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Table Description

1	1_1. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your health records at your doctor's office or at a hospital
2	1_2. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - The Federal government-for things like your tax filings, social insurance and passport
3	1_3. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your hydro electricity provider
4	1_4. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your provincial government-for things like a license, health card and birth certificate
5	1_5. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your municipal government-for things like property tax, water/sewage and traffic fines
6	1.Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Top 2 Box Summary
7	1.Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Bottom 2 Box Summary
8	GENDER
9	AGE
10	EDUCATION
11	REGION
12	INCOME
13	HOUSEHOLD COMPOSITION
14	HHCMP1. How many people are living or staying at your current address?
15	EMPLOYMENT STATUS
16	USMAR2. What is your marital status?
17	US01PGS. How much of your household's grocery shopping do you, yourself, do?

CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality. Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.

1_1. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your health records at your doctor's office or at a hospital

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Top 2 Box (Net)	554	249	305	145	214	195	45	202	213	94
	55%	51%	59%	52%	57%	55%	53%	54%	54%	61%
			A				*			
Very vulnerable (4)	197	89	107	40	77	80	19	72	71	34
	20%	18%	21%	14%	21%	23%	22%	19%	18%	22%
						C	*			
Somewhat vulnerable (3)	357	160	197	105	137	115	26	130	141	60
	35%	33%	38%	37%	37%	33%	31%	35%	36%	39%
							*			
Bottom 2 Box (Net)	455	240	215	136	159	159	40	171	183	61
	45%	49%	41%	48%	43%	45%	47%	46%	46%	39%
		B					*			
Not very vulnerable (2)	312	165	147	79	110	123	21	107	134	49
	31%	34%	28%	28%	30%	35%	25%	29%	34%	31%
							*			
Not at all vulnerable (1)	143	75	68	58	49	37	19	64	48	12
	14%	15%	13%	20%	13%	10%	22%	17%	12%	8%
				DE			I*	I		
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.6	2.5	2.7	2.5	2.6	2.7	2.5	2.6	2.6	2.7
					C	C	*			GH

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

16-027069-01-03 CND OMNI - WAVE 582
 1_2. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - The Federal government-for things like your tax filings, social insurance and passport

	Gender			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Top 2 Box (Net)	531	237	294	139	205	186	44	209	194	83
	53%	48%	57%	50%	55%	53%	52%	56%	49%	54%
			A				*			
Very vulnerable (4)	201	80	121	51	80	70	18	75	79	28
	20%	16%	23%	18%	22%	20%	21%	20%	20%	18%
			A				*			
Somewhat vulnerable (3)	330	157	173	89	125	116	26	133	115	55
	33%	32%	33%	32%	33%	33%	30%	36%	29%	36%
							*			
Bottom 2 Box (Net)	478	252	226	142	168	168	41	164	201	72
	47%	52%	43%	50%	45%	47%	48%	44%	51%	46%
		B					*			
Not very vulnerable (2)	325	168	156	90	121	113	25	104	145	50
	32%	34%	30%	32%	33%	32%	29%	28%	37%	32%
							*		G	
Not at all vulnerable (1)	154	84	69	52	47	54	16	60	56	22
	15%	17%	13%	19%	13%	15%	19%	16%	14%	14%
							*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.6	2.5	2.7	2.5	2.6	2.6	2.5	2.6	2.5	2.6
			A				*			

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your hydro electricity provider

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Top 2 Box (Net)	528	241	288	109	210	209	38	180	211	99
	52%	49%	55%	39%	56%	59%	45%	48%	53%	63%
					C	C	*			FGH
Very vulnerable (4)	143	59	84	26	53	65	9	56	58	20
	14%	12%	16%	9%	14%	18%	11%	15%	15%	13%
						C	*			
Somewhat vulnerable (3)	385	181	204	84	157	144	29	125	153	79
	38%	37%	39%	30%	42%	41%	34%	33%	39%	51%
					C	C	*			FGH
Bottom 2 Box (Net)	481	249	232	172	164	145	47	193	184	57
	48%	51%	45%	61%	44%	41%	55%	52%	47%	37%
				DE			I*	I	I	
Not very vulnerable (2)	379	203	176	133	132	113	31	152	149	47
	38%	41%	34%	47%	35%	32%	36%	41%	38%	31%
		B		DE			*	I	I	
Not at all vulnerable (1)	102	46	56	39	31	32	16	41	35	9
	10%	9%	11%	14%	8%	9%	19%	11%	9%	6%
							HI*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.6	2.5	2.6	2.3	2.6	2.7	2.4	2.5	2.6	2.7
					C	C	*			FG

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

16-027069-01-03 CND OMNI - WAVE 582
 1_4. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your provincial government-for things like a license, health card and birth certificate

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Top 2 Box (Net)	552	250	302	134	218	200	39	202	219	91
	55%	51%	58%	48%	58%	56%	46%	54%	55%	59%
					C		*			
Very vulnerable (4)	197	83	114	42	81	73	20	79	72	26
	20%	17%	22%	15%	22%	21%	23%	21%	18%	17%
							*			
Somewhat vulnerable (3)	355	167	188	91	137	126	20	123	147	65
	35%	34%	36%	32%	37%	36%	23%	33%	37%	42%
							*			F
Bottom 2 Box (Net)	457	240	218	148	155	154	46	171	176	64
	45%	49%	42%	52%	42%	44%	54%	46%	45%	41%
				D			*			
Not very vulnerable (2)	327	175	152	96	116	116	32	119	126	50
	32%	36%	29%	34%	31%	33%	38%	32%	32%	32%
							*			
Not at all vulnerable (1)	130	64	66	52	40	39	13	52	50	15
	13%	13%	13%	18%	11%	11%	16%	14%	13%	10%
				DE			*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.6	2.5	2.7	2.4	2.7	2.7	2.5	2.6	2.6	2.7
					C	C	*			

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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16-027069-01-03 CND OMNI - WAVE 582
 1_5. Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Your municipal government-for things like property tax, water/sewage and traffic fines

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Top 2 Box (Net)	568	270	299	130	222	217	40	207	219	102
	56%	55%	57%	46%	59%	61%	47%	56%	55%	65%
					C	C	*			FGH
Very vulnerable (4)	158	71	88	29	65	64	11	57	60	31
	16%	14%	17%	10%	17%	18%	13%	15%	15%	20%
					C	C	*			
Somewhat vulnerable (3)	410	199	211	100	157	152	29	150	159	71
	41%	41%	41%	36%	42%	43%	34%	40%	40%	46%
							*			
Bottom 2 Box (Net)	441	220	221	152	152	137	45	166	177	54
	44%	45%	43%	54%	41%	39%	53%	44%	45%	35%
				DE			I*	I	I	
Not very vulnerable (2)	346	171	175	116	122	108	35	125	143	43
	34%	35%	34%	41%	33%	30%	41%	33%	36%	28%
				E			*		I	
Not at all vulnerable (1)	95	48	46	36	29	29	10	41	34	10
	9%	10%	9%	13%	8%	8%	11%	11%	9%	7%
							*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	2.6	2.6	2.7	2.4	2.7	2.7	2.5	2.6	2.6	2.8
					C	C	*			FGH

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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1.Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Top 2 Box Summary

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Your municipal government-for things like property tax, water/sewage and traffic fines	568	270	299	130	222	217	40	207	219	102
	56%	55%	57%	46%	59%	61%	47%	56%	55%	65%
					C	C	*			FGH
Your health records at your doctor's office or at a hospital	554	249	305	145	214	195	45	202	213	94
	55%	51%	59%	52%	57%	55%	53%	54%	54%	61%
			A				*			
Your provincial government-for things like a license, health card and birth certificate	552	250	302	134	218	200	39	202	219	91
	55%	51%	58%	48%	58%	56%	46%	54%	55%	59%
					C		*			
The Federal government-for things like your tax filings, social insurance and passport	531	237	294	139	205	186	44	209	194	83
	53%	48%	57%	50%	55%	53%	52%	56%	49%	54%
			A				*			
Your hydro electricity provider	528	241	288	109	210	209	38	180	211	99
	52%	49%	55%	39%	56%	59%	45%	48%	53%	63%
					C	C	*			FGH
Avg Agree	547	249	297	132	214	201	41	200	211	94
	54%	51%	57%	47%	57%	57%	49%	54%	53%	60%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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1.Supposing that you had your own confidential information stored within any of the following entities, how vulnerable do you think each of them could be to a security breach, where a non-authorized person who works there could access, or someone from the outside could hack, and steal your data? - Bottom 2 Box Summary

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Your hydro electricity provider	481	249	232	172	164	145	47	193	184	57
	48%	51%	45%	61%	44%	41%	55%	52%	47%	37%
				DE			I*	I	I	
The Federal government-for things like your tax filings, social insurance and passport	478	252	226	142	168	168	41	164	201	72
	47%	52%	43%	50%	45%	47%	48%	44%	51%	46%
		B					*			
Your provincial government-for things like a license, health card and birth certificate	457	240	218	148	155	154	46	171	176	64
	45%	49%	42%	52%	42%	44%	54%	46%	45%	41%
				D			*			
Your health records at your doctor's office or at a hospital	455	240	215	136	159	159	40	171	183	61
	45%	49%	41%	48%	43%	45%	47%	46%	46%	39%
		B					*			
Your municipal government-for things like property tax, water/sewage and traffic fines	441	220	221	152	152	137	45	166	177	54
	44%	45%	43%	54%	41%	39%	53%	44%	45%	35%
				DE			I*	I	I	

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Male	489	489	-	126	196	167	37	169	196	88
	49%	100%	-	45%	53%	47%	43%	45%	49%	57%
		B					*			G
Female	520	-	520	155	177	188	48	204	200	67
	51%	-	100%	55%	47%	53%	57%	55%	51%	43%
			A				*	I		
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

[illegible]

Median	50	50	49	26	48	63	35	50.35	50	46.68

Statistics:
Overlap formula used
- Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Primary School or less	7	4	3	4	-	3	7	-	-	-
	1%	1%	1%	2%	-	1%	8%	-	-	-
				D			GHI*			
Some high school	78	33	45	31	22	26	78	-	-	-
	8%	7%	9%	11%	6%	7%	92%	-	-	-
				D			GHI*			
Graduated high school	373	169	204	109	128	136	-	373	-	-
	37%	35%	39%	39%	34%	38%	-	100%	-	-
							*	FHI		
Some college / CEGEP / Trade School	121	54	67	26	56	39	-	-	121	-
	12%	11%	13%	9%	15%	11%	-	-	31%	-
							*		FGI	
Graduated from college / CEGEP / Trade School	200	105	95	53	84	63	-	-	200	-
	20%	22%	18%	19%	22%	18%	-	-	51%	-
							*		FGI	
Some university, but did not finish	74	36	38	21	16	37	-	-	74	-
	7%	7%	7%	7%	4%	11%	-	-	19%	-
						D	*		FGI	
University undergraduate degree, such as a Bachelor's Degree	96	49	47	26	43	27	-	-	-	96
	9%	10%	9%	9%	11%	8%	-	-	-	62%
							*			FGH
University graduate degree, such as a Master's or PhD	60	39	21	13	25	22	-	-	-	60
	6%	8%	4%	5%	7%	6%	-	-	-	38%
		B					*			FGH
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
<HS	85	37	48	35	22	29	85	-	-	-
	8%	8%	9%	12%	6%	8%	100%	-	-	-
				D			GHI*			
HS	373	169	204	109	128	136	-	373	-	-
	37%	35%	39%	39%	34%	38%	-	100%	-	-
							*	FHI		
Post Sec	396	196	200	100	156	140	-	-	396	-
	39%	40%	38%	35%	42%	39%	-	-	100%	-
							*		FGI	

Univ Grad	155	88	67	39	67	49	-	-	-	155
	15%	18%	13%	14%	18%	14%	-	-	-	100%
							*			FGH

Statistics:
Overlap formula used
- Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
BC	135	64	71	39	36	60	11	54	49	22
	13%	13%	14%	14%	10%	17%	13%	14%	12%	14%
						D	*			
AB	107	52	55	35	30	42	7	33	50	17
	11%	11%	11%	13%	8%	12%	8%	9%	13%	11%
							*			
SK/MB	66	46	20	12	32	22	4	28	23	11
	7%	9%	4%	4%	9%	6%	4%	7%	6%	7%
		B					*			
Ontario	387	153	234	94	139	154	25	153	147	61
	38%	31%	45%	33%	37%	43%	30%	41%	37%	39%
			A			C	*			
Quebec	242	145	98	82	110	51	26	80	101	36
	24%	30%	19%	29%	29%	14%	31%	21%	26%	23%
		B		E	E		*			
Atlantic	72	30	41	19	26	27	13	25	25	9
	7%	6%	8%	7%	7%	7%	15%	7%	6%	6%
							HI*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Under \$15K	66	36	30	27	27	11	9	36	17	4
	7%	7%	6%	10%	7%	3%	10%	10%	4%	2%
				E	E		I*	HI		
\$15K to less than \$20K	23	9	14	8	6	9	6	5	10	2
	2%	2%	3%	3%	2%	3%	7%	1%	2%	1%
							GI*			
\$20K to less than \$25K	53	16	36	18	17	18	12	21	19	1
	5%	3%	7%	6%	4%	5%	14%	6%	5%	1%
			A				GHI*	I	I	
\$25K to less than \$30K	44	18	27	9	14	21	12	16	14	2
	4%	4%	5%	3%	4%	6%	14%	4%	4%	1%
							GHI*			
\$30K to less than \$40K	82	30	52	32	25	25	11	32	31	8
	8%	6%	10%	12%	7%	7%	13%	9%	8%	5%
							*			
\$40K to less than \$50K	65	25	40	20	24	21	1	19	34	11
	6%	5%	8%	7%	6%	6%	2%	5%	8%	7%
							*			
\$50K to less than \$75K	326	141	185	89	117	121	27	129	124	45
	32%	29%	36%	31%	31%	34%	32%	35%	31%	29%
			A				*			
\$75K to less than \$100K	141	89	52	46	56	39	5	51	59	25
	14%	18%	10%	16%	15%	11%	6%	14%	15%	16%
		B					*			
\$100K to less than \$150K	148	87	61	25	60	63	2	52	58	36
	15%	18%	12%	9%	16%	18%	3%	14%	15%	23%
		B			C	C	*	F	F	FGH
\$150K or more	62	39	23	7	29	26	-	11	30	21
	6%	8%	4%	2%	8%	7%	-	3%	7%	13%
					C	C	*		FG	FGH
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Under \$50K	333	134	199	115	112	106	51	130	125	28
	33%	27%	38%	41%	30%	30%	60%	35%	31%	18%
			A	DE			GHI*	I	I	

\$50K+	676	355	321	167	261	248	34	243	271	128
	67%	73%	62%	59%	70%	70%	40%	65%	69%	82%
		B			C	C	*	F	F	FGH
Under \$40K	268	109	159	95	88	85	49	110	91	17
	27%	22%	31%	34%	24%	24%	58%	30%	23%	11%
			A	DE			GHI*	I	I	
\$40K to less than \$60K	142	63	79	37	57	48	8	51	63	21
	14%	13%	15%	13%	15%	13%	9%	14%	16%	13%
							*			
\$60K to less than \$100K	241	148	94	77	95	69	17	86	100	38
	24%	30%	18%	27%	26%	20%	20%	23%	25%	24%
		B					*			
\$100K or more	210	125	84	32	89	89	2	63	87	57
	21%	26%	16%	12%	24%	25%	3%	17%	22%	37%
		B			C	C	*	F	F	FGH
Mean (,000)	70.5	77.3	64	59	74.7	75.1	40.5	63.8	74.2	93.4
		B			C	C	*	F	FG	FGH
STD. DEV.	48.72	50.73	45.88	37.79	51.1	52.37	24	41.86	50.24	57.83
STD. ERR.	1.53	2.29	2.01	2.25	2.64	2.78	2.6	2.17	2.53	4.64

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Kids	261	120	141	96	124	40	24	83	106	48
	26%	25%	27%	34%	33%	11%	28%	22%	27%	31%
				E	E		*			G
No Kids	748	369	379	186	249	314	61	290	290	108
	74%	75%	73%	66%	67%	89%	72%	78%	73%	69%
						CD	*	I		
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
1	199	105	94	55	77	67	18	59	89	32
	20%	21%	18%	20%	21%	19%	21%	16%	23%	20%
							*		G	
2	390	192	198	66	124	200	34	150	146	59
	39%	39%	38%	24%	33%	56%	40%	40%	37%	38%
					C	CD	*			
3	179	82	96	56	72	51	11	69	66	33
	18%	17%	19%	20%	19%	14%	13%	18%	17%	21%
							*			
4	154	71	82	61	64	29	15	55	61	22
	15%	15%	16%	22%	17%	8%	17%	15%	15%	14%
				E	E		*			
5	64	34	30	28	28	8	2	29	25	8
	6%	7%	6%	10%	7%	2%	2%	8%	6%	5%
				E	E		*			
6	16	3	13	9	6	1	5	4	5	2
	2%	1%	2%	3%	2%	*	5%	1%	1%	1%
			A	E			G*			
7	8	2	6	6	2	-	-	6	2	-
	1%	*	1%	2%	*	-	-	2%	*	-
				E			*			
9	1	-	1	-	1	-	-	1	-	-
	*	-	*	-	*	-	-	*	-	-
							*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Employed full-time	404	225	179	116	221	67	15	120	192	78
	40%	46%	34%	41%	59%	19%	18%	32%	48%	50%
		B		E	CE		*		FG	FG
Employed part-time	95	27	69	35	33	27	10	27	45	13
	9%	5%	13%	12%	9%	8%	11%	7%	11%	9%
			A				*			
Self employed	59	24	35	14	29	17	6	16	22	15
	6%	5%	7%	5%	8%	5%	7%	4%	5%	10%
							*			GH
Unemployed but looking for a job	65	43	22	26	28	10	9	33	17	6
	6%	9%	4%	9%	8%	3%	10%	9%	4%	4%
		B		E	E		*	HI		
Unemployed and not looking for a job/Long-term sick or disabled	37	22	16	9	18	10	5	18	13	2
	4%	4%	3%	3%	5%	3%	6%	5%	3%	1%
							I*	I		
Full-time parent, homemaker	52	5	47	15	23	15	9	27	12	4
	5%	1%	9%	5%	6%	4%	10%	7%	3%	2%
			A				HI*	HI		
Retired	213	108	105	1	9	204	16	90	76	32
	21%	22%	20%	*	2%	58%	19%	24%	19%	20%
						CD	*			
Student/Pupil	69	29	40	64	4	1	13	36	17	3
	7%	6%	8%	23%	1%	*	15%	10%	4%	2%
				DE			HI*	HI		
Military	2	2	1	-	1	2	-	-	2	1
	*	*	*	-	*	*	-	-	*	*
							*			
Prefer not to answer	11	6	5	2	7	2	2	7	-	2
	1%	1%	1%	1%	2%	1%	3%	2%	-	1%
							H*	H		H
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Single, never married	283	156	127	173	88	22	36	117	96	34
	28%	32%	24%	62%	24%	6%	43%	31%	24%	22%
		B		DE	E		HI*	I		
Living with partner	173	80	94	61	74	39	27	59	65	22
	17%	16%	18%	22%	20%	11%	32%	16%	16%	14%
				E	E		GHI*			
Married	431	205	226	45	170	216	14	156	176	84
	43%	42%	43%	16%	45%	61%	16%	42%	45%	54%
					C	CD	*	F	F	FGH
Widowed	39	11	29	1	4	34	5	19	11	5
	4%	2%	6%	*	1%	10%	5%	5%	3%	3%
			A			CD	*			
Divorced or separated	83	38	44	2	38	43	3	21	47	11
	8%	8%	9%	1%	10%	12%	4%	6%	12%	7%
					C	C	*		GI	
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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US01PGS. How much of your household's grocery shopping do you, yourself, do?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
All of it	448	183	264	117	181	150	42	154	180	71
	44%	37%	51%	41%	49%	42%	50%	41%	45%	46%
			A				*			
Almost all of it	232	98	134	50	91	91	14	82	98	39
	23%	20%	26%	18%	24%	26%	16%	22%	25%	25%
						C	*			
About half of it	200	122	77	54	72	74	12	79	77	31
	20%	25%	15%	19%	19%	21%	14%	21%	20%	20%
		B					*			
Less than half of it	110	69	41	49	27	34	13	52	32	13
	11%	14%	8%	18%	7%	10%	15%	14%	8%	8%
		B		DE			*	H		
None	20	17	3	11	2	6	4	6	9	1
	2%	3%	1%	4%	1%	2%	5%	2%	2%	1%
		B		D			*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B,C/D/E,F/G/H/I
Minimum Base: 30 (**), Small Base: 100 (*)

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16-027069-01-03 CND OMNI - WAVE 582

CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality. Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.

	Gender		AGE			EDUCATION				
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1009	462	547	244	395	370	47	200	431	331
Base: All Respondents (wtd)	1009	489	520	282	373	354	85	373	396	155
Aboriginal (North American Indian, Métis, Inuit, etc.)	16	10	6	6	8	2	6	5	5	-
	2%	2%	1%	2%	2%	1%	7%	1%	1%	-
							GHI*			
African	13	9	4	10	1	2	4	2	4	2
	1%	2%	1%	4%	*	*	5%	1%	1%	2%
				DE			G*			
American (US)	10	3	7	5	3	2	-	4	5	1
	1%	1%	1%	2%	1%	*	-	1%	1%	1%
							*			
Arabic / Middle Eastern	2	2	-	1	1	1	-	-	-	2
	*	*	-	*	*	*	-	-	-	1%
							*			GH
British	23	15	8	3	6	14	2	8	10	2
	2%	3%	1%	1%	2%	4%	2%	2%	3%	2%
						C	*			
Cambodian	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
							*			
Canadian	785	362	423	192	308	285	60	302	315	107
	78%	74%	81%	68%	82%	81%	71%	81%	80%	69%
			A		C	C	*	I	I	
Caribbean (not including Jamaican)	13	8	4	9	2	2	2	2	8	*
	1%	2%	1%	3%	*	1%	3%	1%	2%	*
				DE			*			
Chinese	21	9	11	7	10	4	-	8	4	8
	2%	2%	2%	2%	3%	1%	-	2%	1%	5%
							*			H
Dutch (Netherlands)	9	4	5	-	2	7	-	4	5	*
	1%	1%	1%	-	1%	2%	-	1%	1%	*
							*			
East Indian (India)	6	4	2	4	2	-	-	2	1	3
	1%	1%	*	1%	1%	-	-	1%	*	2%
							*			H
Filipino	1	1	1	1	1	-	-	-	-	1
	*	*	*	*	*	-	-	-	-	1%
							*			H
French	11	8	3	5	4	2	2	-	4	4

	1%	2%	1%	2%	1%	*	3% G*	-	1%	3%
										G
German	7	3	3	1	-	5	-	2	5	-
	1%	1%	1%	*	-	2%	-	*	1%	-
						D	*			
Greek	2	2	-	-	1	1	-	-	1	1
	*	*	-	-	*	*	-	-	*	1%
							*			
Hungarian	4	4	1	1	4	-	-	2	1	1
	*	1%	*	*	1%	-	-	1%	*	1%
							*			
Iranian	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
							*			
Iraqi	1	1	-	-	-	1	-	-	-	1
	*	*	-	-	-	*	-	-	-	*
							*			
Irish	10	5	4	2	*	7	-	4	4	2
	1%	1%	1%	1%	*	2%	-	1%	1%	1%
						D	*			
Italian	11	6	5	4	4	2	-	2	5	4
	1%	1%	1%	1%	1%	1%	-	1%	1%	2%
							*			G
Jamaican / Caribbean	5	1	4	2	1	2	-	2	3	-
	*	*	1%	1%	*	*	-	1%	1%	-
							*			
Japanese	3	1	2	2	1	-	-	2	-	1
	*	*	*	1%	*	-	-	1%	-	1%
							*			H
Korean	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
							*			
Latin American (other than Mexican)	7	3	4	6	1	-	-	4	2	1
	1%	1%	1%	2%	*	-	-	1%	*	*
				DE			*			
Mexican	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
							*			
Pakistani	*	-	*	-	*	-	-	-	-	*
	*	-	*	-	*	-	-	-	-	*
							*			
Polish	2	1	1	-	-	2	-	-	1	1
	*	*	*	-	-	*	-	-	*	1%
							*			
Portuguese	2	-	2	-	-	2	2	-	-	-
	*	-	*	-	-	*	2%	-	-	-
							H*			

Russian	4	1	2	-	2	2	-	1	1	1
	*	*	*	-	*	1%	-	*	*	1%
							*			
Spanish	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
							*			
Ukrainian	7	6	1	3	1	3	5	-	1	1
	1%	1%	*	1%	*	1%	6%	-	*	1%
							GH*			
Vietnamese	2	2	-	2	-	-	-	-	1	*
	*	*	-	1%	-	-	-	-	*	*
							*			
Other Central / Eastern European (Romanian, Slovak, etc.)	4	1	3	-	2	2	-	-	4	*
	*	*	1%	-	1%	1%	-	-	1%	*
							*			
Other Western European (Belgium, Norway, etc.)	10	4	5	6	1	3	-	6	2	2
	1%	1%	1%	2%	*	1%	-	2%	*	1%
							*			
Other South Asian / South East Asian (Bangladeshi, Indonesian, etc.)	3	2	*	1	1	1	-	-	1	2
	*	*	*	*	*	*	-	-	*	1%
							*			G
Other	8	4	4	6	1	1	-	5	1	3
	1%	1%	1%	2%	*	*	-	1%	*	2%
							*			H
Prefer not to say	10	5	5	4	4	2	1	4	2	2
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
							*			
Sigma	1009	489	520	282	373	354	85	373	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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