



Ipsos Public Affairs

Ipsos Global Advisor November 2015: Immigration, refugees & security

A look at Canada, Great Britain
and the USA

GAME CHANGERS

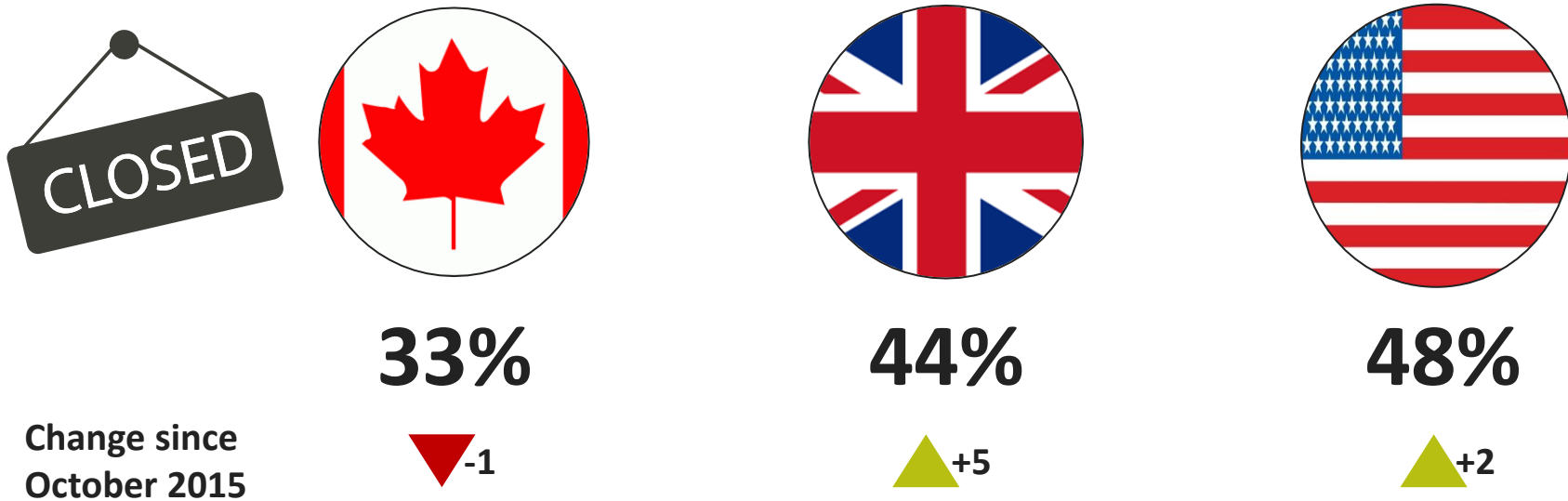


ATTITUDES TOWARDS THE REFUGEE CRISIS

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Should the borders be closed to all refugees?

% saying “strongly/somewhat agree”



Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

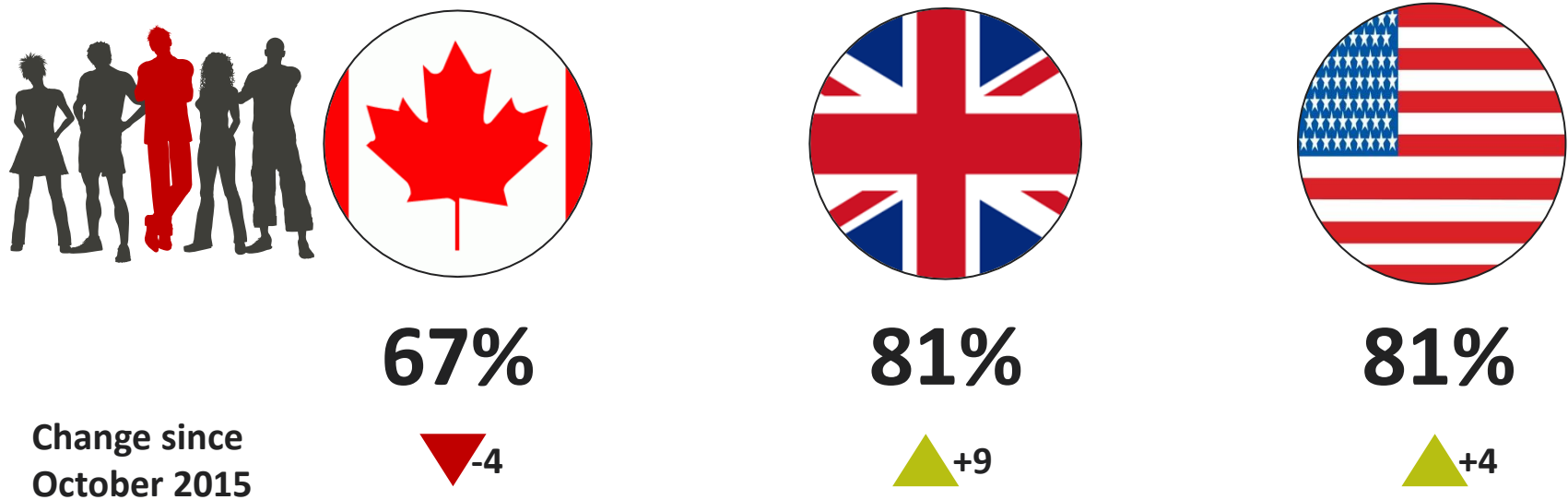
WE MUST CLOSE OUR BORDERS TO REFUGEES ENTIRELY—WE CAN'T ACCEPT ANY AT THIS TIME

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Are there terrorists posing as refugees?

% saying "strongly/somewhat agree"



TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

THERE ARE TERRORISTS PRETENDING TO BE REFUGEES WHO WILL ENTER MY COUNTRY TO CAUSE VIOLENCE AND DESTRUCTION

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Are most refugees really economic migrants?

% saying “strongly/somewhat agree”



42%

▼ -10



59%

▼ -3



52%

▼ -6

Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

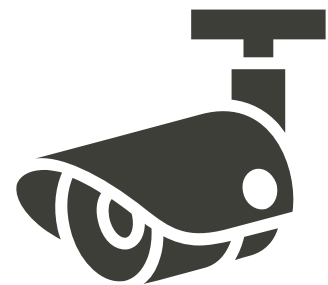
MOST FOREIGNERS WHO WANT TO GET INTO MY COUNTRY AS A REFUGEE REALLY AREN'T REFUGEES. THEY JUST WANT TO COME HERE FOR ECONOMIC REASONS, OR TO TAKE ADVANTAGE OF OUR WELFARE SERVICES.

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Do people have confidence in the security forces to identify potential terrorists?

% saying "strongly/somewhat agree"



48%

▼ -2



34%

▼ -6



39%

▼ -5

Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

I'M CONFIDENT THAT MY COUNTRY'S BORDER SECURITY FORCES CAN IDENTIFY ANY POTENTIAL TERRORISTS WHO PRETEND TO BE REFUGEES IN ORDER TO GET INTO MY COUNTRY TO DO HARM

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Should refugees be put through proper security screening – regardless of their situation?

% saying “strongly/somewhat agree”



80%

▲ +2

Change since
October 2015



86%

▲ +7



83%

▲ +3

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

WE CAN'T COMPROMISE MY COUNTRY'S SECURITY: INDIVIDUAL REFUGEES—REGARDLESS OF HOW DIRE THEIR PERSONAL SITUATION IS—MUST GO THROUGH A PROPER SECURITY SCREENING TO MAKE SURE THEY AREN'T TERRORISTS EVEN IF THIS SLOWS DOWN THEIR ADMISSION

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

But should we make an allowance for refugees in a humanitarian emergency?

% saying "strongly/somewhat agree"



28%

▼ -11



25%

▼ -10



30%

▼ -8

Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

WHEN A HUMANITARIAN EMERGENCY TAKES PLACE MY COUNTRY SHOULD ADMIT REFUGEES AS QUICKLY AS POSSIBLE EVEN IF THIS MEANS WE HAVE TO MODIFY OUR NORMAL SECURITY SCREENING PROCEDURES TO DO IT

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Are some people using worries about terrorists to turn refugees away?

% saying "strongly/somewhat agree"



42%

▼ -3

Change since
October 2015



39%

▼ -6



38%

▼ -6

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

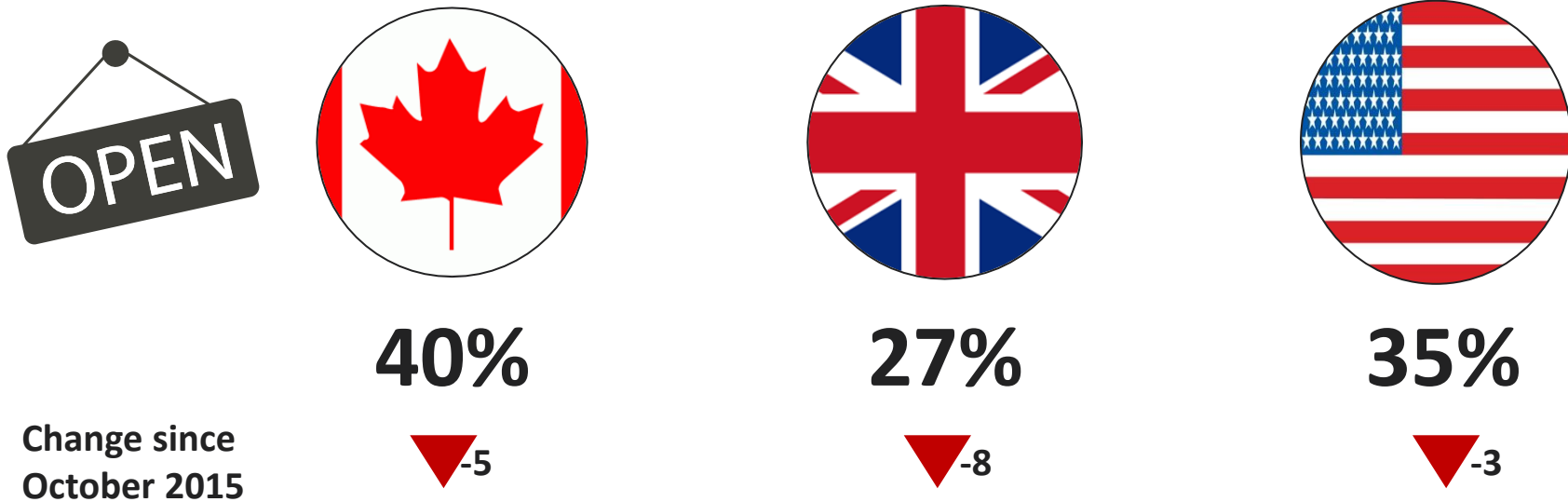
WHEN SOMEONE SAYS THEY ARE WORRIED ABOUT TERRORISTS PRETENDING TO BE REFUGEES IN ORDER TO GET INTO MY COUNTRY, THEY ARE MOSTLY USING THIS AS AN EXCUSE TO JUSTIFY NOT HELPING REFUGEES AS MUCH AS WE SHOULD BE.

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Does my country have the room to take in as many refugees as we can?

% saying "strongly/somewhat agree"



Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

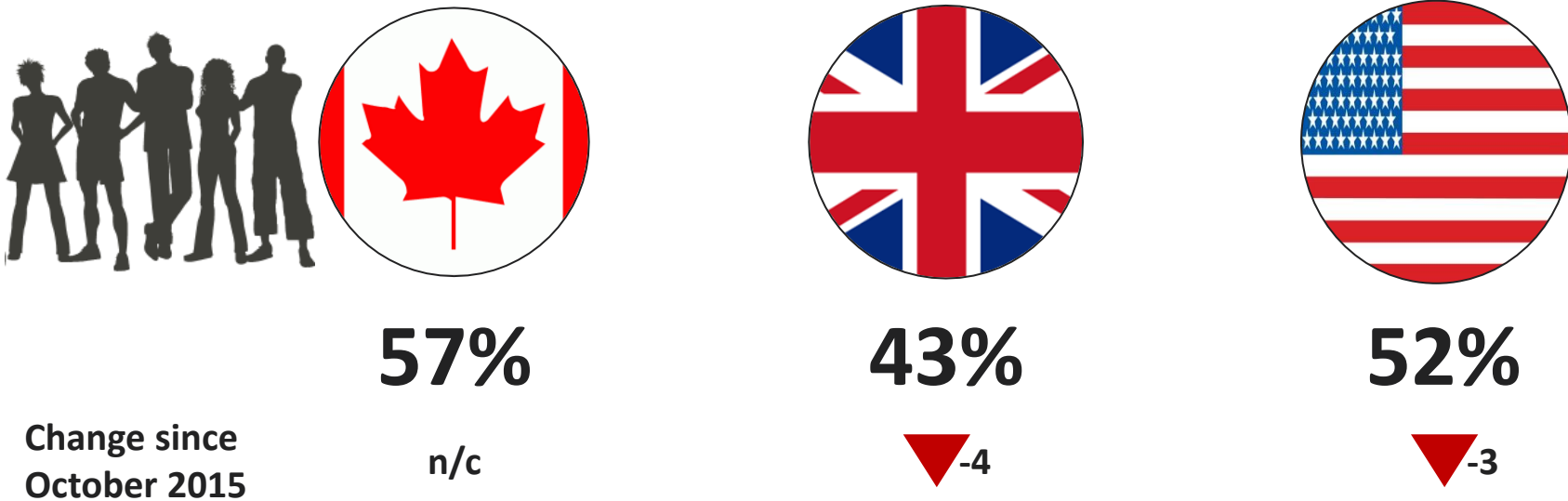
MY COUNTRY HAS LOTS OF ROOM FOR REFUGEES AND SHOULD TAKE IN AS MANY AS WE CAN.

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How confident are people around prospects for the future integration of refugees?

% saying "strongly/somewhat agree"



TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

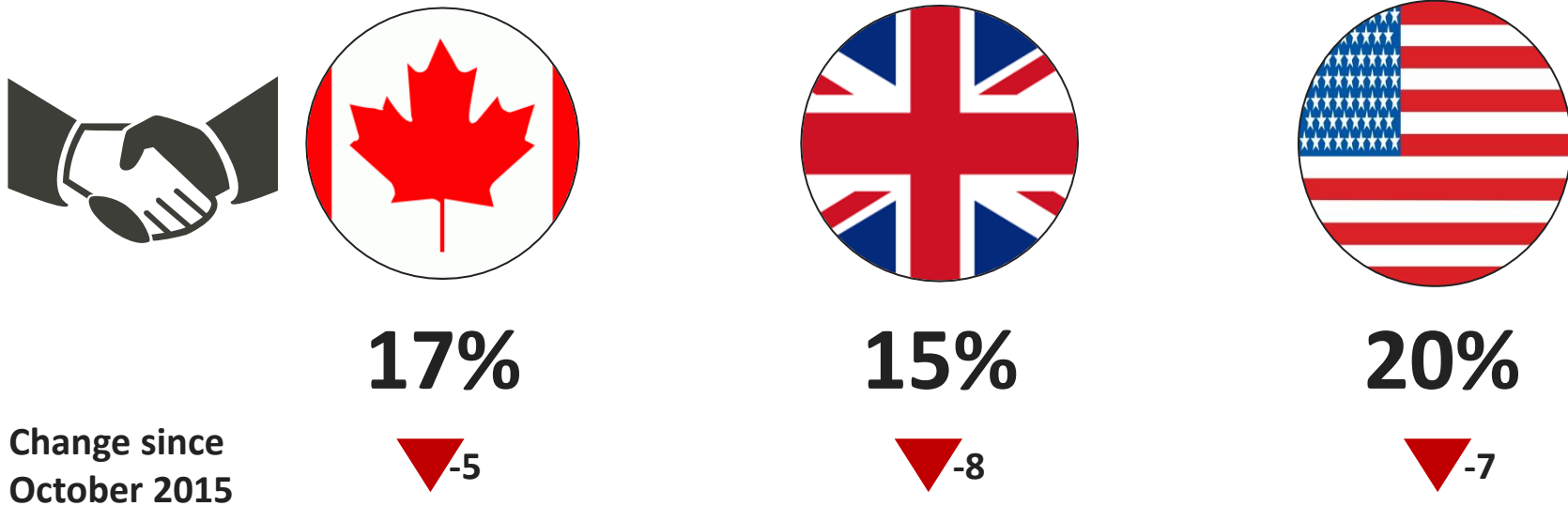
I'M CONFIDENT THAT MOST REFUGEES WHO COME TO MY COUNTRY WILL SUCCESSFULLY INTEGRATE INTO THEIR NEW SOCIETY.

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How many people are prepared to take a refugee family into their home?

% saying "strongly/somewhat agree"



Change since
October 2015

TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

I AM PREPARED TO SPONSOR A REFUGEE FAMILY TO COME TO MY COUNTRY AND TAKE THEM INTO MY HOME AND HELP THEM GET SETTLED

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

PERCEPTIONS OF FUTURE THREATS – HOW REAL ARE THEY?

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How real is the threat of a terrorist attack?

% saying “very/somewhat real threat”



75%

▲ +14

Change since
October 2015



95%

▲ +10



91%

▲ +10

HOW REAL DO YOU FEEL THE THREAT IS OF ANY OF THE FOLLOWING HAPPENING IN THE NEXT TWELVE MONTHS—A VERY REAL THREAT, A SOMEWHAT REAL THREAT, NOT MUCH OF A REAL THREAT OR NOT A REAL THREAT AT ALL?

A TERRORIST ATTACK TAKING PLACE IN YOUR COUNTRY

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How real is the threat of inter-minority conflict?

% saying “very/somewhat real threat”



52%

▲ +3

Change since
October 2015



69%

▲ +10



70%

▼ -4

HOW REAL DO YOU FEEL THE THREAT IS OF ANY OF THE FOLLOWING HAPPENING IN THE NEXT TWELVE MONTHS—A VERY REAL THREAT, A SOMEWHAT REAL THREAT, NOT MUCH OF A REAL THREAT OR NOT A REAL THREAT AT ALL?

A VIOLENT CONFLICT BREAKING OUT BETWEEN ETHNIC OR MINORITY GROUPS IN YOUR COUNTRY

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How real is the threat of an international war?

% saying “very/somewhat real threat”



Change since
October 2015



66%

▲+16



84%

▲+15



89%

▲+8

HOW REAL DO YOU FEEL THE THREAT IS OF ANY OF THE FOLLOWING HAPPENING IN THE NEXT TWELVE MONTHS—A VERY REAL THREAT, A SOMEWHAT REAL THREAT, NOT MUCH OF A REAL THREAT OR NOT A REAL THREAT AT ALL?

YOUR COUNTRY BEING INVOLVED IN AN ARMED CONFLICT WITH ANOTHER NATION

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How real is the threat of a WMD attack?

% saying “very/somewhat real threat”



Change since
October 2015



64%

▲ +1



68%

▲ +4



75%

▲ +3

HOW REAL DO YOU FEEL THE THREAT IS OF ANY OF THE FOLLOWING HAPPENING IN THE NEXT TWELVE MONTHS—A VERY REAL THREAT, A SOMEWHAT REAL THREAT, NOT MUCH OF A REAL THREAT OR NOT A REAL THREAT AT ALL?

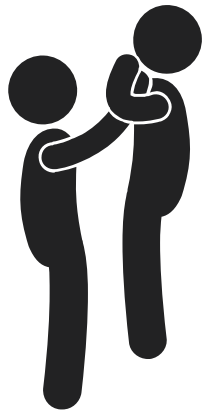
A NUCLEAR, BIOLOGICAL OR CHEMICAL ATTACK TAKING PLACE SOMEWHERE IN THE WORLD

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

How real is the threat of your personal or family's safety and security being violated?

% saying "very/somewhat real threat"



Change since
October 2015



45%



57%



61%



HOW REAL DO YOU FEEL THE THREAT IS OF ANY OF THE FOLLOWING HAPPENING IN THE NEXT TWELVE MONTHS—A VERY REAL THREAT, A SOMEWHAT REAL THREAT, NOT MUCH OF A REAL THREAT OR NOT A REAL THREAT AT ALL?

THE PERSONAL SAFETY AND SECURITY FOR YOU OR YOUR FAMILY MEMBERS BEING VIOLATED

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

HOW MUCH CONFIDENCE IN THE GOVERNMENT'S PROTECTION WOULD THERE BE IF AN ATTACK OCCURRED?

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Confidence in the government's protection in the event of a terrorist attack

% saying "very/somewhat confident"



62%

▼-1

Change since
October 2015



63%

n/c



63%

▼-2

AND, IF ANY OF THE FOLLOWING WERE TO HAPPEN IN THE NEXT TWELVE MONTHS, HOW CONFIDENT ARE YOU THAT THE APPROPRIATE LEVELS OF SECURITY AND PROTECTION COULD BE PROVIDED BY YOUR GOVERNMENT OR ITS AGENCIES COULD RESPOND EFFECTIVELY TO?

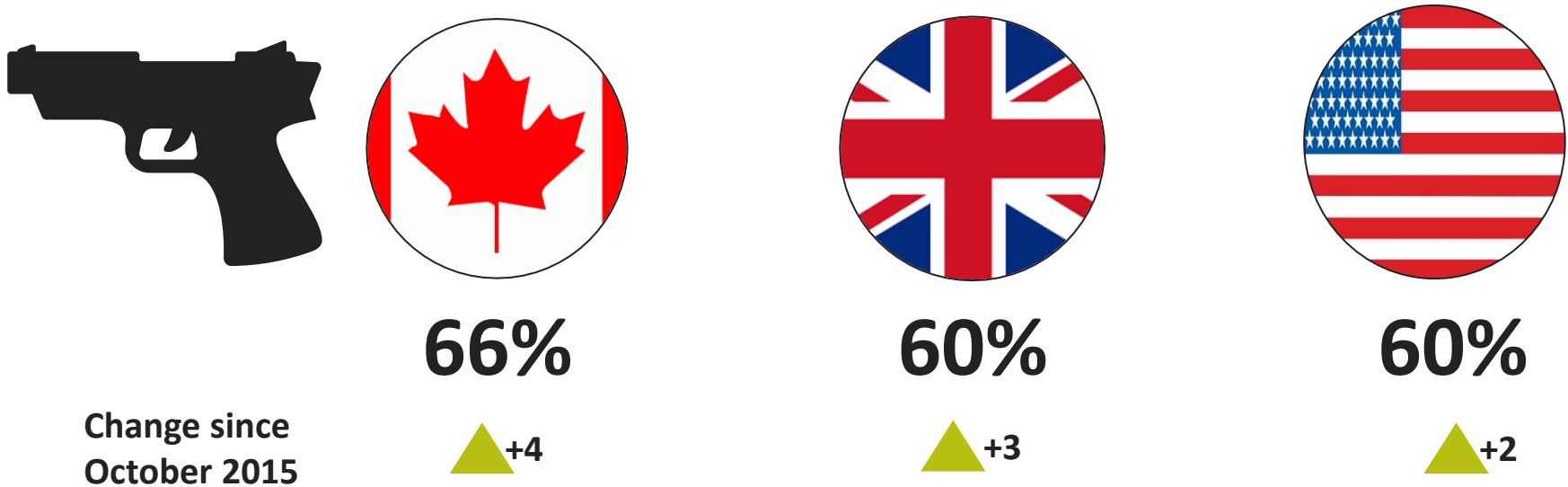
A TERRORIST ATTACK TAKING PLACE IN YOUR COUNTRY

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Confidence in the government's protection in the event of inter-ethnic violence

% saying "very/somewhat confident"



Change since
October 2015

AND, IF ANY OF THE FOLLOWING WERE TO HAPPEN IN THE NEXT TWELVE MONTHS, HOW CONFIDENT ARE YOU THAT THE APPROPRIATE LEVELS OF SECURITY AND PROTECTION COULD BE PROVIDED BY YOUR GOVERNMENT OR ITS AGENCIES COULD RESPOND EFFECTIVELY TO?

A VIOLENT CONFLICT BREAKING OUT BETWEEN ETHNIC OR MINORITY GROUPS IN YOUR COUNTRY

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Confidence in the government's protection in the event of international war

% saying "very/somewhat confident"



Change since
October 2015



65%

▲ +4



63%

▲ +6



70%

n/c

AND, IF ANY OF THE FOLLOWING WERE TO HAPPEN IN THE NEXT TWELVE MONTHS, HOW CONFIDENT ARE YOU THAT THE APPROPRIATE LEVELS OF SECURITY AND PROTECTION COULD BE PROVIDED BY YOUR GOVERNMENT OR ITS AGENCIES COULD RESPOND EFFECTIVELY TO?

YOUR COUNTRY BEING INVOLVED IN AN ARMED CONFLICT WITH ANOTHER NATION

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Confidence in the government's protection in the event of a WMD attack

% saying "very/somewhat confident"



Change since
October 2015



51%



47%

n/c



53%



AND, IF ANY OF THE FOLLOWING WERE TO HAPPEN IN THE NEXT TWELVE MONTHS, HOW CONFIDENT ARE YOU THAT THE APPROPRIATE LEVELS OF SECURITY AND PROTECTION COULD BE PROVIDED BY YOUR GOVERNMENT OR ITS AGENCIES COULD RESPOND EFFECTIVELY TO?

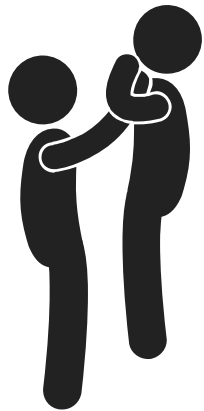
A NUCLEAR, BIOLOGICAL OR CHEMICAL ATTACK TAKING PLACE SOMEWHERE IN THE WORLD

BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Confidence in the government's protection in the event of violation of personal and/or family safety

% saying "very/somewhat confident"



Change since
October 2015



66%

▲ +2



61%

▲ +4



63%

▲ +3

AND, IF ANY OF THE FOLLOWING WERE TO HAPPEN IN THE NEXT TWELVE MONTHS, HOW CONFIDENT ARE YOU THAT THE APPROPRIATE LEVELS OF SECURITY AND PROTECTION COULD BE PROVIDED BY YOUR GOVERNMENT OR ITS AGENCIES COULD RESPOND EFFECTIVELY TO?

THE PERSONAL SAFETY AND SECURITY FOR YOU OR YOUR FAMILY MEMBERS BEING VIOLATED

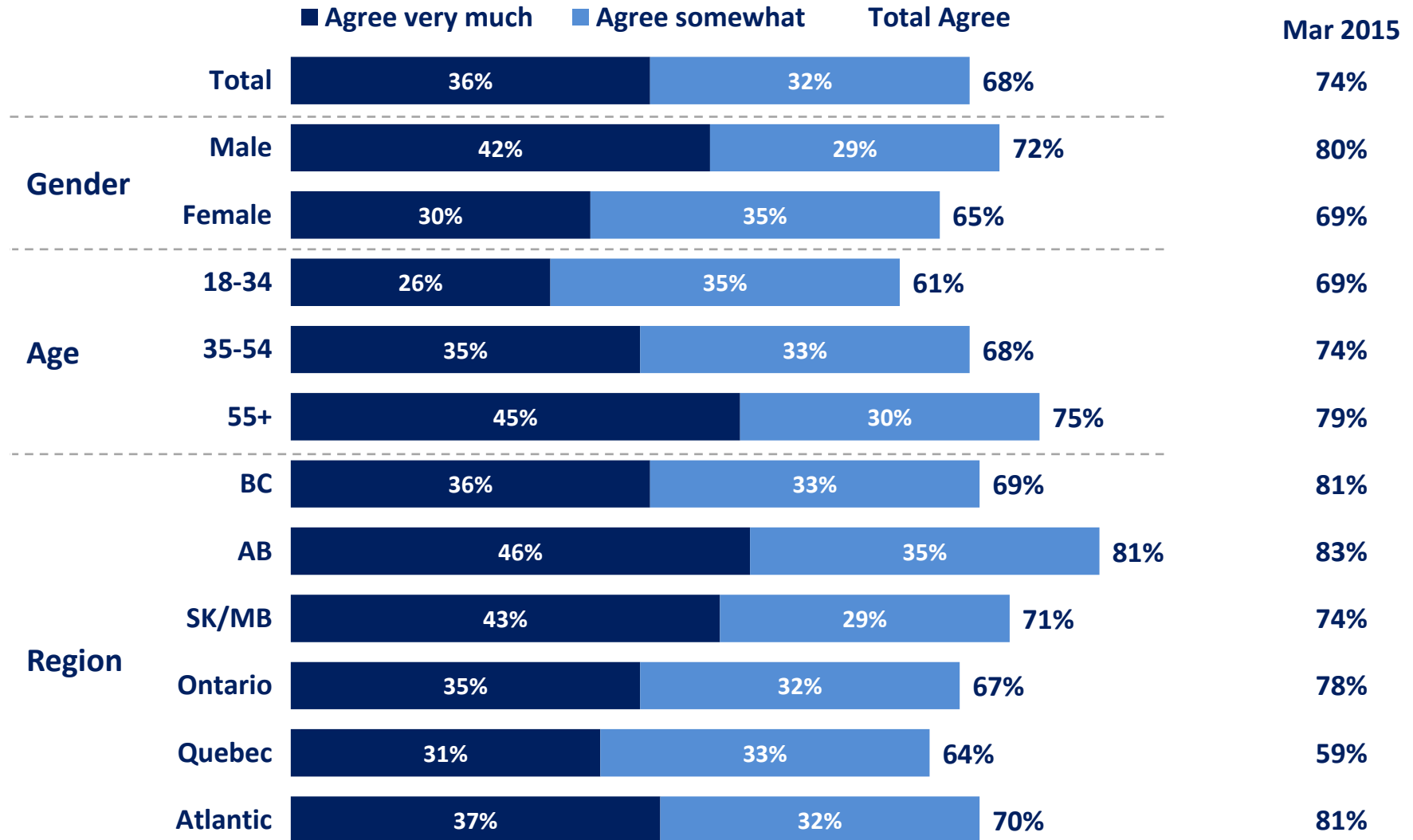
BASE: ADULTS AGED 16-75. 1,002 IN CANADA, 1,007 IN GREAT BRITAIN, 1,002 IN THE USA. 18-19 NOVEMBER 2015

FOCUS ON CANADA:

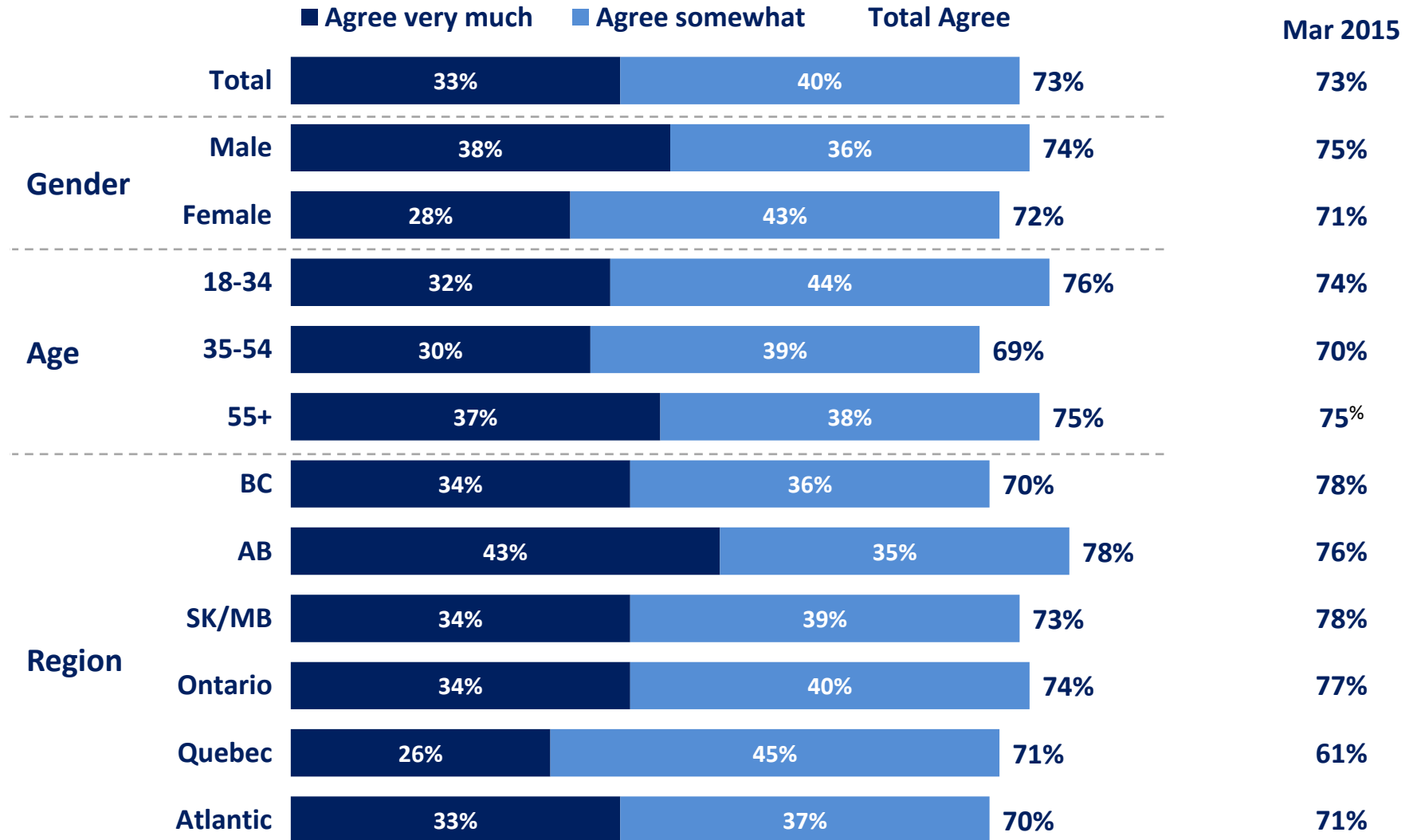
**SUPPORT FOR ACCEPTING
25,000 REFUGEES**

**SUPPORT FOR USE OF
FIGHTER JETS AGAINST ISIS**

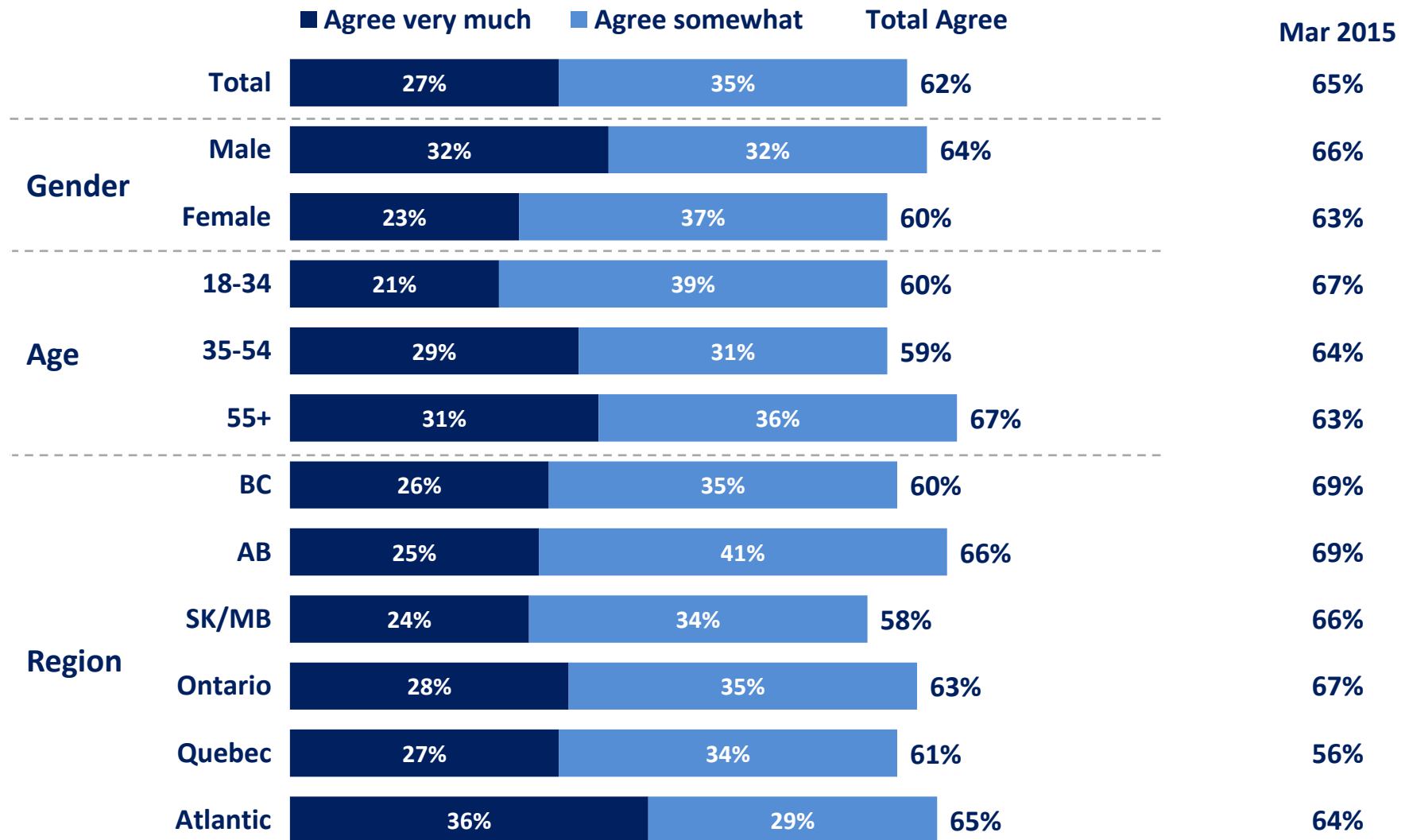
I support the use of Canadian Forces Fighter Jets in the international coalition’s airstrikes against ISIS targets in Iraq and Syria



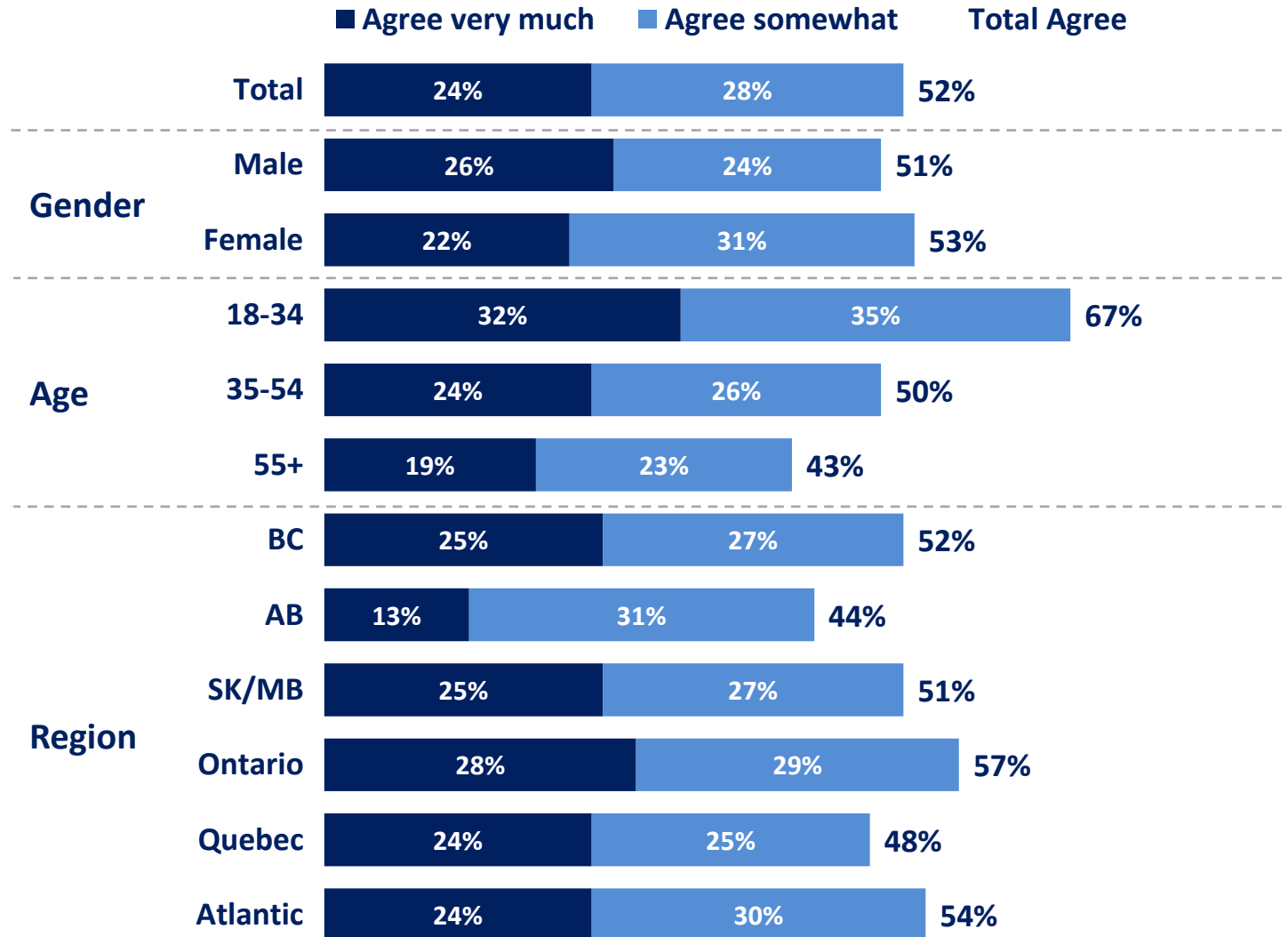
I believe the coalition of allies can win the war against ISIS



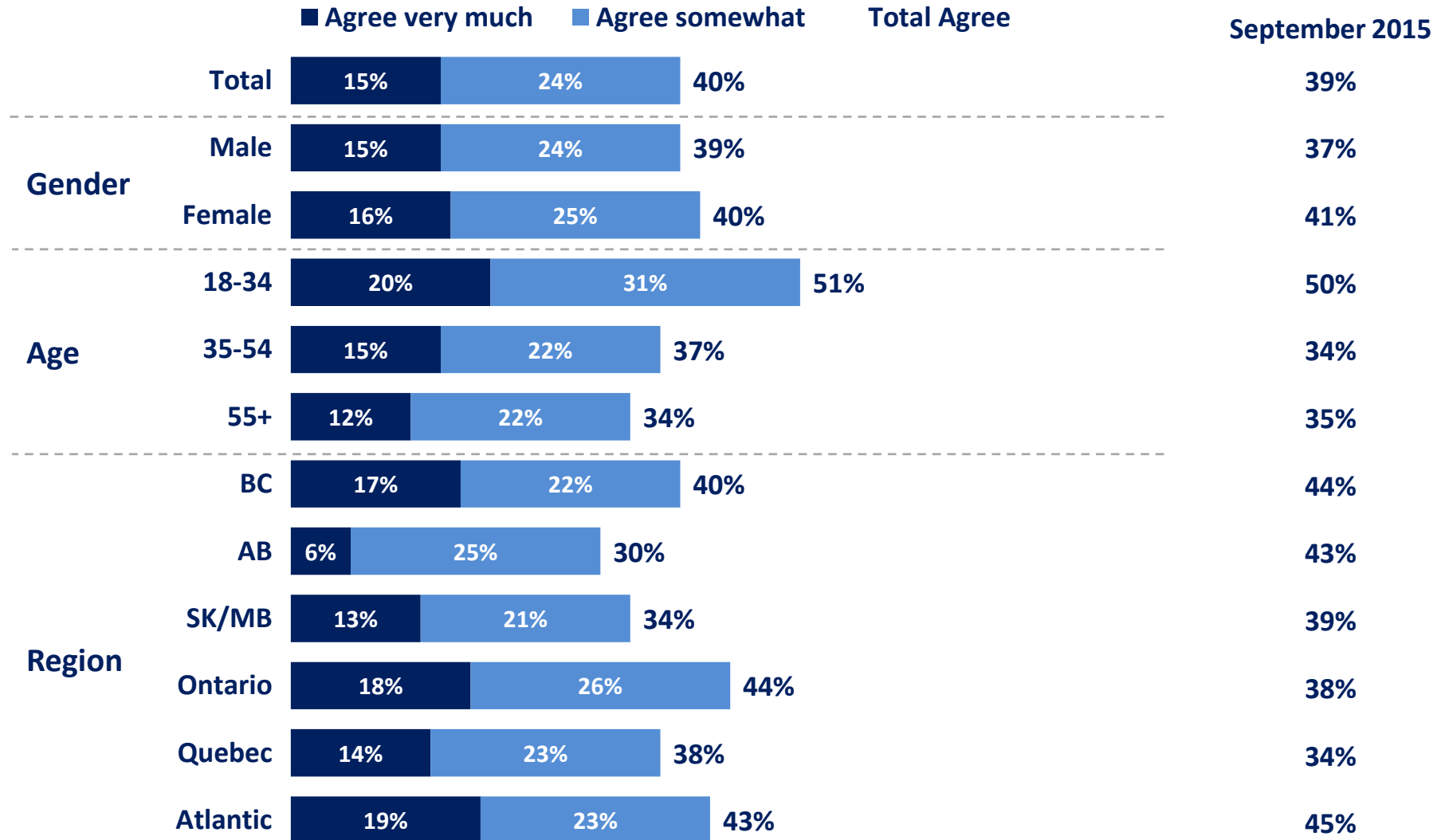
I support the use of Canadian Forces on the ground in a combat mission against ISIS in Iraq and Syria



Prime Minister Justin Trudeau should stay committed to his campaign promise to remove Canadian CF-18 jets from the air-strike mission against ISIS targets in Iraq and Syria



Immediately accept up to 25,000 government-sponsored refugees in 2015



FOCUS ON BRITAIN

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

A third think immigration had a positive impact on Britain – similar to October

% saying “very/fairly positive”



34%

Change since
October 2015

 +3

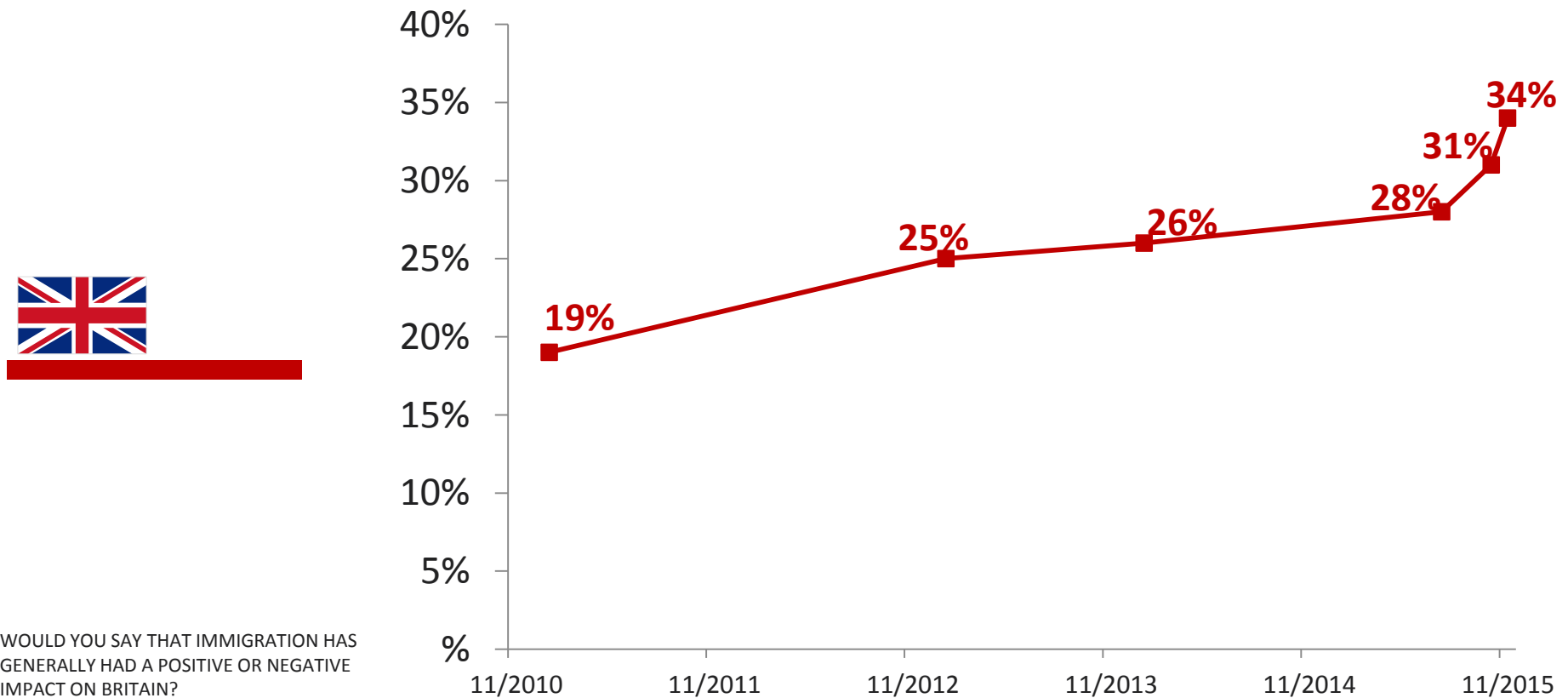
WOULD YOU SAY THAT IMMIGRATION HAS GENERALLY HAD A POSITIVE OR NEGATIVE IMPACT ON BRITAIN?

BASE: 1,007 BRITISH ADULTS AGED 16-75, 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Has immigration had a positive impact on Britain? TREND SINCE 2011

% saying "very/fairly positive"



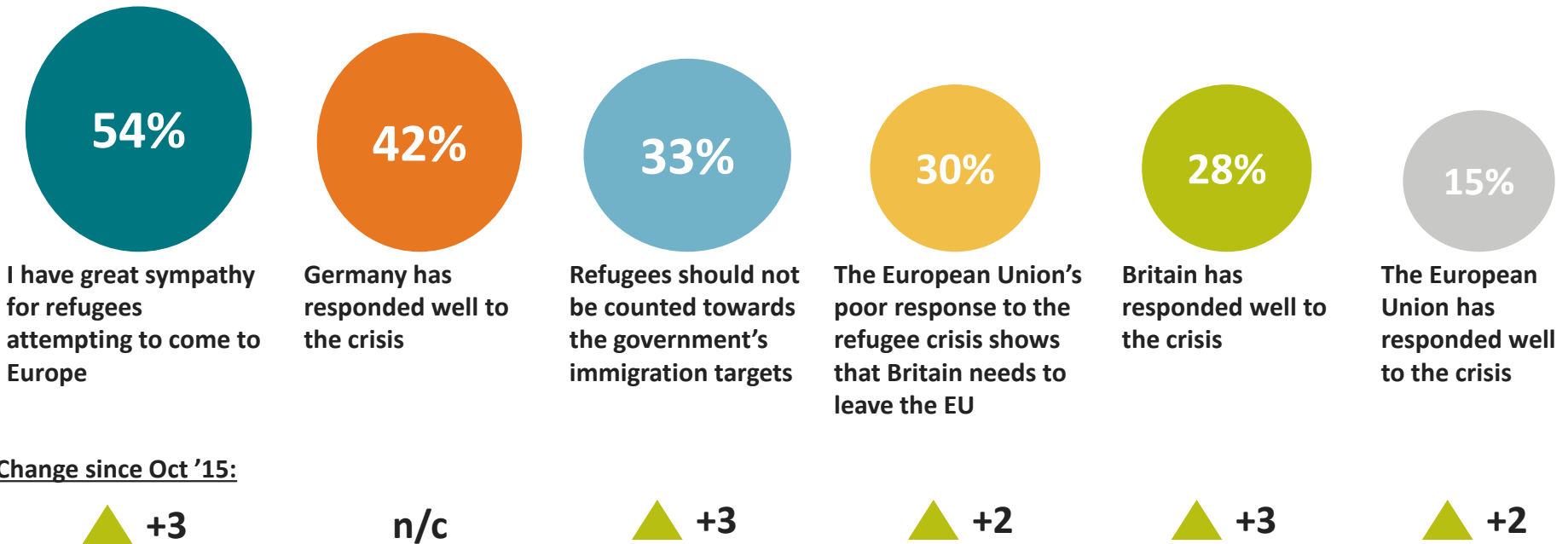
WOULD YOU SAY THAT IMMIGRATION HAS GENERALLY HAD A POSITIVE OR NEGATIVE IMPACT ON BRITAIN?

BASE: 1,007 BRITISH ADULTS AGED 16-75, 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

British attitudes towards the refugee crisis remain largely similar to before the Paris attacks

% saying “strongly/tend to agree”



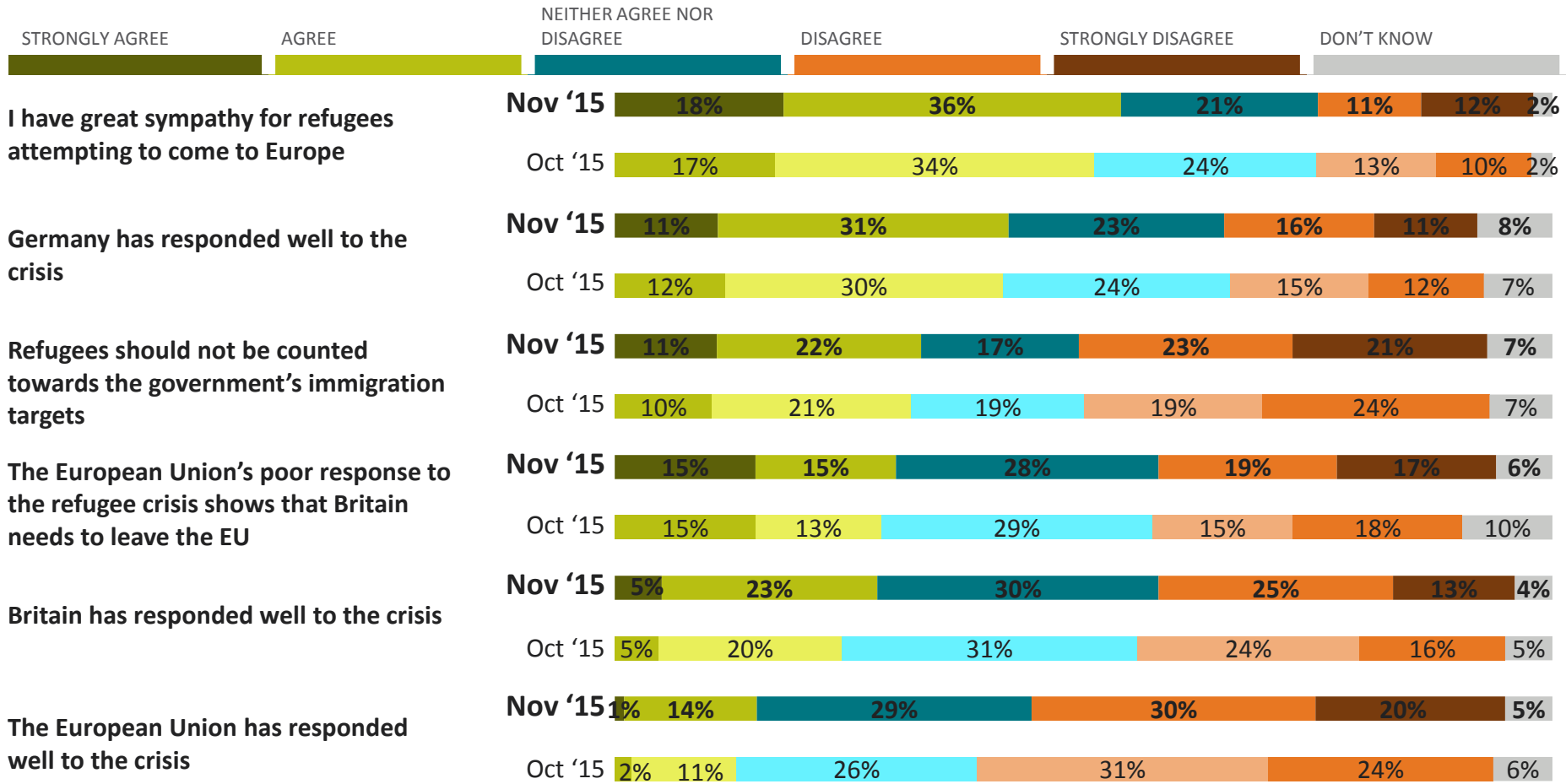
Change since Oct '15:

NOW THINKING ABOUT THE EUROPEAN REFUGEE CRISIS, HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

BASE: 1,007 BRITISH ADULTS AGED 16-75, 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

British attitudes towards the refugee crisis - TREND



NOW THINKING ABOUT THE EUROPEAN REFUGEE CRISIS, HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

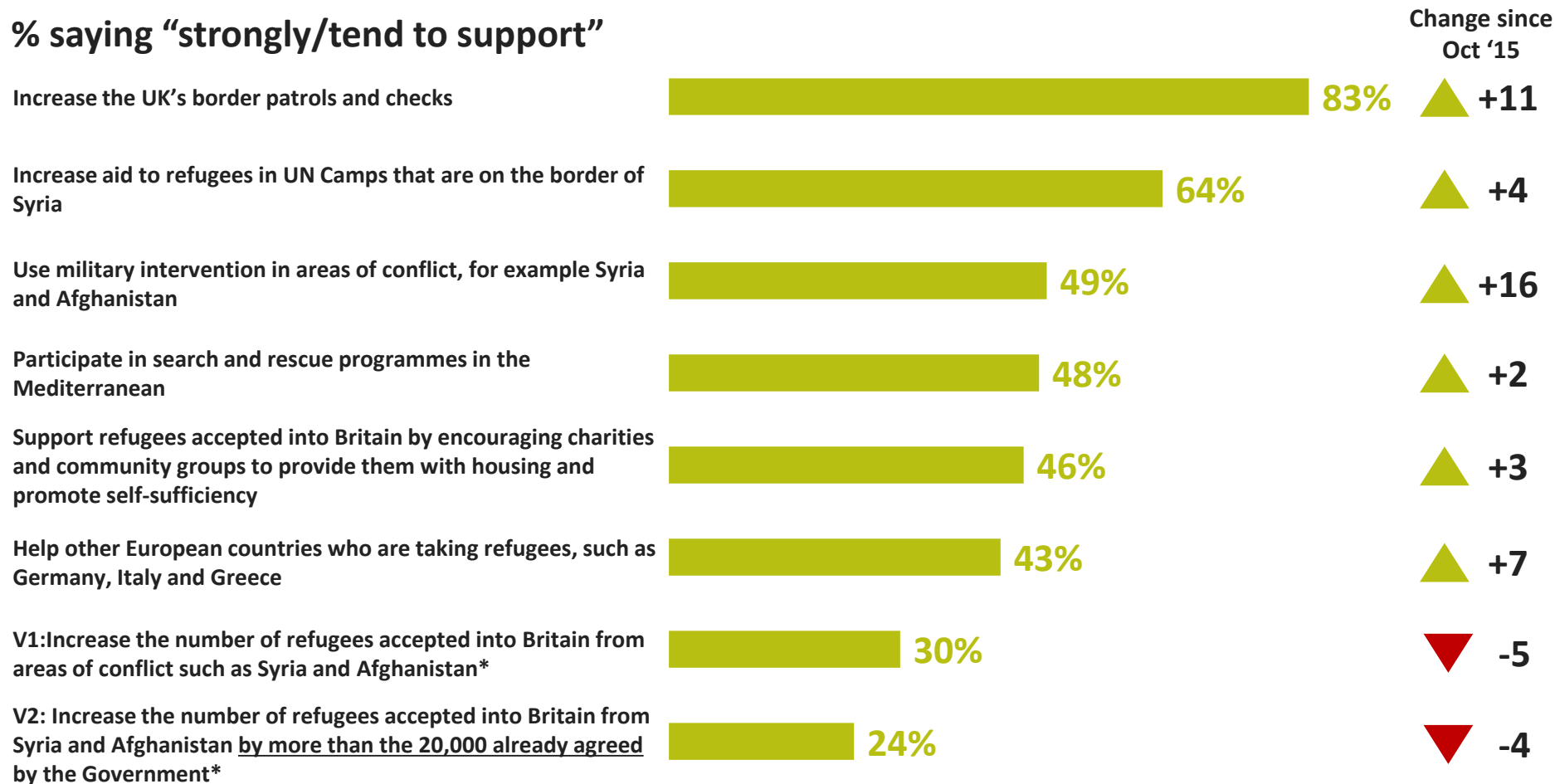
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BASE: 1,007 BRITISH ADULTS AGED 16-75, 18-19 NOVEMBER 2015

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Increases in support for the government to respond with increased UK patrols & checks and military intervention

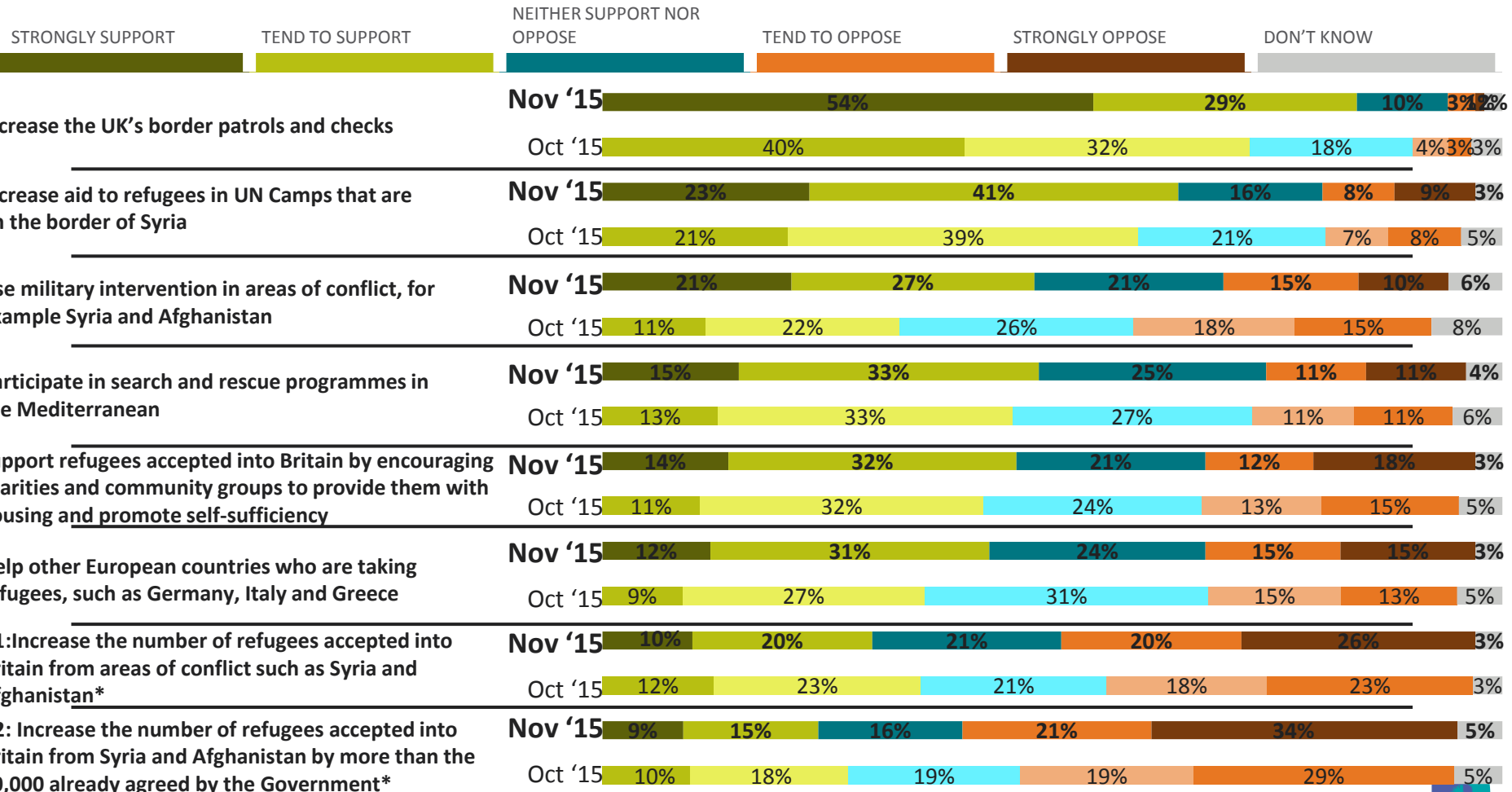
% saying “strongly/tend to support”



WHEN THINKING ABOUT THE CURRENT REFUGEE CRISIS IN EUROPE, TO WHAT EXTENT DO YOU SUPPORT OR OPPOSE THE UK GOVERNMENT DOING EACH OF THE FOLLOWING TO HELP RESOLVE THE CRISIS?

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Levels of support for various courses of potential Government responses - TREND



WHEN THINKING ABOUT THE CURRENT REFUGEE CRISIS IN EUROPE, TO WHAT EXTENT DO YOU SUPPORT OR OPPOSE THE UK GOVERNMENT DOING EACH OF THE FOLLOWING TO HELP RESOLVE THE CRISIS?

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Over half of Britons now more engaged in Syria's problems and majority think 'doing nothing' in Syria is worse than military action

% saying "strongly/tend to agree"

Taking military action in Syria will encourage attacks on Britain and the West



79%

Change since September 2013



Doing nothing in Syria would be worse than taking military action



54%



Britain not taking action in Syria will damage our special relationship with the United States



33%



The problems of Syria are none of our business and we should not interfere



30%



TO WHAT EXTENT DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

BASE: 1,007 BRITISH ADULTS AGED 16-75, 18-19 NOVEMBER 2015.

IPSOS GLOBAL ADVISOR: NOVEMBER 2015

Technical note

THESE ARE FINDINGS OF RESEARCH CONDUCTED BY THE GLOBAL RESEARCH COMPANY IPSOS.

RESPONDENTS AGED 16-75 WERE INTERVIEWED ONLINE VIA THE IPSOS GLOBAL @DVISOR ONLINE PANEL IN CANADA, GREAT BRITAIN AND THE USA. APPROXIMATELY 1000+ INDIVIDUALS PARTICIPATED ON A COUNTRY BY COUNTRY BASIS.

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GAME CHANGERS

At Ipsos we are passionately curious about people, markets, brands and society. We deliver information and analysis that makes our complex world easier and faster to navigate and inspires our clients to make smarter decisions.

We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

“GAME CHANGERS” - our tagline - summarises our ambition.