

Surrey Residents Support LRT

80% Support Building LRT Network in City

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Vancouver, BC – An Ipsos telephone poll conducted on behalf of the City of Surrey, shows high levels of public support for plans to bring LRT into service in Surrey. Eight-in-ten residents (80%) say they strongly support or somewhat support LRT. Fewer than two-in-ten residents (17%) are strongly opposed or somewhat opposed to LRT. Three percent are undecided.

- Support for LRT is well above majority levels for all demographic and neighbourhood segments, but higher among younger residents (83% among 18-54 years vs. 73% 55+ years).

Familiarity with Surrey LRT: Nearly six-in-ten Surrey residents (58%) say they are either very familiar or somewhat familiar with the plans for bringing LRT into service in Surrey.

- Familiarity is higher among Whalley/City Centre residents (71%) and older residents (65% among 55+ years, 62% among 35-54 years vs. 45% among 18-34 years).

Likelihood of Using Surrey LRT: Slightly more than six-in-ten residents (62%) say it is either very likely or somewhat likely that they will use the new LRT network once it is completed.

- Likelihood of using LRT is higher among younger residents (75% among 18-34 years vs. 59% among 35-54 years, 53% among 55+ years) and those currently using transit as their main mode of transportation (83% vs. 56% of drivers).
- Likelihood of using LRT is lower among South Surrey residents (47%) compared to all other neighbourhoods.



Top-of-Mind Benefits: On a top-of-mind basis, Surrey residents rate increased convenience/efficiency (41% mentioned) and reduced traffic congestion (39%) as the main benefits of building the planned LRT network. The next most frequently mentioned benefits include improved accessibility/connectivity (12%) and reduced pollution/greenhouse gases (8%).

Top-of-Mind Questions/Concerns: On a top-of-mind basis, cost/funding (41% mentioned) was the top question/concern about building LRT. Far less frequently mentioned questions/concerns include impacts on traffic flow/congestion (12%) and project completion/construction timelines (8%).

Agreement with Statements About Surrey LRT: A substantial majority of Surrey residents agreed that building the planned LRT network will help bring about the following community benefits.

- LRT will help improve transportation options for Surrey residents (90% agreed)
- LRT will help connect communities within Surrey (88%)
- LRT will help create good jobs in Surrey through construction and ongoing maintenance (86%)
- LRT will help make it easier for Surrey residents to get where they want to go (86%)
- LRT will help meet the transportation demands of a fast growing Surrey (85%)
- LRT will help to reduce Surrey's greenhouse gas emissions (81%)
- LRT will help improve Surrey's economy (79%)
- LRT will help improve the quality of life in Surrey (79%)
- LRT will help make Surrey a more vibrant city (79%)
- LRT will help improve the experience of tourists and visitors to Surrey (78%)
- LRT will help attract new businesses to Surrey (77%)



These are the findings of an Ipsos telephone poll conducted on behalf of the City of Surrey. A total of 600 adult (18+ years) Surrey residents were surveyed between January 25 and 29, 2016. These data were statistically weighted to ensure the sample's overall neighbourhood, age and gender composition reflects that of the actual City of Surrey population according to Census data. The overall margin of error is 4.0%, 19 times out of 20. The margin of error is larger within regions and for other sub-groupings of the survey population.

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