### 2\_1. [I believe a label should be placed on all food sold in

Please indicate yes or no to each of the following:

	Total
Base: All Respondents	1005
Weighted	1005
I believe a label should be placed on all food	
sold in Canada that is genetically modified or	
contains genetically modified ingredients	
Yes	907
	90%
No	98
	10%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

## 2\_2. [I support genetically modifying crops and animals to

Please indicate yes or no to each of the following:

	Total
Base: All Respondents	1005
Weighted	1005
I support genetically modifying crops and	
animals to produce food	
Yes	340
	34%
No	665
	66%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

## 2\_3. [I oppose genetically modifying crops and animals to

Please indicate yes or no to each of the following:

	Total
Base: All Respondents	1005
Weighted	1005
I oppose genetically modifying crops and	
animals to produce food	
Yes	596
	59%
No	409
	41%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

## 2\_4. [I support a ban on all genetically modified food]

Please indicate yes or no to each of the following:

	Total
Base: All Respondents	1005
Weighted	1005
I support a ban on all genetically modified food	
Yes	480
	48%
No	525
	52%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

## 2\_5. [The Canadian government has provided me with enough

Please indicate yes or no to each of the following:

	Total
Base: All Respondents	1005
Weighted	1005
The Canadian government has provided me with	
enough information about genetically modified	
foods so that I can make an informed decision	
about these foods	
Yes	267
	27%
No	738
	73%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3. Should labels on genetically modified rood be made mandatory by the Canadian government, or should we leave it

un to the industry	to voluntarily decide it	f and when to lahel?

	Total
Base: All Respondents	1005
Weighted	1005
Labels should be made mandatory by the	882
Canadian government	88%
It should be left up to the industry to voluntarily	70
decide if and when a label is applied	7%
I don't know	53
	5%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4. You we indicated you believe the government should make labels mandatory on food sold in Canada that contains

genetically modified ingredients. Which of the following

	Total
Base: Labels Should Be Made Mandatory By The Canadian Government	877
Weighted	882
I just want to know what's in the food I'm eating	767
	87%
I am concerned that not enough research has	515
been done on the possible long-term health and	58%
environmental impacts of genetically modified	
I am concerned about the safety of genetically	485
modified food	55%
I am concerned about the lack of transparency	413
in the government's approval process for	47%
genetically modified food	
I am concerned that genetically modified foods	408
give large companies too much control over the food chain	46%
I am concerned that genetically modified food is	406
not natural	46%
I am concerned about the environmental effects	394
of genetically modified food	45%
I have ethical concerns about genetically	264
modifying plants and animals	30%
Other	20
	2%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# 5. If genetically modified foods were clearly identified with a label, would you purchase this type of food?

	Total
Base: All Respondents	1005
Weighted	1005
Yes, I would purchase genetically modified food	139
without hesitating	14%
No, nothing can convince me to purchase	253
genetically modified food	25%
It depends on which type of food is genetically	507
modified	50%
I don't know/I don't have an opinion	106
	11%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

o. A genetically modified salmon could be approved by Health Canada soon. The genetically modified Atlantic salmon has

ganac fre	om other fi	h cnaciac	incerted into it	to make it grow

	Total
Base: All Respondents	1005
Weighted	1005
Yes	112
	11%
Maybe	318
	32%
Definitely not	450
	45%
don't know/ I don't have an opinion	125
	12%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

7. A genetically modified apple has been approved as sale by Health Canada. It is not yet on supermarket shelves. The apple

is genetically modified so that when you cut the apple the

	Total
Base: All Respondents	1005
Weighted	1005
Yes	197
	20%
Maybe	333
	33%
Definitely not	383
	38%
I don't know/I don't have an opinion	92
	9%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

8. How confident are you in the governments safety and regulatory approval systems for genetic modified foods?

	Total
Base: All Respondents	1005
Weighted	1005
Yes, confident	79
	8%
Somewhat confident	280
	28%
Not very confident	366
	36%
Not at all confident	202
	20%
I don't have an opinion	78
	8%

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I Minimum Base: 30 (\*\*), Small Base: 100 (\*)