## [ABSOLUTELY CRITICAL TABLE (TopBox)]

			EDU	CATION		DECIDED VO	TER - LEANER	S INCLUDE
	TOTAL	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democration Party (NDF</th></hs<>	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democration Party (NDF
		А	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
	789	37	172	311	269	238	253	170
The performance of Canada's economy	58%	58%	59%	60%	57%	65%	58%	60%
						F		
	590	35	132	253	171	161	176	130
Reducing the taxes that I pay	44%	55% D	45% D	49% D	36%	44%	40%	46%
The second discount of	554	21	121	212	200	176	184	113
The specific economic plan presented by each Party	41%	33%	42%	41%	42%	48%	The Liberal Party F  8	40%
						Н		
A desire to throw out the Harper government –	480	21	93	183	183	14	219	161
A desire to throw out the Harper government	36%	33%	32%	35%	39%	4%		57%
							Е	Е
A strong plan to reduce the greenhouse gases that	450	20	104	167	159	77	162	118
contribute to climate change	33%	31%	36%	32%	33%	21%	37%	42%
							E	Е
The issue of religious and cultural freedom and values in Canada (such as the wearing of the nigab or other								
face-coverings during citizenship ceremonies)	419	19	103	161	136	132		69
	31%	31%	35%	31%	29%	36%	29%	25%
						G		
Public Affairs	372	19	76	145	132	67	147	92

October 13, 2015

FINAL DATA

## [ABSOLUTELY CRITICAL TABLE (TopBox)]

			EDU(	CATION		DECIDED VO	DECIDED VOTER - LEANERS INCLU		
	TOTAL	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th></th><th>The New Democratic Party (NDP)</th></hs<>	HS	Post Sec	Univ Grad	The Conservative Party		The New Democratic Party (NDP)	
Ethics issues related to the Schate and Wine Dully That	28%	30%	26%	28%	28%	18%	34% E	33% E	
	315	22	76	124	93	60	113	76	
A national childcare program	23%	34%	26%	24%	20%	16%	26%	27%	
national childcare program	2070	D	D	2170	2070	1070	EH	EH	
The newly-announced Trans-Pacific Partnership (TPP)	288	13	67	123	85	96	87	55	
trade deal	21%	20%	23%	24%	18%	26%	20%	20%	
				D		F			
Continuing Canada's military mission to fight ISIL in the	288	12	65	119	91	116	84	46	
Middle East.	21%	19%	22%	23%	19%	32%	19%	16%	
						FG			
	263	9	57	102	94	66	95	55	
The Syrian refugee crisis	19%	14%	20%	20%	20%	18%	22%	20%	

How important are the following in determining who you will vote for in the Federal Election: 1) Ethics issues related to the Senate and Mike Duffy Trial?

			EDU	CATION		DECIDED VO	TER - LEANE	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		Α	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Ethics issues related to the Senate and Mike Duffy Trial								
	372	19	76	145	132	67	147	92
Absolutely critical	28%	30%	26%	28%	28%	18%	34% E	33% E
	493	20	102	188	182	110	167	125
Somewhat important	37%	32%	35%	36%	38%	30%	38%	44% E
	320	15	71	124	110	120	E 92	47
Not very important	24%	24%	25%	24%	23%	33%	21%	17%
	164	9	41	64	51	FGH 67	32	18
Not at all important	12%	-					7%	6%
Not at all important	12%	14%	14%	12%	11%	18% FG	1%	6%
SUMMARY								
	865	40	178	333	314	177	314	217
Important (T2B)	64%	63%	61%	64%	66%	49%	72%	77%
							E	E
	484	24	112	187	160	187	124	64
Not Important (B2B)	36%	37%	39%	36%	34%	51% FGH	28%	23%

How important are the following in determining who you will vote for in the Federal Election: 2) The performance of Canada's economy?

			EDU	CATION		DECIDED VO	TER - LEANEF	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	Party	The New Democratic Party (NDP)
Base: All respondents		Α	В	С	D	Е	F	G
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	292	520	475	364	438	282
		04	290	320	473	304	430	202
The performance of Canada's economy		27	470	244	200	000	252	470
AL 1.1 W. 1	789	37	172	311	269	238	253	170
bsolutely critical	58%	58%	59%	60%	57%	65% F	58%	60%
	473	19	100	176	178	111	167	95
Somewhat important	35%	30%	34%	34%	38%	31%	38%	34%
·							E	
	58	1	10	22	24	10	13	15
Not very important	4%	2%	3%	4%	5%	3%	3%	5%
				10		_		
	30	6	9	12	3	5	5	2
Not at all important	2%	9% BCD	3% D	2%	1%	1%	1%	1%
		BCD	D	D				
SUMMARY								
	1262	56	271	486	448	349	420	265
Important (T2B)	94%	89%	93%	94%	94%	96%	96%	94%
	87	7	19	34	27	15	18	16
Not Important (D2D)		-						
Not Important (B2B)	6%	11%	7%	6%	6%	4%	4%	6%

How important are the following in determining who you will vote for in the Federal Election: 3) A desire to throw out the Harper government?

1349 1349	<hs A 65 64*</hs 	HS B 292 290	Post Sec C 516 520	Univ Grad D 476 475	The Conservative Party E	Party F 440	The New Democratic Party (NDP) G
1349	A 65	B 292	516	D 476	Conservative Party E 348	Party F 440	Democratic Party (NDP) G
	65	292	516	476	348	440	302
1349	64*	290	520	175			+
			0_0	410	364	438	282
480	21	93	183	183	14	219	161
36%	33%	32%	35%	39%	4%	50%	57%
							E
							69
21%	24%	19%	22%	22%	9%		24%
050	4.0	50	400	00	7.4		E
							38
19%	16%	18%	20%	18%		17%	14%
333	18	91	121	104		29	14
							5%
		CD	20,0		FGH	. 70	0,0
766	36	148	297	285	46	332	230
57%	57%	51%	57%	60%	13%	76%	82%
				_			E
							52
43%	43%	49%	43%	40%	87%	24%	18%
	36%  286 21%  250 19%  333 25%  766 57%  583	36%     33%       286     15       21%     24%       250     10       19%     16%       333     18       25%     28%       766     36       57%     57%       583     28	36%     33%     32%       286     15     55       21%     24%     19%       250     10     52       19%     16%     18%       333     18     91       25%     28%     31%       CD       766     36     148       57%     51%       583     28     143	36%         33%         32%         35%           286         15         55         114           21%         24%         19%         22%           250         10         52         102           19%         16%         18%         20%           333         18         91         121           25%         28%         31%         23%           CD           766         36         148         297           57%         57%         51%         57%           583         28         143         223           43%         43%         49%         43%	36%         33%         32%         35%         39%           286         15         55         114         102           21%         24%         19%         22%         22%           250         10         52         102         86           19%         16%         18%         20%         18%           333         18         91         121         104           25%         28%         31%         23%         22%           CD         CD         CD         8           57%         57%         51%         57%         60%           B         583         28         143         223         190           43%         43%         49%         43%         40%	36%       33%       32%       35%       39%       4%         286       15       55       114       102       31         21%       24%       19%       22%       22%       9%         250       10       52       102       86       74         19%       16%       18%       20%       18%       20%         G       333       18       91       121       104       244         25%       28%       31%       23%       22%       67%         CD       FGH         766       36       148       297       285       46         57%       57%       51%       57%       60%       13%         B       8       143       223       190       319         43%       43%       49%       43%       40%       87%	36%         33%         32%         35%         39%         4%         50%           286         15         55         114         102         31         113           21%         24%         19%         22%         22%         9%         26%           E         250         10         52         102         86         74         77           19%         16%         18%         20%         18%         20%         17%           G         333         18         91         121         104         244         29           25%         28%         31%         23%         22%         67%         7%           CD         FGH           766         36         148         297         285         46         332           57%         57%         51%         57%         60%         13%         76%           B         E           583         28         143         223         190         319         106           43%         43%         49%         43%         40%         87%         24%

How important are the following in determining who you will vote for in the Federal Election: 4) The specific economic plan presented by each Party?

			EDU	CATION		DECIDED VOTER - LEANERS INCLUDED			
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	
		А	В	С	D	Е	F	G	
Base: All respondents									
Unweighted Base	1349	65	292	516	476	348	440	302	
Weighted Base	1349	64*	290	520	475	364	438	282	
The specific economic plan presented by	by each Party								
	554	21	121	212	200	176	184	113	
Absolutely critical	554 41%	21 33%	121 42%	212 41%	200 42%	176 48% H	184 42%	113 40%	
Absolutely critical						48%			
Absolutely critical Somewhat important	41%	33%	42%	41%	42%	48% H	42%	40% 143 51%	
	632 47%	33%	42% 127 44%	41% 249 48%	42% 226 48%	48% H 150 41%	210 48%	40% 143 51% E	
	632	33% 31 48%	42% 127	41% 249	42% 226	48% H 150	42% 210	40% 143 51%	
Somewhat important	632 47%	33% 31 48%	42% 127 44% 26	41% 249 48% 40	42% 226 48% 39	48% H 150 41%	42% 210 48% 34	40% 143 51% E 21	
Somewhat important	41% 632 47% 111 8%	33% 31 48% 7 11% 5	42% 127 44% 26 9%	41% 249 48% 40 8%	42% 226 48% 39 8%	48% H 150 41% 29 8%	42% 210 48% 34 8%	40% 143 51% E 21 7%	
Somewhat important  Not very important	41% 632 47% 111 8% 51	33% 31 48% 7 11%	42% 127 44% 26 9%	41% 249 48% 40 8%	42% 226 48% 39 8%	48% H 150 41% 29 8%	210 48% 34 8%	40%  143  51%  E  21  7%	
Somewhat important  Not very important	41% 632 47% 111 8% 51	33% 31 48% 7 11% 5	42% 127 44% 26 9% 16 6%	41% 249 48% 40 8%	42% 226 48% 39 8%	48% H 150 41% 29 8%	210 48% 34 8%	40%  143  51%  E  21  7%	
Somewhat important  Not very important  Not at all important	41% 632 47% 111 8% 51	33% 31 48% 7 11% 5	42% 127 44% 26 9% 16 6%	41% 249 48% 40 8%	42% 226 48% 39 8%	48% H 150 41% 29 8%	210 48% 34 8%	40%  143  51%  E  21  7%	
Somewhat important  Not very important  Not at all important	41% 632 47% 111 8% 51 4%	33% 31 48% 7 11% 5 8% D	42% 127 44% 26 9% 16 6% D	41% 249 48% 40 8% 20 4%	42% 226 48% 39 8% 11 2%	48% H 150 41% 29 8% 11 3%	42% 210 48% 34 8% 10 2%	40%  143 51% E 21 7% 5 2%	
Somewhat important  Not very important  Not at all important  SUMMARY	41% 632 47% 111 8% 51 4%	33% 31 48% 7 11% 5 8% D	42%  127  44%  26  9%  16  6%  D	41%  249  48%  40  8%  20  4%	42%  226  48%  39  8%  11  2%	48% H 150 41% 29 8% 11 3%	210 48% 34 8% 10 2%	40%  143 51% E 21 7% 5 2%	

How important are the following in determining who you will vote for in the Federal Election: 5) A strong plan to reduce the greenhouse gases that contribute to climate change?

			EDU	CATION		DECIDED VO	TER - LEANER	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		Α	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
A strong plan to reduce the greenhouse gases that contribute to climate change								
	450	20	104	167	159	77	162	118
Absolutely critical	33%	31%	36%	32%	33%	21%	37% E	42% E
	621	29	127	252	213	183	200	127
Somewhat important	46%	46%	44%	48%	45%	50%	46%	45%
	198	9	40	73	76	78	55	27
Not very important	15%	14%	14%	14%	16%	21% FGH	13%	10%
	80	6	19	28	27	26	20	10
Not at all important	6%	9%	7%	5%	6%	7%	5%	4%
SUMMARY								
	1071	49	231	419	372	260	363	244
Important (T2B)	79%	77%	80%	81%	78%	71%	83%	87%
							E	Е
	278	15	59	101	103	104	75	37
Not Important (B2B)	21%	23%	20%	19%	22%	29% FGH	17%	13%

How important are the following in determining who you will vote for in the Federal Election: 6) The Syrian refugee crisis?

			EDU	CATION		DECIDED VO	TER - LEANER	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	Party	The New Democratic Party (NDP)
		А	В	С	D	Е	F	G
Base: All respondents	40.40	05	000	540	470	0.40	440	000
Unweighted Base Weighted Base	1349 1349	65 64*	292 290	516 520	476 475	348 364	440 438	302 282
	1349	64	290	520	4/5	364	438	282
The Syrian refugee crisis				100				
	263	9	57	102	94	66	95	55
bsolutely critical	19%	14%	20%	20%	20%	18%	22%	20%
	564	23	117	214	209	140	191	131
Somewhat important	42%	37%	40%	41%	44%	38%	44%	46%
	335	15	70	134	116	97	112	63
Not very important								
Not very important	25%	23%	24%	26%	24%	27%	25%	22%
	187	17	46	69	55	61	40	33
Not at all important	14%	26%	16%	13%	12%	17%	9%	12%
		CD				F		
SUMMARY								
	827	32	174	317	304	207	287	186
Important (T2B)	61%	51%	60%	61%	64%	57%	65%	66%
							Е	E
	522	31	116	203	171	158	151	96
Not Important (B2B)	39%	49%	40%	39%	36%	43% FG	35%	34%

How important are the following in determining who you will vote for in the Federal Election: 7) Reducing the taxes that I pay?

			EDU	CATION		DECIDED VO	TER - LEANER	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	Party	The New Democratic Party (NDP)
Base: All respondents		Α	В	С	D	Е	F	G
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Reducing the taxes that I pay				3_0				
	590	35	132	253	171	161	176	130
Absolutely critical	44%	55%	45%	49%	36%	44%	40%	46%
·		D	D	D				
	523	18	115	193	197	155	179	98
Somewhat important	39%	28%	39%	37%	42%	43%	41%	35%
	165	0	32	53	73	42	54	40
Not your improvement		6						
Not very important	12%	10%	11%	10%	15% C	11%	12%	14%
	71	4	12	22	33	7	28	13
Not at all important	5%	7%	4%	4%	7%	2%	6%	5%
'							E	E
SUMMARY								
	1113	53	246	446	368	316	356	228
Important (T2B)	83%	83%	85%	86%	78%	87%	81%	81%
			D	D		F		
	236	11	44	74	107	48	82	54
Not Important (B2B)	17%	17%	15%	14%	22%	13%	19%	19%
					ВС		Е	

How important are the following in determining who you will vote for in the Federal Election: 8) A national childcare program?

			EDU	CATION		DECIDED VO	TER - LEANEF	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
Dage, All respondents		Α	В	С	D	E	F	G
Base: All respondents	1349	05	202	540	470	240	440	202
Unweighted Base	1349	65 64*	292 290	516	476 475	348	440	302 282
Weighted Base	1349	64"	290	520	4/5	364	438	282
A national childcare program								
	315	22	76	124	93	60	113	76
bsolutely critical	23%	34%	26%	24%	20%	16%	26%	27%
		D	D	407	4=0	440	EH	EH
	509	20	112	197	179	116	172	127
Somewhat important	38%	32%	39%	38%	38%	32%	39%	45%
	240	4.4	50	400	404	400	E	E 54
	319	14	59	122	124	103	99	54
Not very important	24%	22%	20%	24%	26%	28% G	23%	19%
	206	8	43	77	78	85	55	24
Not at all important	15%	13%	15%	15%	16%	23%	12%	8%
	1070	13/0	10/0	10/0	10 /0	FG	1∠/0	0 /0
SUMMARY								
	824	40	100	224	272	176	204	202
Incompanie and (TOD)		42	189	321	272		284	203
Important (T2B)	61%	66%	65% D	62%	57%	48%	65% EH	72% EFH
	525	22	101	199	203	188	154	78
Not Important (P2P)								
Not Important (B2B)	39%	34%	35%	38%	43% B	52% FG	35% G	28%

How important are the following in determining who you will vote for in the Federal Election: 9) Continuing Canada's military mission to fight ISIL in the Middle East.?

			EDU	CATION		DECIDED VO	TER - LEANER	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		А	В	С	D	E	F	G
Base: All respondents	45.15		000	510	470	0.10	110	000
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Continuing Canada's military mission the Middle East.	to fight ISIL in							
	288	12	65	119	91	116	84	46
Absolutely critical	21%	19%	22%	23%	19%	32% FG	19%	16%
	563	27	123	220	192	161	190	117
Somewhat important	42%	43%	42%	42%	41%	44% H	43% H	41%
	332	14	70	117	131	64	109	85
Not very important	25%	22%	24%	22%	28%	17%	25% E	30% E
	166	10	32	64	60	24	56	34
Not at all important	12%	15%	11%	12%	13%	7%	13%	12%
Ttot at all important	1270	1370	1170	1270	1370	770	E	E
SUMMARY								
	851	40	189	339	284	277	274	163
Important (T2B)	63%	62%	65%	65%	60%	76% FGH	63%	58%
	498	24	102	181	191	87	164	119
Not Important (B2B)	37%	38%	35%	35%	40%	24%	37%	42%
							E	E

How important are the following in determining who you will vote for in the Federal Election: 10) The newly-announced Trans-Pacific Partnership (TPP) trade deal?

TOTAL	EDOGATION				EDLIC	CATION	DECIDED W	DECIDED VOTER - LEANERS INCLUDED			
TOTAL   CHS   HS   Post Sec   Univ Grad   Party   Pa					EDOC	JATION	DECIDED VO	TEN - LEANE	NO INCLUDED		
Base: All respondents	TOTAL <hs grad<="" hs="" post="" sec="" th="" univ=""><th>нѕ</th><th>TOTAL</th><th></th><th></th><th></th><th>Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs>	нѕ	TOTAL				Conservative Party	The Liberal Party	The New Democratic Party (NDP)		
Unweighted Base	A B C D	Α			В	С	E	F	G		
Weighted Base         1349         64*         290         520         475         364         43           The newly-announced Trans-Pacific Partnership (TPP) trade deal         288         13         67         123         85         96         87           Absolutely critical         21%         20%         23%         24%         18%         26%         20%           Somewhat important         635         29         122         246         238         180         21           47%         46%         42%         47%         50%         49%         49%           8         326         15         73         118         121         69         11           Not very important         24%         23%         25%         23%         25%         19%         25%           Not at all important         7%         10%         10%         6%         7%         5%         7%           SUMMARY	1010		46.10		222	510	2.12	410			
The newly-announced Trans-Pacific Partnership (TPP) trade deal   288   13   67   123   85   96   87   87   88   88   96   87   88   88   88   88   88   88   8				•					302		
The important   The importan	1349 64* 290 520 475	64*	1349		290	520 4	364	438	282		
Absolutely critical  21% 20% 23% 24% 18% 26% 20% 50  D F  635 29 122 246 238 180 21  80 49% 49% 49% 49% 49% 49% 49% 40% 40% 40% 40% 40% 40% 40% 40% 40% 40											
Somewhat important	288 13 67 123 85	13	288		67	123 8	96	87	55		
Somewhat important		0%	21%	utely critical	6 23%			20%	20%		
Not very important   326   15   73   118   121   69   11	635 29 122 246 238	29	635		122	246 2	3 180	212	127		
326   15   73   118   121   69   11		6%	47%	what important	6 42%			49%	45%		
100   7   28   33   32   20   29   29   29   29   29   29   2		15	326		73			110	77		
Not at all important 7% 10% 10% 6% 7% 5% 79  SUMMARY  923 42 190 369 322 276 29	24% 23% 25% 23% 25%	3%	24%	ery important	6 25%	23% 25	6 19%	25%	27% E		
SUMMARY         923         42         190         369         322         276         29	100 7 28 33 32	7	100		28	33 3	20	29	22		
923 42 190 369 322 276 29	7% 10% 10% 6% 7%	0%	7%	all important	6 10%	6% 7	5%	7%	8%		
				MARY							
1 (700)	923 42 190 369 322	42	923		190	369 3	2 276	299	183		
Important (T2B) 68% 66% 65% 71% 68% 76% 68% FG	68% 66% 65% 71% 68%	6%	68%	tant (T2B)	65%	71% 68		68%	65%		
	426 21 101 151 153	21	426		101	151 1		139	99		
	32% 34% 35% 29% 32%	4%	32%	nportant (B2B)	35%	29% 32	6 24%	32% E	35% E		

How important are the following in determining who you will vote for in the Federal Election: 11) The issue of religious and cultural freedom and values in Canada (such as wearing of the niqab or other face-coverings during citizenship ceremonies)?

			EDU	CATION		DECIDED VOTER - LEANERS		S INCLUDED	
	TOTAL	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>Party</th><th>The New Democration Party (NDP)</th></hs<>	HS	Post Sec	Univ Grad	The Conservative Party	Party	The New Democration Party (NDP)	
December 1		Α	В	С	D	E	F	G	
Base: All respondents	10.10	0.5	000	540	470	0.40	1.10	000	
Unweighted Base	1349	65	292	516	476	348	440	302	
Weighted Base	1349	64*	290	520	475	364	438	282	
The issue of religious and cultural freedom and values in Canada (such as wearing of the niqab or other face-coverings during citizenship ceremonies)									
	419	19	103	161	136	132	128	69	
Absolutely critical	31%	31%	35%	31%	29%	36% G	29%	25%	
	468	22	101	168	177	118	153	118	
Somewhat important	35%	34%	35%	32%	37%	32%	35%	42%	
						Н	Н	EH	
	282	13	45	119	105	69	98	63	
Not very important	21%	21%	15%	23% B	22% B	19%	22%	22%	
	179	9	41	72	57	46	58	31	
Not at all important	13%	14%	14%	14%	12%	13%	13%	11%	
SUMMARY									
	887	41	204	329	313	250	282	188	
Important (T2B)	66%	65%	70%	63%	66%	68%	64%	67%	
	462	22	86	191	162	115	156	94	
Not Important (B2B)	34%	35%	30%	37%	34%	32%	36%	33%	

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J - K/L/M - N/O - P/Q/R \* small base; \*\* very small base (under 30) ineligible for sig testing Ipsos Public Affairs

October 13, 2015

FINAL DATA

[Someone whose values best represent my own] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

			EDUC	CATION		DECIDED VOTER - LEANERS INCLUDE			
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	
		А	В	С	D	Е	F	G	
Base: All respondents									
Unweighted Base	1349	65	292	516	476	348	440	302	
Weighted Base	1349	64*	290	520	475	364	438	282	
Someone whose values best represent my own									
	435	20	111	160	144	326	32	17	
Stephen Harper	32%	31%	38%	31%	30%	89%	7%	6%	
			CD			FGH			
	382	21	87	144	130	16	39	229	
Thomas Mulcair	28%	33%	30%	28%	27%	4%	9%	81%	
	500	00	00	240	200	22	E 207	EFH	
harter Teads and	533	23	93	216	200	22	367	35	
Justin Trudeau	39%	36%	32%	42% B	42% B	6%	84% EGH	13% E	
				Ь	В		EGII		

[Someone you can trust] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		EDUCATION				DECIDED VOTER - LEANERS INCL			
	TOTAL	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th></th><th>The New Democratic Party (NDP)</th></hs<>	HS	Post Sec	Univ Grad	The Conservative Party		The New Democratic Party (NDP)	
	TOTAL	A	В	C	D D	E	F	G G	
Base: All respondents			_		_		-		
Unweighted Base	1349	65	292	516	476	348	440	302	
Weighted Base	1349	64*	290	520	475	364	438	282	
Someone you can trust									
	417	19	107	154	137	312	27	10	
Stephen Harper	31%	30%	37%	30%	29%	86%	6%	4%	
			D			FGH			
	423	23	91	157	153	28	53	237	
Thomas Mulcair	31%	36%	31%	30%	32%	8%	12%	84%	
								EFH	
	509	21	93	209	185	24	358	35	
Justin Trudeau	38%	33%	32%	40%	39%	7%	82%	12%	
				В			EGH	Е	

[Someone who has what it takes to lead Canada] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

			EDUC	EDUCATION		DECIDED VO	RS INCLUDED	
	TOTAL	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	HS	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		А	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who has what it takes to lead Canada								
	456	19	109	180	147	333	24	20
Stephen Harper	34%	30%	38%	35%	31%	91% FGH	6%	7%
	408	22	87	146	153	16	56	234
Thomas Mulcair	30%	35%	30%	28%	32%	4%	13% E	83% EFH
	485	22	94	193	175	15	358	27
Justin Trudeau	36%	35%	32%	37%	37%	4%	82%	10%
							EGH	Е

[Someone who has a vision of Canada that you can support] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

			EDUC	ATION		DECIDED VOTER - LEANERS INCLUDE			
	TOTAL	≺HS	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	
		А	В	С	D	Е	F	G	
Base: All respondents									
Unweighted Base	1349	65	292	516	476	348	440	302	
Weighted Base	1349	64*	290	520	475	364	438	282	
Someone who has a vision of Canada that you can									
support									
	421	23	100	163	134	325	22	10	
Stephen Harper	31%	37%	34%	31%	28%	89%	5%	3%	
						FGH			
	368	18	88	137	125	14	35	230	
Thomas Mulcair	27%	28%	30%	26%	26%	4%	8%	82%	
			100	0.10	0.10		Е	EFH	
	560	22	102	219	216	26	380	42	
Justin Trudeau	42%	35%	35%	42%	45%	7%	87%	15%	
					В		EGH	Е	

[Someone who will best lead and represent Canada on the world stage] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

		EDUCATION			DECIDED VOTER - LEANERS INCLUDED			
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		А	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who will best lead and represent Canada on the world stage								
	447	25	104	175	143	322	41	19
Stephen Harper	33%	39%	36%	34%	30%	88% FGH	9%	7%
	384	22	87	138	137	16	52	221
Thomas Mulcair	28%	34%	30%	27%	29%	4%	12% E	78% EFH
	518	17	99	207	194	26	345	42
Justin Trudeau	38%	27%	34%	40%	41%	7%	79%	15%
					А		EGH	Е

[Someone who is best to manage during tough economic times] To follow is a list of character traits that can be used to describe political leaders. Please indicate, for each one, which leader is best described by this trait.

			EDUC	CATION		DECIDED VO	TER - LEANE	RS INCLUDED
	TOTAL	<hs< th=""><th>нѕ</th><th>Post Sec</th><th>Univ Grad</th><th>The Conservative Party</th><th>The Liberal Party</th><th>The New Democratic Party (NDP)</th></hs<>	нѕ	Post Sec	Univ Grad	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)
		А	В	С	D	Е	F	G
Base: All respondents								
Unweighted Base	1349	65	292	516	476	348	440	302
Weighted Base	1349	64*	290	520	475	364	438	282
Someone who is best to manage during tough economic times								
	507	23	115	195	174	336	57	36
Stephen Harper	38%	36%	40%	38%	37%	92% FGH	13%	13%
	388	23	86	140	140	14	51	222
Thomas Mulcair	29%	35%	30%	27%	30%	4%	12% E	79% EFH
	453	18	89	185	160	15	330	24
Justin Trudeau	34%	29%	31%	36%	34%	4%	75%	8%
							EGH	Е