

1. Generally speaking, how do you think the overall financial circumstances of your generation compare to those of your parents at the same stage in their life? Would you say that people in your generation tend to be better off, worse off, or in about the same financial shape as their parents were at the same stage of life?

|                       |       | Gender |        | AGE   |       |     | EDUCATION |     |          |           |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                       | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
|                       |       | A      | B      | C     | D     | E   | F         | G   | H        | I         |
|                       |       |        |        |       |       |     |           |     |          |           |
| Base: All Respondents | 1007  | 465    | 542    | 246   | 401   | 360 | 45        | 179 | 446      | 337       |
| Weighted              | 1007  | 488    | 519    | 281   | 373   | 353 | 92        | 365 | 395      | 155       |
| Better off            | 219   | 123    | 96     | 37    | 52    | 130 | 14        | 93  | 78       | 35        |
|                       | 22%   | 25%    | 18%    | 13%   | 14%   | 37% | 15%       | 25% | 20%      | 22%       |
|                       |       | B      |        |       |       | CD  | *         |     |          |           |
| About the same        | 354   | 169    | 186    | 119   | 140   | 96  | 50        | 121 | 134      | 50        |
|                       | 35%   | 35%    | 36%    | 42%   | 37%   | 27% | 54%       | 33% | 34%      | 32%       |
|                       |       |        |        | E     | E     |     | GHI*      |     |          |           |
| Worse off             | 434   | 196    | 237    | 125   | 181   | 128 | 28        | 151 | 183      | 71        |
|                       | 43%   | 40%    | 46%    | 45%   | 49%   | 36% | 31%       | 41% | 46%      | 46%       |
|                       |       |        |        |       | E     |     | *         |     | F        |           |

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. And how do you think the generation younger than you will fare financially compared to your generation? Do you think the next generation will be better off, worse off, or in about the same financial shape as your generation?

|                       |       | Gender |        | AGE   |       |     | EDUCATION |     |          |           |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                       | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
|                       |       | A      | B      | C     | D     | E   | F         | G   | H        | I         |
|                       |       |        |        |       |       |     |           |     |          |           |
| Base: All Respondents | 1007  | 465    | 542    | 246   | 401   | 360 | 45        | 179 | 446      | 337       |
| Weighted              | 1007  | 488    | 519    | 281   | 373   | 353 | 92        | 365 | 395      | 155       |
| Better off            | 111   | 59     | 52     | 33    | 33    | 45  | 10        | 45  | 38       | 18        |
|                       | 11%   | 12%    | 10%    | 12%   | 9%    | 13% | 11%       | 12% | 10%      | 12%       |
|                       |       |        |        |       |       |     | *         |     |          |           |
| About the same        | 378   | 189    | 189    | 124   | 157   | 97  | 41        | 136 | 140      | 61        |
|                       | 38%   | 39%    | 36%    | 44%   | 42%   | 28% | 45%       | 37% | 35%      | 40%       |
|                       |       |        |        | E     | E     |     | *         |     |          |           |
| Worse off             | 518   | 240    | 277    | 124   | 183   | 212 | 40        | 184 | 218      | 76        |
|                       | 51%   | 49%    | 53%    | 44%   | 49%   | 60% | 44%       | 50% | 55%      | 49%       |
|                       |       |        |        |       |       | CD  | *         |     |          |           |

- Column Proportions:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B,C/D/E,F/G/H/I  
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3. Over the past five years or so, have you personally been finding it harder to make ends meet, easier to make ends meet, or have your personal financial circumstances in terms of money in and money out stayed about the same over the past five years?

|                       |       | Gender |        | AGE   |       |     | EDUCATION |     |          |           |
|-----------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|
|                       | Total | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad |
|                       |       | A      | B      | C     | D     | E   | F         | G   | H        | I         |
|                       |       |        |        |       |       |     |           |     |          |           |
| Base: All Respondents | 1007  | 465    | 542    | 246   | 401   | 360 | 45        | 179 | 446      | 337       |
| Weighted              | 1007  | 488    | 519    | 281   | 373   | 353 | 92        | 365 | 395      | 155       |
| Harder now            | 360   | 155    | 204    | 101   | 130   | 128 | 36        | 135 | 147      | 41        |
|                       | 36%   | 32%    | 39%    | 36%   | 35%   | 36% | 39%       | 37% | 37%      | 27%       |
|                       |       |        | A      |       |       |     | *         | I   | I        |           |
| About the same        | 537   | 279    | 259    | 147   | 201   | 190 | 49        | 197 | 206      | 85        |
|                       | 53%   | 57%    | 50%    | 52%   | 54%   | 54% | 53%       | 54% | 52%      | 55%       |
|                       |       |        |        |       |       |     | *         |     |          |           |
| Easier now            | 110   | 54     | 56     | 33    | 42    | 35  | 8         | 33  | 41       | 28        |
|                       | 11%   | 11%    | 11%    | 12%   | 11%   | 10% | 8%        | 9%  | 10%      | 18%       |
|                       |       |        |        |       |       |     | *         |     |          | GH        |

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