15-076313-01-04 PLC Lait & cancer colorectal Table: 64 Unaided Awareness

When you think of the different types of cancers that the human body could develop, which ones come to mind? - Total Mention

				Reg	ions				Aş	ge 1		Gei	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	Е	F	G	Н	1	J	М	N
Base: All Respondents	2545	135	999	774	141	234	262	433	1011	952	149	1232	1313
Base: All Respondents (wtd)	2545	183	608	975	158	275	346	449	942	939	216	1234	1311
Breast cancer	1679	113	411	651	101	178	226	308	600	630	140	625	1054
	66.0%	61.0%	67.0%	67.0%	64.0%	65.0%	65.0%	69.0%	64.0%	67.0%	65.0%	51.0%	80.0%
	00.0,0	0 = 10,1	011071	0110,0	*	00.070	00.07.1	00.07.1	0.110,1	0.10,1	00.071	0 = 10,1	M
Lung cancer	1620	117	410	610	89	171	224	283	561	637	140	760	860
	64.0%	64.0%	67.0%	63.0%	56.0%	62.0%	65.0%	63.0%	60.0%	68.0%	65.0%	62.0%	66.0%
			D		*					Н			
Colorectal cancer	1097	76	259	440	76	87	158	130	368	488	111	495	602
	43.0%	42.0%	43.0%	45.0%	48.0%	32.0%	46.0%	29.0%	39.0%	52.0%	51.0%	40.0%	46.0%
	1010,1	12.072	E	E	E*	02.070	E		G	GH	GH	10.0,1	M
Brain cancer/ tumor	995	84	211	387	77	97	139	204	346	370	76	412	583
Statil danielly tallier	39.0%	46.0%	35.0%	40.0%	49.0%	35.0%	40.0%	45.0%	37.0%	39.0%	35.0%	33.0%	45.0%
	33.070	В	33.070	10.070	BE*	33.070	10.070	Н	37.070	33.070	33.070	33.070	M
Prostate cancer	971	62	273	334	61	96	145	162	322	393	94	500	471
Trostate dance.	38.0%	34.0%	45.0%	34.0%	39.0%	35.0%	42.0%	36.0%	34.0%	42.0%	44.0%	41.0%	36.0%
	30.075	3,	ACE	3	*	33.070	C	30.070	3	Н	111070	N	30.070
Skin cancer	945	87	183	370	54	104	146	168	340	355	82	418	527
Jan carreer	37.0%	48.0%	30.0%	38.0%	34.0%	38.0%	42.0%	37.0%	36.0%	38.0%	38.0%	34.0%	40.0%
	37.070	BC	30.070	В	*	30.070	В	37.070	30.070	30.070	30.070	34.070	M
Liver/ hepatic cancer	579	57	150	197	40	61	74	93	185	245	56	251	328
Livery riepatic curicer	23.0%	31.0%	25.0%	20.0%	25.0%	22.0%	21.0%	21.0%	20.0%	26.0%	26.0%	20.0%	25.0%
	23.070	C	23.070	20.070	*	22.070	21.070	21.070	20.070	Н	20.070	20.070	M
Pancreatic cancer	488	38	121	185	31	57	56	56	157	219	56	181	308
T difficulte carreer	19.0%	21.0%	20.0%	19.0%	20.0%	21.0%	16.0%	12.0%	17.0%	23.0%	26.0%	15.0%	23.0%
	15.070	21.070	20.070	15.070	*	21.070	10.070	12.070	17.070	GH	GH	13.070	M
Stomach cancer	393	31	59	168	24	37	74	80	123	156	35	151	242
Storilacii caricei	15.0%	17.0%	10.0%	17.0%	15.0%	14.0%	21.0%	18.0%	13.0%	17.0%	16.0%	12.0%	18.0%
	13.070	В	10.070	В	*	14.070	BE	10.070	13.070	17.070	10.070	12.070	M
Bone cancer	389	48	27	160	38	53	62	68	120	164	36	134	255
bone cancer	15.0%	26.0%	4.0%	16.0%	24.0%	19.0%	18.0%	15.0%	13.0%	17.0%	17.0%	11.0%	19.0%
	13.070	BC	4.070	В	B*	В	В	13.070	13.070	H	17.070	11.070	M
Throat/ pharyngeal/ laryngeal cancer	366	20	117	122	18	35	54	55	119	145	47	145	221
Throaty pharyngear, laryngear cancer	14.0%	11.0%	19.0%	13.0%	11.0%	13.0%	16.0%	12.0%	13.0%	15.0%	22.0%	12.0%	17.0%
	14.070	11.070	ACE	13.070	*	13.070	10.070	12.070	13.070	13.070	GH	12.070	M
Ovarian cancer	343	28	74	136	25	38	43	53	116	150	24	55	288
Ovarian cancer	13.0%	15.0%	12.0%	14.0%	16.0%	14.0%	12.0%	12.0%	12.0%	16.0%	11.0%	4.0%	22.0%
	13.070	13.070	12.070	14.070	*	14.070	12.070	12.070	12.070	H	11.070	4.070	M
Leukemia	318	27	51	131	20	41	47	71	104	113	30	109	209
Leakerina	12.0%	15.0%	8.0%	13.0%	12.0%	15.0%	14.0%	16.0%	11.0%	12.0%	14.0%	9.0%	16.0%
	12.0/0	B	0.070	13.0% B	*	13.0% B	B	H	11.070	12.070	14.070	3.070	M
Blood cancer	247	21	83	80	9	32	22	31	91	96	29	92	156
blood calicel	10.0%	11.0%	14.0%	8.0%	6.0%	12.0%	6.0%	7.0%	10.0%	10.0%	14.0%	7.0%	12.0%
	10.0/0	11.0/0	CDF	0.070	*	12.0/0	0.070	7.070	10.076	10.076	G 14.0%	7.070	12.0% M
Cervical cancer	210	25	11	101	22	23	28	52	68	72	18	48	162
Cervical Caricer	8.0%	14.0%	2.0%	10.0%	14.0%	8.0%	8.0%	12.0%	7.0%	8.0%	8.0%	4.0%	12.0%
	6.070	14.0% B	2.070	10.0% B	14.0% B*	8.0% B	8.0% B	12.0% HI	7.070	0.070	0.070	4.070	
		В		В	D.	L D	В	П					M

Lymph nodes/ cancer	156	17	13	64	13	22	27	15	63	62	16	52	104
, , , , , , , , , , , , , , , , , , , ,	6.0%	9.0%	2.0%	7.0%	8.0%	8.0%	8.0%	3.0%	7.0%	7.0%	7.0%	4.0%	8.0%
		В		В	B*	В	В		G	G			М
Testicular Cancer	154	8	33	46	10	36	22	37	71	37	10	96	58
	6.0%	5.0%	5.0%	5.0%	6.0%	13.0%	6.0%	8.0%	7.0%	4.0%	4.0%	8.0%	4.0%
					*	ABCF		1	1			N	
Kidney/ renal cancer	150	11	50	44	8	13	24	24	41	61	24	53	98
	6.0%	6.0%	8.0%	5.0%	5.0%	5.0%	7.0%	5.0%	4.0%	7.0%	11.0%	4.0%	7.0%
			С		*						GH		M
Oral cancer	132	9	36	56	6	13	13	40	40	45	7	68	65
	5.0%	5.0%	6.0%	6.0%	4.0%	5.0%	4.0%	9.0%	4.0%	5.0%	3.0%	5.0%	5.0%
					*			HI					
Bladder/ urothelial carcinoma	130	10	25	43	11	12	30	16	25	61	28	33	97
	5.0%	5.0%	4.0%	4.0%	7.0%	4.0%	9.0%	4.0%	3.0%	6.0%	13.0%	3.0%	7.0%
					*		BC			Н	GHI		M
Uterine/ endometrial cancer	124	9	58	35	5	4	13	12	35	53	25	12	112
	5.0%	5.0%	10.0%	4.0%	3.0%	2.0%	4.0%	3.0%	4.0%	6.0%	11.0%	1.0%	9.0%
			CDEF		*					G	GHI		M
Thyroid cancer	102	8	16	46	2	21	10	18	33	34	18	22	80
	4.0%	5.0%	3.0%	5.0%	1.0%	8.0%	3.0%	4.0%	3.0%	4.0%	8.0%	2.0%	6.0%
					*	BDF					HI		M
General	26	-	25	-	-	*	-	7	14	5	-	12	14
	1.0%	-	4.0%	-	-	*	-	1.0%	1.0%	1.0%	-	1.0%	1.0%
			ACDEF		*								
Eye/ intraocular melanoma	23	-	2	13	1	7	-	8	9	6	-	9	13
	1.0%	-	*	1.0%	1.0%	3.0%	-	2.0%	1.0%	1.0%	-	1.0%	1.0%
					*	BF							
Heart cancer/ primary cardiac tumor	20	4	5	4	-	4	3	9	8	1	2	9	12
	1.0%	2.0%	1.0%	*	-	2.0%	1.0%	2.0%	1.0%	*	1.0%	1.0%	1.0%
		С			*			I	I				
Tumors (unspecified)	17	-	4	4	-	5	3	1	10	6	-	7	10
	1.0%	-	1.0%	*	-	2.0%	1.0%	*	1.0%	1.0%	-	1.0%	1.0%
					*								
Many/ any organ	15	2	1	5	-	3	5	3	3	7	2	9	6
	1.0%	1.0%	*	1.0%	-	1.0%	1.0%	1.0%	*	1.0%	1.0%	1.0%	*
					*		В						
Spinal cancer/ vertebral tumors	15	-	4	8	-	-	2	3	3	9	-	5	10
	1.0%	-	1.0%	1.0%	*	-	1.0%	1.0%	*	1.0%	-	*	1.0%
CTD / LIN / LID /													-
STD/ HIV/ HPV	*	-	*	*	-	-	-	-	*	*	-	-	2 *
	T	-	*	Ť	*	-	-	-	T	т	-	-	T
Other management is a	00	-	12	24		45	12	16	24	20		25	4.4
Other mention	80	5	13	31	3	15	12	16	34	28	2	35	3.00/
	3.0%	3.0%	2.0%	3.0%	2.0%	6.0%	4.0%	4.0%	4.0%	3.0%	1.0%	3.0%	3.0%
Nothing	22	2	-	0		В	-	2	30	0	2	20	2
Nothing	32	2	5	8	8	4	5	2 *	20	1.0%		30	2
	1.0%	1.0%	1.0%	1.0%	5.0% BCF*	1.0%	1.0%	-	2.0% GI	1.0%	1.0%	2.0% N	-
Don't know	79	6	12	32	6 6	10	13	20	42	14	3	61	17
DOIL KILOW	3.0%	3.0%	2.0%	3.0%	4.0%	4.0%	4.0%	4.0%	4.0%	1.0%	1.0%	5.0%	1.0%
	3.0%	3.0%	2.0%	3.0%	4.0% *	4.0%	4.0%	4.0%	4.0%	1.0%	1.0%	5.0% N	1.0%
Sigma	11000	024	2742	4513		1202	1670	-	-	4669	1112	N 4888	7010
	11898	924	2743	4513	758	1282	1679	2043	4074	4668	1113	4888	7010
Signia	468.0%	504.0%	451.0%	463.0%	480.0%	466.0%	485.0%	455.0%	433.0%	497.0%	516.0%	396.0%	535.0%

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

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PLC Lait & cancer colorectal

Table: 70

[SUMMARY - TOP2BOX (VERY/ SOMEWHAT HIGH)] Aided Awareness/ level of familiarity

For each of the following types of cancer, please indicate your level of familiarity. If you've never heard of one, even if only by name, simply indicate it.

				Reg	ions				Ag	e 1		Gei	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	М	N
Base: All Respondents	2545	135	999	774	141	234	262	433	1011	952	149	1232	1313
Base: All Respondents (wtd)	2545	183	608	975	158	275	346	449	942	939	216	1234	1311
Breast cancer	1825	142	405	714	117	200	247	318	648	699	159	796	1029
	72.0%	77.0%	67.0%	73.0%	74.0%	73.0%	71.0%	71.0%	69.0%	74.0%	74.0%	65.0%	78.0%
		В		В	*					Н			M
Lung cancer	1655	138	378	636	105	183	214	295	581	625	154	776	879
	65.0%	75.0%	62.0%	65.0%	67.0%	67.0%	62.0%	66.0%	62.0%	67.0%	71.0%	63.0%	67.0%
		BCF			*						Н		
Skin cancer	1547	117	339	616	92	172	211	261	548	603	134	690	857
	61.0%	64.0%	56.0%	63.0%	58.0%	63.0%	61.0%	58.0%	58.0%	64.0%	62.0%	56.0%	65.0%
				В	*					Н			M
Prostate cancer	1436	111	310	578	91	164	182	211	490	587	149	735	701
	56.0%	61.0%	51.0%	59.0%	58.0%	60.0%	53.0%	47.0%	52.0%	62.0%	69.0%	60.0%	53.0%
		В		В	*	В				GH	GH	N	
Colorectal cancer	1082	70	253	451	70	106	130	104	361	506	111	502	579
	43.0%	38.0%	42.0%	46.0%	45.0%	39.0%	38.0%	23.0%	38.0%	54.0%	52.0%	41.0%	44.0%
				F	*				G	GH	GH		
Brain cancer	1075	73	236	423	75	120	148	201	396	392	86	473	601
	42.0%	40.0%	39.0%	43.0%	48.0%	44.0%	43.0%	45.0%	42.0%	42.0%	40.0%	38.0%	46.0%
					*								M
Bone cancer	981	76	231	366	54	124	131	154	366	373	87	411	570
	39.0%	41.0%	38.0%	38.0%	34.0%	45.0%	38.0%	34.0%	39.0%	40.0%	40.0%	33.0%	43.0%
					*								M
Stomach cancer	890	75	189	360	47	104	116	157	334	329	71	404	486
	35.0%	41.0%	31.0%	37.0%	30.0%	38.0%	33.0%	35.0%	35.0%	35.0%	33.0%	33.0%	37.0%
		В		В	*								

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 130

[SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONCERNED)] Level of concern

How concerned are you personally about developing the following types of cancer?

				Reg	ions				Ag	e 1		Ge	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
	Α	В	С	D	E	F	G	Н	I	J	К	N	0
Colorectal cancer	1087	94	216	456	76	103	141	127	410	448	101	560	527
	46.0%	58.0%	38.0%	51.0%	49.0%	41.0%	46.0%	37.0%	47.0%	49.0%	48.0%	49.0%	44.0%
		CFG		CF	C*				Н	Н		0	
Breast cancer	863	60	181	342	59	98	123	195	307	296	65	-	863
	66.0%	63.0%	58.0%	67.0%	73.0%	71.0%	70.0%	81.0%	67.0%	60.0%	57.0%	-	66.0%
		*		С	C*	C*	С	IJK			*		
Skin cancer	1310	97	240	544	90	150	190	234	482	479	115	590	720
	52.0%	53.0%	40.0%	56.0%	57.0%	56.0%	55.0%	53.0%	51.0%	51.0%	54.0%	48.0%	55.0%
		С		С	C*	С	С						N
Prostate cancer	774	63	166	311	42	77	115	114	299	298	62	774	-
	63.0%	71.0%	57.0%	67.0%	55.0%	56.0%	69.0%	56.0%	63.0%	67.0%	62.0%	63.0%	-
		C*		С	*	*	С	*		Н	*		
Lung cancer	1084	84	239	447	71	97	147	198	432	393	61	541	543
	43.0%	46.0%	40.0%	46.0%	45.0%	36.0%	43.0%	45.0%	46.0%	42.0%	28.0%	44.0%	42.0%
				CF	*			K	K	K			
Brain cancer	829	68	172	351	56	75	108	172	342	263	52	397	432
	33.0%	37.0%	29.0%	37.0%	35.0%	28.0%	31.0%	40.0%	37.0%	28.0%	24.0%	33.0%	33.0%
				CF	*			JK	JK				
Bone cancer	751	63	157	316	47	68	100	131	298	263	59	371	380
	30.0%	34.0%	26.0%	33.0%	30.0%	25.0%	29.0%	31.0%	32.0%	28.0%	27.0%	31.0%	29.0%
				С	*								
Stomach cancer	888	72	167	366	60	94	129	162	351	311	64	429	459
	36.0%	40.0%	29.0%	38.0%	38.0%	36.0%	38.0%	39.0%	38.0%	34.0%	30.0%	36.0%	36.0%
		С		С	*		С						

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 160

[The deadliest] Deadliest Cancers

Among the following types of cancer, which do you think are the three deadliest in Canada, that is, those that the most Canadians die from each year?

				Reg	ions				Ag	e 1		Ger	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	М	N
Base: Aware Of The Cancer - The deadliest	2539	135	995	774	141	233	261	432	1008	950	149	1228	1311
Base: Aware Of The Cancer - The deadliest (wtd)	2541	183	607	975	158	273	345	447	941	937	216	1232	1309
Colorectal cancer	218	16	48	93	9	20	31	14	96	100	9	88	130
	9.0%	9.0%	8.0%	10.0%	6.0%	7.0%	9.0%	3.0%	10.0%	11.0%	4.0%	7.0%	10.0%
					*				GJ	GJ			М
Breast cancer	518	44	116	190	36	61	71	84	183	192	60	218	300
	20.0%	24.0%	19.0%	19.0%	23.0%	22.0%	21.0%	19.0%	19.0%	20.0%	28.0%	18.0%	23.0%
					*						Н		М
Skin cancer	99	7	14	33	11	16	18	24	40	30	6	44	55
	4.0%	4.0%	2.0%	3.0%	7.0%	6.0%	5.0%	5.0%	4.0%	3.0%	3.0%	4.0%	4.0%
					B*	В	В						
Prostate cancer	145	11	22	55	11	19	28	26	56	55	9	94	51
	6.0%	6.0%	4.0%	6.0%	7.0%	7.0%	8.0%	6.0%	6.0%	6.0%	4.0%	8.0%	4.0%
					*		В					N	
Lung cancer	1068	77	318	374	58	108	133	192	369	404	103	529	539
	42.0%	42.0%	52.0%	38.0%	37.0%	40.0%	39.0%	43.0%	39.0%	43.0%	48.0%	43.0%	41.0%
			ACDEF		*								
Brain cancer	346	24	58	159	24	41	41	89	127	108	22	175	171
	14.0%	13.0%	9.0%	16.0%	15.0%	15.0%	12.0%	20.0%	14.0%	12.0%	10.0%	14.0%	13.0%
				В	*	В		HIJ					
Bone cancer	92	4	21	43	4	3	16	11	49	29	3	48	44
	4.0%	2.0%	4.0%	4.0%	3.0%	1.0%	5.0%	3.0%	5.0%	3.0%	1.0%	4.0%	3.0%
					*								
Stomach cancer	55	-	11	27	5	5	7	7	22	19	6	35	19
	2.0%	-	2.0%	3.0%	3.0%	2.0%	2.0%	2.0%	2.0%	2.0%	3.0%	3.0%	1.0%
					*							N	
Sigma	2541	183	607	975	158	273	345	447	941	937	216	1232	1309
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 175

[SUMMARY - TOP2BOX (VERY/ SOMEWHAT EMBARRASSED)] Level of embarrassement - get screened

How embarrassed would you be telling your coworkers or anyone who is not a family member or a close friend that you are going to get screened for...?

				Reg	ions				Ag	ge 1		Ge	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	18-29	30-49	50-69	70+	Men	Women
	A	В	С	D	E	F	G	Н	I	J	К	N	0
Colorectal cancer	614	30	186	216	35	60	88	176	284	137	17	326	288
	24.0%	17.0%	31.0%	22.0%	22.0%	22.0%	25.0%	39.0%	30.0%	15.0%	8.0%	26.0%	22.0%
			BDF		*			IJK	JK	K		0	
Breast cancer	172	9	66	55	6	9	28	50	79	41	2	-	172
	13.0%	10.0%	21.0%	11.0%	7.0%	6.0%	16.0%	21.0%	17.0%	8.0%	2.0%	-	13.0%
		*	BDEF		*	*	F	JK	JK		*		
Skin cancer	322	14	113	106	23	23	44	94	153	68	8	191	132
	13.0%	8.0%	19.0%	11.0%	15.0%	8.0%	13.0%	21.0%	16.0%	7.0%	4.0%	15.0%	10.0%
			BDFG		*			JK	JK			0	
Prostate cancer	333	15	98	120	25	35	41	94	150	75	14	333	-
	27.0%	17.0%	33.0%	26.0%	32.0%	26.0%	24.0%	46.0%	31.0%	17.0%	14.0%	27.0%	-
		*	BD		*	*		IJK*	JK		*		

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 196

[SUMMARY - TOP2BOX (VERY/ SOMEWHAT EMBARRASSED)] Level of embarrassement - announcement

How embarrassed would you be telling your coworkers or anyone who is not a family member or a close friend that you have?

				Reg	ions				Ag	e 1		Ger	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	18-29	30-49	50-69	70+	Men	Women
	Α	В	С	D	E	F	G	Н	I	J	K	N	0
Colorectal cancer	694	28	249	224	39	60	95	181	308	180	24	361	333
	27.0%	15.0%	41.0%	23.0%	25.0%	22.0%	27.0%	40.0%	33.0%	19.0%	11.0%	29.0%	25.0%
			BDEFG		*		В	IJK	JK	K			
Breast cancer	250	13	112	73	9	15	29	70	107	70	3	-	250
	19.0%	13.0%	36.0%	14.0%	11.0%	11.0%	16.0%	29.0%	23.0%	14.0%	3.0%	-	19.0%
		*	BDEFG		*	*		JK	JK	K	*		
Skin cancer	517	23	205	166	29	39	55	148	228	129	12	283	234
	20.0%	12.0%	34.0%	17.0%	19.0%	14.0%	16.0%	33.0%	24.0%	14.0%	6.0%	23.0%	18.0%
			BDEFG		*			IJK	JK	K		0	
Prostate cancer	355	15	116	116	23	37	48	84	164	88	19	355	-
	29.0%	16.0%	39.0%	25.0%	31.0%	27.0%	29.0%	41.0%	34.0%	20.0%	19.0%	29.0%	-
		*	BDG		*	*		JK*	JK		*		

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q/R, S/T, U/V/W

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 223

[Prevented if the recommended healthy lifestyle habits were adopted] Prevention and cure - % of cases

Approximately what percentage of colorectal cancer cases do you think could be?

				Reg	ions				Ag	ge 1		Ge	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	ı	J	М	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
(wtd)													
Less than 20% of cases	249	13	70	102	13	24	28	33	101	87	27	111	138
	11.0%	8.0%	12.0%	11.0%	8.0%	10.0%	9.0%	10.0%	12.0%	10.0%	13.0%	10.0%	11.0%
					*								
20% to 29% of cases	234	12	60	86	28	16	33	38	96	71	30	116	118
	10.0%	7.0%	11.0%	10.0%	18.0%	6.0%	11.0%	11.0%	11.0%	8.0%	14.0%	10.0%	10.0%
					ABCE*				1		1		
30% to 39% of cases	281	22	66	102	12	36	44	47	112	101	21	123	159
	12.0%	13.0%	12.0%	11.0%	8.0%	14.0%	14.0%	14.0%	13.0%	11.0%	10.0%	11.0%	13.0%
					*								
40% to 49% of cases	290	25	76	112	24	29	23	48	131	87	24	152	138
	12.0%	16.0%	13.0%	12.0%	16.0%	12.0%	7.0%	14.0%	15.0%	10.0%	11.0%	13.0%	11.0%
		F	F		F*				I				
50% to 59% of cases	383	26	92	132	28	50	55	47	147	156	33	197	186
	16.0%	16.0%	16.0%	15.0%	18.0%	20.0%	18.0%	14.0%	17.0%	17.0%	15.0%	17.0%	15.0%
					*								
60% to 69% of cases	254	16	70	107	10	24	27	39	79	114	23	131	123
	11.0%	10.0%	12.0%	12.0%	6.0%	10.0%	9.0%	11.0%	9.0%	13.0%	11.0%	12.0%	10.0%
					*					Н			
70% to 79% of cases	272	28	63	102	18	23	37	28	88	138	18	117	156
	12.0%	18.0%	11.0%	11.0%	12.0%	9.0%	12.0%	8.0%	10.0%	15.0%	8.0%	10.0%	13.0%
		Е			*					GH			
80% to 89% of cases	174	11	42	56	14	22	29	25	54	79	16	88	86
	7.0%	7.0%	7.0%	6.0%	9.0%	9.0%	10.0%	7.0%	6.0%	9.0%	8.0%	8.0%	7.0%
					*								
90% of cases and over	205	9	31	100	8	27	31	39	68	77	20	99	106
	9.0%	5.0%	5.0%	11.0%	5.0%	11.0%	10.0%	11.0%	8.0%	8.0%	9.0%	9.0%	9.0%
				В	*	В	В						
Sigma	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Mean	52.3	53.2	50.1	52.9	49.8	54	54	52.3	50	55.1	50.3	52.7	52
					*					Н			
Std. Dev.	25	22.8	24.3	25.7	23.9	24.8	25.5	25.5	24.6	24.6	26.2	24.6	25.3
Std. Err.	0.5	1.8	1	0.9	1.9	1.6	1.5	1.4	0.8	0.8	1.8	0.7	0.7

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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15-076313-01-04 PLC Lait & cancer colorectal

Table: 226

[Cured if they were detected at an early stage] Prevention and cure - % of cases

Approximately what percentage of colorectal cancer cases do you think could be?

				Reg	ions				Ag	ge 1		Gei	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	М	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
(wtd)													
Less than 20% of cases	181	11	53	72	13	16	16	22	82	54	23	82	99
	8.0%	7.0%	9.0%	8.0%	8.0%	6.0%	5.0%	6.0%	9.0%	6.0%	11.0%	7.0%	8.0%
					*				I				
20% to 29% of cases	168	8	46	60	8	21	26	28	78	52	10	96	72
	7.0%	5.0%	8.0%	7.0%	5.0%	8.0%	8.0%	8.0%	9.0%	6.0%	5.0%	8.0%	6.0%
					*				1			N	
30% to 39% of cases	213	14	50	71	18	31	29	37	95	65	16	102	111
	9.0%	9.0%	9.0%	8.0%	12.0%	12.0%	9.0%	11.0%	11.0%	7.0%	8.0%	9.0%	9.0%
					*				I				
40% to 49% of cases	223	14	67	76	23	19	24	44	108	56	15	119	103
	10.0%	9.0%	12.0%	8.0%	15.0%	7.0%	8.0%	13.0%	12.0%	6.0%	7.0%	11.0%	9.0%
					*			I	I				
50% to 59% of cases	280	17	71	98	15	49	30	54	104	98	25	132	147
	12.0%	11.0%	12.0%	11.0%	10.0%	19.0%	10.0%	16.0%	12.0%	11.0%	12.0%	12.0%	12.0%
					*	BCDF		I					
60% to 69% of cases	303	30	80	109	18	26	41	54	91	128	30	144	159
	13.0%	18.0%	14.0%	12.0%	11.0%	10.0%	13.0%	16.0%	10.0%	14.0%	14.0%	13.0%	13.0%
					*			Н		Н			
70% to 79% of cases	400	25	93	165	28	35	54	48	123	193	35	179	221
	17.0%	15.0%	16.0%	18.0%	18.0%	14.0%	18.0%	14.0%	14.0%	21.0%	17.0%	16.0%	18.0%
					*					GH			
80% to 89% of cases	312	27	63	132	20	23	47	31	95	149	37	156	156
	13.0%	16.0%	11.0%	15.0%	13.0%	9.0%	15.0%	9.0%	11.0%	16.0%	18.0%	14.0%	13.0%
					*					GH	GH		
90% of cases and over	262	16	47	116	12	32	39	27	100	116	19	122	141
	11.0%	10.0%	8.0%	13.0%	8.0%	13.0%	13.0%	8.0%	11.0%	13.0%	9.0%	11.0%	12.0%
				В	*					G			
Sigma	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Mean	59.4	61.2	56.3	61	57.5	57.7	61.6	56	56	63.8	59.6	58.8	59.9
				В	*		В			GH			
Std. Dev.	25	23.9	24.8	25.5	24.5	24.6	24.7	23.1	25.9	23.9	25.8	25	25
Std. Err.	0.5	1.9	1	0.8	2	1.5	1.4	1.2	0.9	0.8	1.8	0.7	0.7

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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PLC Lait & cancer colorectal

Table: 229

Minimum age of medical check up

At what age you do you think colorectal cancer screenings should become part of your regular medical checkup?

				Reg	ions				Ag	ge 1		Gei	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	M	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
(wtd)													
At age 30	271	26	53	109	16	31	37	76	94	86	15	111	160
	12.0%	16.0%	9.0%	12.0%	10.0%	12.0%	12.0%	22.0%	11.0%	9.0%	7.0%	10.0%	13.0%
		В			*			HIJ					M
At age 35	158	18	30	47	10	20	32	39	69	38	13	66	92
	7.0%	11.0%	5.0%	5.0%	7.0%	8.0%	11.0%	11.0%	8.0%	4.0%	6.0%	6.0%	8.0%
		BC			*		BC	1	1				
At age 40	620	46	123	223	51	82	95	107	272	203	39	300	320
	26.0%	28.0%	22.0%	25.0%	33.0%	33.0%	31.0%	31.0%	31.0%	22.0%	18.0%	26.0%	26.0%
					B*	В	В	IJ	IJ				
At age 45	279	15	68	117	17	28	33	38	130	85	26	142	137
	12.0%	9.0%	12.0%	13.0%	11.0%	11.0%	11.0%	11.0%	15.0%	9.0%	12.0%	13.0%	11.0%
					*				1				
At age 50	816	51	227	336	49	72	81	63	263	405	85	402	413
	35.0%	31.0%	40.0%	37.0%	32.0%	29.0%	26.0%	18.0%	30.0%	44.0%	40.0%	36.0%	34.0%
		0=1071	EF	EF	*				G	GH	GH	00.07.1	0.1.0,1
At age 55	104	1	30	42	5	11	17	8	27	53	17	61	43
nicage 33	4.0%	*	5.0%	5.0%	3.0%	4.0%	5.0%	2.0%	3.0%	6.0%	8.0%	5.0%	4.0%
	4.070		Α	Α	*	4.070	Α	2.070	3.070	GH	GH	3.070	4.070
At age 60	62	4	22	19	3	7	8	5	15	31	10	31	31
At age 00	3.0%	3.0%	4.0%	2.0%	2.0%	3.0%	2.0%	2.0%	2.0%	3.0%	5.0%	3.0%	3.0%
	3.070	3.070	4.070	2.070	*	3.070	2.070	2.070	2.070	3.070	H	3.070	3.070
At age 65	17	2	12	_	3	*	_	3	1	4	8	9	9
At age 03	1.0%	1.0%	2.0%	_	2.0%	*		1.0%	*	*	4.0%	1.0%	1.0%
	1.070	C	2.0% CF	_	C*			1.070			4.070 HI	1.070	1.070
At age 70	15	-	4	5	1	1	4	5	5	5	-	11	4
At age 70	1.0%	-	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	-	1.0%	*
	1.0%	-	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	-	1.0%	
Sigma	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
Jigina	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070	100.070
Summary													
Mean	44.2	42.3	45.7	44.2	43.9	43.2	43.1	41	43.3	45.6	46.7	44.7	43.6
	7-7.2	72.3	ACEF	A A	*	73.2	-13.1	-71	43.3 G	45.0 GH	GH	N N	45.0
Std. Dev.	8.1	8.1	8.2	7.8	8.1	7.9	8.2	8.7	7.4	7.8	8.3	8	8.1
July Dev.	0.1	0.1	0.2	7.0	0.1	7.3	0.2	0.7	7.4	7.0	0.5	· ·	0.1
Std. Err.	0.2	0.6	0.3	0.3	0.7	0.5	0.5	0.5	0.3	0.3	0.6	0.2	0.2
Jtu. Lii.	U.Z	0.0	0.5	0.5	0.7	0.5	0.5	0.5	0.5	0.5	0.0	U.Z	U.Z

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

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PLC Lait & cancer colorectal

Table: 235

[SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] Prevention/Symptoms/detection - Level of agreement

For each of the following statements about colorectal cancer, please indicate your level of agreement.

				Reg	ions				Ag	ge 1		Ge	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	Е	F	G	Н	1	J	М	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer (wtd)	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
People with colorectal cancer have a very high	1801	116	443	716	117	184	225	224	617	769	192	871	931
survival rate if the disease is detected at an	77.0%	72.0%	78.0%	80.0%	76.0%	73.0%	73.0%	65.0%	70.0%	84.0%	91.0%	77.0%	77.0%
early stage					*					GH	GH		
Colorectal cancer can be prevented by adopting	1686	113	428	642	111	180	212	222	593	694	177	814	872
certain lifestyle habits	72.0%	70.0%	75.0%	71.0%	72.0%	71.0%	69.0%	64.0%	68.0%	76.0%	83.0%	72.0%	72.0%
,					*					GH	GH		
Colorectal cancer has noticeable symptoms that	693	48	160	268	49	62	106	105	272	254	62	366	327
allow the disease to be detected at an early	30.0%	30.0%	28.0%	30.0%	32.0%	25.0%	35.0%	31.0%	31.0%	28.0%	29.0%	32.0%	27.0%
stage, without screening					*		Е					N	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

15-076313-01-04 PLC Lait & cancer colorectal Table: 253

Noticeable symptoms awareness

You indicated that colorectal cancer has noticeable symptoms that allow the disease to be detected at an early stage, without screening. What do you think these noticeable symptoms are?

				Reg	ions				Ag	e 1		Gei	nder
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	Е	F	G	Н	- 1	J	М	N
Base: Agree Noticeable Symtoms	676	35	254	209	42	56	80	100	280	251	45	361	315
Base: Agree Noticeable Symtoms (wtd)	693	48	160	268	49	62	106	105	272	254	62	366	327
Blood in the stool	550	40	120	215	44	51	81	69	197	226	59	272	278
	79.0%	83.0%	75.0%	80.0%	89.0%	82.0%	76.0%	65.0%	72.0%	89.0%	95.0%	74.0%	85.0%
		*			*	*	*	*		GH	GH*		М
A change in stool colour or texture	439	30	90	170	35	46	69	60	134	197	48	192	247
	63.0%	62.0%	56.0%	63.0%	70.0%	74.0%	65.0%	57.0%	49.0%	78.0%	77.0%	53.0%	75.0%
		*			*	B*	*	*		GH	GH*		М
Abdominal pain	366	26	83	138	28	40	51	61	140	127	38	181	185
	53.0%	54.0%	52.0%	51.0%	57.0%	64.0%	48.0%	58.0%	51.0%	50.0%	61.0%	49.0%	56.0%
		*			*	*	*	*			*		
Weight loss	330	26	67	135	28	31	42	44	125	124	37	158	172
	48.0%	55.0%	42.0%	50.0%	58.0%	50.0%	40.0%	42.0%	46.0%	49.0%	59.0%	43.0%	52.0%
		*			*	*	*	*			*		M
Constipation	294	26	64	120	18	29	36	47	115	103	29	129	165
	42.0%	54.0%	40.0%	45.0%	37.0%	47.0%	34.0%	45.0%	42.0%	40.0%	47.0%	35.0%	50.0%
		*			*	*	*	*			*		M
Loss of appetite	237	27	49	87	17	20	38	49	87	84	17	116	121
2000 of appetite	34.0%	56.0%	31.0%	32.0%	34.0%	32.0%	36.0%	47.0%	32.0%	33.0%	28.0%	32.0%	37.0%
	3	BCE*	32.070	32.070	*	*	*	HI*	32.070	33.070	*	32.070	37.070
Constant fatigue	220	18	56	84	12	22	29	33	91	79	18	102	118
constant ratigue	32.0%	38.0%	35.0%	31.0%	24.0%	35.0%	27.0%	31.0%	33.0%	31.0%	29.0%	28.0%	36.0%
	32.070	*	33.070	31.070	*	*	*	*	33.070	31.070	*	20.070	30.070
Muscle pain elsewhere than in the abdomen	146	13	27	53	12	17	24	27	67	51	2	86	60
waste pain eisewhere than in the abaomen	21.0%	28.0%	17.0%	20.0%	24.0%	27.0%	23.0%	26.0%	24.0%	20.0%	3.0%	24.0%	18.0%
	21.070	*	27.070	20.070	*	*	*	J*	1	J	*	2	20.070
Hemorrhoids	140	13	41	45	8	7	27	27	59	43	12	60	81
Tremormords	20.0%	26.0%	26.0%	17.0%	15.0%	11.0%	26.0%	25.0%	22.0%	17.0%	20.0%	16.0%	25.0%
	20.070	*	CE	17.070	*	*	*	*	22.070	17.070	*	10.070	M
Anemia	128	8	28	50	8	10	23	18	55	46	8	56	72
, trema	18.0%	17.0%	18.0%	19.0%	17.0%	17.0%	22.0%	17.0%	20.0%	18.0%	13.0%	15.0%	22.0%
	20.070	*	10.070	23.070	*	*	*	*	20.070	20.070	*	13.070	22.070
Sleep disruption	83	12	13	37	7	8	6	27	37	17	2	54	29
olecp also apaion	12.0%	26.0%	8.0%	14.0%	13.0%	12.0%	6.0%	26.0%	14.0%	7.0%	3.0%	15.0%	9.0%
	12.070	BF*	0.070	2 11070	*	*	*	HIJ*	1	7.070	*	N	3.070
Migraines	53	5	11	19	5	3	9	18	23	8	5	25	28
g. aes	8.0%	11.0%	7.0%	7.0%	11.0%	6.0%	8.0%	17.0%	8.0%	3.0%	7.0%	7.0%	9.0%
	0.070	*	71075	71070	*	*	*	HI*	1	3.070	*	71075	3.070
Other mention	8	_	_	4	1	1	2	-	-	3	5	1	7
other mention	1.0%	_	_	1.0%	1.0%	2.0%	2.0%	_	_	1.0%	7.0%	*	2.0%
	2.070	*		2.070	*	*	*	*		2.070	GHI*		M
Don't know	5	1	2	1	_	-	_	-	3	1	-	3	2
	1.0%	3.0%	2.0%	*	_	-	_	_	1.0%	1.0%	-	1.0%	1.0%
	2.070	*	2.070		*	*	*	*	2.070	2.070	*	2.070	2.070
Sigma	2999	247	653	1156	222	284	438	479	1133	1108	279	1435	1564
D													
	433.0%	512.0%	409.0%	431.0%	451.0%	457.0%	412.0%	456.0%	416.0%	437.0%	448.0%	392.0%	478.0%

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 259

[SUMMARY - MEAN (INCL. 0)] Responsability of GENERAL factors on cancer

These are various factors that increase the risk of developing colorectal cancer. In your mind, what percentage of responsibility does each of these factors play in the development of colorectal cancer? If you think that a factor is not responsible for the development of colorectal cancer, please enter 0%.

				Reg	ions				Ag	Gender			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	М	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer (wtd)	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
Lifestyle habits, such as diet, smoking, physical	38.2	36.8	40.2	35.6	38.8	39.5	41.3	39.2	37.3	38.2	40.1	39.1	37.3
activity			С		*	С	AC						
Heredity (the fact that a family member has had	29.6	29.5	28.2	31.2	29.7	28.1	28.6	28.8	30.4	29.5	28.2	26.5	32.5
colorectal cancer)				В	*								M
Age	23.8	23.2	24	24.4	24	23.6	21.8	23.2	23.5	24.2	23.8	25.4	22.2
				F	*							N	
The region of Canada where you live	8.4	10.5	7.6	8.7	7.5	8.7	8.2	8.5	8.8	8.2	7.8	9	7.8
		BDF			*							N	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 277

[SUMMARY - MEAN (INCL. 0)] Responsability of LIFESTYLE factors on cancer

These are various factors related to lifestyle habits that increase the risk of developing colorectal cancer. In your mind, what percentage of responsibility does each of these factors play in the development of colorectal cancer? If you think that a factor is not responsible for the development of colorectal cancer, please enter 0%.

			Regions						Ag	Gender			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	М	N
Base: Aware Of The Cancer - Colorectal Cancer	2374	122	942	724	137	217	232	354	945	929	146	1162	1212
Base: Aware Of The Cancer - Colorectal Cancer (wtd)	2343	162	569	899	154	253	307	344	876	911	212	1133	1209
Diet	27.4	30.1	27.8	26.3	28.4	28	27.3	22.6	25.4	30	32	26.3	28.3
		С			*				G	GH	GH		M
Smoking	19.3	19.5	17.7	20.6	18.3	18.6	19.2	20.5	20.2	18.5	16.6	19.8	18.8
				В	*			J	IJ				
Obesity	18.4	17.8	17.6	19	18.3	18.1	18.8	19.1	18.4	18	19.1	18.7	18.1
				В	*								
Lack of physical activity	15.9	13.9	15.6	16.1	16.8	16	16.6	16.1	16.6	15.3	15.5	15.8	16
					A*		Α		I				
Alcohol	12.5	12.4	13.9	11.5	11.2	13.7	12.8	13.8	12.7	12.2	11	12.6	12.4
			CD		*	С		IJ					
Caffeine	6.4	6.3	7.4	6.4	7	5.6	5.3	7.2	6.7	6	5.9	6.7	6.2
			CEF		*			1	ı				

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 349

[SUMMARY - TOP2BOX (WOULD ENCOURAGE YOU A LOT/ SLIGHTLY)] Measures that drives better lifestyle habits

For each of the following suggestions or events, please indicate how much it would encourage you to adopt better lifestyle habits to reduce the risk of colorectal cancer.

				Reg	ions				Ag	Gender			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	ВС	18-29	30-49	50-69	70+	Men	Women
		А	В	С	D	E	F	G	Н	I	J	М	N
The death of a family member or friend from	2194	165	503	848	141	236	302	399	801	808	186	1004	1191
colorectal cancer	86.0%	90.0%	83.0%	87.0%	89.0%	86.0%	87.0%	89.0%	85.0%	86.0%	86.0%	81.0%	91.0%
		В		В	*								M
Follow-up and support from a team of experts	1943	146	460	745	123	203	266	350	703	732	158	895	1048
(dietitian, physiotherapist or personal trainer)	76.0%	79.0%	76.0%	76.0%	78.0%	74.0%	77.0%	78.0%	75.0%	78.0%	73.0%	73.0%	80.0%
					*								M
Reimbursement by your employer of expenses	1860	147	420	727	109	190	267	372	735	634	119	861	1000
to improve your lifestyle (seeing a dietitian,	73.0%	80.0%	69.0%	75.0%	69.0%	69.0%	77.0%	83.0%	78.0%	68.0%	55.0%	70.0%	76.0%
joining a gym, etc.)		BE		В	*		В	IJ	IJ	J			M
The birth of a child	1678	110	387	656	101	177	247	322	678	560	118	732	946
	66.0%	60.0%	64.0%	67.0%	64.0%	65.0%	71.0%	72.0%	72.0%	60.0%	55.0%	59.0%	72.0%
					*		AB	IJ	IJ				M
Online information on recommended changes	1618	107	422	612	109	145	223	245	606	631	136	752	866
in behaviour	64.0%	58.0%	69.0%	63.0%	69.0%	53.0%	64.0%	55.0%	64.0%	67.0%	63.0%	61.0%	66.0%
			ACE	E	E*		E		G	G			M
Free online nutrition and physical activity	1593	99	400	599	94	160	240	294	576	598	124	726	866
programs	63.0%	54.0%	66.0%	62.0%	60.0%	58.0%	69.0%	66.0%	61.0%	64.0%	57.0%	59.0%	66.0%
			Α		*		ACE						M
A user-friendly mobile app that tracks your	1305	79	325	491	85	138	187	264	520	430	91	565	741
eating habits and physical activities and gives	51.0%	43.0%	53.0%	50.0%	54.0%	50.0%	54.0%	59.0%	55.0%	46.0%	42.0%	46.0%	56.0%
you advice accordingly			Α		*			IJ	IJ				M
Other	126	9	17	62	10	12	16	14	32	62	18	62	64
	84.0%	89.0%	67.0%	87.0%	77.0%	100.0%	86.0%	84.0%	77.0%	90.0%	80.0%	86.0%	82.0%
		**	**		**	**	**	**	**		**	*	*
Friends/ family	5	1	3	1	-	-	-	-	2	3	-	2	3
	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	-	100.0%	100.0%
		**	**	**					**	**		**	**
Food/ nutrition	3	-	1	1	-	-	-	-	3	-	-	1	1
	100.0%	-	100.0%	100.0%	-	-	-	-	100.0%	-	-	100.0%	100.0%
			**	**								**	**

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)

PLC Lait & cancer colorectal

Table: 388

Interest in following a four - week program (all)

To what extent would you be willing to follow a four-week program to make real changes to your physical activity and eating habits?

				Reg	ions				Ag		Gender		
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	18-29	30-49	50-69	70+	Men	Women
		Α	В	С	D	E	F	G	Н	I	J	M	N
Base: All Respondents	2545	135	999	774	141	234	262	433	1011	952	149	1232	1313
Base: All Respondents (wtd)	2545	183	608	975	158	275	346	449	942	939	216	1234	1311
Completely willing	722	47	148	306	42	71	109	142	264	277	39	317	405
	28.0%	26.0%	24.0%	31.0%	26.0%	26.0%	31.0%	32.0%	28.0%	29.0%	18.0%	26.0%	31.0%
				В	*		В	J	J	J			M
Somewhat willing	1107	90	230	419	84	124	161	190	444	384	90	539	568
	43.0%	49.0%	38.0%	43.0%	53.0%	45.0%	46.0%	42.0%	47.0%	41.0%	42.0%	44.0%	43.0%
		В			B*		В		I				
Somewhat not willing	281	19	99	98	9	24	32	52	108	95	26	164	116
	11.0%	10.0%	16.0%	10.0%	5.0%	9.0%	9.0%	12.0%	11.0%	10.0%	12.0%	13.0%	9.0%
			CDEF		*							N	
Not at all willing	113	2	44	43	3	12	9	9	26	68	10	57	56
	4.0%	1.0%	7.0%	4.0%	2.0%	4.0%	3.0%	2.0%	3.0%	7.0%	5.0%	5.0%	4.0%
			ACF		*					GH			
I don't think I need this kind of program	323	26	87	109	21	45	36	56	100	116	51	158	165
because I already pay close attention to my diet	13.0%	14.0%	14.0%	11.0%	13.0%	16.0%	10.0%	12.0%	11.0%	12.0%	24.0%	13.0%	13.0%
and my level of physical activity					*						GHI		
Sigma	2545	183	608	975	158	275	346	449	942	939	216	1234	1311
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Top2Box (Completely/ Somewhat willing)	1829	136	378	725	125	194	270	332	707	661	129	855	973
	72.0%	74.0%	62.0%	74.0%	79.0%	71.0%	78.0%	74.0%	75.0%	70.0%	60.0%	69.0%	74.0%
		В		В	B*	В	В	J	IJ	J			M
Low2Box (Somewhat not/ Not at all willing)	393	21	143	141	12	36	41	61	134	163	35	221	172
	15.0%	11.0%	24.0%	14.0%	8.0%	13.0%	12.0%	14.0%	14.0%	17.0%	16.0%	18.0%	13.0%
			ACDEF		*							N	

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F, G/H/I/J, K/L, M/N, O/P/Q, R/S, T/U/V

Minimum Base: 30 (**), Small Base: 100 (*)