-66)	Pre-Boomer (67+)	Mass: < $100K	Mid-Mkt / Mass Affluent: $100K - $999K	Affluent: $1M+	$100K or More (NET)	Men	Women	Working	Not Working	Retired	Investments Only (NET)	Insurance Only (NET)	Both (NET)
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X
Base: All Respondents	1502	250	250	251	250	250	251	121	478	264	292	347	597	836	69	905	765	737	965	537	457	109	140	1044
Base: All Respondents (wtd)	1502	112	368	574	98	154	197	88	452	353	289	320	432	914	156	1070	751	751	980	522	451	113	119	1072
Yes	247	15	50	106	8	20	49	18	95	69	42	24	56	159	32	191	158	89	195	52	45	30	7	198
	16%	13%	13%	18%	8%	13%	25%	20%	21%	20%	14%	7%	13%	17%	21%	18%	21%	12%	20%	10%	10%	26%	5%	18%
				E			BCEF	L*	KL	L*	L			M	**	M	R		TU			W*	*	W
No	860	74	231	307	66	88	94	41	223	203	168	225	271	515	75	589	423	437	513	347	304	58	92	583
	57%	66%	63%	53%	68%	58%	48%	47%	49%	57%	58%	70%	63%	56%	48%	55%	56%	58%	52%	67%	68%	51%	77%	54%
		DFG	DG		DFG	G		*		*	I	HIJK	NP		**					S	S	*	VX*	
Don't know/not sure	395	23	87	161	24	46	54	29	134	81	79	72	105	240	50	290	169	225	273	122	101	25	21	291
	26%	21%	24%	28%	24%	30%	27%	33%	30%	23%	27%	22%	24%	26%	32%	27%	23%	30%	28%	23%	22%	22%	18%	27%
						B		L*	L	*					**			Q				*	*	W

- Column Proportions:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (10%): B/C/D/E/F/G,H/I/J/K/L,M/N/O/P,Q/R,S/T/U,V/W/X
  Minimum Base: 30 (**), Small Base: 100 (*)

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