

1. Generally speaking, how do you think the overall financial circumstances of your generation compare to those of your parents at the same stage in their life? Would you say that people in your generation tend to be better off, worse off, or in about the same financial shape as their parents were at the same stage of life?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1007	124	101	87	367	241	87	257	156	260	185	242	765
Weighted	1007	135	107	66	386	242	72	323	151	241	131	229	778
Better off	219	37	31	15	83	34	19	63	29	56	41	29	190
	22%	27%	29%	22%	22%	14%	27%	20%	19%	23%	31%	13%	24%
		E*	E*	*			E*				GH		K
About the same	354	35	39	28	130	102	20	115	45	84	42	97	258
	35%	26%	36%	42%	34%	42%	28%	35%	29%	35%	32%	42%	33%
		*	*	A*		AF	*					L	
Worse off	434	63	37	23	172	105	32	146	77	101	48	103	331
	43%	47%	35%	36%	45%	43%	45%	45%	51%	42%	37%	45%	42%
		*	*	*			*		J				

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. And how do you think the generation younger than you will fare financially compared to your generation? Do you think the next generation will be better off, worse off, or in about the same financial shape as your generation?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1007	124	101	87	367	241	87	257	156	260	185	242	765
Weighted	1007	135	107	66	386	242	72	323	151	241	131	229	778
Better off	111	14	9	7	43	31	7	48	19	18	15	23	88
	11%	11%	8%	11%	11%	13%	10%	15%	12%	7%	11%	10%	11%
		*	*	*			*	I					
About the same	378	41	31	29	142	107	28	126	52	86	46	92	285
	38%	30%	29%	44%	37%	44%	39%	39%	34%	36%	35%	40%	37%
		*	*	*		AB	*						
Worse off	518	80	67	30	201	104	36	149	80	137	70	113	405
	51%	59%	63%	46%	52%	43%	51%	46%	53%	57%	53%	49%	52%
		E*	CE*	*			*			G			

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. Over the past five years or so, have you personally been finding it harder to make ends meet, easier to make ends meet, or have your personal financial circumstances in terms of money in and money out stayed about the same over the past five years?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1007	124	101	87	367	241	87	257	156	260	185	242	765
Weighted	1007	135	107	66	386	242	72	323	151	241	131	229	778
Harder now	360	48	48	17	123	96	28	158	56	67	21	85	275
	36%	36%	45%	26%	32%	40%	39%	49%	37%	28%	16%	37%	35%
		*	CD*	*			*	HIJ	J	J			
About the same	537	70	54	38	217	120	37	138	83	134	83	116	421
	53%	52%	51%	58%	56%	50%	52%	43%	55%	56%	63%	51%	54%
		*	*	*			*		G	G	G		
Easier now	110	17	5	11	45	26	7	27	13	39	27	28	82
	11%	12%	5%	16%	12%	11%	9%	8%	8%	16%	20%	12%	11%
		*	*	B*			*			G	GH		

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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