

	Table Description
<u>1</u>	1_1. [I would like to have guaranteed income for life when I retire] To what extent do you agree or disagree with the following statements:
	1_2. [I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income] To what extent do you agree
<u>2</u>	or disagree with the following statements:
3	1_3. [I'm exploring/considering annuities as part of my retirement plan] To what extent do you agree or disagree with the following statements:
4	1 4. [I'm worried about outliving my retirement savings] To what extent do you agree or disagree with the following statements:
<u> </u>	1_5. [I don't know much about annuities] To what extent do you agree or disagree with the following statements:
	1_6. [I have an annuity] To what extent do you agree or disagree with the following statements:
<u>6</u> <u>7</u>	1. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:
8	1. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:
<u>9</u>	2_1. [I need a licensed insurance advisor to buy an annuity] Please indicate whether you believe each of the following is either true or false:
<u>10</u>	2_2. [There are potential tax advantages to investing in annuities] Please indicate whether you believe each of the following is either true or false:
<u>11</u>	2_3. [Annuities only last for a specified period of time] Please indicate whether you believe each of the following is either true or false:
<u>12</u>	2_4. [Annuities can provide guaranteed income for life] Please indicate whether you believe each of the following is either true or false:
	2_5. [Annuities are not a good investment during low interest rate environments] Please indicate whether you believe each of the following is either true or
<u>13</u>	false:
<u>14</u>	2_6. [I can invest in an annuity using my RRSP and/or RRIF savings] Please indicate whether you believe each of the following is either true or false:
<u>15</u>	2. Please indicate whether you believe each of the following is either true or false:
<u>16</u>	GENDER
<u>17</u>	AGE
<u>18</u>	EDUCATION
<u>19</u>	REGION
<u>20</u>	INCOME
<u>21</u>	HOUSEHOLD COMPOSITION
<u>22</u>	HHCMP1. How many people are living or staying at your current address?
<u>23</u>	EMPLOYMENT STATUS

1_1. [I would like to have guaranteed income for life when I retire]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	(GE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
		А	В	С	D	E	F	G	Н	
Base: All Respondents	1004	501	503	521	483	57	233	421	293	
Weighted	1004	487	517	607	397	57	240	419	287	
I would like to have guaranteed income for life										
when I retire										
Strongly agree	622	285	336	376	246	33	151	259	180	
	62%	59%	65%	62%	62%	57%	63%	62%	63%	
			Α			*				
Somewhat agree	319	160	159	199	120	19	77	141	82	
	32%	33%	31%	33%	30%	33%	32%	34%	29%	
						*				
Somewhat disagree	32	20	12	16	16	1	6	11	14	
	3%	4%	2%	3%	4%	2%	3%	3%	5%	
						*				
Strongly disagree	31	21	10	15	16	5	6	9	11	
	3%	4%	2%	2%	4%	8%	3%	2%	4%	
		В				FG*				
Summary										
Top2Box (Strongly/ Somewhat Agree)	941	445	495	575	365	51	228	400	262	
	94%	92%	96%	95%	92%	89%	95%	95%	91%	
			Α			*		Н		
Low2Box (Somewhat/ Strongly Disagree)	63	41	22	31	32	6	12	20	25	
	6%	8%	4%	5%	8%	11%	5%	5%	9%	
		В				*			G	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1_2. [I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income]

To what extent do you agree or disagree with the following statements:

		Ge	nder	А	GE	EDUCATION				
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
		Α	В	С	D	E	F	G	Н	
	1004	=04			400		200	101	200	
Base: All Respondents	1004	501	503	521	483	57	233	421	293	
Weighted	1004	487	517	607	397	57	240	419	287	
I believe that Canadian public pension benefits										
(such as CPP/QPP/OAS) will provide me with										
adequate retirement income										
Strongly agree	33	19	14	21	12	3	15	11	5	
	3%	4%	3%	3%	3%	5%	6%	3%	2%	
						*	GH			
Somewhat agree	185	82	103	116	69	17	48	69	51	
	18%	17%	20%	19%	17%	29%	20%	16%	18%	
						G*				
Somewhat disagree	400	192	207	250	149	25	91	178	105	
	40%	40%	40%	41%	38%	44%	38%	42%	37%	
						*				
Strongly disagree	386	193	193	219	167	13	86	162	126	
	38%	40%	37%	36%	42%	22%	36%	39%	44%	
						*		E	E	
Summary										
Top2Box (Strongly/ Somewhat Agree)	218	101	117	137	81	20	63	80	56	
	22%	21%	23%	23%	20%	34%	26%	19%	19%	
						GH*	G			
Low2Box (Somewhat/ Strongly Disagree)	786	385	400	469	317	38	177	340	231	
	78%	79%	77%	77%	80%	66%	74%	81%	81%	
						*		EF	Е	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1_3. [I'm exploring/considering annuities as part of my retirement plan]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	(GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I'm exploring/considering annuities as part of									
my retirement plan									
Strongly agree	72	30	42	44	28	3	16	29	24
	7%	6%	8%	7%	7%	5%	7%	7%	8%
						*			
Somewhat agree	278	149	129	187	91	11	54	121	91
	28%	31%	25%	31%	23%	19%	23%	29%	32%
		В		D		*			F
Somewhat disagree	312	142	170	197	115	22	85	122	84
	31%	29%	33%	33%	29%	38%	35%	29%	29%
						*			
Strongly disagree	342	166	176	179	164	22	85	147	88
	34%	34%	34%	29%	41%	38%	35%	35%	31%
					С	*			
Summary									
Top2Box (Strongly/ Somewhat Agree)	349	179	171	231	119	14	70	150	115
	35%	37%	33%	38%	30%	24%	29%	36%	40%
				D		*			EF
Low2Box (Somewhat/ Strongly Disagree)	655	308	347	376	279	44	170	269	172
	65%	63%	67%	62%	70%	76%	71%	64%	60%
					С	H*	Н		

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1_4. [I'm worried about outliving my retirement savings]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	GE		EDUC	CATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I'm worried about outliving my retirement									
savings									
Strongly agree	209	73	136	146	63	13	63	82	51
	21%	15%	26%	24%	16%	22%	26%	20%	18%
			Α	D		*	GH		
Somewhat agree	378	172	206	233	145	24	80	180	94
	38%	35%	40%	38%	36%	41%	33%	43%	33%
						*		FH	
Somewhat disagree	263	146	117	150	113	10	58	103	91
	26%	30%	23%	25%	28%	17%	24%	25%	32%
		В				*			EG
Strongly disagree	155	96	58	78	76	11	38	54	51
	15%	20%	11%	13%	19%	20%	16%	13%	18%
		В			С	*			
Summary									
Top2Box (Strongly/ Somewhat Agree)	586	244	342	379	208	36	144	262	145
	58%	50%	66%	62%	52%	63%	60%	62%	50%
			Α	D		*	Н	Н	
Low2Box (Somewhat/ Strongly Disagree)	418	242	175	228	190	21	97	158	142
	42%	50%	34%	38%	48%	37%	40%	38%	50%
		В			С	*			FG

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1_5. [I don't know much about annuities]

To what extent do you agree or disagree with the following statements:

		Ge	nder	А	GE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad	
		Α	В	С	D	E	F	G	Н	
Base: All Respondents	1004	501	503	521	483	57	233	421	293	
Weighted	1004	487	517	607	397	57	240	419	287	
I don't know much about annuities										
Strongly agree	229	71	158	154	75	18	69	101	41	
	23%	15%	31%	25%	19%	32%	29%	24%	14%	
			Α	D		H*	Н	Н		
Somewhat agree	386	175	210	244	142	23	97	151	115	
	38%	36%	41%	40%	36%	40%	40%	36%	40%	
						*				
Somewhat disagree	264	164	99	147	117	10	53	116	85	
	26%	34%	19%	24%	29%	17%	22%	28%	30%	
		В				*				
Strongly disagree	125	76	49	62	63	6	21	52	46	
	12%	16%	10%	10%	16%	10%	9%	12%	16%	
		В			С	*			F	
Summary										
Top2Box (Strongly/ Somewhat Agree)	615	246	369	398	217	42	166	252	156	
	61%	51%	71%	66%	55%	72%	69%	60%	54%	
			Α	D		H*	GH			
Low2Box (Somewhat/ Strongly Disagree)	389	240	149	209	180	16	74	168	131	
	39%	49%	29%	34%	45%	28%	31%	40%	46%	
		В			С	*		F	EF	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1_6. [I have an annuity]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	GE		EDUC	CATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I have an annuity									
Strongly agree	102	54	48	46	56	3	23	52	25
	10%	11%	9%	8%	14%	5%	9%	12%	9%
					С	*			
Somewhat agree	132	66	66	79	53	8	31	57	37
	13%	14%	13%	13%	13%	14%	13%	14%	13%
						*			
Somewhat disagree	222	93	129	147	75	16	70	78	58
	22%	19%	25%	24%	19%	27%	29%	19%	20%
			Α	D		*	GH		
Strongly disagree	548	273	275	334	214	30	117	233	167
	55%	56%	53%	55%	54%	53%	49%	56%	58%
						*			F
Summary									
Top2Box (Strongly/ Somewhat Agree)	234	121	114	125	109	11	53	108	62
	23%	25%	22%	21%	27%	19%	22%	26%	22%
					С	*			
Low2Box (Somewhat/ Strongly Disagree)	770	366	404	481	288	46	187	311	225
	77%	75%	78%	79%	73%	81%	78%	74%	78%
				D		*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	AGE		EDUCATION				
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad		
		Α	В	С	D	E	F	G	Н		
Base: All Respondents	1004	501	503	521	483	57	233	421	293		
Weighted	1004	487	517	607	397	57	240	419	287		
I would like to have guaranteed income for life	941	445	495	575	365	51	228	400	262		
when I retire	94%	92%	96%	95%	92%	89%	95%	95%	91%		
			Α			*		Н			
I don't know much about annuities	615	246	369	398	217	42	166	252	156		
	61%	51%	71%	66%	55%	72%	69%	60%	54%		
			Α	D		H*	GH				
I'm worried about outliving my retirement	586	244	342	379	208	36	144	262	145		
savings	58%	50%	66%	62%	52%	63%	60%	62%	50%		
-			Α	D		*	Н	Н			
I'm exploring/considering annuities as part of	349	179	171	231	119	14	70	150	115		
my retirement plan	35%	37%	33%	38%	30%	24%	29%	36%	40%		
·				D		*			EF		
I have an annuity	234	121	114	125	109	11	53	108	62		
	23%	25%	22%	21%	27%	19%	22%	26%	22%		
					С	*					
I believe that Canadian public pension benefits	218	101	117	137	81	20	63	80	56		
(such as CPP/QPP/OAS) will provide me with	22%	21%	23%	23%	20%	34%	26%	19%	19%		
adequate retirement income						GH*	G				

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

1. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)]

To what extent do you agree or disagree with the following statements:

		Ge	nder	Α	GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		А	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I believe that Canadian public pension benefits	786	385	400	469	317	38	177	340	231
(such as CPP/QPP/OAS) will provide me with	78%	79%	77%	77%	80%	66%	74%	81%	81%
adequate retirement income						*		EF	Е
I have an annuity	770	366	404	481	288	46	187	311	225
	77%	75%	78%	79%	73%	81%	78%	74%	78%
				D		*			
I'm exploring/considering annuities as part of	655	308	347	376	279	44	170	269	172
my retirement plan	65%	63%	67%	62%	70%	76%	71%	64%	60%
,					С	H*	Н		
I'm worried about outliving my retirement	418	242	175	228	190	21	97	158	142
savings	42%	50%	34%	38%	48%	37%	40%	38%	50%
		В			С	*			FG
I don't know much about annuities	389	240	149	209	180	16	74	168	131
	39%	49%	29%	34%	45%	28%	31%	40%	46%
		В			С	*		F	EF
I would like to have guaranteed income for life	63	41	22	31	32	6	12	20	25
when I retire	6%	8%	4%	5%	8%	11%	5%	5%	9%
		В				*			G

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_1. [I need a licensed insurance advisor to buy an annuity]

Please indicate whether you believe each of the following is either true or false:

		Ger	nder	AGE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I need a licensed insurance advisor to buy an									
annuity									
TRUE	398	174	224	244	153	17	89	167	125
	40%	36%	43%	40%	39%	30%	37%	40%	43%
			Α			*			
FALSE	606	313	293	362	244	40	151	252	162
	60%	64%	57%	60%	61%	70%	63%	60%	57%
		В				*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_2. [There are potential tax advantages to investing in annuities]

Please indicate whether you believe each of the following is either true or false:

		Gei	nder	А	GE				
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
There are potential tax advantages to investing									
in annuities									
TRUE	712	355	357	443	269	42	169	291	209
	71%	73%	69%	73%	68%	74%	70%	69%	73%
						*			
FALSE	292	132	160	164	128	15	71	128	78
	29%	27%	31%	27%	32%	26%	30%	31%	27%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_3. [Annuities only last for a specified period of time]

Please indicate whether you believe each of the following is either true or false:

		Gei	nder	А	GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Annuities only last for a specified period of time									
TRUE	475	226	249	292	183	32	108	204	131
	47%	47%	48%	48%	46%	56%	45%	49%	46%
						*			
FALSE	529	260	269	315	214	25	132	215	156
	53%	53%	52%	52%	54%	44%	55%	51%	54%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_4. [Annuities can provide guaranteed income for life]

Please indicate whether you believe each of the following is either true or false:

		Gei	nder	A	GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Annuities can provide guaranteed income for life									
TRUE	702	354	348	410	292	31	161	282	228
	70%	73%	67%	68%	74%	54%	67%	67%	79%
					С	*		E	EFG
FALSE	302	133	169	197	105	27	79	137	59
	30%	27%	33%	32%	26%	46%	33%	33%	21%
				D		GH*	Н	Н	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_5. [Annuities are not a good investment during low interest rate environments]

Please indicate whether you believe each of the following is either true or false:

		Ge	nder	Α	GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Annuities are not a good investment during low									
interest rate environments									
TRUE	507	252	255	297	210	27	126	216	139
	51%	52%	49%	49%	53%	46%	52%	51%	48%
						*			
FALSE	497	234	263	309	188	31	114	204	148
	49%	48%	51%	51%	47%	54%	48%	49%	52%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2_6. [I can invest in an annuity using my RRSP and/or RRIF savings]

Please indicate whether you believe each of the following is either true or false:

		Ger	nder	А	GE		EDUC	ATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
I can invest in an annuity using my RRSP and/or									
RRIF savings									
TRUE	731	376	354	430	300	38	164	302	227
	73%	77%	68%	71%	76%	65%	68%	72%	79%
		В				*			EFG
FALSE	273	110	163	176	97	20	77	117	60
	27%	23%	32%	29%	24%	35%	32%	28%	21%
			Α			H*	Н	Н	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

2. Please indicate whether you believe each of the following is either true or false:

		Ge	nder	А	GE		EDUC	CATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
0	10	6	4	5	5	2	2	4	2
	1%	1%	1%	1%	1%	3%	1%	1%	1%
						*			
1	66	31	35	39	27	4	14	35	13
	7%	6%	7%	6%	7%	7%	6%	8%	5%
						*			
2	156	73	82	101	55	11	43	70	32
	16%	15%	16%	17%	14%	19%	18%	17%	11%
						*	Н	Н	
3	220	96	124	139	81	14	61	90	55
	22%	20%	24%	23%	20%	24%	25%	22%	19%
						*			
4-6 (Net)	552	280	272	323	230	26	121	220	185
	55%	58%	53%	53%	58%	46%	50%	52%	64%
						*			EFG
4	289	145	144	158	132	16	65	110	98
	29%	30%	28%	26%	33%	28%	27%	26%	34%
					С	*			G
5	205	104	100	127	78	10	47	86	62
	20%	21%	19%	21%	20%	18%	19%	21%	22%
						*			
6	58	30	28	38	20	-	9	24	25
	6%	6%	5%	6%	5%	-	4%	6%	9%
-						*			EF
Summary			2 -					2 -	
Mean (Incl. 0)	3.6	3.6	3.5	3.5	3.6	3.2	3.5	3.5	3.8
6.1.5	4.05	4.0=	1.24	4.0=	1.00		1.00		EFG
Std. Dev.	1.35	1.37	1.34	1.37	1.33	1.32	1.29	1.4	1.31
Chil Fin	0.04	0.00	0.00	0.00	0.07	0.47	0.00	0.07	0.00
Std. Err.	0.04	0.06	0.06	0.06	0.07	0.17	0.08	0.07	0.08
Many (First O)	2.6	2.6	2.5	2.6	2.6	2.2	2.5	2.5	2.0
Mean (Excl. 0)	3.6	3.6	3.5	3.6	3.6	3.3	3.5	3.5	3.8
Ctd Day	1.24	4.22	1.2	4.22	1.20		1.25	1.27	EFG 1.27
Std. Dev.	1.31	1.32	1.3	1.33	1.28	1.2	1.25	1.37	1.27

Std. Err.	0.04	0.06	0.06	0.05	0.06	0.16	0.08	0.07	0.08

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

GENDER

		Gender		AGE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Male	487	487	-	265	222	26	83	210	167
	48%	100%	-	44%	56%	45%	35%	50%	58%
		В			С	*		F	FG
Female	517	-	517	342	176	31	157	209	120
	52%	-	100%	56%	44%	55%	65%	50%	42%
			Α	D		*	GH	Н	

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

		Gei	nder	Α	GE		EDUC	ATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
55-64	607	265	342	607	-	34	164	252	156
	60%	54%	66%	100%	-	60%	68%	60%	54%
			Α	D		*	GH		
65+	397	222	176	-	397	23	77	167	131
	40%	46%	34%	-	100%	40%	32%	40%	46%
		В			С	*		F	F
Summary									
55+	1004	487	517	607	397	57	240	419	287
	100%	100%	100%	100%	100%	100%	100%	100%	100%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

EDUCATION

		Ge	ender		GE		EDUC	CATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Danie All Danie and auto	1004	F04	502	F24	402	57	222	424	202
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Primary School or less	*	2 *	1 *	2	1 *	3	-	-	-
	*	*	*	*	*	5% FGH*	-	-	-
Compa hish ashaal	F 4	24	21	32	22				_
Some high school	54	24	31		22	54	-	-	
	5%	5%	6%	5%	6%	95%	-	-	-
	2.10	00	4==	151		FGH*	240		
Graduated high school	240	83	157	164	77	-	240	-	-
	24%	17%	30%	27%	19%	-	100%	-	-
			Α	D		*	EGH		
Some college / CEGEP / Trade School	114	53	61	73	41	-	-	114	-
	11%	11%	12%	12%	10%	-	-	27%	-
						*		EFH	
Graduated from college / CEGEP / Trade School	206	102	104	129	76	-	-	206	-
	20%	21%	20%	21%	19%	-	-	49%	-
						*		EFH	
ome university, but did not finish	100	56	44	50	50	-	-	100	-
	10%	11%	8%	8%	13%	-	-	24%	-
					С	*		EFH	
University undergraduate degree, such as a	195	111	84	110	85	-	-	-	195
Bachelor's Degree	19%	23%	16%	18%	21%	-	-	-	68%
		В				*			EFG
University graduate degree, such as a Master's	92	56	36	46	46	-	-	-	92
or PhD	9%	12%	7%	8%	11%	-	-	-	32%
		В			С	*			EFG
Summary									
<hs< td=""><td>57</td><td>26</td><td>31</td><td>34</td><td>23</td><td>57</td><td>-</td><td>-</td><td>-</td></hs<>	57	26	31	34	23	57	-	-	-
	6%	5%	6%	6%	6%	100%	-	-	-
						FGH*			
HS	240	83	157	164	77	-	240	-	-
	24%	17%	30%	27%	19%	-	100%	-	-
	-,-			D	2,1	*			
Post Sec	419	210			167	_	-	419	_
									_
	7270	7370	4070	72/0	72/0	*			
Univ Grad	287	167	120	156	121	_	_		287
Post Sec Univ Grad	419 42% 287	210 43%	A 209 40%		167 42%	* - -		EGH	EGH - 419 - 100% EFH

29%	34%	23%	26%	33%	-	-	-	100%	
	В			С	*			EFG	I

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

REGION

		Ge	nder	Α	GE	EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
BC	140	75	65	43	97	8	24	61	48
	14%	15%	13%	7%	25%	14%	10%	15%	17%
					С	*			F
AB	90	45	46	55	36	5	14	41	31
	9%	9%	9%	9%	9%	9%	6%	10%	11%
						*			F
SK/MB	63	28	35	41	22	4	15	28	15
	6%	6%	7%	7%	6%	8%	6%	7%	5%
						*			
Ontario	376	182	194	241	134	19	85	152	120
	37%	37%	37%	40%	34%	34%	35%	36%	42%
						*			
Quebec	254	117	137	171	83	18	83	103	50
	25%	24%	26%	28%	21%	32%	34%	24%	18%
				D		H*	GH	Н	
Atlantic	81	40	41	56	25	2	20	35	23
	8%	8%	8%	9%	6%	4%	8%	8%	8%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

INCOME

		Ge	nder	A	GE		EDUC	ATION	
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
<\$25K	88	38	50	54	34	9	29	40	11
	9%	8%	10%	9%	9%	15%	12%	9%	4%
						H*	Н	Н	
\$25K - <\$55K	276	113	163	155	120	27	77	127	45
	27%	23%	31%	26%	30%	47%	32%	30%	16%
			Α			FGH*	Н	Н	
\$55K - <\$100K	294	164	130	186	109	8	62	128	96
	29%	34%	25%	31%	27%	14%	26%	31%	33%
		В				*		E	E
\$100K - <\$150K	145	84	60	95	50	4	19	53	69
	14%	17%	12%	16%	13%	6%	8%	13%	24%
		В				*			EFG
\$150K+	45	26	19	34	11	1	10	12	21
	4%	5%	4%	6%	3%	2%	4%	3%	7%
				D		*			G
Prefer not to answer	157	62	95	83	74	9	44	59	45
	16%	13%	18%	14%	18%	15%	18%	14%	16%
			Α		С	*			
Summary									
<40K	236	92	144	141	95	29	71	108	29
	24%	19%	28%	23%	24%	50%	29%	26%	10%
			Α			FGH*	Н	Н	
40K - <60K	155	74	81	88	67	8	46	69	33
	15%	15%	16%	15%	17%	14%	19%	16%	11%
						*	Н		
60K - <100K	267	149	118	166	101	7	51	119	89
	27%	31%	23%	27%	25%	13%	21%	28%	31%
		В				*		E	EF
100K+	189	110	79	128	61	5	29	65	91
	19%	23%	15%	21%	15%	8%	12%	15%	32%
		В		D		*			EFG

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

<u>Table of Contents</u>

HOUSEHOLD COMPOSITION

		Gei	nder	Α	AGE		EDUCATION		
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Kids	91	42	49	76	15	3	24	40	24
	9%	9%	10%	13%	4%	5%	10%	10%	8%
				D		*			
No Kids	913	445	468	530	383	54	216	379	263
	91%	91%	90%	87%	96%	95%	90%	90%	92%
					С	*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

HHCMP1. How many people are living or staying at your current address?

		Gender		AGE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	E	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
1	220	95	125	125	95	10	49	94	68
	22%	20%	24%	21%	24%	17%	21%	22%	24%
						*			
2	591	298	294	325	266	36	142	252	162
	59%	61%	57%	54%	67%	62%	59%	60%	56%
					С	*			
3	124	59	65	96	28	10	28	54	32
	12%	12%	13%	16%	7%	18%	12%	13%	11%
				D		*			
4	49	27	22	44	5	1	12	16	19
	5%	5%	4%	7%	1%	2%	5%	4%	7%
				D		*			
5	8	3	5	6	2	1	4	-	3
	1%	1%	1%	1%	1%	1%	2%	-	1%
						G*	G		G
6	10	5	5	9	1	-	5	1	3
	1%	1%	1%	1%	*	-	2%	*	1%
						*	G		
7	2	-	2	2	-	-	-	2	-
	*	-	*	*	-	-	-	1%	-
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

EMPLOYMENT STATUS

		Gender		AGE		EDUCATION			
	Total	Male	Female	55-64	65-75	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th></hs<>	HS	Post Sec	Univ Grad
		Α	В	С	D	Е	F	G	Н
Base: All Respondents	1004	501	503	521	483	57	233	421	293
Weighted	1004	487	517	607	397	57	240	419	287
Employed - full-time	196	110	86	178	18	5	55	86	51
	20%	23%	17%	29%	5%	8%	23%	20%	18%
		В		D		*	Е	Е	
Employed - part-time	79	26	53	56	23	2	18	38	21
	8%	5%	10%	9%	6%	4%	8%	9%	7%
			Α	D		*			
Self-Employed - full-time	36	24	12	29	7	4	5	15	12
	4%	5%	2%	5%	2%	6%	2%	4%	4%
		В		D		*			
Self-Employed - part-time	36	16	20	20	17	-	6	11	19
	4%	3%	4%	3%	4%	-	3%	3%	7%
						*			FG
Retired	573	286	288	246	328	32	131	242	168
	57%	59%	56%	40%	82%	56%	54%	58%	59%
					С	*			
Military	1	1	-	1	-	-	-	-	1
	*	*	-	*	-	-	-	-	*
						*			
Full-time parent, homemaker	35	2	33	34	2	8	9	13	5
	4%	*	6%	6%	*	13%	4%	3%	2%
			Α	D		FGH*			
Not currently employed	35	17	18	33	2	7	10	9	8
	3%	3%	3%	5%	*	12%	4%	2%	3%
				D		FGH*			
Prefer not to answer	13	5	8	11	2	-	6	4	2
	1%	1%	1%	2%	*	-	3%	1%	1%
						*			

- Column Proportions:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D, E/F/G/H Minimum Base: 30 (**), Small Base: 100 (*)