What percent of your holiday gift giving is done by purchasing gifts "at the last minute" or within a day of giving the gift?

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents	1006	474	532	248	393	365
Weighted	1006	488	518	281	372	353
0	239	114	125	40	78	121
	24%	23%	24%	14%	21%	34%
						CD
1 - 5	168	60	108	34	47	87
	17%	12%	21%	12%	13%	25%
			A			CD
6 - 10	134	62	72	35	51	49
	13%	13%	14%	12%	14%	14%
11 - 15	15	8	7	7	5	3
	2%	2%	1%	2%	1%	1%
16-20	67	25	42	21	28	18
	7%	5%	8%	8%	7%	5%
21-30	82	49	34	33	35	14
	8%	10%	6%	12%	9%	4%
				E	E	
31-40	33	20	12	10	13	9
	3%	4%	2%	4%	3%	3%
41-50	85	44	41	32	40	13
	8%	9%	8%	11%	11%	4%
				E	E	
51-60	25	12	13	11	10	4
	3%	2%	3%	4%	3%	1%
				E		
61-70	25	9	16	16	6	3
	2%	2%	3%	6%	2%	1%
				DE		
71-80	54	35	19	19	29	5
	5%	7%	4%	7%	8%	2%
		B		E	E	
81-90	33	15	18	14	12	6
	3%	3%	3%	5%	3%	2%

				E		
91-100	46	35	10	7	18	20
	5%	7%	2%	3%	5%	6%
		B				
Summary						
Mean (Incl. 0)	25.84	29.89	22.03	32.67	29.22	16.85
		B		E	E	
Std. Dev.	30.4	32.62	27.64	30.01	30.99	27.9
Std. Err.	0.96	1.48	1.21	1.79	1.61	1.48
Mean (Excl. 0)	33.9	38.99	29.06	38.09	37.02	25.62
		B		E	E	
Std. Dev.	30.64	32.14	28.34	29.04	30.46	30.99
Std. Err.	1.11	1.66	1.43	1.87	1.78	2.03

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)

[I like the convenience of being able to buy gifts online]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents	1006	474	532	248	393	365
Weighted	1006	488	518	281	372	353
I like the convenience of being able to buy gifts online						
Strongly agree	304	133	172	115	118	72
	30%	27%	33%	41%	32%	20%
				DE	E	
Somewhat agree	429	219	210	129	157	142
	43%	45%	41%	46%	42%	40%
Somewhat disagree	162	86	76	29	61	73
	16%	18%	15%	10%	16%	21%
						C
Strongly disagree	111	51	60	8	36	67
	11%	10%	12%	3%	10%	19%
					C	CD
Summary						
Top2Box (Agree)	733	351	382	244	275	214
	73%	72%	74%	87%	74%	61%
				DE	E	
Low2Box (Disagree)	273	137	136	36	97	139
	27%	28%	26%	13%	26%	39%
					C	CD

- Column Proportions:
   Columns Tested (5%): A/B,C/D/E,F/G/H/I
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B,C/D/E,F/G/H/I
   Minimum Base: 30 (**), Small Base: 100 (*)

[I worry the last-minute gifts I purchase are going to disappoint the recipient]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents	1006	474	532	248	393	365
Weighted	1006	488	518	281	372	353
I worry the last-minute gifts I purchase are going to disappoint the recipient						
Strongly agree	89	36	53	34	33	22
	9%	7%	10%	12%	9%	6%
				E		
Somewhat agree	378	186	192	124	134	120
	38%	38%	37%	44%	36%	34%
				E		
Somewhat disagree	327	161	166	75	127	124
	32%	33%	32%	27%	34%	35%
Strongly disagree	213	106	107	48	77	88
	21%	22%	21%	17%	21%	25%
						C
Summary						
Top2Box (Agree)	467	222	245	158	168	141
	46%	45%	47%	56%	45%	40%
				DE		
Low2Box (Disagree)	539	266	273	123	205	212
	54%	55%	53%	44%	55%	60%
					C	C

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)

[I plan on donating to a charity or volunteering my time this holiday season]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents	1006	474	532	248	393	365
Weighted	1006	488	518	281	372	353
I plan on donating to a charity or volunteering my time this holiday season						
Strongly agree	189	83	106	56	60	73
	19%	17%	20%	20%	16%	21%
Somewhat agree	384	181	203	118	130	136
	38%	37%	39%	42%	35%	38%
Somewhat disagree	300	162	137	77	127	96
	30%	33%	27%	28%	34%	27%
		B				
Strongly disagree	134	62	72	30	55	49
	13%	13%	14%	11%	15%	14%
Summary						
Top2Box (Agree)	572	264	309	173	190	209
	57%	54%	60%	62%	51%	59%
				D		D
Low2Box (Disagree)	434	224	209	107	182	144
	43%	46%	40%	38%	49%	41%
					CE	

- Column Proportions:
   Columns Tested (5%): A/B,C/D/E,F/G/H/I
   Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
   Columns Tested (5%): A/B,C/D/E,F/G/H/I
   Minimum Base: 30 (**), Small Base: 100 (*)

[I would prefer to receive a charitable gift that would help someone else, rather than a traditional gift like a pair of socks or a sweater]

To what extent do you agree or disagree with the following statements:

	Total	Gender		AGE		
		Male	Female	18-34	35-54	55+
		A	B	C	D	E
Base: All Respondents	1006	474	532	248	393	365
Weighted	1006	488	518	281	372	353
I would prefer to receive a charitable gift that would help someone else, rather than a traditional gift like a pair of socks or a sweater						
Strongly agree	173	79	94	43	60	69
	17%	16%	18%	15%	16%	19%
Somewhat agree	425	218	206	118	144	163
	42%	45%	40%	42%	39%	46%
Somewhat disagree	315	140	174	102	122	91
	31%	29%	34%	37%	33%	26%
				E		
Strongly disagree	94	51	43	17	47	30
	9%	10%	8%	6%	13%	9%
					C	
Summary						
Top2Box (Agree)	597	297	301	161	204	232
	59%	61%	58%	57%	55%	66%
						D
Low2Box (Disagree)	409	191	217	120	168	121
	41%	39%	42%	43%	45%	34%
					E	

- Column Proportions:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B,C/D/E,F/G/H/I
  Minimum Base: 30 (**), Small Base: 100 (*)