



Table of Contents

Table Description

1	1. Can you identify the monument pictured below?
2	2. 2017 marks the centenary (100th anniversary) of what?
3	3_1. To what extent do you agree or disagree with the following statements: - Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a "Vimy" to help commemorate the battle's centennial in 2017
4	3_2. To what extent do you agree or disagree with the following statements: - The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important celebrations for Canada that year
5	3_3. To what extent do you agree or disagree with the following statements: - Canada does not do enough to honour its veterans
6	3_4. To what extent do you agree or disagree with the following statements: - Other countries do more to honour their veterans than Canada does
7	3_5. To what extent do you agree or disagree with the following statements: - One day I would like to visit the Canadian National Vimy Memorial in France
8	3_6. To what extent do you agree or disagree with the following statements: - Canada 'became a nation' at Vimy Ridge
9	3_7. To what extent do you agree or disagree with the following statements: - it's just as relevant for students today to learn about the First World War in school as it was for my generation
10	3.To what extent do you agree or disagree with the following statements: - Top 2 Box Summary
11	3.To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary
12	4. Are you or any members of your family planning to travel to France in 2017 for the centennial observances of the Battle of Vimy Ridge and the unveiling of the new Vimy Education Centre?
13	GENDER
14	AGE
15	EDUCATION
16	REGION
17	INCOME
18	HOUSEHOLD COMPOSITION
19	HHCMP1. How many people are living or staying at your current address?
20	EMPLOYMENT STATUS
21	USMAR2. What is your marital status?
22	US01PGS. How much of your household's grocery shopping do you, yourself, do?
23	CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality. Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.

1. Can you identify the monument pictured below?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Veterans/ fallen soldiers memorial	40	3	10	1	17	7	2	14	8	4	9	4	36
	4%	2%	9%	1%	4%	3%	3%	5%	5%	2%	6%	2%	5%
		*	ACE*	*			*				I		
Vimy Ridge	124	21	10	5	61	14	12	23	18	30	33	28	96
	12%	16%	10%	8%	16%	6%	16%	7%	11%	13%	23%	12%	12%
		E*	*	*	E		E*				GHI		
Canadian War Memorial	48	9	4	3	18	10	4	17	8	11	7	11	37
	5%	7%	4%	5%	5%	4%	6%	5%	5%	5%	5%	5%	5%
		*	*	*			*						
War Memorial in France	30	8	1	*	17	1	3	8	4	12	3	5	25
	3%	6%	1%	1%	4%	*	4%	3%	3%	5%	2%	2%	3%
		E*	*	*	E		E*						
Other European region mentions	18	5	3	1	-	8	*	8	2	4	1	9	9
	2%	4%	3%	2%	-	3%	*	3%	1%	2%	1%	4%	1%
		D*	D*	D*		D	*					L	
World War I memorial	14	2	-	-	11	2	-	7	3	1	1	1	13
	1%	1%	-	-	3%	1%	-	2%	2%	*	1%	*	2%
		*	*	*			*						
World War II memorial	7	1	*	1	1	3	*	2	*	4	1	2	5
	1%	1%	*	2%	*	1%	*	1%	*	2%	*	1%	1%
		*	*	*			*						
Washington Monument/ in Washington DC	9	-	2	1	4	1	-	3	2	4	-	4	5
	1%	-	2%	2%	1%	*	-	1%	1%	2%	-	2%	1%
		*	*	*			*						
Twin Towers/ World Trade Center	9	2	-	1	1	5	-	4	1	1	1	5	4
	1%	1%	-	2%	*	2%	-	1%	1%	*	*	2%	1%
		*	*	*			*					L	
Dieppe	5	3	1	-	1	-	-	-	-	2	1	-	5
	*	2%	1%	-	*	-	-	-	-	1%	1%	-	1%
		E*	*	*			*						
Pearl Harbour/ Hawaii war memorial	2	-	1	-	1	-	-	1	1	-	*	-	2
	*	-	1%	-	*	-	-	*	1%	-	*	-	*
		*	*	*			*						
Other	26	1	4	2	12	6	1	4	4	13	3	10	16
	3%	1%	4%	3%	3%	2%	1%	1%	2%	5%	2%	5%	2%
		*	*	*			*			G			
Don`'t know/nothing	746	95	75	50	273	201	53	240	128	171	96	161	586
	74%	70%	71%	77%	71%	83%	74%	78%	77%	72%	66%	70%	75%
		*	*	*		ABD	*	J	J				
Sigma	1079	150	112	67	418	257	75	330	181	259	157	240	839
	107%	111%	105%	102%	108%	106%	105%	107%	108%	108%	107%	105%	108%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2. 2017 marks the centenary (100th anniversary) of what?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Canada's confederation	97	7	7	12	40	25	6	35	19	14	15	23	74
	10%	6%	7%	18%	10%	10%	8%	11%	11%	6%	11%	10%	10%
		*	*	AB*			*	I					
The Battle of Vimy Ridge	285	44	35	14	136	36	20	68	43	74	64	73	212
	28%	32%	33%	21%	35%	15%	28%	22%	26%	31%	44%	32%	27%
		E*	E*	*	CE		E*			G	GHI		
The end of the First World War	165	22	22	9	56	44	11	53	27	48	14	34	131
	16%	16%	20%	14%	15%	18%	16%	17%	16%	20%	9%	15%	17%
		*	*	*			*	J		J			
The Battle of Dieppe	33	5	5	-	12	10	1	9	7	8	3	3	29
	3%	4%	4%	-	3%	4%	2%	3%	4%	3%	2%	1%	4%
		*	*	*			*						
Normandy Landings	37	4	1	*	8	20	3	15	5	9	5	8	28
	4%	3%	1%	1%	2%	8%	5%	5%	3%	4%	3%	4%	4%
		*	*	*		BCD	*						
I don't know	389	53	37	30	133	106	30	128	65	87	45	87	302
	39%	40%	34%	46%	35%	44%	42%	41%	39%	36%	31%	38%	39%
		*	*	*		D	*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
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- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_1. To what extent do you agree or disagree with the following statements: - Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a "Vimy" to help commemorate the battle's centennial in 2017

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	522	62	47	36	212	126	40	172	81	126	85	128	394
	52%	46%	44%	55%	55%	52%	56%	56%	48%	52%	58%	56%	51%
		*	*	*			*						
Strongly agree	186	25	15	11	79	38	19	52	28	42	41	47	139
	19%	19%	14%	17%	20%	16%	26%	17%	17%	18%	28%	21%	18%
		*	*	*			E*				GHI		
Somewhat agree	336	37	32	25	133	88	21	119	53	83	45	81	255
	33%	27%	30%	39%	35%	36%	30%	39%	32%	35%	30%	35%	33%
		*	*	*			*						
Bottom 2 Box (Net)	483	73	60	29	174	115	32	136	86	114	61	101	382
	48%	54%	56%	45%	45%	48%	44%	44%	52%	48%	42%	44%	49%
		*	*	*			*						
Somewhat disagree	306	50	39	18	109	74	17	102	48	67	42	69	237
	30%	37%	37%	28%	28%	30%	24%	33%	29%	28%	29%	30%	31%
		*	*	*			*						
Strongly disagree	176	23	21	11	65	42	14	34	38	47	19	32	145
	18%	17%	19%	17%	17%	17%	20%	11%	23%	20%	13%	14%	19%
		*	*	*			*		G	G			
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_2. To what extent do you agree or disagree with the following statements: - The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important celebrations for Canada that year

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	833	113	80	56	326	199	58	256	137	197	127	200	633
	83%	84%	75%	86%	85%	82%	81%	83%	82%	82%	87%	87%	82%
		*	*	*			*						
Strongly agree	317	48	31	20	143	54	22	87	59	73	57	68	249
	32%	36%	29%	31%	37%	22%	31%	28%	35%	31%	39%	30%	32%
		E*	*	*	E		*				G		
Somewhat agree	516	65	50	36	183	146	36	170	78	123	70	131	385
	51%	48%	47%	56%	48%	60%	50%	55%	47%	52%	48%	57%	50%
		*	*	*		BD	*						
Bottom 2 Box (Net)	172	22	26	9	60	42	13	51	30	43	19	29	143
	17%	16%	25%	14%	15%	18%	19%	17%	18%	18%	13%	13%	18%
		*	*	*			*						
Somewhat disagree	135	16	18	7	53	32	8	41	23	33	19	26	109
	13%	12%	17%	11%	14%	13%	11%	13%	14%	14%	13%	11%	14%
		*	*	*			*						
Strongly disagree	37	5	8	2	7	10	5	10	7	10	1	3	34
	4%	4%	8%	2%	2%	4%	7%	3%	4%	4%	1%	1%	4%
		*	D*	*			D*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_3. To what extent do you agree or disagree with the following statements: - Canada does not do enough to honour its veterans

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	666	102	70	43	261	139	51	180	120	152	120	139	527
	66%	76%	66%	66%	68%	58%	72%	59%	72%	63%	82%	61%	68%
		E*	*	*	E		E*		G		GI		
Strongly agree	268	41	33	18	110	42	25	70	51	60	47	44	223
	27%	30%	31%	28%	28%	17%	35%	23%	30%	25%	32%	19%	29%
		E*	E*	*	E		E*						K
Somewhat agree	399	62	37	25	151	98	26	110	69	92	73	95	304
	40%	46%	35%	38%	39%	40%	37%	36%	42%	38%	50%	42%	39%
		*	*	*			*				GI		
Bottom 2 Box (Net)	339	33	37	22	124	102	20	128	47	88	26	89	249
	34%	24%	34%	34%	32%	42%	28%	41%	28%	37%	18%	39%	32%
		*	*	*		ADF	*	HJ		J			
Somewhat disagree	265	30	22	18	95	86	14	100	35	71	20	75	190
	26%	22%	21%	28%	25%	36%	19%	33%	21%	30%	14%	33%	24%
		*	*	*		ABDF	*	HJ		J		L	
Strongly disagree	74	3	14	4	30	16	7	28	12	16	6	15	59
	7%	2%	13%	6%	8%	7%	9%	9%	7%	7%	4%	6%	8%
		*	A*	*			A*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_4. To what extent do you agree or disagree with the following statements: - Other countries do more to honour their veterans than Canada does

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	567	85	61	38	220	122	40	155	110	131	92	127	440
	56%	63%	57%	59%	57%	51%	57%	50%	66%	55%	63%	56%	57%
		E*	*	*			*		G		G		
Strongly agree	185	32	21	13	75	30	13	52	34	43	35	32	152
	18%	24%	19%	20%	20%	13%	18%	17%	20%	18%	24%	14%	20%
		E*	*	*	E		*						
Somewhat agree	382	53	40	25	145	92	27	103	76	88	57	95	287
	38%	39%	38%	39%	38%	38%	38%	34%	45%	37%	39%	42%	37%
		*	*	*			*		G				
Bottom 2 Box (Net)	438	49	45	27	165	119	31	153	57	109	55	101	336
	44%	37%	43%	41%	43%	49%	43%	50%	34%	45%	37%	44%	43%
		*	*	*		A	*	HJ					
Somewhat disagree	354	43	31	24	129	105	22	122	42	91	50	84	269
	35%	32%	29%	37%	34%	43%	30%	40%	25%	38%	34%	37%	35%
		*	*	*		BDF	*	H		H			
Strongly disagree	84	6	15	3	36	15	9	30	16	18	4	17	67
	8%	5%	14%	4%	9%	6%	13%	10%	9%	7%	3%	7%	9%
		*	AE*	*			A*	J	J				
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_5. To what extent do you agree or disagree with the following statements: - One day I would like to visit the Canadian National Vimy Memorial in France

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	650	87	72	44	253	150	45	198	105	153	109	158	492
	65%	65%	67%	67%	66%	62%	63%	64%	63%	64%	75%	69%	63%
		*	*	*			*				GHI		
Strongly agree	268	36	29	19	116	48	20	75	47	63	46	64	204
	27%	26%	27%	29%	30%	20%	28%	24%	28%	26%	31%	28%	26%
		*	*	*	E		*						
Somewhat agree	382	52	43	25	136	102	25	122	57	90	64	94	288
	38%	38%	40%	38%	35%	42%	35%	40%	34%	38%	43%	41%	37%
		*	*	*			*						
Bottom 2 Box (Net)	355	48	35	22	133	91	26	110	62	86	37	71	284
	35%	35%	33%	33%	34%	38%	37%	36%	37%	36%	25%	31%	37%
		*	*	*			*	J	J	J			
Somewhat disagree	210	32	21	9	76	54	17	67	30	54	25	49	161
	21%	24%	20%	14%	20%	22%	24%	22%	18%	22%	17%	21%	21%
		*	*	*			*						
Strongly disagree	145	16	14	12	56	38	9	43	32	32	13	22	123
	14%	12%	13%	19%	15%	16%	13%	14%	19%	14%	9%	10%	16%
		*	*	*			*		J				K
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
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Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_6. To what extent do you agree or disagree with the following statements: - Canada 'became a nation' at Vimy Ridge

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	609	84	60	44	254	126	41	186	103	144	92	130	479
	61%	62%	56%	68%	66%	52%	57%	61%	62%	60%	63%	57%	62%
		*	*	E*	E		*						
Strongly agree	169	22	17	13	78	27	12	44	24	43	33	27	142
	17%	17%	16%	19%	20%	11%	17%	14%	14%	18%	23%	12%	18%
		*	*	*	E		*				G		K
Somewhat agree	440	61	43	32	176	98	29	142	79	101	59	102	337
	44%	46%	40%	48%	46%	41%	41%	46%	47%	42%	40%	45%	43%
		*	*	*			*						
Bottom 2 Box (Net)	396	51	47	21	131	116	31	121	64	96	54	99	297
	39%	38%	44%	32%	34%	48%	43%	39%	38%	40%	37%	43%	38%
		*	*	*		CD	*						
Somewhat disagree	306	46	30	18	100	89	24	97	46	73	44	80	226
	30%	34%	28%	27%	26%	37%	33%	32%	28%	30%	30%	35%	29%
		*	*	*		D	*						
Strongly disagree	90	5	17	3	31	27	7	24	18	23	10	19	71
	9%	4%	16%	5%	8%	11%	10%	8%	11%	10%	7%	8%	9%
		*	AD*	*		A	*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_7. To what extent do you agree or disagree with the following statements: - it's just as relevant for students today to learn about the First World War in school as it was for my generation

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Top 2 Box (Net)	876	119	85	62	346	205	60	272	139	208	134	196	680
	87%	88%	80%	94%	90%	85%	84%	89%	83%	87%	92%	85%	88%
		*	*	B*	B		*				H		
Strongly agree	500	76	48	33	213	97	33	137	83	110	88	104	395
	50%	57%	45%	50%	55%	40%	46%	45%	50%	46%	60%	46%	51%
		E*	*	*	E		*				GI		
Somewhat agree	376	42	37	29	133	108	27	135	56	98	46	91	285
	37%	31%	35%	44%	35%	45%	38%	44%	33%	41%	31%	40%	37%
		*	*	*		AD	*	J					
Bottom 2 Box (Net)	129	16	22	4	40	36	11	35	28	31	12	33	96
	13%	12%	20%	6%	10%	15%	16%	11%	17%	13%	8%	15%	12%
		*	CD*	*			*		J				
Somewhat disagree	94	12	18	3	31	26	5	25	22	23	9	26	68
	9%	9%	16%	5%	8%	11%	7%	8%	13%	10%	6%	12%	9%
		*	CD*	*			*						
Strongly disagree	35	5	4	1	9	11	6	10	6	8	3	7	28
	3%	3%	4%	1%	2%	4%	9%	3%	4%	3%	2%	3%	4%
		*	*	*			CD*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3.To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a	522	62	47	36	212	126	40	172	81	126	85	128	394
The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important	52%	46%	44%	55%	55%	52%	56%	56%	48%	52%	58%	56%	51%
Canada does not do enough to honour its veterans		*	*	*			*						
	833	113	80	56	326	199	58	256	137	197	127	200	633
	83%	84%	75%	86%	85%	82%	81%	83%	82%	82%	87%	87%	82%
		*	*	*			*						
	666	102	70	43	261	139	51	180	120	152	120	139	527
	66%	76%	66%	66%	68%	58%	72%	59%	72%	63%	82%	61%	68%
		E*	*	*	E		E*		G		GI		
Other countries do more to honour their veterans than Canada does	567	85	61	38	220	122	40	155	110	131	92	127	440
	56%	63%	57%	59%	57%	51%	57%	50%	66%	55%	63%	56%	57%
		E*	*	*			*		G		G		
One day I would like to visit the Canadian National Vimy Memorial in France	650	87	72	44	253	150	45	198	105	153	109	158	492
	65%	65%	67%	67%	66%	62%	63%	64%	63%	64%	75%	69%	63%
		*	*	*			*				GHI		
Canada 'became a nation' at Vimy Ridge	609	84	60	44	254	126	41	186	103	144	92	130	479
	61%	62%	56%	68%	66%	52%	57%	61%	62%	60%	63%	57%	62%
		*	*	E*	E		*						
it's just as relevant for students today to learn about the First World War in school as it was for my generation	876	119	85	62	346	205	60	272	139	208	134	196	680
	87%	88%	80%	94%	90%	85%	84%	89%	83%	87%	92%	85%	88%
		*	*	B*	B		*				H		

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3.To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Since the new \$20 Canadian polymer bill features an image of the Vimy monument, I'd support changing the name of the \$20 bill to a	483	73	60	29	174	115	32	136	86	114	61	101	382
The 100th anniversary of Vimy, falling as it does in 2017, the 150th anniversary of the birth of Canada, should be one of the most important	48%	54%	56%	45%	45%	48%	44%	44%	52%	48%	42%	44%	49%
Canada does not do enough to honour its veterans		*	*	*			*						
	172	22	26	9	60	42	13	51	30	43	19	29	143
	17%	16%	25%	14%	15%	18%	19%	17%	18%	18%	13%	13%	18%
		*	*	*			*						
	339	33	37	22	124	102	20	128	47	88	26	89	249
	34%	24%	34%	34%	32%	42%	28%	41%	28%	37%	18%	39%	32%
		*	*	*		ADF	*	HJ		J			
Other countries do more to honour their veterans than Canada does	438	49	45	27	165	119	31	153	57	109	55	101	336
	44%	37%	43%	41%	43%	49%	43%	50%	34%	45%	37%	44%	43%
		*	*	*		A	*	HJ					
One day I would like to visit the Canadian National Vimy Memorial in France	355	48	35	22	133	91	26	110	62	86	37	71	284
	35%	35%	33%	33%	34%	38%	37%	36%	37%	36%	25%	31%	37%
		*	*	*			*	J	J	J			
Canada 'became a nation' at Vimy Ridge	396	51	47	21	131	116	31	121	64	96	54	99	297
	39%	38%	44%	32%	34%	48%	43%	39%	38%	40%	37%	43%	38%
		*	*	*		CD	*						
it's just as relevant for students today to learn about the First World War in school as it was for my generation	129	16	22	4	40	36	11	35	28	31	12	33	96
	13%	12%	20%	6%	10%	15%	16%	11%	17%	13%	8%	15%	12%
		*	CD*	*			*		J				

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4. Are you or any members of your family planning to travel to France in 2017 for the centennial observances of the Battle of Vimy Ridge and the unveiling of the new Vimy Education Centre?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Yes	52	7	2	3	15	21	5	24	6	12	11	21	32
	5%	5%	2%	5%	4%	9%	7%	8%	4%	5%	7%	9%	4%
		*	*	*		BD	*					L	
No	953	128	105	62	370	221	67	284	161	228	136	208	744
	95%	95%	98%	95%	96%	91%	93%	92%	96%	95%	93%	91%	96%
		*	E*	*	E		*						K
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

GENDER

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Male	487	56	62	35	171	131	33	159	68	127	78	103	385
	49%	41%	58%	53%	44%	54%	46%	52%	41%	53%	54%	45%	50%
		*	AD*	*		AD	*	H		H	H		
Female	518	79	45	31	214	110	39	148	99	112	68	126	391
	51%	59%	42%	47%	56%	46%	54%	48%	59%	47%	46%	55%	50%
		BE*	*	*	BE		*		GIJ				
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
18-34 (Net)	280	26	28	21	99	86	20	99	45	54	32	95	185
	28%	19%	26%	32%	26%	36%	28%	32%	27%	22%	22%	42%	24%
		*	*	*		AD	*	IJ				L	
18-24	126	14	13	8	49	30	12	43	21	12	13	39	87
	13%	10%	12%	13%	13%	12%	16%	14%	13%	5%	9%	17%	11%
		*	*	*			*	I	I			L	
25-34	155	12	15	12	50	57	8	55	25	41	19	56	98
	15%	9%	14%	19%	13%	23%	12%	18%	15%	17%	13%	25%	13%
		*	*	*		ADF	*					L	
35-54 (Net)	372	26	41	26	166	84	29	112	62	110	55	118	254
	37%	19%	38%	39%	43%	35%	41%	37%	37%	46%	37%	51%	33%
		*	A*	A*	A	A	A*					L	
35-44	168	15	17	10	72	42	11	58	29	52	17	69	99
	17%	11%	16%	15%	19%	17%	16%	19%	18%	22%	12%	30%	13%
		*	*	*			*			J		L	
45-54	204	11	24	16	94	42	18	55	33	58	38	49	155
	20%	8%	22%	24%	24%	18%	25%	18%	20%	24%	26%	21%	20%
		*	A*	A*	A	A	A*						
55+ (Net)	353	83	38	19	120	71	22	97	59	76	60	16	337
	35%	62%	36%	29%	31%	29%	31%	31%	35%	32%	41%	7%	43%
		BCDEF*	*	*			*						K
55-64	202	40	14	8	77	46	16	44	33	51	35	13	188
	20%	30%	13%	12%	20%	19%	23%	14%	20%	21%	24%	6%	24%
		BCDE*	*	*			*				G		K
65+	151	43	24	11	43	24	6	52	26	25	25	3	148
	15%	32%	22%	17%	11%	10%	8%	17%	16%	10%	17%	1%	19%
		CDEF*	DEF*	*			*						K
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	46.2	53.7	47.7	45.6	45.5	43.1	45	44.6	46.4	46.5	49.4	37.1	48.9
		BCDEF*	E*	*			*				G		K
STD. DEV.	16.55	17.75	17.89	17.44	15.69	15.43	15.64	16.8	17.12	14.51	16.11	11.6	16.83
STD. ERR.	0.52	1.61	1.77	1.99	0.82	1	1.55	1.03	1.36	0.9	1.22	0.74	0.61
Median	48	58.56	49.07	48	47	42.62	48	44	46	47	51	37	52

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

EDUCATION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Primary School or less	6	-	-	-	2	3	1	3	2	1	-	-	6
	1%	-	-	-	*	1%	2%	1%	1%	1%	-	-	1%
		*	*	*			*						
Some high school	96	13	10	5	35	27	7	51	18	12	4	21	76
	10%	10%	10%	7%	9%	11%	9%	17%	11%	5%	3%	9%	10%
		*	*	*			*	IJ	J				
Graduated high school	354	45	31	29	128	95	26	124	62	74	40	72	282
	35%	33%	29%	44%	33%	39%	37%	40%	37%	31%	27%	31%	36%
		*	*	*			*	IJ					
Some college / CEGEP / Trade School	115	20	13	5	40	32	5	32	22	31	16	25	90
	11%	15%	12%	8%	10%	13%	7%	10%	13%	13%	11%	11%	12%
		*	*	*			*						
Graduated from college / CEGEP / Trade School	205	27	29	13	80	39	18	53	30	56	40	54	151
	20%	20%	28%	20%	21%	16%	25%	17%	18%	23%	27%	24%	20%
		*	E*	*			*				G		
Some university, but did not finish	73	11	7	7	29	15	5	17	15	18	6	12	61
	7%	8%	6%	11%	7%	6%	7%	5%	9%	8%	4%	5%	8%
		*	*	*			*						
University undergraduate degree, such as a Bachelor's Degree	105	14	10	5	48	22	6	17	13	31	26	31	75
	10%	11%	9%	8%	12%	9%	9%	6%	8%	13%	18%	13%	10%
		*	*	*			*			G	GH		
University graduate degree, such as a Master's or PhD	49	5	6	2	24	8	3	10	5	15	14	14	35
	5%	4%	6%	2%	6%	3%	4%	3%	3%	6%	10%	6%	5%
		*	*	*			*				GH		
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
<HS	102	13	10	5	37	30	8	55	19	13	4	21	82
	10%	10%	10%	7%	10%	13%	11%	18%	12%	6%	3%	9%	11%
		*	*	*			*	IJ	J				
HS	354	45	31	29	128	95	26	124	62	74	40	72	282
	35%	33%	29%	44%	33%	39%	37%	40%	37%	31%	27%	31%	36%
		*	*	*			*	IJ					
Post Sec	394	57	49	25	149	85	28	102	67	106	62	91	303
	39%	43%	46%	38%	39%	35%	39%	33%	40%	44%	43%	40%	39%
		*	*	*			*			G			
Univ Grad	155	20	16	7	72	30	10	27	18	46	40	45	110
	15%	15%	15%	11%	19%	13%	13%	9%	11%	19%	27%	20%	14%
		*	*	*			*			G	GH		

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

REGION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
BC	135	135	-	-	-	-	-	45	16	36	22	22	113
	13%	100%	-	-	-	-	-	14%	9%	15%	15%	10%	15%
		BCDEF*	*	*			*						
AB	107	-	107	-	-	-	-	28	19	29	13	18	89
	11%	-	100%	-	-	-	-	9%	11%	12%	9%	8%	11%
		*	ACDEF*	*			*						
SK/MB	65	-	-	65	-	-	-	26	6	17	12	20	46
	7%	-	-	100%	-	-	-	9%	4%	7%	8%	9%	6%
		*	*	ABDEF*			*						
Ontario	385	-	-	-	385	-	-	93	73	94	66	80	305
	38%	-	-	-	100%	-	-	30%	44%	39%	45%	35%	39%
		*	*	*	ABCEF		*		G		G		
Quebec	241	-	-	-	-	241	-	96	42	48	25	73	168
	24%	-	-	-	-	100%	-	31%	25%	20%	17%	32%	22%
		*	*	*		ABCDF	*	IJ				L	
Atlantic	71	-	-	-	-	-	71	20	11	15	9	16	55
	7%	-	-	-	-	-	100%	6%	7%	6%	6%	7%	7%
		*	*	*			ABCDE*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

INCOME

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Under \$15K	86	9	5	10	26	33	4	86	-	-	-	14	72
	9%	6%	5%	15%	7%	14%	5%	28%	-	-	-	6%	9%
		*	*	BD*		BD	*	HIJ					
\$15K to less than \$20K	33	7	4	-	7	14	1	33	-	-	-	8	25
	3%	6%	3%	-	2%	6%	1%	11%	-	-	-	3%	3%
		*	*	*		D	*	HIJ					
\$20K to less than \$25K	53	5	10	1	15	14	8	53	-	-	-	3	50
	5%	3%	10%	1%	4%	6%	11%	17%	-	-	-	1%	6%
		*	CD*	*			ACD*	HIJ					K
\$25K to less than \$30K	48	5	4	3	17	12	6	48	-	-	-	8	40
	5%	4%	4%	5%	4%	5%	9%	15%	-	-	-	3%	5%
		*	*	*			*	HIJ					
\$30K to less than \$40K	89	18	5	13	28	24	1	89	-	-	-	22	66
	9%	14%	5%	19%	7%	10%	1%	29%	-	-	-	10%	9%
		F*	*	BDEF*		F	*	HIJ					
\$40K to less than \$50K	91	11	12	5	37	19	7	-	91	-	-	15	76
	9%	8%	11%	8%	10%	8%	10%	-	55%	-	-	7%	10%
		*	*	*			*		GIJ				
\$50K to less than \$75K	314	36	37	13	130	71	27	-	75	95	-	65	249
	31%	27%	35%	20%	34%	29%	37%	-	45%	39%	-	28%	32%
		*	*	*	C		C*		GJ	GJ			
\$75K to less than \$100K	145	21	17	10	59	30	9	-	-	145	-	52	93
	14%	15%	16%	15%	15%	12%	13%	-	-	61%	-	23%	12%
		*	*	*			*			GHJ		L	
\$100K to less than \$150K	111	18	8	7	48	24	7	-	-	-	111	34	77
	11%	13%	7%	10%	12%	10%	10%	-	-	-	76%	15%	10%
		*	*	*			*				GHI		
\$150K or more	35	5	5	5	17	2	2	-	-	-	35	8	28
	4%	4%	5%	8%	5%	1%	2%	-	-	-	24%	3%	4%
		*	E*	E*	E		*				GHI		
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	399	55	40	31	130	115	27	308	91	-	-	70	329
	40%	41%	37%	48%	34%	48%	38%	100%	55%	-	-	30%	42%
		*	*	D*		D	*	HIJ	IJ				K
\$50K +	606	79	67	34	255	126	45	-	75	240	146	159	447
	60%	59%	63%	52%	66%	52%	62%	-	45%	100%	100%	70%	58%
		*	*	*	CE		*		G	GH	GH	L	
Mean (,000)	63	64.6	66.3	67.1	67.7	52.9	60.3	22.5	49.1	79.3	142.9	72.1	60.4
		E*	E*	E*	E		*		G	GH	GHI	L	
STD. DEV.	43.92	40.45	51.06	58.32	45.65	34.14	38.65	10.48	5.62	10.85	47.53	48.69	42.07
STD. ERR.	1.39	3.48	4.94	7.21	2.33	2.2	4.57	0.6	0.43	0.7	3.93	3.22	1.51

Statistics:
Overlap formula used

- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

HOUSEHOLD COMPOSITION

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Kids	229	22	18	20	80	73	16	55	29	75	42	229	-
	23%	16%	17%	30%	21%	30%	23%	18%	17%	31%	28%	100%	-
		*	*	A*		ABD	*			GH	GH	L	
No Kids	776	113	89	46	305	168	55	253	138	165	105	-	776
	77%	84%	83%	70%	79%	70%	77%	82%	83%	69%	72%	-	100%
		CE*	E*	*	E		*	IJ	IJ				K
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

HHCMP1. How many people are living or staying at your current address?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
1	239	31	26	13	88	67	14	139	34	33	5	-	239
	24%	23%	24%	20%	23%	28%	20%	45%	21%	14%	4%	-	31%
		*	*	*			*	HIJ	J	J			K
2	397	63	50	31	141	83	30	94	74	95	74	15	382
	40%	47%	46%	48%	37%	34%	41%	31%	45%	40%	51%	7%	49%
		E*	*	*			*		G		GI		K
3	161	18	13	7	70	36	17	31	34	48	27	63	98
	16%	14%	12%	11%	18%	15%	23%	10%	20%	20%	18%	27%	13%
		*	*	*			*		G	G	G	L	
4	136	12	11	9	56	40	6	24	14	48	28	92	44
	13%	9%	11%	14%	15%	17%	9%	8%	9%	20%	19%	40%	6%
		*	*	*			*			GH	GH	L	
5	48	3	5	4	23	8	5	10	4	12	9	38	11
	5%	2%	4%	6%	6%	3%	7%	3%	3%	5%	6%	16%	1%
		*	*	*			*					L	
6	16	7	2	-	4	3	-	9	-	4	2	13	3
	2%	5%	2%	-	1%	1%	-	3%	-	1%	1%	6%	*
		D*	*	*			*					L	
7	2	-	-	-	1	1	-	-	-	1	1	2	-
	*	-	-	-	*	*	-	-	-	*	1%	1%	-
		*	*	*			*					L	
8	4	-	-	1	2	1	-	-	3	-	-	4	-
	*	-	-	1%	1%	*	-	-	2%	-	-	2%	-
		*	*	*			*		G			L	
9	2	-	-	-	-	2	-	-	2	-	-	2	-
	*	-	-	-	-	1%	-	-	1%	-	-	1%	-
		*	*	*			*					L	
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

EMPLOYMENT STATUS

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Employed full-time	372	27	32	33	146	104	28	70	65	123	79	118	254
	37%	20%	30%	51%	38%	43%	40%	23%	39%	51%	54%	51%	33%
		*	*	AB*	A	AB	A*		G	GH	GH	L	
Employed part-time	103	23	12	7	36	15	11	43	14	29	7	34	70
	10%	17%	11%	11%	9%	6%	15%	14%	9%	12%	5%	15%	9%
		DE*	*	*			E*	J		J		L	
Self employed	62	9	10	2	32	6	2	26	10	12	8	8	54
	6%	7%	10%	3%	8%	3%	2%	8%	6%	5%	6%	3%	7%
		*	E*	*	E		*						
Unemployed but looking for a job	69	4	12	-	24	20	9	34	14	12	1	18	51
	7%	3%	12%	-	6%	8%	13%	11%	9%	5%	*	8%	7%
		*	AC*	*		C	ACD*	IJ	J	J			
Unemployed and not looking for a job/Long-term sick or disabled	48	5	2	3	25	12	1	30	4	7	1	4	45
	5%	4%	2%	4%	7%	5%	1%	10%	2%	3%	*	2%	6%
		*	*	*			*	HIJ					K
Full-time parent, homemaker	46	8	4	3	17	9	4	18	10	9	3	23	23
	5%	6%	4%	5%	5%	4%	6%	6%	6%	4%	2%	10%	3%
		*	*	*			*					L	
Retired	214	50	25	13	66	48	11	60	39	35	37	5	209
	21%	37%	24%	19%	17%	20%	16%	20%	23%	15%	25%	2%	27%
		CDEF*	*	*			*				I		K
Student/Pupil	71	7	5	3	30	25	1	22	9	9	9	18	53
	7%	5%	5%	5%	8%	11%	2%	7%	5%	4%	6%	8%	7%
		*	*	*		F	*						
Military	2	-	1	-	1	-	-	-	-	1	1	-	2
	*	-	1%	-	*	-	-	-	-	*	*	-	*
		*	*	*			*						
Prefer not to answer	18	1	2	1	7	2	4	4	2	2	1	3	15
	2%	1%	2%	2%	2%	1%	6%	1%	1%	1%	*	1%	2%
		*	*	*			AE*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

USMAR2. What is your marital status?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Single, never married	335	34	29	23	136	92	20	156	53	51	20	49	286
	33%	25%	28%	35%	35%	38%	29%	51%	32%	21%	14%	22%	37%
		*	*	*		A	*	HIJ	IJ				K
Living with partner	137	17	15	3	37	51	14	36	21	42	21	43	94
	14%	12%	14%	4%	10%	21%	20%	12%	13%	18%	15%	19%	12%
		*	*	*		CD	CD*					L	
Married	419	59	44	31	175	79	30	65	70	129	95	125	294
	42%	44%	41%	47%	46%	33%	42%	21%	42%	54%	65%	55%	38%
		*	*	E*	E		*		G	GH	GHI	L	
Widowed	41	11	7	3	11	8	1	15	8	6	5	5	36
	4%	8%	6%	5%	3%	3%	2%	5%	5%	3%	3%	2%	5%
		D*	*	*			*						
Divorced or separated	73	14	12	6	26	11	5	36	14	11	5	6	67
	7%	10%	11%	9%	7%	5%	7%	12%	8%	5%	3%	3%	9%
		*	*	*			*	IJ					K
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

US01PGS. How much of your household's grocery shopping do you, yourself, do?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
All of it	467	58	38	30	196	113	32	184	78	98	58	79	388
	46%	43%	36%	45%	51%	47%	44%	60%	47%	41%	40%	34%	50%
		*	*	*	B		*	HIJ					K
Almost all of it	220	38	31	20	72	49	11	53	27	61	46	72	148
	22%	28%	29%	30%	19%	20%	16%	17%	16%	26%	32%	31%	19%
		D*	D*	DF*			*			GH	GH	L	
About half of it	201	25	29	11	73	48	16	46	42	56	27	47	154
	20%	18%	27%	17%	19%	20%	23%	15%	25%	23%	18%	21%	20%
		*	*	*			*		G	G			
Less than half of it	79	6	7	4	30	22	10	15	18	20	10	16	63
	8%	5%	7%	7%	8%	9%	13%	5%	11%	8%	7%	7%	8%
		*	*	*			A*		G				
None	38	7	2	1	15	10	3	10	2	5	6	15	23
	4%	6%	2%	2%	4%	4%	4%	3%	1%	2%	4%	7%	3%
		*	*	*			*					L	
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)

CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality. Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	122	102	77	362	240	102	266	158	259	175	243	762
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	308	167	240	146	229	776
Aboriginal (North American Indian, Métis, Inuit, etc.)	11	-	1	2	4	5	-	6	4	1	-	6	6
	1%	-	1%	2%	1%	2%	-	2%	2%	*	-	3%	1%
		*	*	*			*					L	
African	6	-	-	-	5	1	-	3	2	1	-	1	5
	1%	-	-	-	1%	*	-	1%	1%	*	-	*	1%
		*	*	*			*						
American (US)	7	1	1	-	1	4	-	2	3	1	*	-	7
	1%	*	1%	-	*	2%	-	1%	2%	*	*	-	1%
		*	*	*			*						
Arabic / Middle Eastern	6	-	1	-	3	2	-	3	1	2	-	6	-
	1%	-	1%	-	1%	1%	-	1%	1%	1%	-	3%	-
		*	*	*			*					L	
British	31	7	4	2	17	-	1	5	10	9	6	2	29
	3%	5%	4%	3%	4%	-	1%	2%	6%	4%	4%	1%	4%
		E*	E*	E*	E		*		G				
Cambodian	2	-	-	1	-	1	-	1	-	1	-	1	1
	*	-	-	1%	-	*	-	*	-	*	-	*	*
		*	*	D*			*						
Canadian	780	110	80	48	272	202	68	241	121	181	118	168	612
	78%	82%	75%	73%	71%	83%	95%	78%	73%	76%	81%	73%	79%
		D*	*	*		D	ABCDE*						
Caribbean (not including Jamaican)	8	-	-	-	4	4	-	2	1	4	-	3	5
	1%	-	-	-	1%	2%	-	1%	*	2%	-	1%	1%
		*	*	*			*						
Chinese	23	4	2	1	13	2	*	1	7	9	2	7	16
	2%	3%	2%	2%	3%	1%	*	*	4%	4%	1%	3%	2%
		*	*	*			*		G	G			
Dutch (Netherlands)	8	1	2	-	6	-	*	-	4	1	2	2	6
	1%	*	1%	-	1%	-	1%	-	2%	*	2%	1%	1%
		*	*	*			*		G		G		
East Indian (India)	7	2	2	-	4	-	-	2	-	2	4	2	5
	1%	1%	1%	-	1%	-	-	1%	-	1%	3%	1%	1%
		*	*	*			*						
Filipino	4	-	-	4	-	-	-	3	1	-	*	4	-
	*	-	-	6%	-	-	-	1%	*	-	*	2%	-
		*	*	ABDEF*			*					L	
French	9	-	1	-	1	7	-	2	4	2	1	2	7
	1%	-	1%	-	*	3%	-	1%	2%	1%	1%	1%	1%
		*	*	*		D	*						
German	6	1	*	4	1	-	-	3	-	1	2	*	6
	1%	*	*	6%	*	-	-	1%	-	1%	1%	*	1%
		*	*	ABDEF*			*						
Greek	2	-	-	-	2	*	-	-	-	1	1	1	1
	*	-	-	-	*	*	-	-	-	*	1%	*	*
		*	*	*			*						
Hungarian	5	1	-	*	1	2	-	-	-	*	3	1	4
	*	1%	-	1%	*	1%	-	-	-	*	2%	*	1%
		*	*	*			*			G			

Iranian	4	-	1	1	3	-	-	1	-	1	-	1	4
	*	-	1%	1%	1%	-	-	*	-	*	-	*	*
		*	*	*			*						
Iraqi	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	*			*						
Irish	4	-	*	-	4	-	-	1	*	3	-	-	4
	*	-	*	-	1%	-	-	*	*	1%	-	-	1%
		*	*	*			*						
Italian	11	1	-	1	8	2	-	4	1	6	1	2	9
	1%	1%	-	1%	2%	1%	-	1%	*	2%	1%	1%	1%
		*	*	*			*						
Jamaican / Caribbean	6	-	2	-	3	-	-	-	-	5	-	4	2
	1%	-	2%	-	1%	-	-	-	-	2%	-	2%	*
		*	E*	*			*			G		L	
Japanese	2	-	-	-	1	1	-	2	-	-	-	1	1
	*	-	-	-	*	*	-	1%	-	-	-	*	*
		*	*	*			*						
Korean	3	-	-	-	2	1	-	-	-	-	1	1	2
	*	-	-	-	1%	*	-	-	-	-	1%	*	*
		*	*	*			*						
Latin American (other than Mexican)	4	-	1	1	2	1	-	*	1	2	-	1	3
	*	-	1%	1%	*	*	-	*	1%	1%	-	1%	*
		*	*	*			*						
Mexican	1	-	-	-	1	-	-	1	-	-	-	-	1
	*	-	-	-	*	-	-	*	-	-	-	-	*
		*	*	*			*						
Pakistani	1	-	-	-	1	-	-	1	-	-	-	1	1
	*	-	-	-	*	-	-	*	-	-	-	*	*
		*	*	*			*						
Polish	4	1	3	-	1	-	-	1	1	1	-	1	4
	*	*	3%	-	*	-	-	*	*	*	-	*	*
		*	DE*	*			*						
Portuguese	3	-	-	-	3	-	-	-	-	3	-	1	2
	*	-	-	-	1%	-	-	-	-	1%	-	*	*
		*	*	*			*						
Russian	3	-	1	-	2	-	-	3	-	-	-	1	3
	*	-	1%	-	1%	-	-	1%	-	-	-	*	*
		*	*	*			*						
Spanish	2	-	-	-	-	2	-	2	-	-	-	-	2
	*	-	-	-	-	1%	-	1%	-	-	-	-	*
		*	*	*			*						
Ukrainian	9	4	1	1	1	2	*	6	*	1	1	4	5
	1%	3%	1%	1%	*	1%	1%	2%	*	*	1%	2%	1%
		D*	*	*			*						
Vietnamese	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	*			*						
Other Central / Eastern European (Romanian, Slovak, etc.)	5	1	-	-	4	*	-	*	-	2	1	2	3
	1%	*	-	-	1%	*	-	*	-	1%	1%	1%	*
		*	*	*			*						
Other Western European (Belgium, Norway, etc.)	2	-	2	-	-	-	-	1	1	-	-	-	2
	*	-	2%	-	-	-	-	*	*	-	-	-	*
		*	D*	*			*						
Other South Asian / South East Asian (Bangladeshi, Indonesian, etc.)	2	-	-	-	2	-	-	2	-	-	-	-	2
	*	-	-	-	1%	-	-	1%	-	-	-	-	*
		*	*	*			*						

Other	9	3	-	1	5	2	-	2	5	1	2	2	7
	1%	2%	-	1%	1%	1%	-	1%	3%	*	1%	1%	1%
		*	*	*			*		I				
Prefer not to say	13	-	2	-	8	2	2	4	-	1	1	3	10
	1%	-	2%	-	2%	1%	3%	1%	-	1%	*	1%	1%
		*	*	*			*						
Sigma	1005	135	107	65	385	241	71	308	167	240	146	229	776
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
[Table of Contents](#)