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Table Description

<u>1</u>	1_1. [I attended an official Remembrance Day service on November 11th last year] Please indicate which of the following apply to you:
<u>2</u>	1_2. [I will attend an official Remembrance Day service on November 11th this year] Please indicate which of the following apply to you:
<u>3</u>	1_3. [I will observe two minutes of silence at 11 o'clock on November 11th this year] Please indicate which of the following apply to you:
<u>4</u>	1_4. [I would support November 11th, Remembrance Day, being made a national statutory holiday] Please indicate which of the following apply to you:
<u>5</u>	1_5. [I will wear a poppy in the lead up to Remembrance Day] Please indicate which of the following apply to you:
<u>6</u>	2A. If November 11th, Remembrance Day, were made a national statutory holiday, which of the following most closely reflects your point of view:
<u>7</u>	2_1. [Canadian veterans of historic wars, like WWI and WWII] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>8</u>	2_2. [Canadian veterans of more recent wars, like Afghanistan] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>9</u>	2_3. [Canadians who have died in any war or conflict] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>10</u>	2_5. [Those from other countries who have died in war, even if Canada didn't participate] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>11</u>	2_6. [Canadians currently serving in the Armed Forces] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>12</u>	2_7. [The goal of peace, in general] Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.
<u>13</u>	3. Have you ever heard a veteran speak about their experience in the military?
<u>14</u>	4_3. [Canadians should do more to honour those who fought and those who have died in war] To what extent do you agree or disagree with the following statements:
<u>15</u>	4_4. [Canada should do more to honour its veterans] To what extent do you agree or disagree with the following statements:
<u>16</u>	4_5. [Canada's youth do a good job of honouring Canada's veterans] To what extent do you agree or disagree with the following statements:
<u>17</u>	4_6. [Canada's youth understand the sacrifices of those who have died in war and conflict] To what extent do you agree or disagree with the following statements:
<u>18</u>	4_7. [Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afghanistan)] To what extent do you agree or disagree with the following statements:

19	4_8. [Remembrance Day is as relevant today as when it first began shortly after the First World War] To what extent do you agree or disagree with the following statements:
20	4. [SUMMARY - TOP2BOX (AGREE)] To what extent do you agree or disagree with the following statements:
21	4. [SUMMARY - LOW2BOX (DISAGREE)] To what extent do you agree or disagree with the following statements:
22	6. What percentage of the Canadian population do you think served in the Second World War?
23	GENDER
24	AGE
25	EDUCATION
26	REGION
27	INCOME
28	HOUSEHOLD COMPOSITION
29	HHCMP1. How many people are living or staying at your current address?
30	EMPLOYMENT STATUS

1_1. [I attended an official Remembrance Day service on November 11th last year]

Please indicate which of the following apply to you:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
I attended an official Remembrance Day service on November 11th last year										
Yes	265	148	117	86	99	80	33	92	99	41
	27%	30%	23%	31%	27%	23%	29%	27%	25%	27%
		B		E			*			
No	735	337	398	193	271	271	79	250	293	113
	73%	70%	77%	69%	73%	77%	71%	73%	75%	73%
			A			C	*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [I will attend an official Remembrance Day service on November 11th this year]

Please indicate which of the following apply to you:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
I will attend an official Remembrance Day service on November 11th this year										
Yes	322	176	146	108	105	109	41	113	122	47
	32%	36%	28%	39%	28%	31%	37%	33%	31%	30%
		B		D			*			
No	678	309	369	171	265	242	71	230	270	107
	68%	64%	72%	61%	72%	69%	63%	67%	69%	70%
			A		C		*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [I will observe two minutes of silence at 11 o'clock on November 11th this year]

Please indicate which of the following apply to you:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
I will observe two minutes of silence at 11 o'clock on November 11th this year										
Yes	769	377	393	207	274	288	86	269	305	110
	77%	78%	76%	74%	74%	82%	77%	79%	78%	71%
						CD	*			
No	231	108	122	72	96	63	26	73	87	44
	23%	22%	24%	26%	26%	18%	23%	21%	22%	29%
				E	E		*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. [I would support November 11th, Remembrance Day, being made a national statutory holiday]

Please indicate which of the following apply to you:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
I would support November 11th, Remembrance Day, being made a national statutory holiday										
Yes	851	410	440	229	325	297	99	293	338	120
	85%	85%	86%	82%	88%	85%	89%	86%	86%	78%
							I*	I	I	
No	149	75	75	50	45	54	12	49	54	34
	15%	15%	14%	18%	12%	15%	11%	14%	14%	22%
							*			FGH

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. [I will wear a poppy in the lead up to Remembrance Day]

Please indicate which of the following apply to you:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
I will wear a poppy in the lead up to Remembrance Day										
Yes	790	380	411	205	281	304	87	271	319	113
	79%	78%	80%	73%	76%	87%	78%	79%	81%	73%
						CD	*		I	
No	210	105	104	74	89	47	24	72	73	41
	21%	22%	20%	27%	24%	13%	22%	21%	19%	27%
				E	E		*			H

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2A. If November 11th, Remembrance Day, were made a national statutory holiday, which of the following most closely reflects your point of view:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
It would give the day an added significance because Canadians would have more time to go to a ceremony and to reflect	567	282	285	159	217	190	73	203	212	79
	57%	58%	55%	57%	59%	54%	65%	59%	54%	51%
							I*			
	298	150	148	88	112	98	28	86	130	53
	30%	31%	29%	31%	30%	28%	25%	25%	33%	35%
It wouldn't really change the significance of Remembrance Day either way							*		G	G
	135	53	82	32	40	62	10	53	49	22
	13%	11%	16%	11%	11%	18%	9%	15%	13%	14%
It would make the day less significant because people would just take the extra time to shop, socialize, run errands or take a vacation			A			D	*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [Canadian veterans of historic wars, like WWI and WWII]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canadian veterans of historic wars, like WWI and WWII										
Yes	922	442	480	242	337	343	100	316	370	136
	92%	91%	93%	87%	91%	98%	90%	92%	94%	88%
						CD	*		I	
No	78	43	35	37	33	8	11	27	22	18
	8%	9%	7%	13%	9%	2%	10%	8%	6%	12%
				E	E		*			H

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [Canadian veterans of more recent wars, like Afghanistan]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canadian veterans of more recent wars, like Afghanistan										
Yes	811	402	410	206	308	298	90	278	323	120
	81%	83%	80%	74%	83%	85%	81%	81%	82%	78%
					C	C	*			
No	189	83	105	73	62	53	21	64	69	34
	19%	17%	20%	26%	17%	15%	19%	19%	18%	22%
				DE			*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [Canadians who have died in any war or conflict]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canadians who have died in any war or conflict										
Yes	907	440	467	240	338	328	102	313	359	133
	91%	91%	91%	86%	91%	93%	92%	91%	91%	87%
						C	*		I	
No	93	45	48	39	32	23	9	30	33	21
	9%	9%	9%	14%	9%	7%	8%	9%	9%	13%
				E			*			H

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. [Those from other countries who have died in war, even if Canada didn't participate]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Those from other countries who have died in war, even if Canada didn't participate										
Yes	579	272	307	176	224	180	75	201	224	80
	58%	56%	60%	63%	60%	51%	67%	59%	57%	52%
				E	E		I*			
No	421	213	208	103	146	171	37	142	168	74
	42%	44%	40%	37%	40%	49%	33%	41%	43%	48%
						CD	*			F

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. [Canadians currently serving in the Armed Forces]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canadians currently serving in the Armed Forces										
Yes	796	385	411	213	292	291	83	281	318	113
	80%	79%	80%	76%	79%	83%	75%	82%	81%	74%
							*	I	I	
No	204	100	104	66	78	60	28	61	74	41
	20%	21%	20%	24%	21%	17%	25%	18%	19%	26%
							*			GH

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. [The goal of peace, in general]

Remembrance Day means many things to different people. Please indicate who or what you, personally, are remembering or honouring in your observation of Remembrance Day.

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
The goal of peace, in general										
Yes	805	382	423	221	295	290	90	276	318	121
	81%	79%	82%	79%	80%	83%	81%	81%	81%	79%
							*			
No	195	103	92	58	75	61	22	66	74	33
	19%	21%	18%	21%	20%	17%	19%	19%	19%	21%
							*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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3. Have you ever heard a veteran speak about their experience in the military?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Yes (Net)	755	368	387	204	282	269	77	263	306	108
	75%	76%	75%	73%	76%	77%	69%	77%	78%	70%
							*		I	
Yes, someone I know personally spoke to me directly	414	220	194	75	153	186	44	133	186	52
	41%	45%	38%	27%	41%	53%	39%	39%	47%	34%
		B			C	CD	*		GI	
Yes, online or on film	322	164	158	93	130	98	28	120	123	51
	32%	34%	31%	33%	35%	28%	25%	35%	31%	33%
							*			
Yes, in a presentation to a school or community group	274	135	139	111	109	54	25	82	112	54
	27%	28%	27%	40%	30%	15%	23%	24%	29%	35%
				DE	E		*			G
No	245	117	128	75	88	82	35	79	86	46
	25%	24%	25%	27%	24%	23%	31%	23%	22%	30%
							*			H

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. [Canadians should do more to honour those who fought and those who have died in war]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canadians should do more to honour those who fought and those who have died in war										
Strongly agree	530	273	257	143	183	204	59	199	208	64
	53%	56%	50%	51%	49%	58%	53%	58%	53%	41%
						D	*	I	I	
Somewhat agree	373	169	204	96	156	121	45	117	141	70
	37%	35%	40%	34%	42%	35%	41%	34%	36%	46%
							*			GH
Somewhat disagree	81	32	49	32	24	25	7	22	34	17
	8%	7%	10%	12%	7%	7%	7%	7%	9%	11%
				D			*			
Strongly disagree	17	11	6	8	8	1	-	5	9	3
	2%	2%	1%	3%	2%	*	-	1%	2%	2%
				E			*			
Summary										
Top2Box (Agree)	902	442	460	239	338	325	104	315	349	134
	90%	91%	89%	86%	91%	93%	93%	92%	89%	87%
					C	C	*			
Low2Box (Disagree)	98	43	55	40	32	26	7	27	43	20
	10%	9%	11%	14%	9%	7%	7%	8%	11%	13%
				DE			*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. [Canada should do more to honour its veterans]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canada should do more to honour its veterans										
Strongly agree	559	285	274	140	208	212	60	214	217	68
	56%	59%	53%	50%	56%	60%	54%	63%	55%	44%
						C	*	I	I	
Somewhat agree	347	154	192	100	133	114	43	95	141	69
	35%	32%	37%	36%	36%	32%	38%	28%	36%	45%
							*		G	GH
Somewhat disagree	80	35	45	35	21	24	8	28	29	15
	8%	7%	9%	13%	6%	7%	7%	8%	7%	10%
				DE			*			
Strongly disagree	14	10	3	4	8	1	-	6	5	2
	1%	2%	1%	1%	2%	*	-	2%	1%	2%
					E		*			
Summary										
Top2Box (Agree)	906	440	466	240	340	326	103	309	358	136
	91%	91%	91%	86%	92%	93%	93%	90%	91%	88%
					C	C	*			
Low2Box (Disagree)	94	45	49	39	30	25	8	34	34	18
	9%	9%	9%	14%	8%	7%	7%	10%	9%	12%
				DE			*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. [Canada’s youth do a good job of honouring Canada’s veterans]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canada’s youth do a good job of honouring Canada’s veterans										
Strongly agree	113	63	50	43	45	25	25	43	33	13
	11%	13%	10%	16%	12%	7%	22%	13%	8%	8%
				E	E		HI*			
Somewhat agree	422	208	214	110	160	152	54	152	152	63
	42%	43%	42%	39%	43%	43%	49%	44%	39%	41%
							*			
Somewhat disagree	353	155	198	93	116	143	27	99	163	64
	35%	32%	38%	33%	31%	41%	24%	29%	41%	42%
						D	*		FG	FG
Strongly disagree	111	58	53	32	49	31	6	48	44	14
	11%	12%	10%	12%	13%	9%	5%	14%	11%	9%
							*			
Summary										
Top2Box (Agree)	536	271	264	154	205	177	79	195	186	76
	54%	56%	51%	55%	55%	50%	71%	57%	47%	49%
							GHI*	H		
Low2Box (Disagree)	464	214	251	125	165	174	32	148	206	78
	46%	44%	49%	45%	45%	50%	29%	43%	53%	51%
							*	F	FG	F

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_6. [Canada’s youth understand the sacrifices of those who have died in war and conflict]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canada’s youth understand the sacrifices of those who have died in war and conflict										
Strongly agree	124	73	51	54	42	27	28	46	36	14
	12%	15%	10%	19%	11%	8%	25%	14%	9%	9%
		B		DE			GHI*			
Somewhat agree	335	157	178	93	131	111	39	126	120	49
	33%	32%	34%	33%	35%	32%	35%	37%	31%	32%
							*			
Somewhat disagree	394	182	212	93	142	158	39	112	177	66
	39%	37%	41%	33%	38%	45%	35%	33%	45%	43%
						C	*		G	G
Strongly disagree	148	73	75	39	54	54	5	58	59	25
	15%	15%	15%	14%	15%	15%	5%	17%	15%	16%
							*	F	F	F
Summary										
Top2Box (Agree)	458	230	228	147	173	138	66	173	156	63
	46%	47%	44%	53%	47%	39%	60%	50%	40%	41%
				E			HI*	HI		
Low2Box (Disagree)	542	255	287	132	197	213	45	170	236	91
	54%	53%	56%	47%	53%	61%	40%	50%	60%	59%
						C	*		FG	FG

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_7. [Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War

To what extent do you agree or disagree with the following statements:

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afohanistan)										
Strongly agree	379	193	186	122	137	119	40	138	149	52
	38%	40%	36%	44%	37%	34%	36%	40%	38%	34%
				E			*			
Somewhat agree	422	198	224	116	166	140	52	144	169	57
	42%	41%	44%	41%	45%	40%	47%	42%	43%	37%
							*			
Somewhat disagree	157	76	82	31	49	77	18	47	57	35
	16%	16%	16%	11%	13%	22%	16%	14%	14%	23%
						CD	*			GH
Strongly disagree	42	19	23	10	17	15	1	14	18	10
	4%	4%	4%	4%	5%	4%	1%	4%	4%	6%
							*			
Summary										
Top2Box (Agree)	801	391	410	238	303	260	92	282	318	109
	80%	81%	80%	85%	82%	74%	83%	82%	81%	71%
				E	E		I*	I	I	
Low2Box (Disagree)	199	94	105	41	67	91	19	61	74	45
	20%	19%	20%	15%	18%	26%	17%	18%	19%	29%
						CD	*			FGH

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4_8. [Remembrance Day is as relevant today as when it first began shortly after the First World War]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Remembrance Day is as relevant today as when it first began shortly after the First World War										
Strongly agree	489	250	239	118	171	200	57	174	192	66
	49%	52%	46%	42%	46%	57%	52%	51%	49%	43%
						CD	*			
Somewhat agree	328	148	181	103	131	95	38	104	131	56
	33%	30%	35%	37%	35%	27%	34%	30%	33%	36%
				E	E		*			
Somewhat disagree	139	62	77	44	51	44	13	43	58	24
	14%	13%	15%	16%	14%	12%	12%	12%	15%	16%
							*			
Strongly disagree	44	25	18	14	16	13	3	22	11	8
	4%	5%	4%	5%	4%	4%	3%	6%	3%	5%
							*	H		
Summary										
Top2Box (Agree)	818	398	420	221	302	294	95	278	323	122
	82%	82%	82%	79%	82%	84%	85%	81%	82%	79%
							*			
Low2Box (Disagree)	182	87	95	58	68	57	16	65	69	32
	18%	18%	18%	21%	18%	16%	15%	19%	18%	21%
							*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - TOP2BOX (AGREE)]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Canada should do more to honour its veterans	906	440	466	240	340	326	103	309	358	136
	91%	91%	91%	86%	92%	93%	93%	90%	91%	88%
					C	C	*			
Canadians should do more to honour those who fought and those who have died in war	902	442	460	239	338	325	104	315	349	134
	90%	91%	89%	86%	91%	93%	93%	92%	89%	87%
					C	C	*			
Remembrance Day is as relevant today as when it first began shortly after the First World War	818	398	420	221	302	294	95	278	323	122
	82%	82%	82%	79%	82%	84%	85%	81%	82%	79%
							*			
Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in Canada's youth do a good job of honouring Canada's veterans	801	391	410	238	303	260	92	282	318	109
	80%	81%	80%	85%	82%	74%	83%	82%	81%	71%
				E	E		I*	I	I	
	536	271	264	154	205	177	79	195	186	76
	54%	56%	51%	55%	55%	50%	71%	57%	47%	49%
							GHI*	H		
Canada's youth understand the sacrifices of those who have died in war and conflict	458	230	228	147	173	138	66	173	156	63
	46%	47%	44%	53%	47%	39%	60%	50%	40%	41%
				E			HI*	HI		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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4. [SUMMARY - LOW2BOX (DISAGREE)]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Canada’s youth understand the sacrifices of those who have died in war and conflict	542	255	287	132	197	213	45	170	236	91
	54%	53%	56%	47%	53%	61%	40%	50%	60%	59%
						C	*		FG	FG
Canada’s youth do a good job of honouring Canada’s veterans	464	214	251	125	165	174	32	148	206	78
	46%	44%	49%	45%	45%	50%	29%	43%	53%	51%
							*	F	FG	F
Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in Remembrance Day is as relevant today as when it first began shortly after the First World War	199	94	105	41	67	91	19	61	74	45
	20%	19%	20%	15%	18%	26%	17%	18%	19%	29%
						CD	*			FGH
	182	87	95	58	68	57	16	65	69	32
	18%	18%	18%	21%	18%	16%	15%	19%	18%	21%
							*			
Canadians should do more to honour those who fought and those who have died in war	98	43	55	40	32	26	7	27	43	20
	10%	9%	11%	14%	9%	7%	7%	8%	11%	13%
				DE			*			
Canada should do more to honour its veterans	94	45	49	39	30	25	8	34	34	18
	9%	9%	9%	14%	8%	7%	7%	10%	9%	12%
				DE			*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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6. What percentage of the Canadian population do you think served in the Second World War?

	Gender			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
1%	69	47	22	12	35	22	6	16	34	14
	7%	10%	4%	4%	10%	6%	5%	5%	9%	9%
		B			C		*			G
5%	158	79	78	37	57	64	13	55	58	32
	16%	16%	15%	13%	15%	18%	12%	16%	15%	20%
							*			
10%	231	121	110	73	70	88	15	87	93	35
	23%	25%	21%	26%	19%	25%	14%	25%	24%	23%
				D			*			
15%	249	123	126	71	101	77	36	82	93	38
	25%	25%	24%	26%	27%	22%	32%	24%	24%	24%
							*			
20%	293	115	179	86	107	100	41	103	114	35
	29%	24%	35%	31%	29%	28%	37%	30%	29%	23%
			A				I*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Male	485	485	-	135	182	168	67	148	185	84
	48%	100%	-	48%	49%	48%	60%	43%	47%	55%
		B					G*			G
Female	515	-	515	144	188	183	44	194	207	70
	52%	-	100%	52%	51%	52%	40%	57%	53%	45%
			A				*	FI		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
18-24	115	51	64	115	-	-	27	53	29	6
	11%	10%	12%	41%	-	-	24%	15%	7%	4%
				DE			HI*	HI		
25-34	164	85	80	164	-	-	11	41	69	43
	16%	17%	15%	59%	-	-	10%	12%	18%	28%
				DE			*			FGH
35-44	176	84	92	-	176	-	22	56	71	26
	18%	17%	18%	-	47%	-	20%	16%	18%	17%
					CE		*			
45-54	194	98	97	-	194	-	12	64	86	32
	19%	20%	19%	-	53%	-	11%	19%	22%	21%
					CE		*		F	
55-64	175	81	93	-	-	175	19	60	80	15
	17%	17%	18%	-	-	50%	17%	17%	20%	10%
						CD	*	I	I	
65+	176	87	90	-	-	176	19	69	58	31
	18%	18%	17%	-	-	50%	17%	20%	15%	20%
						CD	*			
Summary										
18-34	279	135	144	279	-	-	38	94	98	50
	28%	28%	28%	100%	-	-	34%	27%	25%	32%
				DE			*			H
35-54	370	182	188	-	370	-	35	120	157	58
	37%	37%	37%	-	100%	-	31%	35%	40%	38%
					CE		*			
55+	351	168	183	-	-	351	39	128	138	46
	35%	35%	35%	-	-	100%	35%	37%	35%	30%
						CD	*			

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Primary School or less	8	4	3	4	-	3	8	-	-	-
	1%	1%	1%	1%	-	1%	7%	-	-	-
				D			GHI*			
Some high school	104	63	41	34	35	35	104	-	-	-
	10%	13%	8%	12%	9%	10%	93%	-	-	-
		B					GHI*			
Graduated high school	343	148	194	94	120	128	-	343	-	-
	34%	31%	38%	34%	32%	37%	-	100%	-	-
			A				*	FHI		
Some college / CEGEP / Trade School	108	47	61	27	47	35	-	-	108	-
	11%	10%	12%	10%	13%	10%	-	-	28%	-
							*		FGI	
Graduated from college / CEGEP / Trade School	195	93	102	50	85	60	-	-	195	-
	19%	19%	20%	18%	23%	17%	-	-	50%	-
							*		FGI	
Some university, but did not finish	89	45	45	21	25	43	-	-	89	-
	9%	9%	9%	8%	7%	12%	-	-	23%	-
						D	*		FGI	
University undergraduate degree, such as a Bachelor's Degree	107	57	49	33	40	33	-	-	-	107
	11%	12%	10%	12%	11%	9%	-	-	-	69%
							*			FGH
University graduate degree, such as a Master's or PhD	47	27	21	16	18	13	-	-	-	47
	5%	6%	4%	6%	5%	4%	-	-	-	31%
							*			FGH
Summary										
<HS	111	67	44	38	35	39	111	-	-	-
	11%	14%	9%	14%	9%	11%	100%	-	-	-
		B					GHI*			
HS	343	148	194	94	120	128	-	343	-	-
	34%	31%	38%	34%	32%	37%	-	100%	-	-
			A				*	FHI		
Post Sec	392	185	207	98	157	138	-	-	392	-
	39%	38%	40%	35%	42%	39%	-	-	100%	-
							*		FGI	
Univ Grad	154	84	70	50	58	46	-	-	-	154
	15%	17%	14%	18%	16%	13%	-	-	-	100%
							*			FGH

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
BC	134	64	70	19	55	60	18	36	63	17
	13%	13%	14%	7%	15%	17%	16%	10%	16%	11%
					C	C	*			
AB	106	48	58	23	48	34	14	36	40	16
	11%	10%	11%	8%	13%	10%	13%	11%	10%	10%
							*			
SK/MB	65	41	24	25	24	16	13	22	21	8
	7%	9%	5%	9%	6%	5%	12%	7%	5%	5%
		B					*			
Ontario	383	182	202	129	116	139	36	119	152	76
	38%	37%	39%	46%	31%	39%	33%	35%	39%	49%
				D		D	*			FGH
Quebec	240	97	144	57	101	83	23	97	89	31
	24%	20%	28%	20%	27%	24%	20%	28%	23%	20%
			A				*	I		
Atlantic	71	53	18	27	26	18	7	32	27	5
	7%	11%	4%	10%	7%	5%	6%	9%	7%	4%
		B					*	I		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
<\$25K	166	81	85	79	49	37	41	65	51	9
	17%	17%	17%	28%	13%	11%	37%	19%	13%	6%
				DE			GHI*	I	I	
\$25K - <\$55K	293	132	161	78	107	108	28	120	116	29
	29%	27%	31%	28%	29%	31%	25%	35%	29%	19%
							*	I	I	
\$55K - <\$100K	262	140	122	55	114	93	20	69	121	52
	26%	29%	24%	20%	31%	27%	18%	20%	31%	34%
					C		*		FG	FG
\$100K - <\$150K	132	70	62	30	56	45	8	24	63	37
	13%	14%	12%	11%	15%	13%	7%	7%	16%	24%
							*		FG	FGH
\$150K+	28	15	13	4	8	16	-	9	6	12
	3%	3%	2%	2%	2%	4%	-	3%	2%	8%
							*			FGH
Prefer not to answer	119	47	72	32	36	52	14	54	36	15
	12%	10%	14%	12%	10%	15%	12%	16%	9%	10%
							*	H		
Summary										
<\$40K	320	144	176	116	106	98	57	132	108	22
	32%	30%	34%	42%	29%	28%	51%	39%	28%	15%
				DE			HI*	HI	I	
\$40K - <\$60K	178	91	87	47	69	62	19	65	75	19
	18%	19%	17%	17%	19%	18%	17%	19%	19%	13%
							*		I	
\$60K - <\$100K	222	118	104	49	95	78	14	57	104	47
	22%	24%	20%	17%	26%	22%	12%	17%	27%	31%
					C		*		FG	FG
\$100K+	160	85	75	35	64	61	8	34	69	50
	16%	17%	15%	12%	17%	17%	7%	10%	18%	32%
							*		FG	FGH

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Kids	254	118	137	92	145	18	28	77	100	49
	25%	24%	27%	33%	39%	5%	25%	23%	25%	32%
				E	E		*			G
No Kids	746	367	378	187	225	333	83	265	292	105
	75%	76%	73%	67%	61%	95%	75%	77%	75%	68%
						CD	*	I		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
1	230	133	97	64	83	82	29	85	89	27
	23%	27%	19%	23%	22%	23%	26%	25%	23%	18%
		B					*			
2	404	187	217	74	105	225	43	142	157	62
	40%	38%	42%	26%	28%	64%	38%	41%	40%	40%
						CD	*			
3	170	75	95	59	84	27	22	46	72	29
	17%	16%	18%	21%	23%	8%	20%	14%	18%	19%
				E	E		*			
4	140	62	78	56	74	11	12	54	52	22
	14%	13%	15%	20%	20%	3%	10%	16%	13%	14%
				E	E		*			
5	39	18	21	16	19	5	3	13	15	9
	4%	4%	4%	6%	5%	1%	3%	4%	4%	6%
				E	E		*			
6	12	5	7	7	5	-	2	2	5	3
	1%	1%	1%	2%	1%	-	1%	1%	1%	2%
				E	E		*			
7	3	3	-	2	*	1	1	-	-	2
	*	1%	-	1%	*	*	1%	-	-	1%
							*			GH
9	2	1	1	2	-	-	-	-	2	-
	*	*	*	1%	-	-	-	-	*	-
							*			
12+	1	1	-	1	-	-	-	-	1	-
	*	*	-	*	-	-	-	-	*	-
							*			

- Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

EMPLOYMENT STATUS

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents	1000	485	515	270	385	345	67	208	438	287
Weighted	1000	485	515	279	370	351	111	343	392	154
Employed - full-time	354	209	145	109	193	52	17	89	165	83
	35%	43%	28%	39%	52%	15%	15%	26%	42%	54%
		B		E	CE		*		FG	FGH
Employed - part-time	102	32	70	37	45	20	8	49	31	14
	10%	7%	14%	13%	12%	6%	7%	14%	8%	9%
			A	E	E		*	H		
Self-Employed - full-time	44	30	15	8	24	12	2	14	24	5
	4%	6%	3%	3%	7%	3%	2%	4%	6%	3%
		B					*			
Self-Employed - part-time	28	13	15	8	15	4	3	4	14	7
	3%	3%	3%	3%	4%	1%	3%	1%	4%	4%
					E		*			G
Retired	253	120	134	2	8	243	27	96	99	31
	25%	25%	26%	1%	2%	69%	25%	28%	25%	20%
						CD	*	I		
Student - full-time	55	22	33	48	7	-	13	19	18	5
	5%	5%	6%	17%	2%	-	11%	6%	5%	3%
				DE	E		HI*			
Student - part-time	9	3	5	9	-	-	1	7	-	1
	1%	1%	1%	3%	-	-	1%	2%	-	*
				DE			*	H		
Military	1	1	-	1	-	-	-	-	1	-
	*	*	-	*	-	-	-	-	*	-
							*			
Full-time parent, homemaker	39	3	35	16	14	9	3	21	12	3
	4%	1%	7%	6%	4%	2%	2%	6%	3%	2%
			A				*	I		
Not currently employed	87	37	50	28	52	8	30	27	25	5
	9%	8%	10%	10%	14%	2%	27%	8%	6%	3%
				E	E		GHI*	I		
Prefer not to answer	27	15	12	13	11	3	8	15	4	*
	3%	3%	2%	5%	3%	1%	7%	4%	1%	*
				E			HI*	HI		

- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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