[ABSOLUTELY CRITICAL TABLE (TopBox)]

	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The performance of Canada's economy	789	37	172	311	269	238	253	170
	58%	58%	59%	60%	57%	65%	58%	60%
						F		
Reducing the taxes that I pay	590	35	132	253	171	161	176	130
	44%	55%	45%	49%	36%	44%	40%	46%
		D	D	D				
The specific economic plan presented by each Party	554	21	121	212	200	176	184	113
	41%	33%	42%	41%	42%	48%	42%	40%
						H		
A desire to throw out the Harper government	480	21	93	183	183	14	219	161
	36%	33%	32%	35%	39%	4%	50%	57%
							E	E
A strong plan to reduce the greenhouse gases that contribute to climate change	450	20	104	167	159	77	162	118
	33%	31%	36%	32%	33%	21%	37%	42%
							E	E
The issue of religious and cultural freedom and values in Canada (such as the wearing of the niqab or other face-coverings during citizenship ceremonies)	419	19	103	161	136	132	128	69
	31%	31%	35%	31%	29%	36%	29%	25%
						G		
Ethics issues related to the Senate and Mike Duffy Trial	372	19	76	145	132	67	147	92

[ABSOLUTELY CRITICAL TABLE (TopBox)]

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
Ethics issues related to the Senate and Mike Duffy Trial	28%	30%	26%	28%	28%	18%	34%	33%
							E	E
	315	22	76	124	93	60	113	76
A national childcare program	23%	34%	26%	24%	20%	16%	26%	27%
		D	D				EH	EH
The newly-announced Trans-Pacific Partnership (TPP) trade deal	288	13	67	123	85	96	87	55
	21%	20%	23%	24%	18%	26%	20%	20%
				D		F		
Continuing Canada's military mission to fight ISIL in the Middle East.	288	12	65	119	91	116	84	46
	21%	19%	22%	23%	19%	32%	19%	16%
						FG		
	263	9	57	102	94	66	95	55
The Syrian refugee crisis	19%	14%	20%	20%	20%	18%	22%	20%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA

How important are the following in determining who you will vote for in the Federal Election: 1) Ethics issues related to the Senate and Mike Duffy Trial?

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Ethics issues related to the Senate and Mike Duffy Trial								
	372	19	76	145	132	67	147	92
Absolutely critical	28%	30%	26%	28%	28%	18%	34%	33%
							E	E
	493	20	102	188	182	110	167	125
Somewhat important	37%	32%	35%	36%	38%	30%	38%	44%
							E	E
	320	15	71	124	110	120	92	47
Not very important	24%	24%	25%	24%	23%	33%	21%	17%
						FGH		
	164	9	41	64	51	67	32	18
Not at all important	12%	14%	14%	12%	11%	18%	7%	6%
						FG		
SUMMARY								
	865	40	178	333	314	177	314	217
Important (T2B)	64%	63%	61%	64%	66%	49%	72%	77%
							E	E
	484	24	112	187	160	187	124	64
Not Important (B2B)	36%	37%	39%	36%	34%	51%	28%	23%
						FGH		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA

How important are the following in determining who you will vote for in the Federal Election: 2) The performance of Canada's economy?

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The performance of Canada's economy								
Absolutely critical	789	37	172	311	269	238	253	170
	58%	58%	59%	60%	57%	65%	58%	60%
						F		
Somewhat important	473	19	100	176	178	111	167	95
	35%	30%	34%	34%	38%	31%	38%	34%
							E	
Not very important	58	1	10	22	24	10	13	15
	4%	2%	3%	4%	5%	3%	3%	5%
Not at all important	30	6	9	12	3	5	5	2
	2%	9%	3%	2%	1%	1%	1%	1%
		BCD	D	D				
SUMMARY								
Important (T2B)	1262	56	271	486	448	349	420	265
	94%	89%	93%	94%	94%	96%	96%	94%
Not Important (B2B)	87	7	19	34	27	15	18	16
	6%	11%	7%	6%	6%	4%	4%	6%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 3) A desire to throw out the Harper government?

	TOTAL	EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
A desire to throw out the Harper government								
Absolutely critical	480	21	93	183	183	14	219	161
	36%	33%	32%	35%	39%	4%	50%	57%
							E	E
Somewhat important	286	15	55	114	102	31	113	69
	21%	24%	19%	22%	22%	9%	26%	24%
							E	E
Not very important	250	10	52	102	86	74	77	38
	19%	16%	18%	20%	18%	20%	17%	14%
						G		
Not at all important	333	18	91	121	104	244	29	14
	25%	28%	31%	23%	22%	67%	7%	5%
			CD			FGH		
SUMMARY								
Important (T2B)	766	36	148	297	285	46	332	230
	57%	57%	51%	57%	60%	13%	76%	82%
					B		E	E
Not Important (B2B)	583	28	143	223	190	319	106	52
	43%	43%	49%	43%	40%	87%	24%	18%
				D		FGH		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA

How important are the following in determining who you will vote for in the Federal Election: 4) The specific economic plan presented by each Party?

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The specific economic plan presented by each Party								
	554	21	121	212	200	176	184	113
Absolutely critical	41%	33%	42%	41%	42%	48%	42%	40%
						H		
	632	31	127	249	226	150	210	143
Somewhat important	47%	48%	44%	48%	48%	41%	48%	51%
								E
	111	7	26	40	39	29	34	21
Not very important	8%	11%	9%	8%	8%	8%	8%	7%
	51	5	16	20	11	11	10	5
Not at all important	4%	8%	6%	4%	2%	3%	2%	2%
		D	D					
SUMMARY								
	1186	52	248	461	426	325	394	256
Important (T2B)	88%	81%	85%	89%	90%	89%	90%	91%
	163	12	42	60	49	39	44	26
Not Important (B2B)	12%	19%	15%	11%	10%	11%	10%	9%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 5) A strong plan to reduce the greenhouse gases that contribute to climate change?

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
A strong plan to reduce the greenhouse gases that contribute to climate change								
Absolutely critical	450	20	104	167	159	77	162	118
	33%	31%	36%	32%	33%	21%	37%	42%
							E	E
Somewhat important	621	29	127	252	213	183	200	127
	46%	46%	44%	48%	45%	50%	46%	45%
Not very important	198	9	40	73	76	78	55	27
	15%	14%	14%	14%	16%	21%	13%	10%
						FGH		
Not at all important	80	6	19	28	27	26	20	10
	6%	9%	7%	5%	6%	7%	5%	4%
SUMMARY								
Important (T2B)	1071	49	231	419	372	260	363	244
	79%	77%	80%	81%	78%	71%	83%	87%
							E	E
Not Important (B2B)	278	15	59	101	103	104	75	37
	21%	23%	20%	19%	22%	29%	17%	13%
						FGH		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA

How important are the following in determining who you will vote for in the Federal Election: 6) The Syrian refugee crisis?

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The Syrian refugee crisis								
Absolutely critical	263	9	57	102	94	66	95	55
	19%	14%	20%	20%	20%	18%	22%	20%
Somewhat important	564	23	117	214	209	140	191	131
	42%	37%	40%	41%	44%	38%	44%	46%
Not very important	335	15	70	134	116	97	112	63
	25%	23%	24%	26%	24%	27%	25%	22%
Not at all important	187	17	46	69	55	61	40	33
	14%	26%	16%	13%	12%	17%	9%	12%
		CD				F		
SUMMARY								
Important (T2B)	827	32	174	317	304	207	287	186
	61%	51%	60%	61%	64%	57%	65%	66%
							E	E
Not Important (B2B)	522	31	116	203	171	158	151	96
	39%	49%	40%	39%	36%	43%	35%	34%
						FG		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 7) Reducing the taxes that I pay?

	TOTAL	EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Reducing the taxes that I pay								
Absolutely critical	590	35	132	253	171	161	176	130
	44%	55%	45%	49%	36%	44%	40%	46%
		D	D	D				
Somewhat important	523	18	115	193	197	155	179	98
	39%	28%	39%	37%	42%	43%	41%	35%
Not very important	165	6	32	53	73	42	54	40
	12%	10%	11%	10%	15%	11%	12%	14%
					C			
Not at all important	71	4	12	22	33	7	28	13
	5%	7%	4%	4%	7%	2%	6%	5%
							E	E
SUMMARY								
Important (T2B)	1113	53	246	446	368	316	356	228
	83%	83%	85%	86%	78%	87%	81%	81%
			D	D		F		
Not Important (B2B)	236	11	44	74	107	48	82	54
	17%	17%	15%	14%	22%	13%	19%	19%
					BC		E	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 8) A national childcare program?

	TOTAL	EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
A national childcare program								
Absolutely critical	315	22	76	124	93	60	113	76
	23%	34%	26%	24%	20%	16%	26%	27%
		D	D				EH	EH
Somewhat important	509	20	112	197	179	116	172	127
	38%	32%	39%	38%	38%	32%	39%	45%
							E	E
Not very important	319	14	59	122	124	103	99	54
	24%	22%	20%	24%	26%	28%	23%	19%
						G		
Not at all important	206	8	43	77	78	85	55	24
	15%	13%	15%	15%	16%	23%	12%	8%
						FG		
SUMMARY								
Important (T2B)	824	42	189	321	272	176	284	203
	61%	66%	65%	62%	57%	48%	65%	72%
			D				EH	EFH
Not Important (B2B)	525	22	101	199	203	188	154	78
	39%	34%	35%	38%	43%	52%	35%	28%
					B	FG	G	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA

How important are the following in determining who you will vote for in the Federal Election: 9) Continuing Canada's military mission to fight ISIL in the Middle East.?

	TOTAL	EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Continuing Canada's military mission to fight ISIL in the Middle East.								
Absolutely critical	288	12	65	119	91	116	84	46
	21%	19%	22%	23%	19%	32%	19%	16%
						FG		
Somewhat important	563	27	123	220	192	161	190	117
	42%	43%	42%	42%	41%	44%	43%	41%
						H	H	
Not very important	332	14	70	117	131	64	109	85
	25%	22%	24%	22%	28%	17%	25%	30%
							E	E
Not at all important	166	10	32	64	60	24	56	34
	12%	15%	11%	12%	13%	7%	13%	12%
							E	E
SUMMARY								
Important (T2B)	851	40	189	339	284	277	274	163
	63%	62%	65%	65%	60%	76%	63%	58%
						FGH		
Not Important (B2B)	498	24	102	181	191	87	164	119
	37%	38%	35%	35%	40%	24%	37%	42%
							E	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 10) The newly-announced Trans-Pacific Partnership (TPP) trade deal?

| | TOTAL | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The newly-announced Trans-Pacific Partnership (TPP) trade deal								
Absolutely critical	288	13	67	123	85	96	87	55
	21%	20%	23%	24%	18%	26%	20%	20%
				D		F		
Somewhat important	635	29	122	246	238	180	212	127
	47%	46%	42%	47%	50%	49%	49%	45%
					B			
Not very important	326	15	73	118	121	69	110	77
	24%	23%	25%	23%	25%	19%	25%	27%
								E
Not at all important	100	7	28	33	32	20	29	22
	7%	10%	10%	6%	7%	5%	7%	8%
SUMMARY								
Important (T2B)	923	42	190	369	322	276	299	183
	68%	66%	65%	71%	68%	76%	68%	65%
						FG		
Not Important (B2B)	426	21	101	151	153	89	139	99
	32%	34%	35%	29%	32%	24%	32%	35%
							E	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

How important are the following in determining who you will vote for in the Federal Election: 11) The issue of religious and cultural freedom and values in Canada (such as wearing of the niqab or other face-coverings during citizenship ceremonies)?

| | TOTAL | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
The issue of religious and cultural freedom and values in Canada (such as wearing of the niqab or other face-coverings during citizenship ceremonies)								
Absolutely critical	419	19	103	161	136	132	128	69
	31%	31%	35%	31%	29%	36%	29%	25%
						G		
Somewhat important	468	22	101	168	177	118	153	118
	35%	34%	35%	32%	37%	32%	35%	42%
						H	H	EH
Not very important	282	13	45	119	105	69	98	63
	21%	21%	15%	23%	22%	19%	22%	22%
				B	B			
Not at all important	179	9	41	72	57	46	58	31
	13%	14%	14%	14%	12%	13%	13%	11%
SUMMARY								
Important (T2B)	887	41	204	329	313	250	282	188
	66%	65%	70%	63%	66%	68%	64%	67%
Not Important (B2B)	462	22	86	191	162	115	156	94
	34%	35%	30%	37%	34%	32%	36%	33%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone whose values best represent my own] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone whose values best represent my own								
	435	20	111	160	144	326	32	17
Stephen Harper	32%	31%	38%	31%	30%	89%	7%	6%
			CD			FGH		
	382	21	87	144	130	16	39	229
Thomas Mulcair	28%	33%	30%	28%	27%	4%	9%	81%
							E	EFH
	533	23	93	216	200	22	367	35
Justin Trudeau	39%	36%	32%	42%	42%	6%	84%	13%
				B	B		EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone you can trust] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

| | | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone you can trust								
	417	19	107	154	137	312	27	10
Stephen Harper	31%	30%	37%	30%	29%	86%	6%	4%
			D			FGH		
	423	23	91	157	153	28	53	237
Thomas Mulcair	31%	36%	31%	30%	32%	8%	12%	84%
								EFH
	509	21	93	209	185	24	358	35
Justin Trudeau	38%	33%	32%	40%	39%	7%	82%	12%
				B			EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone who has what it takes to lead Canada] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

			EDUCATION			DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who has what it takes to lead Canada								
	456	19	109	180	147	333	24	20
Stephen Harper	34%	30%	38%	35%	31%	91%	6%	7%
						FGH		
	408	22	87	146	153	16	56	234
Thomas Mulcair	30%	35%	30%	28%	32%	4%	13%	83%
							E	EFH
	485	22	94	193	175	15	358	27
Justin Trudeau	36%	35%	32%	37%	37%	4%	82%	10%
							EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone who has a vision of Canada that you can support] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

| | TOTAL | EDUCATION | | | | DECIDED VOTER - LEANERS INCLUDED | | |
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who has a vision of Canada that you can support								
Stephen Harper	421	23	100	163	134	325	22	10
	31%	37%	34%	31%	28%	89%	5%	3%
						FGH		
Thomas Mulcair	368	18	88	137	125	14	35	230
	27%	28%	30%	26%	26%	4%	8%	82%
							E	EFH
Justin Trudeau	560	22	102	219	216	26	380	42
	42%	35%	35%	42%	45%	7%	87%	15%
					B		EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone who will best lead and represent Canada on the world stage] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

	TOTAL	EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
		<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who will best lead and represent Canada on the world stage								
Stephen Harper	447	25	104	175	143	322	41	19
	33%	39%	36%	34%	30%	88%	9%	7%
						FGH		
Thomas Mulcair	384	22	87	138	137	16	52	221
	28%	34%	30%	27%	29%	4%	12%	78%
							E	EFH
Justin Trudeau	518	17	99	207	194	26	345	42
	38%	27%	34%	40%	41%	7%	79%	15%
					A		EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

[Someone who is best to manage during tough economic times] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		EDUCATION				DECIDED VOTER - LEANERS INCLUDED		
	TOTAL	<HS	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who is best to manage during tough economic times								
Stephen Harper	507	23	115	195	174	336	57	36
	38%	36%	40%	38%	37%	92%	13%	13%
						FGH		
Thomas Mulcair	388	23	86	140	140	14	51	222
	29%	35%	30%	27%	30%	4%	12%	79%
							E	EFH
Justin Trudeau	453	18	89	185	160	15	330	24
	34%	29%	31%	36%	34%	4%	75%	8%
							EGH	E

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R * small base; ** very small base (under 30) ineligible for sig testing

Ipsos Public Affairs
October 13, 2015
FINAL DATA