

Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

		Gender		Age							Region						Self Employed		Employment				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Self employed	Not self employed	Self employed	Total employed	Retired	Unemployed	All other
Base: All respondents	2000	898	1102	226	288	264	480	514	744	742	261	221	152	742	473	151	156	1811	156	1016	414	133	248
Weighted	2000	992	1008	244	292	256	478	536	734	730	266	224	134	776	464	136	159	1806	159	1004	410	140	252
Very good investment	716 35.8%	355 35.8%	361 35.8%	56 23.0%	97 33.1%	87 34.0%	201 42.1%	153 28.5%	288 39.3%	275 37.7%	97 36.5%	67 29.8%	34 25.1%	291 37.5%	183 39.5%	44 32.6%	64 40.5%	641 35.5%	64 40.5%	376 37.4%	160 39.0%	47 33.3%	59 23.3%
Good investment	1014 50.7%	504 50.8%	510 50.6%	128 52.5%	150 51.3%	135 52.6%	225 47.2%	278 51.8%	360 49.1%	376 51.5%	143 53.7%	118 52.7%	77 57.8%	375 48.3%	227 49.0%	74 54.2%	72 45.4%	924 51.2%	72 45.4%	514 51.2%	201 49.0%	68 48.4%	142 56.1%
Not a very good investment	214 10.7%	107 10.8%	107 10.6%	42 17.3%	40 13.8%	31 12.0%	37 7.7%	82 15.4%	68 9.2%	64 8.8%	25 9.4%	33 14.8%	14 10.8%	86 11.1%	43 9.3%	12 8.7%	19 12.1%	189 10.5%	19 12.1%	92 9.1%	40 9.8%	21 14.6%	37 14.7%
Not a good investment at all	56 2.8%	26 2.6%	30 3.0%	18 7.2%	5 1.8%	3 1.3%	15 3.1%	23 4.2%	18 2.4%	15 2.1%	1 0.4%	6 2.6%	8 6.3%	24 3.1%	10 2.2%	6 4.5%	3 2.0%	52 2.9%	3 2.0%	22 2.2%	9 2.2%	5 3.7%	15 6.0%
Summary				DEFGHI				DEI				J	JN	J		J							ST
Top2Box (Very good/ Good investment)	1730 86.5%	859 86.6%	871 86.4%	184 75.5%	247 84.4%	222 86.7%	427 89.2%	431 80.4%	649 88.4%	651 89.2%	240 90.2%	185 82.5%	111 82.9%	666 85.8%	410 88.5%	118 86.8%	137 86.0%	1565 86.7%	137 86.0%	890 88.6%	361 88.0%	115 81.7%	200 79.4%
Low2Box (Not a very good investment/ Not a good investment at all)	270 13.5%	133 13.4%	137 13.6%	60 24.5%	46 15.6%	34 13.3%	51 10.8%	105 19.6%	85 11.6%	79 10.8%	26 9.8%	39 17.5%	23 17.1%	110 14.2%	54 11.5%	18 13.2%	22 14.0%	241 13.3%	22 14.0%	114 11.4%	49 12.0%	26 18.3%	52 20.6%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U/V Overlap formulae used.

How likely are you to purchase a home, or another home, within the next two years? Are you...

		Gender		Age							Region						Self Employed		Employment				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Self employed	Not self employed	Self employed	Total employed	Retired	Unemployed	All other
Base: All respondents	2000	898	1102	226	288	264	480	514	744	742	261	221	152	742	473	151	156	1811	156	1016	414	133	248
Weighted	2000	992	1008	244	292	256	478	536	734	730	266	224	134	776	464	136	159	1806	159	1004	410	140	252
Very likely	144 7.2%	66 6.7%	78 7.7%	25 10.2%	33 11.3%	28 10.9%	33 6.8%	58 10.8%	61 8.2%	25 3.5%	12 4.4%	19 8.7%	12 9.0%	61 7.9%	34 7.3%	5 3.7%	9 5.4%	131 7.2%	9 5.4%	96 9.6%	10 2.4%	8 5.4%	17 6.9%
Somewhat likely	435 21.8%	224 22.6%	211 20.9%	79 32.6%	105 36.1%	66 25.8%	93 19.5%	185 34.5%	159 21.7%	91 12.4%	69 25.8%	57 25.5%	20 14.8%	175 22.5%	89 19.1%	26 19.2%	38 23.9%	385 21.3%	38 23.9%	245 24.4%	41 10.0%	40 26.2%	60 23.8%
Not very likely	456 22.8%	242 24.4%	213 21.2%	49 20.1%	72 24.5%	58 22.7%	115 24.0%	121 22.5%	173 23.5%	162 22.2%	67 25.2%	44 19.5%	26 19.2%	191 24.6%	101 21.8%	27 20.0%	38 23.7%	411 22.8%	38 23.7%	247 24.6%	95 23.1%	20 14.2%	50 19.8%
Not likely at all	966 48.3%	460 46.3%	506 50.2%	91 37.1%	82 28.1%	104 40.7%	237 49.6%	173 32.2%	341 46.5%	452 61.9%	119 44.6%	104 46.4%	76 57.0%	349 51.8%	240 51.8%	78 57.1%	75 47.1%	879 48.7%	75 47.1%	416 41.5%	265 64.5%	73 52.1%	125 49.6%
Summary																							
Top2Box (Very/ Somewhat likely)	579 28.9%	290 29.2%	289 28.6%	104 42.7%	139 47.4%	94 36.7%	126 26.4%	243 45.3%	220 30.0%	116 15.9%	80 30.2%	76 34.1%	32 23.8%	236 30.5%	122 26.4%	31 22.9%	46 29.2%	516 28.6%	46 29.2%	341 33.9%	51 12.4%	47 33.6%	77 30.6%
Low2Box (Not very/ Not likely at all)	1421 71.1%	702 70.8%	719 71.4%	140 57.3%	154 52.6%	162 63.3%	352 73.6%	293 54.7%	514 70.0%	614 84.1%	186 69.8%	148 65.9%	102 76.2%	540 69.5%	342 73.6%	105 77.1%	113 70.8%	1290 71.4%	113 70.8%	663 66.1%	359 87.6%	93 66.4%	175 69.4%

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U/V Overlap formulae used.

What are the methods of funding, or sources of funds, that you ... for a home purchase?

		Gender		Age							Region						Self Employed		Employment				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Self employed	Not self employed	Self employed	Total employed	Retired	Unemployed	All other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Base: PFTHB or FTFO and Excluding Bought from an estate sale / Bought a piece of land	255	103	152	62	102	43	36	164	79	12	33	26	14	99	68	15	15	233	15	168	3	22	40
Weighted	261	120	142	65*	103*	45*	37*	168	81*	12**	35*	26**	12**	105*	68*	15**	17**	237	17**	169	3**	24**	41*
Buying/Bought just with my spouse or partner	116 44.3%	51 42.9%	65 45.5%	24 37.7%	47 45.6%	23 50.7%	18 48.0%	71 42.5%	40 49.5%	4 34.5%	13 36.3%	13 48.0%	5 38.9%	51 48.7%	31 45.2%	4 26.8%	8 44.5%	107 45.3%	8 44.5%	83 49.1%	1 29.4%	9 38.0%	14 34.8%
Buying/Bought by myself	79 30.0%	41 34.3%	37 26.4%	23 35.3%	26 24.9%	12 27.4%	13 34.4%	49 28.9%	25 30.6%	5 41.8%	17 48.0%	10 37.2%	6 47.5%	23 21.7%	16 23.6%	7 48.7%	6 33.5%	70 29.5%	6 33.5%	45 26.6%	2 70.6%	7 27.6%	16 39.4%
Buying/Bought with my spouse or partner, with the assistance of our family	51 19.7%	18 14.8%	34 23.8%	16 24.3%	24 23.5%	8 16.9%	4 10.6%	40 23.8%	11 14.1%	0 -	4 10.6%	4 15.8%	2 15.2%	23 21.8%	16 23.0%	3 21.4%	3 15.6%	49 20.6%	3 15.6%	35 20.7%	0 -	3 14.5%	10 25.1%
Buying/Bought together with family (besides my spouse)	33 12.6%	16 13.1%	17 12.2%	16 24.4% DEGH	9 8.5%	3 6.6%	4 10.0%	25 14.7% D	7 8.2%	2 13.5%	2 6.2%	4 15.4%	1 6.0%	17 15.8%	9 13.6%	0 -	2 14.0%	30 12.4%	2 14.0%	18 10.4%	0 -	2 10.4%	9 22.9% S
Buying/Bought a home together with a friend	24 9.1%	12 9.7%	12 8.7%	16 24.0% DEGH	4 4.0%	1 2.2%	3 8.8%	20 11.7% D	4 5.2%	0 -	4 10.3%	4 16.7%	1 7.6%	10 9.5%	3 4.1%	2 14.7%	0 -	23 9.6%	0 -	7 4.3%	0 -	5 22.7%	10 24.5% S
Buying/Bought a home together with a business partner	6 2.3%	6 5.1% B	0 -	1 2.1%	2 2.1%	1 3.0%	0 -	4 2.1%	1 1.7%	1 10.1%	0 -	1 5.2%	0 -	3 3.3%	1 1.8%	0 -	0 -	5 2.0%	0 -	5 2.9%	0 -	0 -	0 -
Buying/Bought with someone I didn't know prior to the purchase	4 1.6%	0 -	4 2.9%	2 3.4%	2 1.8%	0 -	0 -	4 2.4%	0 -	0 -	0 -	1 4.1%	0 -	2 1.8%	1 1.5%	0 -	0 -	4 1.7%	0 -	1 0.5%	0 -	0 -	3 7.8% S

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U/V Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

How many homes did you look at during the purchase process and before you bought your home?

		Gender		Age							Region						Self Employed		Employment				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Self employed	Not self employed	Self employed	Total employed	Retired	Unemployed	All other
Base: FTHO	86	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
Weighted	87*	39	47	8	50	16	10	58	26	2	10	8	5	33	26	4	4	81	4	67	2	1	11
	13	4	9	2	6	4	1	8	5	0	3	1	0	5	3	1	1	11	1	8	0	0	3
1-2	15.1%	10.2%	20.2%	26.6%	12.1%	25.0%	8.3%	14.1%	18.6%	-	29.0%	14.4%	-	14.3%	11.9%	24.8%	25.8%	13.6%	25.8%	12.0%	-	-	27.7%
	19	13	6	1	12	4	1	13	5	1	4	3	1	6	3	2	0	19	0	15	1	1	3
3-5	22.3%	29.9%	14.6%	13.9%	24.5%	26.3%	8.6%	23.0%	19.5%	38.5%	39.7%	40.1%	27.3%	17.5%	11.6%	50.3%	-	23.7%	-	21.8%	38.5%	100.0%	25.2%
	25	15	9	3	13	5	2	16	7	1	1	2	2	9	10	1	1	24	1	20	1	0	2
6-10	28.8%	35.3%	22.1%	37.3%	26.7%	29.7%	23.7%	28.2%	27.4%	61.5%	10.1%	22.9%	55.6%	27.0%	36.6%	24.8%	25.3%	29.3%	25.3%	30.3%	61.5%	-	19.6%
	15	5	10	2	9	1	2	11	3	0	2	1	1	6	5	0	1	14	1	13	0	0	1
11-20	17.0%	10.3%	23.8%	22.2%	18.9%	6.6%	23.7%	19.3%	13.1%	-	21.2%	11.3%	17.1%	17.5%	18.6%	-	24.6%	16.8%	24.6%	18.7%	-	-	9.8%
	9	5	4	0	6	1	2	6	3	0	0	0	0	6	3	0	0	9	0	9	0	0	0
21-40	10.4%	12.0%	8.7%	-	12.3%	6.5%	17.5%	10.6%	10.7%	-	-	-	-	18.1%	10.7%	-	-	11.0%	-	13.3%	-	-	-
	4	0	4	0	3	0	1	3	1	0	0	0	0	2	2	0	1	3	1	2	0	0	1
41-60	4.3%	-	8.7%	-	5.4%	-	10.0%	4.7%	3.8%	-	-	-	-	5.7%	6.9%	-	24.3%	3.3%	24.3%	2.4%	-	-	10.0%
	1	1	0	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	1	0	0	0
61-80	1.1%	2.2%	-	-	-	6.0%	-	-	3.7%	-	-	-	-	-	3.7%	-	-	1.2%	-	1.5%	-	-	-
	1	0	1	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	1
Over 100	1.0%	-	2.0%	-	-	-	8.3%	-	3.2%	-	-	11.3%	-	-	-	-	-	1.0%	-	-	-	-	7.7%
Summary																							
Mean	13.2	11	15.4	7.4	12.7	11	24.7	12	16.3	6.5	6.1	16.7	8.2	14.2	15.8	4.4	18.5	13	18.5	12.7	6.5	4	17.3
Std. Dev.	15.9	12.5	18.6	5.4	12.7	17.1	28.1	12.1	22.5	2.7	5.5	32.2	4.3	13.4	17.1	2.7	21.6	15.7	21.6	13	2.7	0	29.1
Std. Err.	1.7	2	2.7	1.9	1.8	4.3	8.9	1.6	4.4	1.9	1.7	11.4	1.9	2.3	3.4	1.3	10.8	1.7	10.8	1.6	1.9	0	8.8

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U/V Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

There are many decisions to be made when buying a home. What do you think is the most challenging part of making the decision to buy a home?

		Gender		Age							Region						Self Employed		Employment				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Self employed	Not self employed	Self employed	Total employed	Retired	Unemployed	All other
Base: PFTHB or FTTHO or NTHB	619	275	344	97	168	101	132	265	233	121	83	76	39	245	141	35	43	559	43	383	52	44	80
Weighted	623	310	314	103*	168	101*	134	270	235	118	86*	76*	35*	255	139	32*	47*	559	47*	378	53*	47*	81*
Choosing the right property	225 36.1%	106 34.3%	119 37.9%	27 26.6%	48 28.4%	34 33.9%	55 40.7% CDG	75 27.7%	89 37.8% G	61 52.0% CDEGH	32 37.1%	29 37.4%	11 32.1%	87 34.2%	60 43.3% O	6 18.7%	17 37.0%	200 35.8%	17 37.0%	133 35.1%	28 53.5% SUV	13 28.4%	26 31.7%
Deciding how much house I/we can afford	134 21.5%	63 20.3%	71 22.7%	28 27.1%	40 24.1%	20 19.5%	22 16.3%	68 25.2% FH	42 17.7%	24 20.6%	20 23.0%	20 25.8% N	6 16.3%	58 22.9% N	18 12.9%	13 38.9% LMN	10 21.4%	121 21.6%	10 21.4%	82 21.8%	9 15.7%	9 19.6%	21 25.9%
Getting a preapproved mortgage	49 7.8%	25 8.2%	23 7.4%	12 11.8% I	12 7.1%	9 9.2%	11 8.1%	24 8.9%	20 8.6%	5 3.8%	8 9.1%	6 8.0%	5 13.1%	15 5.9%	12 8.8%	3 8.8%	5 9.8%	42 7.5%	5 9.8%	26 6.9%	2 3.4%	8 16.1% ST	6 8.0%
Home inspection	38 6.2%	23 7.6%	15 4.8%	9 8.5%	6 3.7%	6 5.9%	11 8.3%	15 5.5%	17 7.3%	6 5.4%	3 3.8%	4 5.7%	3 7.3%	10 4.0%	16 11.4% M	2 7.3%	3 7.4%	34 6.1%	3 7.4%	18 4.7%	6 12.3% S	4 8.7%	5 6.6%
Closing costs on a home	38 6.0%	14 4.6%	23 7.4%	8 7.5% I	14 8.6% I	5 5.3%	8 6.1%	22 8.1% I	14 5.8%	2 1.8%	6 6.6%	3 3.6%	1 2.1%	19 7.5%	7 4.8%	3 8.8%	2 4.7%	34 6.1%	2 4.7%	23 6.0%	3 6.6%	1 2.4%	7 8.8%
Choosing a realtor	31 4.9%	20 6.4%	11 3.5%	5 5.3%	7 4.4%	7 7.4%	13 5.5%	15 4.7%	3 6.3%	5 2.6%	5 5.6%	2 2.5%	2 4.8%	17 6.5%	6 4.2%	0 -	3 5.7%	28 5.0%	3 5.7%	23 6.0%	1 1.9%	2 4.7%	2 3.0%
Selecting a mortgage term	29 4.6%	14 4.6%	14 4.6%	3 3.3%	12 7.2% I	3 3.0%	8 6.2%	16 5.7%	11 4.8%	2 1.6%	2 2.9%	3 4.3%	1 2.7%	16 6.3%	4 2.7%	2 6.5%	1 2.9%	27 4.9%	1 2.9%	20 5.4%	1 1.9%	5 10.2% V	1 1.3%
Choosing a mortgage provider	27 4.4%	15 4.9%	12 3.8%	3 2.8%	12 7.1% H	2 2.0%	3 2.4%	15 5.5%	5 2.3%	7 6.0%	3 3.6%	4 5.7%	1 2.7%	13 5.0%	6 4.5%	0 -	1 2.3%	24 4.3%	1 2.3%	17 4.4%	1 1.5%	5 9.9%	2 2.2%
Making an offer on a house	25 4.1%	12 3.8%	14 4.3%	4 4.3%	8 4.7%	3 2.9%	6 4.2%	12 4.5%	9 3.7%	5 3.8%	3 3.6%	1 1.4%	1 4.3%	10 4.1%	8 5.4%	2 5.8%	2 4.3%	23 4.2%	2 4.3%	20 5.3%	1 1.5%	0 -	3 3.3%
Choosing a lawyer	15 2.4%	8 2.7%	7 2.1%	1 1.1%	2 1.1%	8 7.9% CDFGH	1 0.9%	3 1.1%	9 3.9% FG	3 2.3%	2 2.3%	1 1.4%	4 11.3% JKMNO	6 2.3%	2 1.4%	0 -	1 2.2%	14 2.5%	1 2.2%	10 2.5%	1 1.7%	0 -	3 4.0%
Government programs (first-time home buyers programs, etc.)	13 2.0%	8 2.6%	5 1.5%	2 1.8%	6 3.6% I	3 3.0%	2 1.3%	8 2.9%	5 2.0%	0 -	2 2.6%	3 4.2%	1 3.4%	4 1.4%	1 0.6%	2 5.2% N	1 2.3%	12 2.1%	1 2.3%	7 2.0%	0 -	0 -	4 5.0%

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H/I - J/K/L/M/N/O - P/Q - R/S/T/U/V Overlap formulae used. * small base