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8	1. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree or disagree with the following statements:
9	2_1. [I need a licensed insurance advisor to buy an annuity] Please indicate whether you believe each of the following is either true or false:
10	2_2. [There are potential tax advantages to investing in annuities] Please indicate whether you believe each of the following is either true or false:
11	2_3. [Annuities only last for a specified period of time] Please indicate whether you believe each of the following is either true or false:
12	2_4. [Annuities can provide guaranteed income for life] Please indicate whether you believe each of the following is either true or false:
13	2_5. [Annuities are not a good investment during low interest rate environments] Please indicate whether you believe each of the following is either true or false:
14	2_6. [I can invest in an annuity using my RRSP and/or RRIF savings] Please indicate whether you believe each of the following is either true or false:
15	2. Please indicate whether you believe each of the following is either true or false:
16	GENDER
17	AGE
18	EDUCATION
19	REGION
20	INCOME
21	HOUSEHOLD COMPOSITION
22	HHCMP1. How many people are living or staying at your current address?
23	EMPLOYMENT STATUS

1_1. [I would like to have guaranteed income for life when I retire]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I would like to have guaranteed income for life when I retire													
Strongly agree	622	81	54	40	247	145	55	154	95	151	117	66	555
	62%	58%	59%	64%	66%	57%	68%	65%	61%	57%	62%	73%	61%
			*	*	E		*					L*	
Somewhat agree	319	44	32	18	109	93	23	71	52	92	62	21	298
	32%	31%	35%	29%	29%	37%	29%	30%	33%	35%	33%	23%	33%
			*	*			*					*	
Somewhat disagree	32	9	1	3	10	8	2	5	5	11	6	1	31
	3%	7%	1%	5%	3%	3%	2%	2%	3%	4%	3%	2%	3%
		BD	*	*			*					*	
Strongly disagree	31	6	4	1	10	8	1	7	4	12	4	2	29
	3%	4%	5%	2%	3%	3%	2%	3%	2%	5%	2%	2%	3%
			*	*			*					*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	941	125	85	58	356	238	78	225	147	243	179	88	853
	94%	89%	95%	93%	95%	94%	97%	95%	94%	91%	94%	96%	93%
			*	*	A		A*					*	
Low2Box (Somewhat/ Strongly Disagree)	63	15	5	4	20	16	3	12	9	23	10	4	60
	6%	11%	5%	7%	5%	6%	3%	5%	6%	9%	6%	4%	7%
		DF	*	*			*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. [I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income													
Strongly agree	33	2	2	2	11	9	6	16	3	7	5	4	29
	3%	1%	2%	3%	3%	4%	8%	7%	2%	2%	2%	4%	3%
			*	*			AD*	HIJ				*	
Somewhat agree	185	31	7	11	61	62	12	55	26	53	20	17	168
	18%	22%	8%	18%	16%	24%	15%	23%	17%	20%	11%	19%	18%
		B	*	*	B	BD	*	J		J		*	
Somewhat disagree	400	48	40	25	140	118	30	88	67	110	81	33	367
	40%	34%	44%	40%	37%	46%	37%	37%	43%	41%	43%	36%	40%
			*	*		AD	*					*	
Strongly disagree	386	59	41	25	164	65	32	78	60	97	84	38	348
	38%	42%	46%	39%	44%	26%	40%	33%	39%	36%	44%	42%	38%
		E	E*	E*	E		E*				G	*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	218	33	10	13	72	71	19	71	29	60	25	20	198
	22%	24%	11%	21%	19%	28%	23%	30%	19%	22%	13%	22%	22%
		B	*	B*	B	BD	B*	HJ		J		*	
Low2Box (Somewhat/ Strongly Disagree)	786	107	81	49	303	183	62	166	127	207	164	71	715
	78%	76%	89%	79%	81%	72%	77%	70%	81%	78%	87%	78%	78%
			ACDEF*	*	E		*		G		GI	*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. [I'm exploring/considering annuities as part of my retirement plan]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I'm exploring/considering annuities as part of my retirement plan													
Strongly agree	72	9	4	3	21	30	5	18	7	22	17	7	65
	7%	6%	4%	4%	6%	12%	7%	8%	4%	8%	9%	8%	7%
			*	*		BD	*					*	
Somewhat agree	278	35	21	15	98	88	21	49	45	90	57	25	253
	28%	25%	23%	24%	26%	35%	26%	21%	29%	34%	30%	27%	28%
			*	*		BD	*			G	G	*	
Somewhat disagree	312	35	35	24	117	74	27	66	56	73	60	29	284
	31%	25%	39%	39%	31%	29%	33%	28%	36%	27%	32%	31%	31%
			A*	A*			*					*	
Strongly disagree	342	62	31	21	139	63	27	104	47	81	55	31	311
	34%	44%	34%	33%	37%	25%	34%	44%	31%	30%	29%	34%	34%
		E	*	*	E		*	HIJ				*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	349	43	24	18	120	118	26	67	51	112	74	32	317
	35%	31%	27%	28%	32%	46%	33%	28%	33%	42%	39%	35%	35%
			*	*		ABCD	*			G	G	*	
Low2Box (Somewhat/ Strongly Disagree)	655	97	66	45	256	136	54	169	104	154	115	59	595
	65%	69%	73%	72%	68%	54%	67%	72%	67%	58%	61%	65%	65%
		E	E*	E*	E		E*	IJ				*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_4. [I'm worried about outliving my retirement savings]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I'm worried about outliving my retirement savings													
Strongly agree	209	19	14	12	97	44	23	93	27	37	19	28	181
	21%	14%	15%	19%	26%	17%	29%	39%	17%	14%	10%	31%	20%
			*	*	ABE		ABE*	HIJ				L*	
Somewhat agree	378	39	41	24	138	105	31	72	70	100	71	34	344
	38%	28%	45%	38%	37%	41%	39%	31%	45%	37%	38%	37%	38%
			A*	*		A	*		G			*	
Somewhat disagree	263	53	29	15	86	66	14	44	37	90	53	21	242
	26%	38%	32%	24%	23%	26%	17%	19%	24%	34%	28%	23%	27%
		CDEF	F*	*			*			GH	G	*	
Strongly disagree	155	29	7	12	55	40	12	28	21	40	46	8	146
	15%	21%	7%	18%	15%	16%	15%	12%	14%	15%	24%	9%	16%
		B	*	B*		B	*				GHI	*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	586	58	54	36	235	149	54	165	97	137	90	62	524
	58%	41%	60%	58%	63%	59%	67%	70%	63%	51%	48%	68%	57%
			A*	A*	A	A	A*	IJ	IJ			*	
Low2Box (Somewhat/ Strongly Disagree)	418	82	36	27	141	105	26	72	58	130	99	29	388
	42%	59%	40%	42%	37%	41%	33%	30%	37%	49%	52%	32%	43%
		BCDEF	*	*			*			GH	GH	*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_5. [I don't know much about annuities]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I don't know much about annuities													
Strongly agree	229	26	23	19	107	26	29	90	38	38	26	17	212
	23%	19%	25%	30%	28%	10%	35%	38%	25%	14%	14%	19%	23%
		E	E*	E*	AE		AE*	HIJ	IJ			*	
Somewhat agree	386	59	45	26	151	82	24	66	67	114	81	46	340
	38%	42%	49%	41%	40%	32%	30%	28%	43%	43%	43%	51%	37%
			EF*	*			*		G	G	G	L*	
Somewhat disagree	264	38	17	12	81	98	18	51	36	74	56	18	246
	26%	27%	19%	20%	21%	38%	22%	22%	23%	28%	30%	19%	27%
			*	*		ABCDF	*					*	
Strongly disagree	125	17	6	6	37	49	10	29	14	40	25	10	115
	12%	12%	6%	9%	10%	19%	13%	12%	9%	15%	13%	11%	13%
			*	*		BCD	*					*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	615	85	67	45	257	108	53	156	105	152	108	63	552
	61%	61%	75%	71%	69%	42%	65%	66%	68%	57%	57%	69%	60%
		E	AE*	E*	E		E*		IJ			*	
Low2Box (Somewhat/ Strongly Disagree)	389	55	23	18	118	146	28	81	50	114	81	28	361
	39%	39%	25%	29%	31%	58%	35%	34%	32%	43%	43%	31%	40%
		B	*	*		ABCDF	*			H	H	*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1_6. [I have an annuity]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I have an annuity													
Strongly agree	102	23	9	5	32	25	9	17	13	25	27	8	95
	10%	16%	10%	8%	8%	10%	11%	7%	8%	9%	15%	8%	10%
		D	*	*			*				G	*	
Somewhat agree	132	18	10	6	41	49	9	26	15	46	23	11	121
	13%	13%	11%	10%	11%	19%	11%	11%	10%	17%	12%	12%	13%
			*	*		D	*			GH		*	
Somewhat disagree	222	17	20	12	87	68	18	49	38	57	41	17	205
	22%	12%	22%	20%	23%	27%	22%	21%	25%	21%	22%	19%	22%
			A*	*	A	A	A*					*	
Strongly disagree	548	83	52	38	217	112	45	145	89	138	98	56	492
	55%	59%	57%	61%	58%	44%	56%	61%	57%	52%	52%	61%	54%
		E	E*	E*	E		E*	I				*	
Summary													
Top2Box (Strongly/ Somewhat Agree)	234	41	18	12	72	74	18	43	28	72	50	19	216
	23%	29%	20%	19%	19%	29%	22%	18%	18%	27%	27%	21%	24%
		D	*	*		D	*			GH	G	*	
Low2Box (Somewhat/ Strongly Disagree)	770	100	72	51	303	180	63	194	127	195	139	72	697
	77%	71%	80%	81%	81%	71%	78%	82%	82%	73%	73%	79%	76%
			*	*	AE		*	IJ	I			*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I would like to have guaranteed income for life when I retire	941	125	85	58	356	238	78	225	147	243	179	88	853
	94%	89%	95%	93%	95%	94%	97%	95%	94%	91%	94%	96%	93%
			*	*	A		A*					*	
I don't know much about annuities	615	85	67	45	257	108	53	156	105	152	108	63	552
	61%	61%	75%	71%	69%	42%	65%	66%	68%	57%	57%	69%	60%
		E	AE*	E*	E		E*		IJ			*	
I'm worried about outliving my retirement savings	586	58	54	36	235	149	54	165	97	137	90	62	524
	58%	41%	60%	58%	63%	59%	67%	70%	63%	51%	48%	68%	57%
			A*	A*	A	A	A*	IJ	IJ			*	
I'm exploring/considering annuities as part of my retirement plan	349	43	24	18	120	118	26	67	51	112	74	32	317
	35%	31%	27%	28%	32%	46%	33%	28%	33%	42%	39%	35%	35%
			*	*		ABCD	*			G	G	*	
I have an annuity	234	41	18	12	72	74	18	43	28	72	50	19	216
	23%	29%	20%	19%	19%	29%	22%	18%	18%	27%	27%	21%	24%
		D	*	*		D	*			GH	G	*	
I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income	218	33	10	13	72	71	19	71	29	60	25	20	198
	22%	24%	11%	21%	19%	28%	23%	30%	19%	22%	13%	22%	22%
		B	*	B*	B	BD	B*	HJ		J		*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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1. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)]

To what extent do you agree or disagree with the following statements:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I believe that Canadian public pension benefits (such as CPP/QPP/OAS) will provide me with adequate retirement income	786	107	81	49	303	183	62	166	127	207	164	71	715
I have an annuity	78%	76%	89%	79%	81%	72%	77%	70%	81%	78%	87%	78%	78%
			ACDEF*	*	E		*		G		GI	*	
	770	100	72	51	303	180	63	194	127	195	139	72	697
	77%	71%	80%	81%	81%	71%	78%	82%	82%	73%	73%	79%	76%
			*	*	AE		*	IJ	I			*	
I'm exploring/considering annuities as part of my retirement plan	655	97	66	45	256	136	54	169	104	154	115	59	595
	65%	69%	73%	72%	68%	54%	67%	72%	67%	58%	61%	65%	65%
		E	E*	E*	E		E*	IJ				*	
I'm worried about outliving my retirement savings	418	82	36	27	141	105	26	72	58	130	99	29	388
	42%	59%	40%	42%	37%	41%	33%	30%	37%	49%	52%	32%	43%
		BCDEF	*	*			*			GH	GH	*	
I don't know much about annuities	389	55	23	18	118	146	28	81	50	114	81	28	361
	39%	39%	25%	29%	31%	58%	35%	34%	32%	43%	43%	31%	40%
		B	*	*		ABCDF	*			H	H	*	
I would like to have guaranteed income for life when I retire	63	15	5	4	20	16	3	12	9	23	10	4	60
	6%	11%	5%	7%	5%	6%	3%	5%	6%	9%	6%	4%	7%
		DF	*	*			*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. [I need a licensed insurance advisor to buy an annuity]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I need a licensed insurance advisor to buy an annuity													
TRUE	398	61	33	25	140	106	34	94	73	92	74	35	362
	40%	43%	36%	39%	37%	42%	42%	40%	47%	35%	39%	39%	40%
			*	*			*		I			*	
FALSE	606	79	58	38	236	148	47	142	82	174	115	56	550
	60%	57%	64%	61%	63%	58%	58%	60%	53%	65%	61%	61%	60%
			*	*			*			H		*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. [There are potential tax advantages to investing in annuities]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
There are potential tax advantages to investing in annuities													
TRUE	712	100	67	40	257	192	56	165	108	192	139	62	650
	71%	71%	74%	64%	68%	76%	69%	70%	70%	72%	73%	68%	71%
			*	*		C	*					*	
FALSE	292	41	24	23	118	62	25	72	47	74	50	30	262
	29%	29%	26%	36%	32%	24%	31%	30%	30%	28%	27%	32%	29%
			*	E*			*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. [Annuities only last for a specified period of time]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Annuities only last for a specified period of time													
TRUE	475	62	56	35	188	93	41	119	74	116	89	41	434
	47%	45%	62%	56%	50%	37%	50%	50%	47%	44%	47%	45%	48%
			ADE*	E*	E		E*					*	
FALSE	529	78	34	28	188	161	40	118	82	150	100	50	479
	53%	55%	38%	44%	50%	63%	50%	50%	53%	56%	53%	55%	52%
		B	*	*	B	BCDF	*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. [Annuities can provide guaranteed income for life]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Annuities can provide guaranteed income for life													
TRUE	702	102	65	42	262	172	59	140	110	203	144	57	645
	70%	73%	72%	67%	70%	68%	73%	59%	71%	76%	76%	62%	71%
			*	*			*		G	G	G	*	
FALSE	302	38	26	21	114	82	22	97	46	64	45	35	267
	30%	27%	28%	33%	30%	32%	27%	41%	29%	24%	24%	38%	29%
			*	*			*	HIJ				*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_5. [Annuities are not a good investment during low interest rate environments]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Annuities are not a good investment during low interest rate environments													
TRUE	507	79	43	35	184	123	43	121	86	128	91	50	457
	51%	57%	48%	56%	49%	48%	53%	51%	56%	48%	48%	55%	50%
			*	*			*					*	
FALSE	497	61	47	27	191	132	38	116	69	138	98	42	455
	49%	43%	52%	44%	51%	52%	47%	49%	44%	52%	52%	45%	50%
			*	*			*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. [I can invest in an annuity using my RRSP and/or RRIF savings]

Please indicate whether you believe each of the following is either true or false:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
I can invest in an annuity using my RRSP and/or RRIF savings													
TRUE	731	115	68	48	273	170	56	168	109	189	155	66	665
	73%	82%	75%	77%	73%	67%	70%	71%	70%	71%	82%	72%	73%
		DEF	*	*			*				GHI	*	
FALSE	273	25	22	14	103	85	24	68	47	78	34	26	248
	27%	18%	25%	23%	27%	33%	30%	29%	30%	29%	18%	28%	27%
			*	*	A	A	A*	J	J	J		*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. Please indicate whether you believe each of the following is either true or false:

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
0	10	2	1	1	4	3	-	4	2	3	-	-	10
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	-	-	1%
			*	*			*					*	
1	66	7	5	6	23	21	4	16	11	18	9	8	58
	7%	5%	5%	9%	6%	8%	5%	7%	7%	7%	5%	9%	6%
			*	*			*					*	
2	156	15	19	14	58	38	12	52	23	32	21	13	143
	16%	11%	21%	23%	15%	15%	15%	22%	15%	12%	11%	14%	16%
			A*	A*			*	IJ				*	
3	220	29	19	11	89	49	22	47	29	62	41	25	195
	22%	21%	21%	18%	24%	19%	28%	20%	19%	23%	22%	27%	21%
			*	*			*					*	
4-6 (Net)	552	87	47	31	201	144	43	118	90	151	117	46	507
	55%	62%	52%	49%	54%	57%	53%	50%	58%	57%	62%	50%	56%
			*	*			*				G	*	
4	289	48	25	14	118	59	26	63	49	75	64	29	260
	29%	35%	27%	22%	31%	23%	32%	26%	31%	28%	34%	32%	29%
		E	*	*	E		*					*	
5	205	32	18	17	67	57	14	41	35	61	39	12	192
	20%	23%	20%	26%	18%	22%	17%	17%	23%	23%	21%	13%	21%
			*	*			*					*	
6	58	6	4	1	16	28	3	14	6	15	14	4	54
	6%	4%	4%	1%	4%	11%	3%	6%	4%	6%	7%	5%	6%
			*	*		ACDF	*					*	
Summary													
Mean (Incl. 0)	3.6	3.7	3.5	3.4	3.5	3.7	3.5	3.4	3.5	3.6	3.8	3.4	3.6
			*	*			*				G	*	
Std. Dev.	1.35	1.28	1.33	1.41	1.3	1.5	1.19	1.41	1.35	1.35	1.25	1.28	1.36
Std. Err.	0.04	0.11	0.14	0.18	0.07	0.09	0.13	0.09	0.11	0.08	0.09	0.13	0.04
Mean (Excl. 0)	3.6	3.7	3.5	3.4	3.5	3.7	3.5	3.4	3.6	3.7	3.8	3.4	3.6
			*	*			*				G	*	
Std. Dev.	1.31	1.2	1.3	1.37	1.25	1.46	1.19	1.35	1.3	1.3	1.25	1.28	1.31
Std. Err.	0.04	0.1	0.14	0.17	0.06	0.09	0.13	0.09	0.1	0.08	0.09	0.13	0.04

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Male	487	75	45	28	182	117	40	92	74	149	110	42	445
	48%	53%	50%	44%	48%	46%	50%	39%	48%	56%	58%	46%	49%
			*	*			*			G	G	*	
Female	517	65	46	35	194	137	41	144	81	118	79	49	468
	52%	47%	50%	56%	52%	54%	50%	61%	52%	44%	42%	54%	51%
			*	*			*	IJ				*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
55-64	607	43	55	41	241	171	56	141	88	166	128	76	530
	60%	31%	61%	65%	64%	67%	70%	60%	57%	62%	68%	84%	58%
			A*	A*	A	A	A*				H	L*	
65+	397	97	36	22	134	83	25	95	67	101	61	15	383
	40%	69%	39%	35%	36%	33%	30%	40%	43%	38%	32%	16%	42%
		BCDEF	*	*			*		J			*	K
Summary													
55+	1004	140	90	63	376	254	81	236	155	267	189	91	913
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
			*	*			*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Primary School or less	3	-	-	1	2	-	-	3	-	-	-	1	2
	*	-	-	1%	1%	-	-	1%	-	-	-	1%	*
			*	*			*					*	
Some high school	54	8	5	4	17	18	2	26	8	7	5	2	52
	5%	6%	5%	6%	4%	7%	3%	11%	5%	3%	3%	2%	6%
			*	*			*	HIJ				*	
Graduated high school	240	24	14	15	85	83	20	71	46	51	29	24	216
	24%	17%	15%	24%	23%	33%	25%	30%	29%	19%	15%	26%	24%
			*	*		ABD	*	IJ	IJ			*	
Some college / CEGEP / Trade School	114	24	11	5	47	21	7	37	13	32	14	14	100
	11%	17%	13%	8%	12%	8%	8%	16%	8%	12%	7%	16%	11%
		E	*	*			*	HJ				*	
Graduated from college / CEGEP / Trade School	206	24	20	15	72	55	20	50	37	58	32	21	185
	20%	17%	22%	24%	19%	22%	24%	21%	24%	22%	17%	23%	20%
			*	*			*					*	
Some university, but did not finish	100	13	9	9	34	26	8	21	19	29	19	5	95
	10%	9%	10%	14%	9%	10%	10%	9%	12%	11%	10%	6%	10%
			*	*			*					*	
University undergraduate degree, such as a Bachelor's Degree	195	35	22	12	77	34	15	21	26	63	49	14	181
	19%	25%	25%	20%	20%	14%	18%	9%	17%	24%	26%	15%	20%
		E	E*	*	E		*		G	G	GH	*	
University graduate degree, such as a Master's or PhD	92	13	9	2	43	16	9	8	7	26	42	10	82
	9%	9%	10%	4%	11%	6%	11%	3%	5%	10%	22%	11%	9%
			*	*	CE		*			G	GHI	*	
Summary													
<HS	57	8	5	4	19	18	2	29	8	7	5	3	54
	6%	6%	5%	7%	5%	7%	3%	12%	5%	3%	3%	3%	6%
			*	*			*	HIJ				*	
HS	240	24	14	15	85	83	20	71	46	51	29	24	216
	24%	17%	15%	24%	23%	33%	25%	30%	29%	19%	15%	26%	24%
			*	*		ABD	*	IJ	IJ			*	
Post Sec	419	61	41	28	152	103	35	108	69	119	65	40	379
	42%	43%	45%	45%	40%	40%	43%	45%	44%	45%	34%	44%	42%
			*	*			*	J		J		*	
Univ Grad	287	48	31	15	120	50	23	29	33	89	91	24	263
	29%	34%	34%	24%	32%	20%	29%	12%	21%	33%	48%	26%	29%
		E	E*	*	E		*		G	GH	GHI	*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

REGION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
BC	140	140	-	-	-	-	-	34	16	33	29	12	128
	14%	100%	-	-	-	-	-	14%	10%	13%	16%	13%	14%
		BCDEF	*	*			*					*	
AB	90	-	90	-	-	-	-	12	10	21	29	5	85
	9%	-	100%	-	-	-	-	5%	6%	8%	15%	6%	9%
			ACDEF*	*			*				GHI	*	
SK/MB	63	-	-	63	-	-	-	17	9	16	10	3	59
	6%	-	-	100%	-	-	-	7%	6%	6%	5%	4%	7%
			*	ABDEF*			*					*	
Ontario	376	-	-	-	376	-	-	90	67	95	73	41	335
	37%	-	-	-	100%	-	-	38%	43%	36%	38%	44%	37%
			*	*	ABCEF		*					*	
Quebec	254	-	-	-	-	254	-	61	37	83	36	23	231
	25%	-	-	-	-	100%	-	26%	24%	31%	19%	25%	25%
			*	*		ABCDF	*			J		*	
Atlantic	81	-	-	-	-	-	81	23	17	18	12	8	73
	8%	-	-	-	-	-	100%	10%	11%	7%	7%	8%	8%
			*	*			ABCDE*					*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
<\$25K	88	13	5	5	32	25	9	88	-	-	-	9	79
	9%	9%	5%	8%	8%	10%	11%	37%	-	-	-	10%	9%
			*	*			*	HIJ				*	
\$25K - <\$55K	276	34	17	20	115	63	28	148	128	-	-	29	247
	27%	24%	18%	32%	31%	25%	34%	63%	82%	-	-	31%	27%
			*	B*	B		B*	IJ	GIJ			*	
\$55K - <\$100K	294	35	21	17	106	94	21	-	27	267	-	22	272
	29%	25%	23%	27%	28%	37%	26%	-	18%	100%	-	24%	30%
			*	*		ABD	*		GJ	GHJ		*	
\$100K - <\$150K	145	23	20	8	56	27	10	-	-	-	145	15	129
	14%	16%	22%	13%	15%	11%	12%	-	-	-	76%	17%	14%
			E*	*			*				GHI	*	
\$150K+	45	6	9	2	16	8	2	-	-	-	45	6	39
	4%	5%	10%	3%	4%	3%	3%	-	-	-	24%	6%	4%
			DEF*	*			*				GHI	*	
Prefer not to answer	157	28	18	12	51	37	10	-	-	-	-	10	146
	16%	20%	20%	18%	14%	15%	13%	-	-	-	-	11%	16%
			*	*			*					*	
Summary													
<40K	236	34	12	17	90	61	23	236	-	-	-	23	214
	24%	24%	13%	27%	24%	24%	28%	100%	-	-	-	25%	23%
		B	*	B*	B	B	B*	HIJ				*	
40K - <60K	155	16	10	9	67	37	17	-	155	-	-	19	136
	15%	11%	11%	14%	18%	15%	21%	-	100%	-	-	21%	15%
			*	*			AB*		GIJ			*	
60K - <100K	267	33	21	16	95	83	18	-	-	267	-	18	249
	27%	24%	23%	25%	25%	33%	22%	-	-	100%	-	19%	27%
			*	*			*			GHJ		*	
100K+	189	29	29	10	73	36	12	-	-	-	189	21	168
	19%	21%	32%	15%	19%	14%	15%	-	-	-	100%	23%	18%
			CDEF*	*			*				GHI	*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Kids	91	12	5	3	41	23	8	23	19	18	21	91	-
	9%	8%	6%	5%	11%	9%	9%	10%	13%	7%	11%	100%	-
			*	*			*		I			L*	
No Kids	913	128	85	59	335	231	73	214	136	249	168	-	913
	91%	92%	94%	95%	89%	91%	91%	90%	87%	93%	89%	-	100%
			*	*			*			H		*	K

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
1	220	33	16	14	88	53	17	107	40	40	8	-	220
	22%	24%	18%	23%	23%	21%	21%	45%	26%	15%	4%	-	24%
			*	*			*	HIJ	IJ	J		*	K
2	591	92	60	41	197	156	45	92	82	175	137	6	585
	59%	66%	66%	65%	52%	62%	56%	39%	53%	66%	72%	7%	64%
		D	D*	D*		D	*		G	GH	GH	*	K
3	124	8	11	5	57	31	12	27	19	37	23	43	81
	12%	6%	12%	8%	15%	12%	15%	12%	12%	14%	12%	47%	9%
			*	*	A		A*					L*	
4	49	5	3	2	22	11	5	5	10	9	17	28	21
	5%	4%	3%	3%	6%	4%	6%	2%	6%	4%	9%	30%	2%
			*	*			*		G		GI	L*	
5	8	-	1	1	5	-	2	1	2	2	2	5	2
	1%	-	1%	1%	1%	-	2%	1%	1%	1%	1%	6%	*
			*	*			E*					L*	
6	10	1	-	-	6	3	-	2	2	2	1	7	2
	1%	1%	-	-	2%	1%	-	1%	1%	1%	1%	8%	*
			*	*			*					L*	
7	2	-	-	-	1	-	1	1	-	-	1	2	-
	*	-	-	-	*	-	1%	*	-	-	1%	2%	-
			*	*			*					L*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<40K	40K - <60K	60K - <100K	100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	102	83	359	232	102	237	159	264	184	82	922
Weighted	1004	140	90	63	376	254	81	236	155	267	189	91	913
Employed - full-time	196	9	26	10	77	57	18	24	24	73	58	27	169
	20%	6%	29%	15%	20%	22%	22%	10%	16%	27%	30%	30%	19%
			AC*	A*	A	A	A*			GH	GH	L*	
Employed - part-time	79	5	5	8	37	18	5	22	15	19	20	7	72
	8%	3%	6%	13%	10%	7%	6%	9%	9%	7%	11%	7%	8%
			*	A*	A		*					*	
Self-Employed - full-time	36	4	6	3	13	9	1	4	8	9	9	2	34
	4%	3%	6%	4%	3%	4%	1%	1%	5%	3%	5%	2%	4%
			F*	*			*		G			*	
Self-Employed - part-time	36	8	5	2	13	8	1	6	5	11	7	9	28
	4%	5%	6%	3%	4%	3%	1%	3%	3%	4%	4%	9%	3%
			*	*			*					L*	
Retired	573	106	44	35	203	136	50	142	92	145	87	31	543
	57%	75%	49%	56%	54%	54%	61%	60%	59%	55%	46%	34%	59%
		BCDEF	*	*			*	J	J			*	K
Military	1	-	-	1	-	-	-	-	-	1	-	-	1
	*	-	-	1%	-	-	-	-	-	*	-	-	*
			*	DE*			*					*	
Full-time parent, homemaker	35	4	-	1	12	14	5	16	5	6	4	10	26
	4%	3%	-	1%	3%	6%	6%	7%	3%	2%	2%	11%	3%
			*	*		B	B*	IJ				L*	
Not currently employed	35	1	4	2	15	11	2	17	5	3	3	4	31
	3%	1%	5%	3%	4%	4%	2%	7%	3%	1%	2%	4%	3%
			*	*			*	IJ				*	
Prefer not to answer	13	4	-	2	6	1	-	6	2	-	1	3	10
	1%	3%	-	3%	2%	*	-	3%	1%	-	1%	3%	1%
			*	*			*	I				*	

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)