

|            | Table Description   |
|------------|---|
|            | S1_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry    |
| <u>1</u>   | that I will someday fall through the cracks in the health system.   |
|            | S1_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry    |
| <u>2</u>   | that the Canadian health system is falling behind compared to other countries   |
|            | S1_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I think    |
| <u>3</u>   | the Canadian health care system is among the best among other developed countries   |
|            | S1_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I have     |
|            | friends or family members who have looked into health services in other provinces or other countries because they are concerned about the quality and how   |
| <u>4</u>   | up to date the health services are where they live.   |
|            | S1_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry    |
| <u>5</u>   | about the risk of infection at hospitals and other health care facilities in my area.   |
|            | S1_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I think    |
|            | Canadians can improve their own health and prevent many illnesses if they have access to the most up to date trusted information and advice about health    |
| <u>6</u>   | living.   |
|            | S1_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I expec    |
|            | the new federal Government to deliver on its commitment to work more closely with Provincial Governments to improve the health of Canadians as part of      |
| <u>7</u>   | multiyear Health Accord.  |
|            | S1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Top 2 Box    |
| <u>8</u>   | Summary   |
|            | S1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Bottom 2     |
| <u>9</u>   | Box Summary   |
|            | 1. The United States and United Kingdom have identified and publicly report on what they call never events for healthcare. Never Events or Preventable      |
|            | Events are patient safety incidents that lead to serious harm or death and are deemed to be preventable. They include things like having the wrong body pa  |
|            | operated on or a tool left in you during surgery, being given a medication that you know you are allergic to, or a baby being abducted or discharged to the |
| 10         | wrong person. How concerned are you about these preventable events happening in hospitals in Canada?  |
| 10         | 2_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I support   |
|            | mandatory public reporting of these preventable events so that the public, healthcare providers, and governments can work to decrease the occurrence of     |
| <u>11</u>  | these preventable events.   |
| <u> 11</u> | these preventable events.   |
|            | 2_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - If I were   |
| <u>12</u>  | to be hospitalized I would be worried that I might be harmed or that one of these "preventable events" might happen to me.                                  |
|            |   |

| 4.2       | 2_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Canadian   |
|-----------|--|
| <u>13</u> | governments and healthcare institutions should clearly communicate what these "preventable events" are to Canadians.   |
|           | 2_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - When these "preventable events" do occur Canadians should be informed of when and where they happened and what was done to prevent them from happening |
| 1/1       | again.   |
| <u>14</u> | 2_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Hospital   |
|           | care needs to have the same type of regulatory body as industries such as airlines and nuclear facilities to ensure that the public's safety is never  |
| <u>15</u> | compromised.   |
|           | compromised.   |
|           | 2_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Mistakes   |
| <u>16</u> | happen, even to doctors; system processes should be designed so they can be better supported when speaking up when a mistake has been made.  |
|           | 2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Top 2 Box  |
| <u>17</u> | Summary  |
|           | 2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Bottom 2   |
| <u>18</u> | Box Summary  |
|           | 3. Canada's Indigenous population comprises First Nations, Metis, and Inuit populations. How concerned are you about the health disparities of our   |
| <u>19</u> | Indigenous?  |
|           | 4. How familiar are you with the First Nations Health Authority that has been created for devolution of responsibility of federal and provincial governments to  |
| <u>20</u> | British Columbia First Nations for improving the health of Indigenous Canadians living in British Columbia.  |
|           |  |
|           | 5_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| <u>21</u> | indigenous health? - I support governments working with First Nations leaders in establishing clear goals and targets in reducing health disparities   |
|           | C. 2. Diagon tall manufather you strongly agree computed agree computed diagree or strongly diagree with each of the following statements about  |
|           | 5_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| 22        | indigenous health? - I support the collection and public reporting of data about Indigenous health problems such as infant mortality, suicide, mental health, chronic diseases and addictions so that the public is kept informed on whether these problems are being addressed.                       |
| <u>22</u> | 5_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|           | indigenous health? - I am optimistic that if Canadian governments make improving Indigenous health a priority Indigenous Canadians can have the same   |
| 23        | health status as other Canadians.  |
|           | 5_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|           | indigenous health? - It is clear that the health concerns faced by Indigenous patients will not be solved unless a new approach is used by the federal and   |
| <u>24</u> | provincial governments in delivering health care services.   |
|           |  |
|           | 5_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|           | indigenous health? - To solve the health issues faced by Indigenous patients, governments need to work with indigenous communities to address all of the   |
| <u>25</u> | social determinants of health, such as poverty, poor living conditions, low levels of education, and healthcare access.  |

|            | 5_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - In areas where there is a significant aboriginal population, hospitals should have strategies and plans developed specifically for providing |
|------------|--|
| <u>26</u>  | services to Indigenous Canadians.  |
|            |  |
|            | 5_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|            | indigenous health? - I think it would be a good idea for my Provincial Government and the Federal Government to establish a Federal/Provincial Indigenous  |
| <u>27</u>  | Health Authority to ensure both levels of government and Indigenous communities are working together to improve the health of Indigenous peoples.  |
|            | 5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| <u>28</u>  | indigenous health? - Top 2 Box Summary   |
|            | 5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| <u>29</u>  | indigenous health? - Bottom 2 Box Summary  |
|            | 6_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| <u>30</u>  | innovation in healthcare? - I worry about new or innovative ideas taking too long to spread across the country.  |
|            | 6_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|            | innovation in healthcare? - I think it is a good idea for the Government of Canada to invest substantially over the next 5 years as part of the new Health   |
| <u>31</u>  | Accord to support innovation in Canada's health system.  |
|            | 6_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
|            | innovation in healthcare? - Finding new ways to deliver health is the only way that Canadian governments are going to be able to keep up with the growing  |
| <u>32</u>  | demand for health care.  |
|            |  |
| 22         | 6_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| <u>33</u>  | innovation in healthcare? - I think Canada has a lot to learn from what other countries doing to make their health systems more sustainable.   |
|            | 6_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| 24         | innovation in healthcare? - In Canada we have talked for a long time about changing the health system for the better but until governments invest in change  |
| <u>34</u>  | it won't happen.   |
| 25         | 6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - Top 2 Box Summary   |
| <u>35</u>  | 6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about   |
| 36         | innovation in healthcare? - Bottom 2 Box Summary   |
| 30<br>37   | 7. How concerned are you about the healthcare available to senior populations in Canada today?   |
| 38         | 8_1. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - 5 years   |
| 39         | 8_2. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - 10 years  |
| <u> </u>   | 5_2.7 and now concerned the you about the healthcare available to senior populations in canada in 5 years of in 10 years: 10 years   |
| <u>40</u>  | 8. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - Top 2 Box Summary   |
| <b>/11</b> | 8. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - Bottom 2 Box Summary  |
| 41         | o. And now concerned are you about the healthcare available to sellior populations in Canada in 3 years of in 10 years? - Bottom 2 box 3dillinary  |

|           | 9_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
|-----------|---|
|           | seniors health? - I think it's a good idea for any new government healthcare funding to go toward programs that help promote better health and prevent        |
| <u>42</u> | chronic illnesses rather than putting new money into treating existing illnesses.   |
| <u>42</u> | chrome minesses rather than putting new money into treating existing minesses.  |
|           | 9_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>43</u> | seniors health? - Governments across Canada should commit to report on progress for a National Seniors Health Promotion Strategy.                             |
| <u> </u>  | schiols health: Governments across canada should commit to report on progress for a National Schiols Health Fromotion Strategy.                               |
|           | 9_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>44</u> | seniors health? - Many seniors need more education around how to take responsibility for their health as they get older.                                      |
|           | Semons health. Hunry semons need more education dround now to take responsibility for their neutrinus triey get older.  |
|           | 9_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>45</u> | seniors health? - The healthcare system needs to provide the tools and resources to Canadian seniors to enable them to live a healthier life.                 |
| <u></u>   |   |
|           | 9_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>46</u> | seniors health? - Governments need to do more to help seniors and their family caregivers to manage their chronic health conditions.                          |
|           | , , ,   |
|           | 9_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>47</u> | seniors health? - I worry that as Canadians live longer their final years will be mainly of poor quality as they cope with chronic diseases                   |
|           |   |
|           | 9_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
|           | seniors health? - Some seniors are more vulnerable and in need of more health care services than other seniors. The health care system needs to do a better   |
| 48        | job of identifying the needs of frail seniors and providing them with the increased care that they need.  |
|           | 9_8. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>49</u> | seniors health? - I expect to be very responsible for the care of an ageing parent or grandparent in the near future.   |
|           |   |
|           | 9_9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about            |
| <u>50</u> | seniors health? - The health care system does a good job in providing preventative care that can help older Canadians remain healthier for longer.            |
|           | 9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors      |
| <u>51</u> | health? - Top 2 Box Summary   |
|           | 9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors      |
| <u>52</u> | health? - Bottom 2 Box Summary  |
|           | 10_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about           |
|           | home care and community care for seniors? - There is enough health and care support for seniors in my area to live at home for as long as they are able to do |
| <u>53</u> | SO.   |
|           |   |
|           | 10_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about           |
| <u>54</u> | home care and community care for seniors? - I worry that there will not be enough home or community based care for my family and me when we need it.          |
|           |   |

|           | 10_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about        |
|-----------|--|
| <u>55</u> | home care and community care for seniors? - Canadian governments need to address the limited access to seniors home care                                   |
|           | 10_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about        |
| <u>56</u> | home care and community care for seniors? - Homecare for seniors is unaffordable for most Canadians  |
|           |  |
|           | 10_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about        |
| <u>57</u> | home care and community care for seniors? - Canadian governments need to address the limited number of spaces in long-term care facilities.                |
|           | 10. C. Diagge tall may whather you strongly agree comparison comparison or strongly diaggree with each of the following statements about                   |
| Ε0        | 10_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about        |
| <u>58</u> | home care and community care for seniors? - I have family or friends who have experienced poor quality of care in a long-term care facility.               |
|           | 10_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about        |
|           | home care and community care for seniors? - It is important that municipal governments are involved in the development of any long term care programs in   |
| <u>59</u> | addition to the Federal and Provincial governments   |
|           | 10. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home     |
| <u>60</u> | care and community care for seniors? - Top 2 Box Summary   |
|           | 10. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home     |
| <u>61</u> | care and community care for seniors? - Bottom 2 Box Summary  |
|           | 11. Do you have any adult family members, relatives or close friends that you personally help in a substantial way to deal with their healthcare issues,   |
| <u>62</u> | accessing the system, going for tests, getting medications, talking about their health, etc.?  |
| <u>63</u> | 12. Do you have a family physician, doctor or nurse practitioner you usually see for medical care?   |
| <u>64</u> | 13. Have you seen your family physician, doctor or nurse practitioner in the last year?  |
|           | 14. Do you suffer from any chronic disease, illness or condition? By chronic disease we mean an illness that lasts more than 3 months and requires ongoing |
| <u>65</u> | management and/or treatment, for example hypertension, asthma, diabetes, cardiovascular disease, etc.  |
| <u>66</u> | GENDER   |
| <u>67</u> | AGE  |
| <u>68</u> | EDUCATION  |
| <u>69</u> | REGION   |
| <u>70</u> | INCOME   |
| <u>71</u> | HOUSEHOLD COMPOSITION  |
| <u>72</u> | HHCMP1. How many people are living or staying at your current address?   |
| <u>73</u> | EMPLOYMENT STATUS  |
| 74        | USMAR2. What is your marital status?   |
| <u>75</u> | US01PGS. How much of your household's grocery shopping do you, yourself, do?   |
|           |  |
|           | CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality.   |
| <u>76</u> | Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.                                   |

S1\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry that I will someday fall through the cracks in the health system.

|                               |       |      |       | REC   | SION    |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|-------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB    | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |       |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В     | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |       |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104   | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107   | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 692   | 89   | 59    | 48    | 266     | 178    | 52       | 249    | 130            | 151     | 71      | 140  | 552     |
|                               | 69%   | 66%  | 56%   | 73%   | 69%     | 74%    | 73%      | 71%    | 70%            | 68%     | 54%     | 65%  | 70%     |
|                               |       | *    | *     | B*    | В       | В      | B*       | J      | J              | J       |         |      |         |
| Strongly agree                | 326   | 32   | 28    | 18    | 135     | 91     | 23       | 137    | 55             | 71      | 29      | 62   | 264     |
|                               | 32%   | 23%  | 27%   | 27%   | 35%     | 38%    | 32%      | 39%    | 30%            | 32%     | 21%     | 29%  | 33%     |
|                               |       | *    | *     | *     | Α       | Α      | *        | J      |                | J       |         |      |         |
| Somewhat agree                | 366   | 57   | 31    | 30    | 131     | 87     | 29       | 113    | 75             | 80      | 43      | 78   | 287     |
|                               | 36%   | 43%  | 29%   | 46%   | 34%     | 36%    | 41%      | 32%    | 40%            | 36%     | 32%     | 36%  | 36%     |
|                               |       | *    | *     | B*    |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 312   | 46   | 47    | 18    | 119     | 63     | 19       | 100    | 55             | 71      | 61      | 74   | 238     |
|                               | 31%   | 34%  | 44%   | 27%   | 31%     | 26%    | 27%      | 29%    | 30%            | 32%     | 46%     | 35%  | 30%     |
|                               |       | *    | CDEF* | *     |         |        | *        |        |                |         | GHI     |      |         |
| Somewhat disagree             | 255   | 31   | 39    | 15    | 102     | 50     | 17       | 79     | 40             | 61      | 54      | 63   | 192     |
|                               | 25%   | 23%  | 36%   | 23%   | 27%     | 21%    | 24%      | 23%    | 22%            | 27%     | 40%     | 29%  | 24%     |
|                               |       | *    | E*    | *     |         |        | *        |        |                |         | GHI     |      |         |
| Strongly disagree             | 58    | 14   | 8     | 3     | 17      | 13     | 2        | 21     | 15             | 10      | 8       | 12   | 46      |
|                               | 6%    | 11%  | 8%    | 4%    | 4%      | 5%     | 3%       | 6%     | 8%             | 4%      | 6%      | 5%   | 6%      |
|                               |       | D*   | *     | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107   | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100%  | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
| L                             |       |      |       |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry that the Canadian health system is falling behind compared to other countries

|                               |       |      |      | REG   | SION    |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 641   | 82   | 52   | 37    | 249     | 181    | 40       | 242    | 106            | 147     | 74      | 135  | 506     |
|                               | 64%   | 61%  | 49%  | 57%   | 65%     | 75%    | 55%      | 69%    | 57%            | 67%     | 56%     | 63%  | 64%     |
|                               |       | *    | *    | *     | В       | ABCDF  | *        | HJ     |                |         |         |      |         |
| Strongly agree                | 280   | 35   | 26   | 13    | 101     | 92     | 13       | 107    | 47             | 69      | 31      | 63   | 218     |
|                               | 28%   | 26%  | 25%  | 21%   | 26%     | 38%    | 18%      | 31%    | 25%            | 31%     | 23%     | 29%  | 28%     |
|                               |       | *    | *    | *     |         | ABCDF  | *        |        |                |         |         |      |         |
| Somewhat agree                | 361   | 47   | 26   | 24    | 148     | 89     | 27       | 135    | 59             | 78      | 43      | 72   | 288     |
|                               | 36%   | 35%  | 24%  | 36%   | 38%     | 37%    | 38%      | 38%    | 32%            | 35%     | 33%     | 34%  | 37%     |
|                               |       | *    | *    | *     | В       | В      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 363   | 53   | 54   | 28    | 136     | 60     | 32       | 108    | 79             | 74      | 59      | 79   | 284     |
|                               | 36%   | 39%  | 51%  | 43%   | 35%     | 25%    | 45%      | 31%    | 43%            | 33%     | 44%     | 37%  | 36%     |
|                               |       | E*   | DE*  | E*    | E       |        | E*       |        | G              |         | G       |      |         |
| Somewhat disagree             | 294   | 43   | 37   | 25    | 111     | 54     | 25       | 81     | 68             | 60      | 47      | 64   | 230     |
|                               | 29%   | 32%  | 35%  | 39%   | 29%     | 22%    | 35%      | 23%    | 37%            | 27%     | 35%     | 30%  | 29%     |
|                               |       | *    | E*   | E*    |         |        | E*       |        | G              |         | G       |      |         |
| Strongly disagree             | 69    | 10   | 17   | 3     | 25      | 7      | 7        | 27     | 10             | 14      | 12      | 15   | 54      |
|                               | 7%    | 7%   | 16%  | 5%    | 7%      | 3%     | 9%       | 8%     | 6%             | 6%      | 9%      | 7%   | 7%      |
|                               |       | *    | CDE* | *     |         |        | E*       |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
| L                             |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I think the Canadian health care system is among the best among other developed countries

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | SEHOLD  |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 796   | 108  | 87   | 57    | 320     | 164    | 61       | 275    | 154            | 169     | 107     | 170  | 626     |
|                               | 79%   | 80%  | 81%  | 87%   | 83%     | 68%    | 85%      | 78%    | 83%            | 76%     | 81%     | 80%  | 79%     |
|                               |       | E*   | E*   | E*    | E       |        | E*       |        |                |         |         |      |         |
| Strongly agree                | 277   | 37   | 46   | 21    | 108     | 38     | 27       | 92     | 64             | 59      | 36      | 66   | 211     |
|                               | 28%   | 27%  | 44%  | 32%   | 28%     | 16%    | 38%      | 26%    | 34%            | 27%     | 27%     | 31%  | 27%     |
|                               |       | E*   | ADE* | E*    | E       |        | E*       |        |                |         |         |      |         |
| Somewhat agree                | 519   | 71   | 40   | 36    | 212     | 126    | 34       | 183    | 91             | 110     | 72      | 105  | 414     |
|                               | 52%   | 53%  | 38%  | 55%   | 55%     | 52%    | 47%      | 52%    | 49%            | 50%     | 54%     | 49%  | 52%     |
|                               |       | B*   | *    | *     | В       | В      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 208   | 27   | 20   | 9     | 65      | 77     | 11       | 75     | 31             | 52      | 25      | 44   | 164     |
|                               | 21%   | 20%  | 19%  | 13%   | 17%     | 32%    | 15%      | 22%    | 17%            | 24%     | 19%     | 20%  | 21%     |
|                               |       | *    | *    | *     |         | ABCDF  | *        |        |                |         |         |      |         |
| Somewhat disagree             | 163   | 26   | 13   | 6     | 49      | 62     | 7        | 63     | 24             | 39      | 21      | 36   | 127     |
|                               | 16%   | 19%  | 12%  | 10%   | 13%     | 26%    | 10%      | 18%    | 13%            | 17%     | 16%     | 17%  | 16%     |
|                               |       | *    | *    | *     |         | BCDF   | *        |        |                |         |         |      |         |
| Strongly disagree             | 45    | 1    | 7    | 2     | 16      | 16     | 3        | 13     | 7              | 14      | 4       | 8    | 37      |
|                               | 4%    | 1%   | 6%   | 3%    | 4%      | 7%     | 5%       | 4%     | 4%             | 6%      | 3%      | 4%   | 5%      |
|                               |       | *    | A*   | *     |         | Α      | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I have friends or family members who have looked into health services in other provinces or other countries because they are concerned about the quality and how up to date the health services are where they live.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 428   | 51   | 39   | 21    | 150     | 137    | 29       | 176    | 74             | 91      | 48      | 96   | 331     |
|                               | 43%   | 38%  | 36%  | 32%   | 39%     | 57%    | 41%      | 50%    | 40%            | 41%     | 36%     | 45%  | 42%     |
|                               |       | *    | *    | *     |         | ABCDF  | *        | HJ     |                |         |         |      |         |
| Strongly agree                | 158   | 19   | 14   | 9     | 57      | 48     | 11       | 70     | 25             | 35      | 16      | 33   | 125     |
|                               | 16%   | 14%  | 13%  | 14%   | 15%     | 20%    | 15%      | 20%    | 13%            | 16%     | 12%     | 15%  | 16%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 270   | 32   | 24   | 12    | 94      | 89     | 18       | 106    | 49             | 56      | 32      | 63   | 206     |
|                               | 27%   | 24%  | 23%  | 19%   | 24%     | 37%    | 26%      | 30%    | 27%            | 25%     | 24%     | 29%  | 26%     |
|                               |       | *    | *    | *     |         | ABCD   | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 576   | 83   | 68   | 44    | 235     | 104    | 42       | 173    | 111            | 130     | 84      | 118  | 458     |
|                               | 57%   | 62%  | 64%  | 68%   | 61%     | 43%    | 59%      | 50%    | 60%            | 59%     | 64%     | 55%  | 58%     |
|                               |       | E*   | E*   | E*    | E       |        | E*       |        | G              |         | G       |      |         |
| Somewhat disagree             | 322   | 43   | 39   | 25    | 129     | 65     | 21       | 92     | 58             | 81      | 46      | 66   | 256     |
|                               | 32%   | 32%  | 37%  | 38%   | 34%     | 27%    | 30%      | 26%    | 31%            | 36%     | 35%     | 31%  | 32%     |
|                               |       | *    | *    | *     |         |        | *        |        |                | G       |         |      |         |
| Strongly disagree             | 254   | 40   | 29   | 20    | 105     | 40     | 21       | 81     | 54             | 50      | 38      | 52   | 202     |
|                               | 25%   | 30%  | 27%  | 30%   | 27%     | 16%    | 29%      | 23%    | 29%            | 22%     | 29%     | 24%  | 26%     |
|                               |       | E*   | E*   | E*    | E       |        | E*       |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

# Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I worry about the risk of infection at hospitals and other health care facilities in my area.

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | SEHOLD  |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      | 4       |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 701   | 83   | 63   | 42    | 269     | 194    | 50       | 249    | 132            | 160      | 81      | 139  | 562     |
|                               | 70%   | 62%  | 59%  | 65%   | 70%     | 80%    | 69%      | 71%    | 72%            | 72%      | 61%     | 65%  | 71%     |
|                               |       | *    | *    | *     |         | ABCDF  | *        | J      |                | J        |         |      |         |
| Strongly agree                | 303   | 34   | 23   | 16    | 115     | 94     | 20       | 121    | 59             | 59       | 31      | 59   | 244     |
|                               | 30%   | 25%  | 22%  | 25%   | 30%     | 39%    | 29%      | 35%    | 32%            | 27%      | 23%     | 27%  | 31%     |
|                               |       | *    | *    | *     |         | ABD    | *        | J      |                |          |         |      |         |
| Somewhat agree                | 398   | 49   | 40   | 26    | 154     | 100    | 29       | 128    | 74             | 101      | 50      | 81   | 318     |
|                               | 40%   | 37%  | 37%  | 40%   | 40%     | 41%    | 41%      | 37%    | 40%            | 46%      | 37%     | 38%  | 40%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Bottom 2 Box (Net)            | 303   | 51   | 43   | 23    | 116     | 47     | 22       | 100    | 53             | 61       | 52      | 75   | 228     |
|                               | 30%   | 38%  | 41%  | 35%   | 30%     | 20%    | 31%      | 29%    | 28%            | 28%      | 39%     | 35%  | 29%     |
|                               |       | E*   | E*   | E*    | E       |        | E*       |        |                |          | GI      |      |         |
| Somewhat disagree             | 246   | 43   | 33   | 17    | 91      | 43     | 18       | 84     | 39             | 51       | 41      | 59   | 186     |
|                               | 24%   | 32%  | 31%  | 26%   | 24%     | 18%    | 26%      | 24%    | 21%            | 23%      | 31%     | 28%  | 24%     |
|                               |       | E*   | E*   | *     |         |        | *        |        |                |          |         |      |         |
| Strongly disagree             | 57    | 9    | 10   | 6     | 25      | 4      | 3        | 17     | 13             | 10       | 11      | 16   | 42      |
|                               | 6%    | 7%   | 10%  | 9%    | 6%      | 2%     | 5%       | 5%     | 7%             | 5%       | 8%      | 7%   | 5%      |
|                               |       | E*   | E*   | E*    | E       |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
| I                             |       |      |      |       |         |        |          |        |                |          |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I think Canadians can improve their own health and prevent many illnesses if they have access to the most up to date trusted information and advice about healthy living.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 911   | 121  | 95   | 64    | 352     | 212    | 67       | 310    | 175            | 206     | 118     | 194  | 717     |
|                               | 91%   | 90%  | 90%  | 99%   | 91%     | 88%    | 93%      | 89%    | 94%            | 93%     | 89%     | 91%  | 91%     |
|                               |       | *    | *    | ABE*  |         |        | *        |        |                |         |         |      |         |
| Strongly agree                | 429   | 52   | 51   | 33    | 166     | 88     | 39       | 151    | 91             | 97      | 44      | 95   | 335     |
|                               | 43%   | 39%  | 48%  | 50%   | 43%     | 37%    | 55%      | 43%    | 49%            | 44%     | 33%     | 44%  | 42%     |
|                               |       | *    | *    | *     |         |        | ADE*     |        | J              |         |         |      |         |
| Somewhat agree                | 482   | 69   | 44   | 32    | 186     | 124    | 27       | 159    | 84             | 109     | 73      | 100  | 382     |
|                               | 48%   | 51%  | 42%  | 49%   | 48%     | 51%    | 38%      | 45%    | 45%            | 49%     | 55%     | 46%  | 48%     |
|                               |       | *    | *    | *     |         | F      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 93    | 14   | 11   | 1     | 33      | 29     | 5        | 40     | 10             | 16      | 15      | 20   | 73      |
|                               | 9%    | 10%  | 10%  | 1%    | 9%      | 12%    | 7%       | 11%    | 6%             | 7%      | 11%     | 9%   | 9%      |
|                               |       | C*   | C*   | *     |         | С      | *        |        |                |         |         |      |         |
| Somewhat disagree             | 79    | 11   | 10   | 1     | 28      | 25     | 5        | 34     | 10             | 14      | 12      | 17   | 63      |
|                               | 8%    | 8%   | 9%   | 1%    | 7%      | 10%    | 7%       | 10%    | 6%             | 7%      | 9%      | 8%   | 8%      |
|                               |       | *    | *    | *     |         | С      | *        |        |                |         |         |      |         |
| Strongly disagree             | 14    | 3    | 1    | -     | 5       | 4      | -        | 6      | -              | 1       | 3       | 4    | 10      |
|                               | 1%    | 2%   | 1%   | -     | 1%      | 2%     | -        | 2%     | -              | 1%      | 2%      | 2%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

S1\_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I expect the new federal Government to deliver on its commitment to work more closely with Provincial Governments to improve the health of Canadians as part of a multiyear Health Accord.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 909   | 122  | 87   | 61    | 350     | 223    | 65       | 319    | 165            | 195      | 122     | 194  | 715     |
|                               | 91%   | 90%  | 82%  | 94%   | 91%     | 92%    | 92%      | 91%    | 89%            | 88%      | 92%     | 90%  | 91%     |
|                               |       | *    | *    | *     | В       | В      | *        |        |                |          |         |      |         |
| Strongly agree                | 574   | 78   | 58   | 43    | 224     | 132    | 39       | 210    | 99             | 131      | 69      | 107  | 466     |
|                               | 57%   | 58%  | 55%  | 65%   | 58%     | 55%    | 55%      | 60%    | 53%            | 59%      | 52%     | 50%  | 59%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      | K       |
| Somewhat agree                | 335   | 44   | 29   | 19    | 126     | 91     | 27       | 109    | 66             | 64       | 53      | 86   | 249     |
|                               | 33%   | 32%  | 28%  | 28%   | 33%     | 38%    | 37%      | 31%    | 36%            | 29%      | 40%     | 40%  | 32%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          | I       | L    |         |
| Bottom 2 Box (Net)            | 95    | 13   | 19   | 4     | 35      | 18     | 6        | 31     | 20             | 26       | 11      | 21   | 75      |
|                               | 9%    | 10%  | 18%  | 6%    | 9%      | 8%     | 8%       | 9%     | 11%            | 12%      | 8%      | 10%  | 9%      |
|                               |       | *    | DE*  | *     |         |        | *        |        |                |          |         |      |         |
| Somewhat disagree             | 69    | 9    | 16   | 4     | 25      | 10     | 4        | 18     | 16             | 24       | 7       | 14   | 54      |
|                               | 7%    | 7%   | 15%  | 6%    | 7%      | 4%     | 6%       | 5%     | 8%             | 11%      | 5%      | 7%   | 7%      |
|                               |       | *    | DE*  | *     |         |        | *        |        |                | G        |         |      |         |
| Strongly disagree             | 26    | 4    | 3    | -     | 10      | 8      | 2        | 13     | 4              | 2        | 4       | 6    | 20      |
|                               | 3%    | 3%   | 3%   | -     | 3%      | 3%     | 2%       | 4%     | 2%             | 1%       | 3%      | 3%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

### S1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Top 2 Box Summary

|   |       |     |     | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|---|-------|-----|-----|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|   | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|   |       |     |     |       |         |        |          |        |                | <\$100K |         |      |         |
|   |       | Α   | В   | С     | D       | E      | F        | G      | Н              | I       | J       | K    | L       |
|   |       |     |     |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)                     | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)                       | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| I think Canadians can improve their own health    | 911   | 121 | 95  | 64    | 352     | 212    | 67       | 310    | 175            | 206     | 118     | 194  | 717     |
| and prevent many illnesses if they have access    | 91%   | 90% | 90% | 99%   | 91%     | 88%    | 93%      | 89%    | 94%            | 93%     | 89%     | 91%  | 91%     |
| to the most up to date trusted information and    |       | *   | *   | ABE*  |         |        | *        |        |                |         |         |      |         |
| I expect the new federal Government to deliver    | 909   | 122 | 87  | 61    | 350     | 223    | 65       | 319    | 165            | 195     | 122     | 194  | 715     |
| on its commitment to work more closely with       | 91%   | 90% | 82% | 94%   | 91%     | 92%    | 92%      | 91%    | 89%            | 88%     | 92%     | 90%  | 91%     |
| Provincial Governments to improve the health      |       | *   | *   | *     | В       | В      | *        |        |                |         |         |      |         |
| I think the Canadian health care system is        | 796   | 108 | 87  | 57    | 320     | 164    | 61       | 275    | 154            | 169     | 107     | 170  | 626     |
| among the best among other developed              | 79%   | 80% | 81% | 87%   | 83%     | 68%    | 85%      | 78%    | 83%            | 76%     | 81%     | 80%  | 79%     |
| countries   |       | E*  | E*  | E*    | E       |        | E*       |        |                |         |         |      |         |
| I worry about the risk of infection at hospitals  | 701   | 83  | 63  | 42    | 269     | 194    | 50       | 249    | 132            | 160     | 81      | 139  | 562     |
| and other health care facilities in my area.      | 70%   | 62% | 59% | 65%   | 70%     | 80%    | 69%      | 71%    | 72%            | 72%     | 61%     | 65%  | 71%     |
|   |       | *   | *   | *     |         | ABCDF  | *        | J      |                | J       |         |      |         |
| I worry that I will someday fall through the      | 692   | 89  | 59  | 48    | 266     | 178    | 52       | 249    | 130            | 151     | 71      | 140  | 552     |
| cracks in the health system.                      | 69%   | 66% | 56% | 73%   | 69%     | 74%    | 73%      | 71%    | 70%            | 68%     | 54%     | 65%  | 70%     |
|   |       | *   | *   | B*    | В       | В      | B*       | J      | J              | J       |         |      |         |
| I worry that the Canadian health system is        | 641   | 82  | 52  | 37    | 249     | 181    | 40       | 242    | 106            | 147     | 74      | 135  | 506     |
| falling behind compared to other countries        | 64%   | 61% | 49% | 57%   | 65%     | 75%    | 55%      | 69%    | 57%            | 67%     | 56%     | 63%  | 64%     |
|   |       | *   | *   | *     | В       | ABCDF  | *        | HJ     |                |         |         |      |         |
| I have friends or family members who have         | 428   | 51  | 39  | 21    | 150     | 137    | 29       | 176    | 74             | 91      | 48      | 96   | 331     |
| looked into health services in other provinces or | 43%   | 38% | 36% | 32%   | 39%     | 57%    | 41%      | 50%    | 40%            | 41%     | 36%     | 45%  | 42%     |
| other countries because they are concerned        |       | *   | *   | *     |         | ABCDF  | *        | HJ     |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

### S1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Bottom 2 Box Summary

|   |       |     |       | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|---|-------|-----|-------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|   | Total | BC  | AB    | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|   |       |     |       |       |         |        |          |        |                | <\$100K |         |      |         |
|   |       | Α   | В     | С     | D       | E      | F        | G      | Н              | I       | J       | K    | L       |
|   |       |     |       |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)                     | 1004  | 124 | 104   | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)                       | 1004  | 135 | 107   | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| I have friends or family members who have         | 576   | 83  | 68    | 44    | 235     | 104    | 42       | 173    | 111            | 130     | 84      | 118  | 458     |
| looked into health services in other provinces or | 57%   | 62% | 64%   | 68%   | 61%     | 43%    | 59%      | 50%    | 60%            | 59%     | 64%     | 55%  | 58%     |
| other countries because they are concerned        |       | E*  | E*    | E*    | E       |        | E*       |        | G              |         | G       |      |         |
| I worry that the Canadian health system is        | 363   | 53  | 54    | 28    | 136     | 60     | 32       | 108    | 79             | 74      | 59      | 79   | 284     |
| falling behind compared to other countries        | 36%   | 39% | 51%   | 43%   | 35%     | 25%    | 45%      | 31%    | 43%            | 33%     | 44%     | 37%  | 36%     |
|   |       | E*  | DE*   | E*    | E       |        | E*       |        | G              |         | G       |      |         |
| I worry that I will someday fall through the      | 312   | 46  | 47    | 18    | 119     | 63     | 19       | 100    | 55             | 71      | 61      | 74   | 238     |
| cracks in the health system.                      | 31%   | 34% | 44%   | 27%   | 31%     | 26%    | 27%      | 29%    | 30%            | 32%     | 46%     | 35%  | 30%     |
|   |       | *   | CDEF* | *     |         |        | *        |        |                |         | GHI     |      |         |
| I worry about the risk of infection at hospitals  | 303   | 51  | 43    | 23    | 116     | 47     | 22       | 100    | 53             | 61      | 52      | 75   | 228     |
| and other health care facilities in my area.      | 30%   | 38% | 41%   | 35%   | 30%     | 20%    | 31%      | 29%    | 28%            | 28%     | 39%     | 35%  | 29%     |
|   |       | E*  | E*    | E*    | E       |        | E*       |        |                |         | GI      |      |         |
| I think the Canadian health care system is        | 208   | 27  | 20    | 9     | 65      | 77     | 11       | 75     | 31             | 52      | 25      | 44   | 164     |
| among the best among other developed              | 21%   | 20% | 19%   | 13%   | 17%     | 32%    | 15%      | 22%    | 17%            | 24%     | 19%     | 20%  | 21%     |
| countries   |       | *   | *     | *     |         | ABCDF  | *        |        |                |         |         |      |         |
| I expect the new federal Government to deliver    | 95    | 13  | 19    | 4     | 35      | 18     | 6        | 31     | 20             | 26      | 11      | 21   | 75      |
| on its commitment to work more closely with       | 9%    | 10% | 18%   | 6%    | 9%      | 8%     | 8%       | 9%     | 11%            | 12%     | 8%      | 10%  | 9%      |
| Provincial Governments to improve the health      |       | *   | DE*   | *     |         |        | *        |        |                |         |         |      |         |
| I think Canadians can improve their own health    | 93    | 14  | 11    | 1     | 33      | 29     | 5        | 40     | 10             | 16      | 15      | 20   | 73      |
| and prevent many illnesses if they have access    | 9%    | 10% | 10%   | 1%    | 9%      | 12%    | 7%       | 11%    | 6%             | 7%      | 11%     | 9%   | 9%      |
| to the most up to date trusted information and    |       | C*  | C*    | *     |         | С      | *        |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

1. The United States and United Kingdom nave identified and publicly report on what they call never events for nealthcare. Never Events or Preventable Events are patient safety include things like having the wrong body part operated on or a tool left in you during surgery, being given a medication that you know you are allergic to, or a baby being abducted or discharged to the wrong

| nerson How concerned are you about these |       |          |          |       | ION     |        |          |        | HOUSEHOLI      | D INCOME |         | HOUS | EHOLD   |
|--|-------|----------|----------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|  | Total | BC       | AB       | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|  |       |          |          |       |         |        |          |        |                | <\$100K  |         |      |         |
|  |       | Α        | В        | С     | D       | Е      | F        | G      | Н              | 1        | J       | K    | L       |
| Base: All Respondents (unwtd)            | 1004  | 124      | 104      | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)              | 1004  | 135      | 104      | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 217  | 790     |
| 1  |       | 80       | 59       | 47    |         | 187    | 47       | 245    | 132            |          | 76      |      |         |
| Top 2 Box (Net)                          | 681   |          |          |       | 262     |        |          |        |                | 151      |         | 148  | 533     |
|  | 68%   | 60%<br>* | 55%<br>* | 72%   | 68%     | 78%    | 65%<br>* | 70%    | 71%            | 68%      | 58%     | 69%  | 67%     |
|  |       |          |          |       | В       | ABDF   |          | J      | J              |          |         |      |         |
| Very concerned                           | 256   | 29       | 20       | 12    | 93      | 83     | 19       | 113    | 52             | 51       | 21      | 41   | 215     |
|  | 25%   | 22%      | 19%      | 19%   | 24%     | 34%    | 26%      | 32%    | 28%            | 23%      | 16%     | 19%  | 27%     |
|  |       | *        | *        | *     |         | ABCD   | *        | IJ     | J              |          |         |      | K       |
| Somewhat concerned                       | 425   | 51       | 39       | 34    | 168     | 104    | 28       | 131    | 80             | 100      | 56      | 107  | 318     |
|  | 42%   | 38%      | 36%      | 53%   | 44%     | 43%    | 39%      | 38%    | 43%            | 45%      | 42%     | 50%  | 40%     |
|  |       | *        | *        | *     |         |        | *        |        |                |          |         | L    |         |
| Bottom 2 Box (Net)                       | 323   | 54       | 48       | 19    | 123     | 54     | 25       | 105    | 53             | 71       | 56      | 66   | 257     |
| , ,                                      | 32%   | 40%      | 45%      | 28%   | 32%     | 22%    | 35%      | 30%    | 29%            | 32%      | 42%     | 31%  | 33%     |
|  |       | E*       | DE*      | *     | E       |        | E*       |        |                |          | GH      |      |         |
| Not very concerned                       | 277   | 47       | 40       | 17    | 98      | 52     | 24       | 86     | 48             | 60       | 48      | 54   | 223     |
|  | 28%   | 35%      | 38%      | 25%   | 25%     | 22%    | 33%      | 25%    | 26%            | 27%      | 36%     | 25%  | 28%     |
|  |       | E*       | DE*      | *     |         |        | E*       |        |                |          | G       |      |         |
| Not at all concerned                     | 45    | 7        | 8        | 2     | 25      | 2      | 1        | 19     | 5              | 11       | 9       | 12   | 34      |
|  | 5%    | 5%       | 7%       | 3%    | 7%      | 1%     | 2%       | 5%     | 3%             | 5%       | 6%      | 6%   | 4%      |
|  |       | E*       | E*       | *     | E       |        | *        |        |                |          |         |      |         |
| Sigma                                    | 1004  | 135      | 107      | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|  | 100%  | 100%     | 100%     | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|  |       |          |          |       |         |        |          |        |                |          |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - I support mandatory public reporting of these preventable events so that the public, healthcare providers, and governments can work to decrease the occurrence of these preventable events.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 931   | 127  | 91   | 61    | 364     | 224    | 64       | 325    | 178            | 206     | 116     | 194  | 738     |
|                               | 93%   | 95%  | 85%  | 93%   | 95%     | 93%    | 90%      | 93%    | 96%            | 93%     | 87%     | 90%  | 93%     |
|                               |       | B*   | *    | *     | В       |        | *        |        | J              |         |         |      |         |
| Strongly agree                | 566   | 73   | 55   | 39    | 231     | 128    | 40       | 209    | 112            | 120     | 70      | 123  | 443     |
|                               | 56%   | 54%  | 52%  | 59%   | 60%     | 53%    | 56%      | 60%    | 61%            | 54%     | 53%     | 57%  | 56%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 365   | 54   | 36   | 23    | 133     | 95     | 24       | 117    | 66             | 86      | 45      | 71   | 294     |
|                               | 36%   | 40%  | 34%  | 35%   | 35%     | 40%    | 34%      | 33%    | 36%            | 39%     | 34%     | 33%  | 37%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 73    | 7    | 16   | 4     | 20      | 18     | 7        | 25     | 7              | 16      | 17      | 20   | 52      |
|                               | 7%    | 5%   | 15%  | 7%    | 5%      | 7%     | 10%      | 7%     | 4%             | 7%      | 13%     | 10%  | 7%      |
|                               |       | *    | AD*  | *     |         |        | *        |        |                |         | Н       |      |         |
| Somewhat disagree             | 59    | 7    | 10   | 4     | 16      | 14     | 7        | 20     | 5              | 15      | 17      | 15   | 43      |
|                               | 6%    | 5%   | 10%  | 7%    | 4%      | 6%     | 10%      | 6%     | 2%             | 7%      | 13%     | 7%   | 5%      |
|                               |       | *    | D*   | *     |         |        | D*       |        |                |         | GH      |      |         |
| Strongly disagree             | 14    | -    | 5    | -     | 5       | 4      | -        | 5      | 2              | 1       | 1       | 5    | 9       |
|                               | 1%    | -    | 5%   | -     | 1%      | 2%     | -        | 1%     | 1%             | *       | *       | 2%   | 1%      |
|                               |       | *    | AD*  | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - If I were to be hospitalized I would be worried that I might be harmed or that one of these "preventable events" might happen to me.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | I       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 590   | 62   | 63   | 37    | 226     | 166    | 35       | 217    | 107            | 135     | 63      | 137  | 453     |
|                               | 59%   | 46%  | 59%  | 56%   | 59%     | 69%    | 49%      | 62%    | 58%            | 61%     | 48%     | 64%  | 57%     |
|                               |       | *    | *    | *     | Α       | ADF    | *        | J      |                | J       |         |      |         |
| Strongly agree                | 214   | 20   | 18   | 10    | 85      | 71     | 12       | 90     | 41             | 53      | 17      | 48   | 166     |
|                               | 21%   | 15%  | 17%  | 15%   | 22%     | 29%    | 16%      | 26%    | 22%            | 24%     | 13%     | 22%  | 21%     |
|                               |       | *    | *    | *     |         | ABCF   | *        | J      |                | J       |         |      |         |
| Somewhat agree                | 376   | 42   | 46   | 27    | 142     | 96     | 24       | 127    | 65             | 81      | 46      | 89   | 286     |
|                               | 37%   | 31%  | 43%  | 41%   | 37%     | 40%    | 33%      | 36%    | 35%            | 37%     | 35%     | 42%  | 36%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 414   | 73   | 43   | 29    | 159     | 75     | 36       | 133    | 78             | 87      | 69      | 77   | 337     |
|                               | 41%   | 54%  | 41%  | 44%   | 41%     | 31%    | 51%      | 38%    | 42%            | 39%     | 52%     | 36%  | 43%     |
|                               |       | DE*  | *    | *     | E       |        | E*       |        |                |         | GI      |      |         |
| Somewhat disagree             | 308   | 51   | 28   | 21    | 114     | 63     | 31       | 97     | 61             | 60      | 53      | 52   | 256     |
|                               | 31%   | 38%  | 27%  | 32%   | 30%     | 26%    | 43%      | 28%    | 33%            | 27%     | 40%     | 24%  | 32%     |
|                               |       | E*   | *    | *     |         |        | BDE*     |        |                |         | GI      |      |         |
| Strongly disagree             | 106   | 21   | 15   | 8     | 45      | 12     | 5        | 36     | 18             | 27      | 17      | 25   | 81      |
|                               | 11%   | 16%  | 14%  | 11%   | 12%     | 5%     | 8%       | 10%    | 10%            | 12%     | 12%     | 12%  | 10%     |
|                               |       | E*   | E*   | *     | E       |        | *        |        |                |         |         |      | 1       |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Canadian governments and healthcare institutions should clearly communicate what these "preventable events" are to Canadians.

|                               |       |      |      | REC   | SION    |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 948   | 123  | 98   | 63    | 369     | 228    | 67       | 327    | 177            | 209     | 127     | 199  | 749     |
|                               | 94%   | 91%  | 92%  | 96%   | 96%     | 95%    | 94%      | 93%    | 96%            | 95%     | 95%     | 93%  | 95%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly agree                | 572   | 76   | 60   | 41    | 235     | 121    | 39       | 206    | 112            | 129     | 64      | 119  | 454     |
|                               | 57%   | 56%  | 57%  | 63%   | 61%     | 50%    | 55%      | 59%    | 61%            | 58%     | 48%     | 55%  | 57%     |
|                               |       | *    | *    | *     | E       |        | *        | J      | J              |         |         |      |         |
| Somewhat agree                | 376   | 47   | 38   | 22    | 134     | 107    | 28       | 121    | 65             | 80      | 63      | 81   | 295     |
|                               | 37%   | 35%  | 36%  | 33%   | 35%     | 44%    | 39%      | 34%    | 35%            | 36%     | 47%     | 38%  | 37%     |
|                               |       | *    | *    | *     |         | D      | *        |        |                |         | GHI     |      |         |
| Bottom 2 Box (Net)            | 56    | 12   | 8    | 3     | 16      | 13     | 4        | 23     | 8              | 12      | 6       | 15   | 41      |
|                               | 6%    | 9%   | 8%   | 4%    | 4%      | 5%     | 6%       | 7%     | 4%             | 5%      | 5%      | 7%   | 5%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 47    | 11   | 6    | 3     | 13      | 10     | 4        | 19     | 6              | 12      | 6       | 13   | 34      |
|                               | 5%    | 8%   | 6%   | 4%    | 3%      | 4%     | 6%       | 5%     | 3%             | 5%      | 5%      | 6%   | 4%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 9     | 1    | 2    | -     | 3       | 3      | -        | 4      | 2              | -       | -       | 2    | 7       |
|                               | 1%    | 1%   | 2%   | -     | 1%      | 1%     | -        | 1%     | 1%             | -       | -       | 1%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - When these "preventable events" do occur Canadians should be informed of when and where they happened and what was done to prevent them from happening again.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 938   | 122  | 95   | 65    | 369     | 222    | 65       | 328    | 176            | 203     | 122     | 193  | 744     |
|                               | 93%   | 90%  | 89%  | 99%   | 96%     | 92%    | 92%      | 94%    | 95%            | 92%     | 92%     | 90%  | 94%     |
|                               |       | *    | *    | ABF*  | AB      |        | *        |        |                |         |         |      |         |
| Strongly agree                | 583   | 74   | 55   | 41    | 249     | 123    | 41       | 211    | 117            | 123     | 72      | 121  | 463     |
|                               | 58%   | 55%  | 52%  | 63%   | 65%     | 51%    | 58%      | 60%    | 63%            | 56%     | 54%     | 56%  | 59%     |
|                               |       | *    | *    | *     | BE      |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 354   | 47   | 40   | 24    | 121     | 99     | 24       | 117    | 59             | 80      | 50      | 73   | 282     |
|                               | 35%   | 35%  | 37%  | 36%   | 31%     | 41%    | 34%      | 34%    | 32%            | 36%     | 38%     | 34%  | 36%     |
|                               |       | *    | *    | *     |         | D      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 66    | 13   | 12   | *     | 16      | 19     | 6        | 22     | 9              | 18      | 11      | 21   | 45      |
|                               | 7%    | 10%  | 11%  | 1%    | 4%      | 8%     | 8%       | 6%     | 5%             | 8%      | 8%      | 10%  | 6%      |
|                               |       | CD*  | CD*  | *     |         |        | C*       |        |                |         |         |      |         |
| Somewhat disagree             | 58    | 12   | 9    | *     | 13      | 17     | 5        | 17     | 8              | 18      | 9       | 20   | 37      |
|                               | 6%    | 9%   | 9%   | 1%    | 3%      | 7%     | 8%       | 5%     | 4%             | 8%      | 7%      | 10%  | 5%      |
|                               |       | CD*  | CD*  | *     |         |        | *        |        |                |         |         | L    |         |
| Strongly disagree             | 9     | 1    | 2    | -     | 2       | 3      | 1        | 5      | 1              | -       | 1       | 1    | 8       |
|                               | 1%    | *    | 2%   | -     | 1%      | 1%     | 1%       | 1%     | *              | -       | 1%      | *    | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Hospital care needs to have the same type of regulatory body as industries such as airlines and nuclear facilities to ensure that the public's safety is never compromised.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | I       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 927   | 121  | 92   | 63    | 361     | 222    | 68       | 325    | 172            | 202     | 120     | 196  | 731     |
|                               | 92%   | 90%  | 87%  | 97%   | 94%     | 92%    | 95%      | 93%    | 93%            | 91%     | 90%     | 91%  | 93%     |
|                               |       | *    | *    | *     | В       |        | *        |        |                |         |         |      |         |
| Strongly agree                | 524   | 72   | 50   | 34    | 223     | 111    | 35       | 180    | 108            | 106     | 67      | 112  | 413     |
|                               | 52%   | 53%  | 47%  | 52%   | 58%     | 46%    | 48%      | 52%    | 59%            | 48%     | 50%     | 52%  | 52%     |
|                               |       | *    | *    | *     | E       |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 402   | 50   | 42   | 30    | 137     | 110    | 33       | 144    | 63             | 96      | 53      | 84   | 318     |
|                               | 40%   | 37%  | 40%  | 45%   | 36%     | 46%    | 46%      | 41%    | 34%            | 44%     | 40%     | 39%  | 40%     |
|                               |       | *    | *    | *     |         | D      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 77    | 13   | 14   | 2     | 24      | 20     | 4        | 25     | 13             | 19      | 13      | 18   | 59      |
|                               | 8%    | 10%  | 13%  | 3%    | 6%      | 8%     | 5%       | 7%     | 7%             | 9%      | 10%     | 9%   | 7%      |
|                               |       | *    | D*   | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 58    | 7    | 14   | 1     | 16      | 16     | 3        | 18     | 7              | 16      | 12      | 14   | 44      |
|                               | 6%    | 5%   | 13%  | 2%    | 4%      | 7%     | 4%       | 5%     | 4%             | 7%      | 9%      | 7%   | 6%      |
|                               |       | *    | CD*  | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 19    | 6    | -    | 1     | 8       | 3      | 1        | 7      | 6              | 3       | 1       | 4    | 15      |
|                               | 2%    | 5%   | -    | 1%    | 2%      | 1%     | 1%       | 2%     | 3%             | 2%      | *       | 2%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

#### Statistics:

Overlap formula used

- Columns Tested (5%): A/R

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2\_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Mistakes happen, even to doctors; system processes should be designed so they can be better supported when speaking up when a mistake has been made.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 925   | 132  | 90   | 62    | 359     | 215    | 66       | 324    | 178            | 202     | 115     | 187  | 737     |
|                               | 92%   | 98%  | 85%  | 94%   | 93%     | 89%    | 92%      | 93%    | 96%            | 91%     | 87%     | 87%  | 93%     |
|                               |       | BEF* | *    | *     | В       |        | *        |        | J              |         |         |      | K       |
| Strongly agree                | 479   | 65   | 45   | 33    | 200     | 102    | 32       | 159    | 101            | 107     | 55      | 94   | 385     |
|                               | 48%   | 48%  | 43%  | 51%   | 52%     | 42%    | 46%      | 46%    | 55%            | 48%     | 42%     | 44%  | 49%     |
|                               |       | *    | *    | *     | E       |        | *        |        | J              |         |         |      |         |
| Somewhat agree                | 446   | 67   | 45   | 28    | 159     | 113    | 33       | 164    | 77             | 94      | 60      | 94   | 352     |
|                               | 44%   | 50%  | 42%  | 43%   | 41%     | 47%    | 46%      | 47%    | 41%            | 43%     | 45%     | 44%  | 45%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 79    | 2    | 16   | 4     | 25      | 26     | 6        | 26     | 7              | 20      | 18      | 27   | 52      |
|                               | 8%    | 2%   | 15%  | 6%    | 7%      | 11%    | 8%       | 7%     | 4%             | 9%      | 13%     | 13%  | 7%      |
|                               |       | *    | AD*  | *     |         | Α      | A*       |        |                |         | Н       | L    |         |
| Somewhat disagree             | 69    | 2    | 14   | 4     | 24      | 21     | 5        | 23     | 6              | 18      | 14      | 24   | 45      |
|                               | 7%    | 1%   | 13%  | 6%    | 6%      | 9%     | 7%       | 7%     | 3%             | 8%      | 11%     | 11%  | 6%      |
|                               |       | *    | AD*  | *     |         | Α      | A*       |        |                |         | Н       | L    |         |
| Strongly disagree             | 11    | 1    | 2    | -     | 2       | 5      | 1        | 3      | 1              | 1       | 4       | 3    | 8       |
|                               | 1%    | *    | 2%   | -     | *       | 2%     | 1%       | 1%     | 1%             | 1%      | 3%      | 1%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Top 2 Box Summary

|  |       |      |     | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|--|-------|------|-----|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|  | Total | ВС   | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|  |       |      |     |       |         |        |          |        |                | <\$100K  |         |      |         |
|  |       | Α    | В   | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|  |       |      |     |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)                      | 1004  | 124  | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)                        | 1004  | 135  | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Canadian governments and healthcare                | 948   | 123  | 98  | 63    | 369     | 228    | 67       | 327    | 177            | 209      | 127     | 199  | 749     |
| institutions should clearly communicate what       | 94%   | 91%  | 92% | 96%   | 96%     | 95%    | 94%      | 93%    | 96%            | 95%      | 95%     | 93%  | 95%     |
| these "preventable events" are to Canadians.       |       | *    | *   | *     |         |        | *        |        |                |          |         |      |         |
| When these "preventable events" do occur           | 938   | 122  | 95  | 65    | 369     | 222    | 65       | 328    | 176            | 203      | 122     | 193  | 744     |
| Canadians should be informed of when and           | 93%   | 90%  | 89% | 99%   | 96%     | 92%    | 92%      | 94%    | 95%            | 92%      | 92%     | 90%  | 94%     |
| where they happened and what was done to           |       | *    | *   | ABF*  | AB      |        | *        |        |                |          |         |      |         |
| I support mandatory public reporting of these      | 931   | 127  | 91  | 61    | 364     | 224    | 64       | 325    | 178            | 206      | 116     | 194  | 738     |
| preventable events so that the public,             | 93%   | 95%  | 85% | 93%   | 95%     | 93%    | 90%      | 93%    | 96%            | 93%      | 87%     | 90%  | 93%     |
| healthcare providers, and governments can          |       | B*   | *   | *     | В       |        | *        |        | J              |          |         |      |         |
| Hospital care needs to have the same type of       | 927   | 121  | 92  | 63    | 361     | 222    | 68       | 325    | 172            | 202      | 120     | 196  | 731     |
| regulatory body as industries such as airlines     | 92%   | 90%  | 87% | 97%   | 94%     | 92%    | 95%      | 93%    | 93%            | 91%      | 90%     | 91%  | 93%     |
| and nuclear facilities to ensure that the public's |       | *    | *   | *     | В       |        | *        |        |                |          |         |      |         |
| Mistakes happen, even to doctors; system           | 925   | 132  | 90  | 62    | 359     | 215    | 66       | 324    | 178            | 202      | 115     | 187  | 737     |
| processes should be designed so they can be        | 92%   | 98%  | 85% | 94%   | 93%     | 89%    | 92%      | 93%    | 96%            | 91%      | 87%     | 87%  | 93%     |
| better supported when speaking up when a           |       | BEF* | *   | *     | В       |        | *        |        | J              |          |         |      | K       |
| If I were to be hospitalized I would be worried    | 590   | 62   | 63  | 37    | 226     | 166    | 35       | 217    | 107            | 135      | 63      | 137  | 453     |
| that I might be harmed or that one of these        | 59%   | 46%  | 59% | 56%   | 59%     | 69%    | 49%      | 62%    | 58%            | 61%      | 48%     | 64%  | 57%     |
| "preventable events" might happen to me.           |       | *    | *   | *     | Α       | ADF    | *        | J      |                | J        |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements? - Bottom 2 Box Summary

|  |       |     |     | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|--|-------|-----|-----|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|  | Total | BC  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|  |       |     |     |       |         |        |          |        |                | <\$100K  |         |      |         |
|  |       | Α   | В   | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|  |       |     |     |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)                      | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)                        | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| If I were to be hospitalized I would be worried    | 414   | 73  | 43  | 29    | 159     | 75     | 36       | 133    | 78             | 87       | 69      | 77   | 337     |
| that I might be harmed or that one of these        | 41%   | 54% | 41% | 44%   | 41%     | 31%    | 51%      | 38%    | 42%            | 39%      | 52%     | 36%  | 43%     |
| "preventable events" might happen to me.           |       | DE* | *   | *     | E       |        | E*       |        |                |          | GI      |      |         |
| Mistakes happen, even to doctors; system           | 79    | 2   | 16  | 4     | 25      | 26     | 6        | 26     | 7              | 20       | 18      | 27   | 52      |
| processes should be designed so they can be        | 8%    | 2%  | 15% | 6%    | 7%      | 11%    | 8%       | 7%     | 4%             | 9%       | 13%     | 13%  | 7%      |
| better supported when speaking up when a           |       | *   | AD* | *     |         | Α      | A*       |        |                |          | Н       | L    |         |
| Hospital care needs to have the same type of       | 77    | 13  | 14  | 2     | 24      | 20     | 4        | 25     | 13             | 19       | 13      | 18   | 59      |
| regulatory body as industries such as airlines     | 8%    | 10% | 13% | 3%    | 6%      | 8%     | 5%       | 7%     | 7%             | 9%       | 10%     | 9%   | 7%      |
| and nuclear facilities to ensure that the public's |       | *   | D*  | *     |         |        | *        |        |                |          |         |      |         |
| I support mandatory public reporting of these      | 73    | 7   | 16  | 4     | 20      | 18     | 7        | 25     | 7              | 16       | 17      | 20   | 52      |
| preventable events so that the public,             | 7%    | 5%  | 15% | 7%    | 5%      | 7%     | 10%      | 7%     | 4%             | 7%       | 13%     | 10%  | 7%      |
| healthcare providers, and governments can          |       | *   | AD* | *     |         |        | *        |        |                |          | Н       |      |         |
| When these "preventable events" do occur           | 66    | 13  | 12  | *     | 16      | 19     | 6        | 22     | 9              | 18       | 11      | 21   | 45      |
| Canadians should be informed of when and           | 7%    | 10% | 11% | 1%    | 4%      | 8%     | 8%       | 6%     | 5%             | 8%       | 8%      | 10%  | 6%      |
| where they happened and what was done to           |       | CD* | CD* | *     |         |        | C*       |        |                |          |         |      |         |
| Canadian governments and healthcare                | 56    | 12  | 8   | 3     | 16      | 13     | 4        | 23     | 8              | 12       | 6       | 15   | 41      |
| institutions should clearly communicate what       | 6%    | 9%  | 8%  | 4%    | 4%      | 5%     | 6%       | 7%     | 4%             | 5%       | 5%      | 7%   | 5%      |
| these "preventable events" are to Canadians.       |       | *   | *   | *     |         |        | *        |        |                |          |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

3. Canada's Indigenous population comprises First Nations, Metis, and Inuit populations. How concerned are you about the health disparities of our Indigenous?

|                               |       |      |      | REC   | SION    |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 715   | 93   | 70   | 43    | 300     | 155    | 54       | 255    | 131            | 156     | 87      | 153  | 562     |
|                               | 71%   | 69%  | 65%  | 66%   | 78%     | 64%    | 75%      | 73%    | 71%            | 71%     | 65%     | 71%  | 71%     |
|                               |       | *    | *    | *     | BE      |        | *        |        |                |         |         |      |         |
| Very concerned                | 306   | 36   | 23   | 14    | 137     | 69     | 27       | 120    | 66             | 55      | 34      | 62   | 244     |
|                               | 30%   | 26%  | 22%  | 22%   | 36%     | 29%    | 37%      | 34%    | 36%            | 25%     | 26%     | 29%  | 31%     |
|                               |       | *    | *    | *     | В       |        | B*       | 1      | 1              |         |         |      |         |
| Somewhat concerned            | 409   | 58   | 47   | 28    | 163     | 86     | 27       | 135    | 65             | 102     | 52      | 90   | 319     |
|                               | 41%   | 43%  | 44%  | 44%   | 42%     | 36%    | 38%      | 39%    | 35%            | 46%     | 39%     | 42%  | 40%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 289   | 41   | 37   | 22    | 85      | 86     | 18       | 94     | 54             | 65      | 46      | 62   | 227     |
|                               | 29%   | 31%  | 35%  | 34%   | 22%     | 36%    | 25%      | 27%    | 29%            | 29%     | 35%     | 29%  | 29%     |
|                               |       | *    | D*   | *     |         | D      | *        |        |                |         |         |      |         |
| Not very concerned            | 213   | 32   | 18   | 16    | 60      | 74     | 12       | 71     | 45             | 51      | 22      | 44   | 170     |
|                               | 21%   | 24%  | 17%  | 25%   | 16%     | 31%    | 17%      | 20%    | 25%            | 23%     | 17%     | 20%  | 21%     |
|                               |       | *    | *    | *     |         | BDF    | *        |        |                |         |         |      |         |
| Not at all concerned          | 76    | 9    | 19   | 6     | 25      | 12     | 6        | 24     | 9              | 14      | 24      | 18   | 58      |
|                               | 8%    | 6%   | 18%  | 10%   | 6%      | 5%     | 8%       | 7%     | 5%             | 6%      | 18%     | 9%   | 7%      |
|                               |       | *    | ADE* | *     |         |        | *        |        |                |         | GHI     |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

4. How familiar are you with the First Nations Health Authority that has been created for devolution of responsibility of federal and provincial governments to British Columbia First Nations for improving the health of Indigenous Canadians living in British Columbia.

|                              |       |      |    | REC   | SION    |        |          |        | HOUSEHOLD      | INCOME             |         | HOUS | EHOLD   |
|------------------------------|-------|------|----|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                              | Total | ВС   | АВ | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                              |       | А    | В  | С     | D       | E      | F        | G      | Н              | ı                  | J       | К    | L       |
| Base: BC Respondents (unwtd) | 124   | 124  | -  | -     | -       | -      | -        | 38     | 33             | 28                 | 17      | 20   | 104     |
| Base: BC Respondents (wtd)   | 135   | 135  | -  | -     | -       | -      | -        | 47     | 36             | 27                 | 16      | 22   | 112     |
| Top 2 Box (Net)              | 28    | 28   | -  | -     | -       | -      | -        | 10     | 6              | 8                  | 5       | 4    | 24      |
| ,                            | 21%   | 21%  | -  | -     | -       | -      | -        | 20%    | 16%            | 29%                | 29%     | 17%  | 21%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Very familiar                | 3     | 3    | -  | -     | -       | -      | -        | 1      | 1              | -                  | *       | 1    | 2       |
|                              | 2%    | 2%   | -  | -     | -       | -      | -        | 2%     | 3%             | -                  | 3%      | 3%   | 2%      |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Somewhat familiar            | 25    | 25   | -  | -     | -       | -      | -        | 8      | 5              | 8                  | 4       | 3    | 22      |
|                              | 19%   | 19%  | -  | -     | -       | -      | -        | 18%    | 13%            | 29%                | 26%     | 14%  | 20%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Not very familiar            | 33    | 33   | -  | -     | -       | -      | -        | 9      | 7              | 12                 | 3       | 2    | 31      |
|                              | 25%   | 25%  | -  | -     | -       | -      | -        | 20%    | 20%            | 43%                | 17%     | 10%  | 27%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Bottom 2 Box (Net)           | 74    | 74   | -  | -     | -       | -      | -        | 28     | 24             | 7                  | 9       | 16   | 57      |
|                              | 55%   | 55%  | -  | -     | -       | -      | -        | 60%    | 65%            | 28%                | 54%     | 73%  | 51%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Not at all familiar          | 33    | 33   | -  | -     | -       | -      | -        | 16     | 9              | 4                  | 2       | 6    | 27      |
|                              | 24%   | 24%  | -  | -     | -       | -      | -        | 34%    | 25%            | 15%                | 12%     | 28%  | 24%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Never heard of it            | 41    | 41   | -  | -     | -       | -      | -        | 12     | 15             | 3                  | 7       | 10   | 31      |
|                              | 30%   | 30%  | -  | -     | -       | -      | -        | 26%    | 40%            | 12%                | 41%     | 44%  | 28%     |
|                              |       |      |    |       |         |        |          | *      | **             | **                 | **      | **   | *       |
| Sigma                        | 135   | 135  | -  | -     | -       | -      | -        | 47     | 36             | 27                 | 16      | 22   | 112     |
|                              | 100%  | 100% | -  | -     | -       | -      | -        | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                              |       |      |    |       |         |        |          |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - I support governments working with First Nations leaders in establishing clear goals and targets in reducing health disparities

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 898   | 118  | 89   | 53    | 358     | 215    | 66       | 309    | 170            | 201     | 108     | 188  | 709     |
|                               | 89%   | 87%  | 83%  | 81%   | 93%     | 89%    | 92%      | 88%    | 92%            | 91%     | 81%     | 88%  | 90%     |
|                               |       | *    | *    | *     | BC      |        | C*       |        | J              | J       |         |      |         |
| Strongly agree                | 483   | 64   | 42   | 28    | 214     | 99     | 36       | 190    | 97             | 90      | 49      | 113  | 370     |
|                               | 48%   | 48%  | 39%  | 42%   | 56%     | 41%    | 51%      | 54%    | 52%            | 40%     | 37%     | 53%  | 47%     |
|                               |       | *    | *    | *     | BE      |        | *        | IJ     | IJ             |         |         |      |         |
| Somewhat agree                | 414   | 53   | 47   | 25    | 144     | 116    | 29       | 119    | 73             | 112     | 58      | 75   | 339     |
|                               | 41%   | 40%  | 44%  | 38%   | 37%     | 48%    | 41%      | 34%    | 39%            | 50%     | 44%     | 35%  | 43%     |
|                               |       | *    | *    | *     |         | D      | *        |        |                | GH      |         |      |         |
| Bottom 2 Box (Net)            | 106   | 17   | 18   | 13    | 27      | 26     | 5        | 41     | 15             | 20      | 25      | 26   | 80      |
|                               | 11%   | 13%  | 17%  | 19%   | 7%      | 11%    | 8%       | 12%    | 8%             | 9%      | 19%     | 12%  | 10%     |
|                               |       | *    | D*   | DF*   |         |        | *        |        |                |         | HI      |      |         |
| Somewhat disagree             | 60    | 5    | 12   | 6     | 15      | 18     | 4        | 26     | 10             | 11      | 10      | 15   | 45      |
|                               | 6%    | 4%   | 11%  | 9%    | 4%      | 8%     | 6%       | 7%     | 5%             | 5%      | 7%      | 7%   | 6%      |
|                               |       | *    | D*   | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 46    | 12   | 5    | 7     | 13      | 8      | 1        | 15     | 5              | 9       | 15      | 11   | 35      |
|                               | 5%    | 9%   | 5%   | 11%   | 3%      | 3%     | 2%       | 4%     | 3%             | 4%      | 12%     | 5%   | 4%      |
|                               |       | D*   | *    | DEF*  |         |        | *        |        |                |         | GHI     |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - I support the collection and public reporting of data about Indigenous health problems such as infant mortality, suicide, mental health, chronic diseases and addictions so that the public is kept informed on whether these problems are being addressed.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME           |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС   | АВ   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | Ī                  | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Top 2 Box (Net)               | 895   | 119  | 86   | 59    | 354     | 213    | 64       | 313    | 169            | 200                | 109     | 190  | 705     |
|                               | 89%   | 88%  | 81%  | 90%   | 92%     | 88%    | 89%      | 89%    | 91%            | 90%                | 82%     | 89%  | 89%     |
|                               |       | *    | *    | *     | В       |        | *        | J      | J              | J                  |         |      |         |
| Strongly agree                | 445   | 60   | 41   | 22    | 195     | 94     | 33       | 186    | 83             | 85                 | 52      | 108  | 337     |
|                               | 44%   | 44%  | 38%  | 34%   | 51%     | 39%    | 47%      | 53%    | 45%            | 38%                | 39%     | 51%  | 43%     |
|                               |       | *    | *    | *     | CE      |        | *        | IJ     |                |                    |         |      |         |
| Somewhat agree                | 450   | 59   | 45   | 37    | 159     | 119    | 30       | 126    | 86             | 115                | 57      | 82   | 368     |
|                               | 45%   | 44%  | 42%  | 56%   | 41%     | 49%    | 43%      | 36%    | 46%            | 52%                | 43%     | 38%  | 47%     |
|                               |       | *    | *    | D*    |         |        | *        |        |                | G                  |         |      |         |
| Bottom 2 Box (Net)            | 109   | 16   | 20   | 6     | 31      | 28     | 8        | 37     | 16             | 22                 | 24      | 24   | 85      |
|                               | 11%   | 12%  | 19%  | 10%   | 8%      | 12%    | 11%      | 11%    | 9%             | 10%                | 18%     | 11%  | 11%     |
|                               |       | *    | D*   | *     |         |        | *        |        |                |                    | GHI     |      |         |
| Somewhat disagree             | 74    | 5    | 14   | 5     | 23      | 21     | 7        | 25     | 14             | 12                 | 16      | 17   | 57      |
|                               | 7%    | 4%   | 13%  | 8%    | 6%      | 9%     | 9%       | 7%     | 8%             | 6%                 | 12%     | 8%   | 7%      |
|                               |       | *    | AD*  | *     |         |        | *        |        |                |                    | I       |      |         |
| Strongly disagree             | 35    | 11   | 7    | 1     | 8       | 7      | 1        | 13     | 2              | 9                  | 8       | 8    | 28      |
|                               | 4%    | 8%   | 6%   | 2%    | 2%      | 3%     | 2%       | 4%     | 1%             | 4%                 | 6%      | 4%   | 3%      |
|                               |       | D*   | D*   | *     |         |        | *        |        |                |                    | Н       |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - I am optimistic that if Canadian governments make improving Indigenous health a priority Indigenous Canadians can have the same health status as other Canadians.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 788   | 100  | 75   | 47    | 306     | 201    | 59       | 291    | 149            | 171     | 85      | 170  | 618     |
|                               | 78%   | 74%  | 70%  | 72%   | 80%     | 83%    | 83%      | 83%    | 80%            | 77%     | 64%     | 79%  | 78%     |
|                               |       | *    | *    | *     |         | В      | *        | J      | J              | J       |         |      |         |
| Strongly agree                | 329   | 41   | 31   | 21    | 139     | 72     | 25       | 145    | 61             | 61      | 30      | 84   | 244     |
|                               | 33%   | 30%  | 29%  | 32%   | 36%     | 30%    | 35%      | 41%    | 33%            | 28%     | 22%     | 39%  | 31%     |
|                               |       | *    | *    | *     |         |        | *        | IJ     |                |         |         | L    |         |
| Somewhat agree                | 459   | 59   | 43   | 26    | 167     | 129    | 35       | 146    | 88             | 110     | 56      | 85   | 374     |
|                               | 46%   | 44%  | 41%  | 40%   | 43%     | 54%    | 49%      | 42%    | 47%            | 49%     | 42%     | 40%  | 47%     |
|                               |       | *    | *    | *     |         | D      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 216   | 35   | 32   | 19    | 78      | 40     | 12       | 59     | 36             | 51      | 47      | 45   | 172     |
|                               | 22%   | 26%  | 30%  | 28%   | 20%     | 17%    | 17%      | 17%    | 20%            | 23%     | 36%     | 21%  | 22%     |
|                               |       | *    | E*   | *     |         |        | *        |        |                |         | GHI     |      |         |
| Somewhat disagree             | 155   | 21   | 25   | 12    | 62      | 27     | 9        | 41     | 30             | 33      | 32      | 31   | 124     |
|                               | 15%   | 15%  | 23%  | 19%   | 16%     | 11%    | 13%      | 12%    | 16%            | 15%     | 24%     | 14%  | 16%     |
|                               |       | *    | E*   | *     |         |        | *        |        |                |         | GI      |      |         |
| Strongly disagree             | 62    | 14   | 7    | 6     | 17      | 14     | 3        | 18     | 7              | 18      | 16      | 14   | 48      |
|                               | 6%    | 11%  | 7%   | 10%   | 4%      | 6%     | 4%       | 5%     | 4%             | 8%      | 12%     | 6%   | 6%      |
|                               |       | D*   | *    | *     |         |        | *        |        |                |         | GH      |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - It is clear that the health concerns faced by Indigenous patients will not be solved unless a new approach is used by the federal and provincial governments in delivering health care services.

|                               |       |       |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|-------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | ВС    | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |       |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α     | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |       |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124   | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135   | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 825   | 101   | 78   | 54    | 327     | 202    | 63       | 289    | 155            | 191      | 96      | 169  | 656     |
|                               | 82%   | 75%   | 73%  | 83%   | 85%     | 84%    | 89%      | 83%    | 84%            | 86%      | 72%     | 79%  | 83%     |
|                               |       | *     | *    | *     | AB      | В      | AB*      | J      | J              | J        |         |      |         |
| Strongly agree                | 423   | 51    | 40   | 27    | 194     | 81     | 29       | 157    | 79             | 90       | 53      | 96   | 327     |
|                               | 42%   | 38%   | 38%  | 42%   | 50%     | 34%    | 41%      | 45%    | 43%            | 41%      | 40%     | 45%  | 41%     |
|                               |       | *     | *    | *     | ABE     |        | *        |        |                |          |         |      |         |
| Somewhat agree                | 402   | 50    | 38   | 27    | 133     | 120    | 34       | 132    | 76             | 101      | 43      | 73   | 329     |
|                               | 40%   | 37%   | 35%  | 41%   | 34%     | 50%    | 48%      | 38%    | 41%            | 45%      | 32%     | 34%  | 42%     |
|                               |       | *     | *    | *     |         | ABD    | D*       |        |                | J        |         |      |         |
| Bottom 2 Box (Net)            | 179   | 33    | 29   | 11    | 58      | 40     | 8        | 61     | 30             | 31       | 37      | 46   | 134     |
|                               | 18%   | 25%   | 27%  | 17%   | 15%     | 16%    | 11%      | 17%    | 16%            | 14%      | 28%     | 21%  | 17%     |
|                               |       | DF*   | DEF* | *     |         |        | *        |        |                |          | GHI     |      |         |
| Somewhat disagree             | 131   | 17    | 25   | 7     | 44      | 31     | 6        | 44     | 25             | 23       | 24      | 35   | 97      |
|                               | 13%   | 13%   | 24%  | 11%   | 11%     | 13%    | 8%       | 12%    | 14%            | 10%      | 18%     | 16%  | 12%     |
|                               |       | *     | DEF* | *     |         |        | *        |        |                |          |         |      |         |
| Strongly disagree             | 48    | 16    | 3    | 4     | 15      | 8      | 2        | 17     | 5              | 8        | 13      | 11   | 37      |
|                               | 5%    | 12%   | 3%   | 6%    | 4%      | 3%     | 3%       | 5%     | 3%             | 4%       | 10%     | 5%   | 5%      |
|                               |       | BDEF* | *    | *     |         |        | *        |        |                |          | HI      |      |         |
| Sigma                         | 1004  | 135   | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100%  | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |       |      |       |         |        |          |        |                |          |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - To solve the health issues faced by Indigenous patients, governments need to work with indigenous communities to address all of the social determinants of health, such as poverty, poor living conditions, low levels of education, and healthcare access.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 893   | 113  | 91   | 56    | 352     | 215    | 66       | 318    | 173            | 194     | 103     | 182  | 712     |
|                               | 89%   | 84%  | 85%  | 86%   | 91%     | 89%    | 93%      | 91%    | 94%            | 87%     | 77%     | 85%  | 90%     |
|                               |       | *    | *    | *     | Α       |        | *        | J      | J              | J       |         |      |         |
| Strongly agree                | 510   | 72   | 45   | 27    | 233     | 98     | 34       | 201    | 100            | 94      | 59      | 115  | 395     |
|                               | 51%   | 54%  | 42%  | 42%   | 61%     | 41%    | 48%      | 57%    | 54%            | 42%     | 44%     | 54%  | 50%     |
|                               |       | E*   | *    | *     | BCEF    |        | *        | IJ     | 1              |         |         |      |         |
| Somewhat agree                | 384   | 41   | 46   | 28    | 118     | 117    | 32       | 117    | 74             | 100     | 44      | 67   | 317     |
|                               | 38%   | 30%  | 43%  | 44%   | 31%     | 49%    | 45%      | 34%    | 40%            | 45%     | 33%     | 31%  | 40%     |
|                               |       | *    | D*   | *     |         | AD     | AD*      |        |                | GJ      |         |      | K       |
| Bottom 2 Box (Net)            | 111   | 22   | 16   | 9     | 33      | 26     | 5        | 32     | 12             | 28      | 30      | 33   | 78      |
|                               | 11%   | 16%  | 15%  | 14%   | 9%      | 11%    | 7%       | 9%     | 6%             | 13%     | 23%     | 15%  | 10%     |
|                               |       | D*   | *    | *     |         |        | *        |        |                |         | GHI     |      |         |
| Somewhat disagree             | 69    | 10   | 12   | 5     | 21      | 16     | 5        | 17     | 9              | 18      | 18      | 21   | 49      |
|                               | 7%    | 7%   | 12%  | 8%    | 5%      | 6%     | 6%       | 5%     | 5%             | 8%      | 14%     | 10%  | 6%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         | GH      |      |         |
| Strongly disagree             | 42    | 12   | 3    | 4     | 12      | 10     | *        | 15     | 2              | 10      | 12      | 12   | 30      |
|                               | 4%    | 9%   | 3%   | 6%    | 3%      | 4%     | *        | 4%     | 1%             | 4%      | 9%      | 6%   | 4%      |
|                               |       | DF*  | *    | *     |         |        | *        |        |                |         | Н       |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - In areas where there is a significant aboriginal population, hospitals should have strategies and plans developed specifically for providing services to Indigenous Canadians.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 836   | 98   | 83   | 52    | 336     | 209    | 57       | 306    | 149            | 187     | 95      | 184  | 653     |
|                               | 83%   | 73%  | 78%  | 80%   | 87%     | 87%    | 80%      | 87%    | 80%            | 85%     | 72%     | 86%  | 83%     |
|                               |       | *    | *    | *     | AB      | Α      | *        | J      |                | J       |         |      |         |
| Strongly agree                | 410   | 50   | 34   | 22    | 186     | 90     | 28       | 167    | 74             | 73      | 45      | 109  | 301     |
|                               | 41%   | 37%  | 31%  | 33%   | 48%     | 37%    | 39%      | 48%    | 40%            | 33%     | 34%     | 51%  | 38%     |
|                               |       | *    | *    | *     | BCE     |        | *        | IJ     |                |         |         | L    |         |
| Somewhat agree                | 426   | 48   | 49   | 31    | 150     | 119    | 29       | 139    | 74             | 114     | 50      | 74   | 352     |
|                               | 42%   | 36%  | 46%  | 47%   | 39%     | 49%    | 40%      | 40%    | 40%            | 52%     | 38%     | 35%  | 45%     |
|                               |       | *    | *    | *     |         | AD     | *        |        |                | GHJ     |         |      | K       |
| Bottom 2 Box (Net)            | 168   | 36   | 24   | 13    | 49      | 32     | 15       | 44     | 36             | 34      | 37      | 31   | 137     |
|                               | 17%   | 27%  | 22%  | 20%   | 13%     | 13%    | 20%      | 13%    | 20%            | 15%     | 28%     | 14%  | 17%     |
|                               |       | DE*  | D*   | *     |         |        | *        |        |                |         | GI      |      |         |
| Somewhat disagree             | 113   | 20   | 18   | 6     | 34      | 24     | 11       | 25     | 31             | 24      | 21      | 22   | 92      |
|                               | 11%   | 15%  | 17%  | 9%    | 9%      | 10%    | 15%      | 7%     | 16%            | 11%     | 16%     | 10%  | 12%     |
|                               |       | *    | D*   | *     |         |        | *        |        | G              |         | G       |      |         |
| Strongly disagree             | 55    | 16   | 5    | 7     | 15      | 8      | 4        | 19     | 6              | 10      | 16      | 9    | 45      |
|                               | 5%    | 12%  | 5%   | 11%   | 4%      | 3%     | 5%       | 5%     | 3%             | 4%      | 12%     | 4%   | 6%      |
|                               |       | DE*  | *    | DE*   |         |        | *        |        |                |         | GHI     |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5\_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - I think it would be a good idea for my Provincial Government and the Federal Government to establish a Federal/Provincial Indigenous Health Authority to ensure both levels of government and Indigenous communities are working together to improve the health of Indigenous peoples.

|                                |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|--------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                                | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                                |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                                |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
| Doco, All Dococodonte (unuted) | 1004  | 124  | 104  | 72    | 262     | 232    | 100      | 301    | 104            | 233     | 165     | 217  | 787     |
| Base: All Respondents (unwtd)  | 1004  |      |      |       | 363     |        | 109      |        | 184            |         | 165     |      |         |
| Base: All Respondents (wtd)    | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)                | 807   | 106  | 75   | 51    | 317     | 197    | 60       | 297    | 151            | 175     | 89      | 178  | 629     |
|                                | 80%   | 79%  | 71%  | 79%   | 82%     | 82%    | 84%      | 85%    | 82%            | 79%     | 67%     | 83%  | 80%     |
|                                |       | *    | *    | *     | В       | В      | B*       | J      | J              | J       |         |      |         |
| Strongly agree                 | 408   | 49   | 36   | 21    | 185     | 86     | 30       | 162    | 85             | 74      | 42      | 99   | 308     |
|                                | 41%   | 36%  | 34%  | 33%   | 48%     | 36%    | 42%      | 46%    | 46%            | 34%     | 31%     | 46%  | 39%     |
|                                |       | *    | *    | *     | ABCE    |        | *        | IJ     | IJ             |         |         |      |         |
| Somewhat agree                 | 400   | 57   | 39   | 30    | 132     | 111    | 30       | 135    | 66             | 100     | 47      | 79   | 321     |
| 3                              | 40%   | 43%  | 37%  | 46%   | 34%     | 46%    | 42%      | 39%    | 36%            | 45%     | 35%     | 37%  | 41%     |
|                                |       | *    | *    | *     |         | D      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)             | 197   | 29   | 31   | 14    | 68      | 44     | 12       | 53     | 34             | 47      | 44      | 36   | 161     |
|                                | 20%   | 21%  | 29%  | 21%   | 18%     | 18%    | 16%      | 15%    | 18%            | 21%     | 33%     | 17%  | 20%     |
|                                |       | *    | DEF* | *     |         |        | *        |        |                |         | GHI     |      |         |
| Somewhat disagree              | 128   | 11   | 20   | 9     | 43      | 34     | 11       | 36     | 24             | 32      | 22      | 21   | 107     |
| _                              | 13%   | 8%   | 19%  | 14%   | 11%     | 14%    | 15%      | 10%    | 13%            | 14%     | 17%     | 10%  | 14%     |
|                                |       | *    | A*   | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree              | 69    | 18   | 11   | 5     | 24      | 10     | 1        | 17     | 10             | 15      | 22      | 15   | 54      |
| · ·                            | 7%    | 13%  | 10%  | 8%    | 6%      | 4%     | 1%       | 5%     | 5%             | 7%      | 16%     | 7%   | 7%      |
|                                |       | DEF* | EF*  | *     |         |        | *        |        |                |         | GHI     |      |         |
| Sigma                          | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                                | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                                |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - Top 2 Box Summary

|   |       |     |     | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|---|-------|-----|-----|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|   | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|   |       |     |     |       |         |        |          |        |                | <\$100K  |         |      |         |
|   |       | Α   | В   | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|   |       |     |     |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)                     | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)                       | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| I support governments working with First          | 898   | 118 | 89  | 53    | 358     | 215    | 66       | 309    | 170            | 201      | 108     | 188  | 709     |
| Nations leaders in establishing clear goals and   | 89%   | 87% | 83% | 81%   | 93%     | 89%    | 92%      | 88%    | 92%            | 91%      | 81%     | 88%  | 90%     |
| targets in reducing health disparities            |       | *   | *   | *     | BC      |        | C*       |        | J              | J        |         |      |         |
| I support the collection and public reporting of  | 895   | 119 | 86  | 59    | 354     | 213    | 64       | 313    | 169            | 200      | 109     | 190  | 705     |
| data about Indigenous health problems such as     | 89%   | 88% | 81% | 90%   | 92%     | 88%    | 89%      | 89%    | 91%            | 90%      | 82%     | 89%  | 89%     |
| infant mortality, suicide, mental health, chronic |       | *   | *   | *     | В       |        | *        | J      | J              | J        |         |      |         |
| To solve the health issues faced by Indigenous    | 893   | 113 | 91  | 56    | 352     | 215    | 66       | 318    | 173            | 194      | 103     | 182  | 712     |
| patients, governments need to work with           | 89%   | 84% | 85% | 86%   | 91%     | 89%    | 93%      | 91%    | 94%            | 87%      | 77%     | 85%  | 90%     |
| indigenous communities to address all of the      |       | *   | *   | *     | Α       |        | *        | J      | J              | J        |         |      |         |
| In areas where there is a significant aboriginal  | 836   | 98  | 83  | 52    | 336     | 209    | 57       | 306    | 149            | 187      | 95      | 184  | 653     |
| population, hospitals should have strategies      | 83%   | 73% | 78% | 80%   | 87%     | 87%    | 80%      | 87%    | 80%            | 85%      | 72%     | 86%  | 83%     |
| and plans developed specifically for providing    |       | *   | *   | *     | AB      | Α      | *        | J      |                | J        |         |      |         |
| It is clear that the health concerns faced by     | 825   | 101 | 78  | 54    | 327     | 202    | 63       | 289    | 155            | 191      | 96      | 169  | 656     |
| Indigenous patients will not be solved unless a   | 82%   | 75% | 73% | 83%   | 85%     | 84%    | 89%      | 83%    | 84%            | 86%      | 72%     | 79%  | 83%     |
| new approach is used by the federal and           |       | *   | *   | *     | AB      | В      | AB*      | J      | J              | J        |         |      |         |
| I think it would be a good idea for my Provincial | 807   | 106 | 75  | 51    | 317     | 197    | 60       | 297    | 151            | 175      | 89      | 178  | 629     |
| Government and the Federal Government to          | 80%   | 79% | 71% | 79%   | 82%     | 82%    | 84%      | 85%    | 82%            | 79%      | 67%     | 83%  | 80%     |
| establish a Federal/Provincial Indigenous Health  |       | *   | *   | *     | В       | В      | B*       | J      | J              | J        |         |      |         |
| I am optimistic that if Canadian governments      | 788   | 100 | 75  | 47    | 306     | 201    | 59       | 291    | 149            | 171      | 85      | 170  | 618     |
| make improving Indigenous health a priority       | 78%   | 74% | 70% | 72%   | 80%     | 83%    | 83%      | 83%    | 80%            | 77%      | 64%     | 79%  | 78%     |
| Indigenous Canadians can have the same health     |       | *   | *   | *     |         | В      | *        | J      | J              | J        |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about indigenous health? - Bottom 2 Box Summary

|   |       |     |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|---|-------|-----|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|   | Total | ВС  | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|   |       |     |      |       |         |        |          |        |                | <\$100K |         |      |         |
|   |       | Α   | В    | С     | D       | E      | F        | G      | Н              | I       | J       | K    | L       |
|   |       |     |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)                     | 1004  | 124 | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)                       | 1004  | 135 | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| I am optimistic that if Canadian governments      | 216   | 35  | 32   | 19    | 78      | 40     | 12       | 59     | 36             | 51      | 47      | 45   | 172     |
| make improving Indigenous health a priority       | 22%   | 26% | 30%  | 28%   | 20%     | 17%    | 17%      | 17%    | 20%            | 23%     | 36%     | 21%  | 22%     |
| Indigenous Canadians can have the same health     |       | *   | E*   | *     |         |        | *        |        |                |         | GHI     |      |         |
| I think it would be a good idea for my Provincial | 197   | 29  | 31   | 14    | 68      | 44     | 12       | 53     | 34             | 47      | 44      | 36   | 161     |
| Government and the Federal Government to          | 20%   | 21% | 29%  | 21%   | 18%     | 18%    | 16%      | 15%    | 18%            | 21%     | 33%     | 17%  | 20%     |
| establish a Federal/Provincial Indigenous Health  |       | *   | DEF* | *     |         |        | *        |        |                |         | GHI     |      |         |
| It is clear that the health concerns faced by     | 179   | 33  | 29   | 11    | 58      | 40     | 8        | 61     | 30             | 31      | 37      | 46   | 134     |
| Indigenous patients will not be solved unless a   | 18%   | 25% | 27%  | 17%   | 15%     | 16%    | 11%      | 17%    | 16%            | 14%     | 28%     | 21%  | 17%     |
| new approach is used by the federal and           |       | DF* | DEF* | *     |         |        | *        |        |                |         | GHI     |      |         |
| In areas where there is a significant aboriginal  | 168   | 36  | 24   | 13    | 49      | 32     | 15       | 44     | 36             | 34      | 37      | 31   | 137     |
| population, hospitals should have strategies      | 17%   | 27% | 22%  | 20%   | 13%     | 13%    | 20%      | 13%    | 20%            | 15%     | 28%     | 14%  | 17%     |
| and plans developed specifically for providing    |       | DE* | D*   | *     |         |        | *        |        |                |         | GI      |      |         |
| To solve the health issues faced by Indigenous    | 111   | 22  | 16   | 9     | 33      | 26     | 5        | 32     | 12             | 28      | 30      | 33   | 78      |
| patients, governments need to work with           | 11%   | 16% | 15%  | 14%   | 9%      | 11%    | 7%       | 9%     | 6%             | 13%     | 23%     | 15%  | 10%     |
| indigenous communities to address all of the      |       | D*  | *    | *     |         |        | *        |        |                |         | GHI     |      |         |
| I support the collection and public reporting of  | 109   | 16  | 20   | 6     | 31      | 28     | 8        | 37     | 16             | 22      | 24      | 24   | 85      |
| data about Indigenous health problems such as     | 11%   | 12% | 19%  | 10%   | 8%      | 12%    | 11%      | 11%    | 9%             | 10%     | 18%     | 11%  | 11%     |
| infant mortality, suicide, mental health, chronic |       | *   | D*   | *     |         |        | *        |        |                |         | GHI     |      |         |
| I support governments working with First          | 106   | 17  | 18   | 13    | 27      | 26     | 5        | 41     | 15             | 20      | 25      | 26   | 80      |
| Nations leaders in establishing clear goals and   | 11%   | 13% | 17%  | 19%   | 7%      | 11%    | 8%       | 12%    | 8%             | 9%      | 19%     | 12%  | 10%     |
| targets in reducing health disparities            |       | *   | D*   | DF*   |         |        | *        |        |                |         | HI      |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - I worry about new or innovative ideas taking too long to spread across the country.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 810   | 113  | 87   | 50    | 307     | 197    | 57       | 291    | 152            | 182      | 96      | 179  | 631     |
|                               | 81%   | 84%  | 81%  | 76%   | 80%     | 82%    | 80%      | 83%    | 82%            | 82%      | 73%     | 83%  | 80%     |
|                               |       | *    | *    | *     |         |        | *        | J      |                | J        |         |      |         |
| Strongly agree                | 334   | 48   | 30   | 17    | 141     | 71     | 26       | 137    | 64             | 60       | 47      | 77   | 257     |
|                               | 33%   | 36%  | 28%  | 27%   | 37%     | 30%    | 36%      | 39%    | 34%            | 27%      | 35%     | 36%  | 33%     |
|                               |       | *    | *    | *     |         |        | *        | I      |                |          |         |      |         |
| Somewhat agree                | 476   | 64   | 57   | 32    | 165     | 126    | 31       | 154    | 88             | 122      | 49      | 102  | 374     |
|                               | 47%   | 48%  | 53%  | 49%   | 43%     | 52%    | 44%      | 44%    | 48%            | 55%      | 37%     | 48%  | 47%     |
|                               |       | *    | *    | *     |         |        | *        |        |                | GJ       |         |      |         |
| Bottom 2 Box (Net)            | 194   | 22   | 20   | 16    | 78      | 44     | 15       | 59     | 33             | 39       | 36      | 36   | 159     |
|                               | 19%   | 16%  | 19%  | 24%   | 20%     | 18%    | 20%      | 17%    | 18%            | 18%      | 27%     | 17%  | 20%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          | GI      |      |         |
| Somewhat disagree             | 171   | 18   | 17   | 15    | 73      | 35     | 13       | 52     | 30             | 33       | 32      | 33   | 138     |
|                               | 17%   | 13%  | 16%  | 23%   | 19%     | 15%    | 18%      | 15%    | 16%            | 15%      | 24%     | 15%  | 18%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          | GI      |      |         |
| Strongly disagree             | 23    | 4    | 2    | 1     | 6       | 9      | 1        | 7      | 3              | 6        | 4       | 3    | 21      |
|                               | 2%    | 3%   | 2%   | 1%    | 1%      | 4%     | 2%       | 2%     | 2%             | 3%       | 3%      | 1%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |

#### Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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6\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - I think it is a good idea for the Government of Canada to invest substantially over the next 5 years as part of the new Health Accord to support innovation in Canada's health system.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 919   | 126  | 94   | 62    | 367     | 206    | 65       | 318    | 171            | 204     | 119     | 190  | 728     |
|                               | 92%   | 93%  | 88%  | 95%   | 95%     | 85%    | 91%      | 91%    | 92%            | 92%     | 90%     | 89%  | 92%     |
|                               |       | E*   | *    | *     | BE      |        | *        |        |                |         |         |      |         |
| Strongly agree                | 481   | 73   | 40   | 27    | 201     | 99     | 39       | 181    | 94             | 95      | 66      | 107  | 373     |
|                               | 48%   | 55%  | 38%  | 41%   | 52%     | 41%    | 55%      | 52%    | 51%            | 43%     | 50%     | 50%  | 47%     |
|                               |       | BE*  | *    | *     | BE      |        | BE*      |        |                |         |         |      |         |
| Somewhat agree                | 438   | 52   | 53   | 35    | 165     | 106    | 26       | 137    | 77             | 110     | 53      | 83   | 355     |
|                               | 44%   | 39%  | 50%  | 54%   | 43%     | 44%    | 36%      | 39%    | 42%            | 50%     | 40%     | 39%  | 45%     |
|                               |       | *    | *    | F*    |         |        | *        |        |                | G       |         |      |         |
| Bottom 2 Box (Net)            | 85    | 9    | 13   | 3     | 18      | 36     | 6        | 32     | 14             | 17      | 13      | 24   | 61      |
|                               | 8%    | 7%   | 12%  | 5%    | 5%      | 15%    | 9%       | 9%     | 8%             | 8%      | 10%     | 11%  | 8%      |
|                               |       | *    | D*   | *     |         | AD     | *        |        |                |         |         |      |         |
| Somewhat disagree             | 67    | 6    | 11   | 2     | 15      | 28     | 5        | 27     | 14             | 9       | 11      | 21   | 46      |
|                               | 7%    | 5%   | 11%  | 3%    | 4%      | 11%    | 7%       | 8%     | 8%             | 4%      | 8%      | 10%  | 6%      |
|                               |       | *    | D*   | *     |         | D      | *        |        |                |         |         |      |         |
| Strongly disagree             | 18    | 3    | 2    | 1     | 3       | 8      | 1        | 5      | -              | 8       | 3       | 4    | 15      |
|                               | 2%    | 2%   | 1%   | 2%    | 1%      | 3%     | 2%       | 1%     | -              | 3%      | 2%      | 2%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                | Н       |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

# Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - Finding new ways to deliver health is the only way that Canadian governments are going to be able to keep up with the growing demand for health care.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 901   | 124  | 88   | 60    | 356     | 209    | 63       | 322    | 166            | 195     | 117     | 196  | 706     |
|                               | 90%   | 92%  | 82%  | 93%   | 93%     | 87%    | 89%      | 92%    | 90%            | 88%     | 88%     | 91%  | 89%     |
|                               |       | B*   | *    | *     | BE      |        | *        |        |                |         |         |      |         |
| Strongly agree                | 422   | 55   | 40   | 26    | 182     | 84     | 36       | 170    | 81             | 80      | 54      | 102  | 320     |
|                               | 42%   | 41%  | 37%  | 40%   | 47%     | 35%    | 51%      | 49%    | 44%            | 36%     | 41%     | 48%  | 41%     |
|                               |       | *    | *    | *     | E       |        | E*       | I      |                |         |         |      |         |
| Somewhat agree                | 479   | 70   | 48   | 34    | 175     | 125    | 27       | 152    | 85             | 115     | 63      | 94   | 386     |
|                               | 48%   | 52%  | 45%  | 52%   | 45%     | 52%    | 38%      | 44%    | 46%            | 52%     | 47%     | 44%  | 49%     |
|                               |       | *    | *    | *     |         | F      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 103   | 10   | 19   | 5     | 29      | 32     | 8        | 28     | 19             | 27      | 16      | 19   | 84      |
|                               | 10%   | 8%   | 18%  | 7%    | 7%      | 13%    | 11%      | 8%     | 10%            | 12%     | 12%     | 9%   | 11%     |
|                               |       | *    | AD*  | *     |         | D      | *        |        |                |         |         |      |         |
| Somewhat disagree             | 88    | 8    | 17   | 4     | 24      | 27     | 8        | 22     | 19             | 22      | 14      | 17   | 71      |
|                               | 9%    | 6%   | 16%  | 7%    | 6%      | 11%    | 11%      | 6%     | 10%            | 10%     | 11%     | 8%   | 9%      |
|                               |       | *    | AD*  | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 15    | 3    | 1    | *     | 5       | 6      | -        | 6      | -              | 4       | 2       | 2    | 13      |
|                               | 1%    | 2%   | 1%   | 1%    | 1%      | 2%     | -        | 2%     | -              | 2%      | 2%      | 1%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6\_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - I think Canada has a lot to learn from what other countries doing to make their health systems more sustainable.

|  |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|--|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|  | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|  |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|  |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı        | J       | K    | L       |
|  |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)            | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)              | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)                          | 789   | 104  | 80   | 55    | 306     | 188    | 55       | 287    | 144            | 171      | 100     | 177  | 612     |
|  | 79%   | 78%  | 76%  | 84%   | 80%     | 78%    | 77%      | 82%    | 78%            | 77%      | 75%     | 82%  | 78%     |
|  |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Strongly agree                           | 361   | 54   | 27   | 22    | 139     | 99     | 20       | 143    | 67             | 67       | 51      | 97   | 263     |
| 0, 0                                     | 36%   | 40%  | 25%  | 33%   | 36%     | 41%    | 28%      | 41%    | 36%            | 30%      | 38%     | 45%  | 33%     |
|  |       | B*   | *    | *     |         | BF     | *        | I      |                |          |         | L    |         |
| Somewhat agree                           | 428   | 50   | 54   | 33    | 167     | 89     | 35       | 144    | 77             | 104      | 49      | 79   | 349     |
| •  | 43%   | 37%  | 51%  | 51%   | 43%     | 37%    | 49%      | 41%    | 41%            | 47%      | 37%     | 37%  | 44%     |
|  |       | *    | E*   | *     |         |        | *        |        |                |          |         |      |         |
| Bottom 2 Box (Net)                       | 215   | 30   | 26   | 10    | 79      | 53     | 17       | 63     | 41             | 51       | 33      | 38   | 178     |
| , ,                                      | 21%   | 22%  | 24%  | 16%   | 20%     | 22%    | 23%      | 18%    | 22%            | 23%      | 25%     | 18%  | 22%     |
|  |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Somewhat disagree                        | 184   | 24   | 22   | 10    | 71      | 43     | 14       | 54     | 33             | 44       | 27      | 32   | 152     |
| G  | 18%   | 18%  | 20%  | 15%   | 19%     | 18%    | 20%      | 16%    | 18%            | 20%      | 20%     | 15%  | 19%     |
|  |       | *    | *    | *     |         |        | *        |        |                |          |         |      | 1       |
| Strongly disagree                        | 32    | 6    | 4    | *     | 8       | 10     | 3        | 9      | 8              | 7        | 5       | 6    | 25      |
| 3, 11, 3, 11, 11, 11, 11, 11, 11, 11, 11 | 3%    | 5%   | 4%   | 1%    | 2%      | 4%     | 4%       | 3%     | 4%             | 3%       | 4%      | 3%   | 3%      |
|  |       | *    | *    | *     |         |        | *        |        |                |          |         |      | 1       |
| Sigma                                    | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|  | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|  |       |      |      |       |         | ,.     |          | ,,,,,  |                |          |         |      | 1 10,1  |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - In Canada we have talked for a long time about changing the health system for the better but until governments invest in change it won't happen.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 904   | 122  | 94   | 60    | 355     | 206    | 66       | 320    | 167            | 195      | 115     | 188  | 716     |
|                               | 90%   | 91%  | 88%  | 92%   | 92%     | 86%    | 92%      | 92%    | 90%            | 88%      | 87%     | 88%  | 91%     |
|                               |       | *    | *    | *     | E       |        | *        |        |                |          |         |      |         |
| Strongly agree                | 480   | 74   | 43   | 29    | 199     | 99     | 37       | 192    | 95             | 93       | 56      | 93   | 387     |
|                               | 48%   | 55%  | 41%  | 44%   | 52%     | 41%    | 51%      | 55%    | 51%            | 42%      | 42%     | 43%  | 49%     |
|                               |       | E*   | *    | *     | E       |        | *        | IJ     |                |          |         |      |         |
| Somewhat agree                | 424   | 48   | 51   | 31    | 156     | 108    | 29       | 128    | 72             | 102      | 59      | 95   | 329     |
|                               | 42%   | 36%  | 48%  | 48%   | 41%     | 45%    | 41%      | 37%    | 39%            | 46%      | 45%     | 44%  | 42%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Bottom 2 Box (Net)            | 100   | 12   | 13   | 5     | 30      | 35     | 5        | 30     | 18             | 27       | 18      | 27   | 74      |
|                               | 10%   | 9%   | 12%  | 8%    | 8%      | 14%    | 8%       | 8%     | 10%            | 12%      | 13%     | 12%  | 9%      |
|                               |       | *    | *    | *     |         | D      | *        |        |                |          |         |      |         |
| Somewhat disagree             | 81    | 10   | 12   | 4     | 25      | 26     | 4        | 25     | 17             | 19       | 14      | 22   | 60      |
|                               | 8%    | 8%   | 11%  | 6%    | 7%      | 11%    | 6%       | 7%     | 9%             | 8%       | 11%     | 10%  | 8%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Strongly disagree             | 19    | 2    | 1    | 1     | 5       | 9      | 1        | 5      | 1              | 8        | 3       | 5    | 14      |
|                               | 2%    | 2%   | 1%   | 2%    | 1%      | 4%     | 2%       | 1%     | *              | 4%       | 2%      | 2%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - Top 2 Box Summary

|   |       |     |     | REG   | ION     |        |          |        | HOUSEHOLI      | DINCOME            |         | HOUS | EHOLD   |
|---|-------|-----|-----|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|   | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|   |       | Α   | В   | C     | D       | Е      | F        | G      | Н              | <2100K             | ı       | K    |         |
|   |       | , , |     |       |         |        |          | ,      |                | •                  | ,       | - K  |         |
| Base: All Respondents (unwtd)                   | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)                     | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| I think it is a good idea for the Government of | 919   | 126 | 94  | 62    | 367     | 206    | 65       | 318    | 171            | 204                | 119     | 190  | 728     |
| Canada to invest substantially over the next 5  | 92%   | 93% | 88% | 95%   | 95%     | 85%    | 91%      | 91%    | 92%            | 92%                | 90%     | 89%  | 92%     |
| years as part of the new Health Accord to       |       | E*  | *   | *     | BE      |        | *        |        |                |                    |         |      |         |
| In Canada we have talked for a long time about  | 904   | 122 | 94  | 60    | 355     | 206    | 66       | 320    | 167            | 195                | 115     | 188  | 716     |
| changing the health system for the better but   | 90%   | 91% | 88% | 92%   | 92%     | 86%    | 92%      | 92%    | 90%            | 88%                | 87%     | 88%  | 91%     |
| until governments invest in change it won't     |       | *   | *   | *     | E       |        | *        |        |                |                    |         |      |         |
| Finding new ways to deliver health is the only  | 901   | 124 | 88  | 60    | 356     | 209    | 63       | 322    | 166            | 195                | 117     | 196  | 706     |
| way that Canadian governments are going to be   | 90%   | 92% | 82% | 93%   | 93%     | 87%    | 89%      | 92%    | 90%            | 88%                | 88%     | 91%  | 89%     |
| able to keep up with the growing demand for     |       | В*  | *   | *     | BE      |        | *        |        |                |                    |         |      |         |
| I worry about new or innovative ideas taking    | 810   | 113 | 87  | 50    | 307     | 197    | 57       | 291    | 152            | 182                | 96      | 179  | 631     |
| too long to spread across the country.          | 81%   | 84% | 81% | 76%   | 80%     | 82%    | 80%      | 83%    | 82%            | 82%                | 73%     | 83%  | 80%     |
|   |       | *   | *   | *     |         |        | *        | J      |                | J                  |         |      |         |
| I think Canada has a lot to learn from what     | 789   | 104 | 80  | 55    | 306     | 188    | 55       | 287    | 144            | 171                | 100     | 177  | 612     |
| other countries doing to make their health      | 79%   | 78% | 76% | 84%   | 80%     | 78%    | 77%      | 82%    | 78%            | 77%                | 75%     | 82%  | 78%     |
| systems more sustainable.                       |       | *   | *   | *     |         |        | *        |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about innovation in healthcare? - Bottom 2 Box Summary

|   |       |     |     | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|---|-------|-----|-----|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|   | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|   |       |     |     |       |         |        |          |        |                | <\$100K  |         |      |         |
|   |       | Α   | В   | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|   |       |     |     |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)                   | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)                     | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| I think Canada has a lot to learn from what     | 215   | 30  | 26  | 10    | 79      | 53     | 17       | 63     | 41             | 51       | 33      | 38   | 178     |
| other countries doing to make their health      | 21%   | 22% | 24% | 16%   | 20%     | 22%    | 23%      | 18%    | 22%            | 23%      | 25%     | 18%  | 22%     |
| systems more sustainable.                       |       | *   | *   | *     |         |        | *        |        |                |          |         |      |         |
| I worry about new or innovative ideas taking    | 194   | 22  | 20  | 16    | 78      | 44     | 15       | 59     | 33             | 39       | 36      | 36   | 159     |
| too long to spread across the country.          | 19%   | 16% | 19% | 24%   | 20%     | 18%    | 20%      | 17%    | 18%            | 18%      | 27%     | 17%  | 20%     |
|   |       | *   | *   | *     |         |        | *        |        |                |          | GI      |      |         |
| Finding new ways to deliver health is the only  | 103   | 10  | 19  | 5     | 29      | 32     | 8        | 28     | 19             | 27       | 16      | 19   | 84      |
| way that Canadian governments are going to be   | 10%   | 8%  | 18% | 7%    | 7%      | 13%    | 11%      | 8%     | 10%            | 12%      | 12%     | 9%   | 11%     |
| able to keep up with the growing demand for     |       | *   | AD* | *     |         | D      | *        |        |                |          |         |      |         |
| In Canada we have talked for a long time about  | 100   | 12  | 13  | 5     | 30      | 35     | 5        | 30     | 18             | 27       | 18      | 27   | 74      |
| changing the health system for the better but   | 10%   | 9%  | 12% | 8%    | 8%      | 14%    | 8%       | 8%     | 10%            | 12%      | 13%     | 12%  | 9%      |
| until governments invest in change it won't     |       | *   | *   | *     |         | D      | *        |        |                |          |         |      |         |
| I think it is a good idea for the Government of | 85    | 9   | 13  | 3     | 18      | 36     | 6        | 32     | 14             | 17       | 13      | 24   | 61      |
| Canada to invest substantially over the next 5  | 8%    | 7%  | 12% | 5%    | 5%      | 15%    | 9%       | 9%     | 8%             | 8%       | 10%     | 11%  | 8%      |
| years as part of the new Health Accord to       |       | *   | D*  | *     |         | AD     | *        |        |                |          |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# 7. How concerned are you about the healthcare available to senior populations in Canada today?

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 826   | 110  | 82   | 53    | 322     | 197    | 62       | 281    | 155            | 192      | 96      | 157  | 668     |
|                               | 82%   | 82%  | 77%  | 81%   | 84%     | 82%    | 87%      | 80%    | 84%            | 87%      | 72%     | 73%  | 85%     |
|                               |       | *    | *    | *     |         |        | *        |        | J              | J        |         |      | K       |
| Very concerned                | 440   | 60   | 47   | 22    | 176     | 106    | 29       | 172    | 83             | 92       | 49      | 78   | 362     |
|                               | 44%   | 45%  | 44%  | 33%   | 46%     | 44%    | 41%      | 49%    | 45%            | 41%      | 37%     | 37%  | 46%     |
|                               |       | *    | *    | *     |         |        | *        | J      |                |          |         |      | K       |
| Somewhat concerned            | 386   | 50   | 35   | 31    | 146     | 91     | 33       | 109    | 72             | 101      | 47      | 79   | 307     |
|                               | 38%   | 37%  | 33%  | 48%   | 38%     | 38%    | 46%      | 31%    | 39%            | 45%      | 35%     | 37%  | 39%     |
|                               |       | *    | *    | *     |         |        | *        |        |                | G        |         |      |         |
| Bottom 2 Box (Net)            | 178   | 25   | 24   | 12    | 63      | 44     | 9        | 69     | 30             | 29       | 37      | 57   | 121     |
|                               | 18%   | 18%  | 23%  | 19%   | 16%     | 18%    | 13%      | 20%    | 16%            | 13%      | 28%     | 27%  | 15%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          | HI      | L    |         |
| Not very concerned            | 144   | 24   | 22   | 9     | 47      | 36     | 7        | 54     | 25             | 26       | 31      | 48   | 96      |
|                               | 14%   | 18%  | 20%  | 14%   | 12%     | 15%    | 10%      | 15%    | 13%            | 12%      | 23%     | 22%  | 12%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          | HI      | L    |         |
| Not at all concerned          | 34    | 1    | 3    | 3     | 16      | 9      | 2        | 15     | 5              | 3        | 6       | 9    | 25      |
|                               | 3%    | 1%   | 3%   | 5%    | 4%      | 4%     | 3%       | 4%     | 3%             | 1%       | 5%      | 4%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
| L                             |       |      |      |       |         |        |          |        |                |          |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

8\_1. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - 5 years

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME_          |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | А    | В    | С     | D       | Е      | F        | G      | Н              | I                  | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Top 2 Box (Net)               | 832   | 112  | 76   | 51    | 322     | 213    | 58       | 297    | 155            | 194                | 91      | 166  | 666     |
|                               | 83%   | 83%  | 71%  | 79%   | 84%     | 88%    | 81%      | 85%    | 84%            | 88%                | 68%     | 78%  | 84%     |
|                               |       | *    | *    | *     | В       | В      | *        | J      | J              | J                  |         |      | K       |
| Very concerned                | 431   | 54   | 44   | 20    | 172     | 111    | 31       | 176    | 74             | 96                 | 41      | 78   | 352     |
|                               | 43%   | 40%  | 41%  | 30%   | 45%     | 46%    | 43%      | 50%    | 40%            | 43%                | 31%     | 36%  | 45%     |
|                               |       | *    | *    | *     |         | С      | *        | HJ     |                | J                  |         |      |         |
| Somewhat concerned            | 401   | 58   | 32   | 32    | 151     | 102    | 27       | 121    | 82             | 99                 | 50      | 88   | 313     |
|                               | 40%   | 43%  | 30%  | 48%   | 39%     | 42%    | 38%      | 34%    | 44%            | 45%                | 38%     | 41%  | 40%     |
|                               |       | *    | *    | B*    |         |        | *        |        |                | G                  |         |      |         |
| Bottom 2 Box (Net)            | 172   | 23   | 31   | 14    | 63      | 28     | 13       | 53     | 30             | 27                 | 42      | 48   | 124     |
|                               | 17%   | 17%  | 29%  | 21%   | 16%     | 12%    | 19%      | 15%    | 16%            | 12%                | 32%     | 22%  | 16%     |
|                               |       | *    | DE*  | *     |         |        | *        |        |                |                    | GHI     | L    |         |
| Not very concerned            | 149   | 23   | 27   | 11    | 55      | 22     | 12       | 49     | 26             | 23                 | 34      | 42   | 107     |
|                               | 15%   | 17%  | 25%  | 16%   | 14%     | 9%     | 16%      | 14%    | 14%            | 10%                | 26%     | 20%  | 14%     |
|                               |       | *    | DE*  | *     |         |        | *        |        |                |                    | GHI     |      |         |
| Not at all concerned          | 23    | -    | 4    | 3     | 7       | 6      | 2        | 4      | 4              | 4                  | 8       | 6    | 17      |
|                               | 2%    | -    | 4%   | 5%    | 2%      | 3%     | 2%       | 1%     | 2%             | 2%                 | 6%      | 3%   | 2%      |
|                               |       | *    | *    | A*    |         |        | *        |        |                |                    | G       |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# 8\_2. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - 10 years

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME_          |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | I                  | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Top 2 Box (Net)               | 851   | 116  | 82   | 53    | 332     | 207    | 61       | 300    | 156            | 197                | 98      | 168  | 683     |
|                               | 85%   | 86%  | 77%  | 82%   | 86%     | 86%    | 86%      | 86%    | 84%            | 89%                | 74%     | 78%  | 86%     |
|                               |       | *    | *    | *     | В       |        | *        | J      | J              | J                  |         |      | K       |
| Very concerned                | 528   | 70   | 51   | 22    | 223     | 125    | 37       | 195    | 102            | 117                | 59      | 103  | 425     |
|                               | 53%   | 52%  | 48%  | 34%   | 58%     | 52%    | 52%      | 56%    | 55%            | 53%                | 45%     | 48%  | 54%     |
|                               |       | C*   | *    | *     | С       | С      | C*       | J      |                |                    |         |      |         |
| Somewhat concerned            | 323   | 47   | 31   | 31    | 108     | 82     | 24       | 105    | 54             | 80                 | 39      | 65   | 258     |
|                               | 32%   | 35%  | 29%  | 48%   | 28%     | 34%    | 33%      | 30%    | 29%            | 36%                | 29%     | 30%  | 33%     |
|                               |       | *    | *    | BD*   |         |        | *        |        |                |                    |         |      |         |
| Bottom 2 Box (Net)            | 153   | 18   | 25   | 12    | 53      | 34     | 10       | 50     | 29             | 24                 | 35      | 46   | 107     |
|                               | 15%   | 14%  | 23%  | 18%   | 14%     | 14%    | 14%      | 14%    | 16%            | 11%                | 26%     | 22%  | 14%     |
|                               |       | *    | D*   | *     |         |        | *        |        |                |                    | GHI     | L    |         |
| Not very concerned            | 130   | 17   | 20   | 9     | 47      | 29     | 7        | 45     | 26             | 20                 | 28      | 41   | 88      |
|                               | 13%   | 13%  | 19%  | 13%   | 12%     | 12%    | 10%      | 13%    | 14%            | 9%                 | 21%     | 19%  | 11%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    | GI      | L    |         |
| Not at all concerned          | 23    | 1    | 4    | 3     | 6       | 5      | 3        | 5      | 3              | 4                  | 7       | 5    | 18      |
|                               | 2%    | 1%   | 4%   | 5%    | 2%      | 2%     | 4%       | 1%     | 2%             | 2%                 | 5%      | 2%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    | G       |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

8. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - Top 2 Box Summary

|                               |       |     |     | REG   | ION     |        |          |        | HOUSEHOLD      | INCOME             |         | HOUS | EHOLD   |
|-------------------------------|-------|-----|-----|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α   | В   | С     | D       | E      | F        | G      | Н              |                    | J       | К    | L       |
| Base: All Respondents (unwtd) | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| 10 years                      | 851   | 116 | 82  | 53    | 332     | 207    | 61       | 300    | 156            | 197                | 98      | 168  | 683     |
|                               | 85%   | 86% | 77% | 82%   | 86%     | 86%    | 86%      | 86%    | 84%            | 89%                | 74%     | 78%  | 86%     |
|                               |       | *   | *   | *     | В       |        | *        | J      | J              | J                  |         |      | K       |
| 5 years                       | 832   | 112 | 76  | 51    | 322     | 213    | 58       | 297    | 155            | 194                | 91      | 166  | 666     |
|                               | 83%   | 83% | 71% | 79%   | 84%     | 88%    | 81%      | 85%    | 84%            | 88%                | 68%     | 78%  | 84%     |
|                               |       | *   | *   | *     | В       | В      | *        | J      | J              | J                  |         |      | К       |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

8. And how concerned are you about the healthcare available to senior populations in Canada in 5 years or in 10 years? - Bottom 2 Box Summary

|                               |       |     |     | REG   | ION     |        |          |        | HOUSEHOLE      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|-----|-----|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |     |     |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α   | В   | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |     |     |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| 5 years                       | 172   | 23  | 31  | 14    | 63      | 28     | 13       | 53     | 30             | 27      | 42      | 48   | 124     |
|                               | 17%   | 17% | 29% | 21%   | 16%     | 12%    | 19%      | 15%    | 16%            | 12%     | 32%     | 22%  | 16%     |
|                               |       | *   | DE* | *     |         |        | *        |        |                |         | GHI     | L    |         |
| 10 years                      | 153   | 18  | 25  | 12    | 53      | 34     | 10       | 50     | 29             | 24      | 35      | 46   | 107     |
|                               | 15%   | 14% | 23% | 18%   | 14%     | 14%    | 14%      | 14%    | 16%            | 11%     | 26%     | 22%  | 14%     |
|                               |       | *   | D*  | *     |         |        | *        |        |                |         | GHI     | L    |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - I think it's a good idea for any new government healthcare funding to go toward programs that help promote better health and prevent chronic illnesses rather than putting new money into treating existing illnesses.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı        | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 820   | 115  | 79   | 59    | 315     | 197    | 55       | 297    | 160            | 180      | 98      | 180  | 640     |
| Top 2 Box (Net)               | 82%   | 85%  | 74%  | 90%   | 82%     | 82%    | 78%      | 85%    | 87%            | 81%      | 74%     | 84%  | 81%     |
|                               | 62/0  | *    | *    | BF*   | 62/6    | 6276   | *        | 83/6   | 6770<br>I      | 01/0     | 74/0    | 04/0 | 81/0    |
| Strongly agree                | 360   | 54   | 33   | 19    | 147     | 88     | 19       | 135    | 77             | 76       | 37      | 78   | 282     |
| Strongly agree                | 36%   | 40%  | 31%  | 30%   | 38%     | 36%    | 27%      | 39%    | 41%            | 34%      | 28%     | 36%  | 36%     |
|                               | 30%   | *    | *    | *     | 3070    | 3070   | *        | 3370   | 1              | 3470     | 2070    | 3070 | 3070    |
| Somewhat agree                | 460   | 61   | 46   | 40    | 168     | 109    | 36       | 162    | 83             | 103      | 62      | 102  | 358     |
| 202                           | 46%   | 45%  | 43%  | 61%   | 44%     | 45%    | 51%      | 46%    | 45%            | 47%      | 46%     | 48%  | 45%     |
|                               | 10/1  | *    | *    | BDE*  |         |        | *        |        | 10,70          | ,.       | 10,1    |      | 1070    |
| Bottom 2 Box (Net)            | 184   | 20   | 27   | 6     | 70      | 44     | 16       | 52     | 25             | 42       | 34      | 34   | 149     |
|                               | 18%   | 15%  | 26%  | 10%   | 18%     | 18%    | 22%      | 15%    | 13%            | 19%      | 26%     | 16%  | 19%     |
|                               |       | *    | C*   | *     |         |        | C*       |        |                |          | GH      |      | 1       |
| Somewhat disagree             | 157   | 15   | 24   | 5     | 61      | 39     | 14       | 40     | 25             | 35       | 32      | 27   | 130     |
| · ·                           | 16%   | 11%  | 23%  | 8%    | 16%     | 16%    | 20%      | 11%    | 13%            | 16%      | 24%     | 13%  | 16%     |
|                               |       | *    | AC*  | *     |         |        | C*       |        |                |          | GH      |      |         |
| Strongly disagree             | 27    | 5    | 3    | 1     | 9       | 6      | 2        | 13     | -              | 7        | 2       | 8    | 19      |
|                               | 3%    | 4%   | 3%   | 2%    | 2%      | 2%     | 3%       | 4%     | -              | 3%       | 2%      | 4%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        | Н      |                | Н        |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |

## Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Governments across Canada should commit to report on progress for a National Seniors Health Promotion Strategy.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 879   | 120  | 89   | 59    | 346     | 204    | 62       | 310    | 166            | 195     | 108     | 180  | 699     |
|                               | 88%   | 89%  | 83%  | 91%   | 90%     | 84%    | 87%      | 89%    | 90%            | 88%     | 81%     | 84%  | 89%     |
|                               |       | *    | *    | *     |         |        | *        | J      | J              |         |         |      |         |
| Strongly agree                | 439   | 47   | 38   | 26    | 184     | 109    | 35       | 168    | 80             | 96      | 48      | 93   | 346     |
|                               | 44%   | 35%  | 36%  | 39%   | 48%     | 45%    | 50%      | 48%    | 43%            | 44%     | 36%     | 43%  | 44%     |
|                               |       | *    | *    | *     | Α       |        | A*       | J      |                |         |         |      |         |
| Somewhat agree                | 440   | 73   | 51   | 34    | 162     | 95     | 26       | 142    | 86             | 98      | 60      | 87   | 353     |
|                               | 44%   | 54%  | 48%  | 52%   | 42%     | 39%    | 37%      | 41%    | 46%            | 44%     | 45%     | 41%  | 45%     |
|                               |       | DEF* | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 125   | 15   | 18   | 6     | 39      | 38     | 9        | 40     | 19             | 27      | 25      | 34   | 90      |
|                               | 12%   | 11%  | 17%  | 9%    | 10%     | 16%    | 13%      | 11%    | 10%            | 12%     | 19%     | 16%  | 11%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         | GH      |      |         |
| Somewhat disagree             | 106   | 12   | 14   | 3     | 33      | 35     | 8        | 32     | 18             | 22      | 22      | 29   | 77      |
|                               | 11%   | 9%   | 13%  | 4%    | 9%      | 15%    | 12%      | 9%     | 10%            | 10%     | 17%     | 13%  | 10%     |
|                               |       | *    | *    | *     |         | CD     | *        |        |                |         | G       |      |         |
| Strongly disagree             | 19    | 3    | 4    | 3     | 6       | 2      | 1        | 8      | 1              | 5       | 3       | 6    | 14      |
|                               | 2%    | 2%   | 4%   | 5%    | 2%      | 1%     | 2%       | 2%     | *              | 2%      | 2%      | 3%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Many seniors need more education around how to take responsibility for their health as they get older.

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 883   | 119  | 87   | 59    | 341     | 213    | 64       | 306    | 166            | 194     | 118     | 182  | 701     |
|                               | 88%   | 89%  | 82%  | 90%   | 89%     | 88%    | 89%      | 87%    | 90%            | 88%     | 89%     | 85%  | 89%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly agree                | 398   | 50   | 37   | 29    | 148     | 106    | 29       | 139    | 89             | 85      | 48      | 91   | 307     |
|                               | 40%   | 37%  | 34%  | 45%   | 38%     | 44%    | 41%      | 40%    | 48%            | 38%     | 37%     | 42%  | 39%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 485   | 70   | 50   | 30    | 193     | 108    | 35       | 167    | 77             | 109     | 70      | 91   | 394     |
|                               | 48%   | 52%  | 47%  | 45%   | 50%     | 45%    | 48%      | 48%    | 41%            | 49%     | 53%     | 43%  | 50%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 121   | 15   | 20   | 6     | 44      | 28     | 8        | 44     | 19             | 28      | 14      | 32   | 89      |
|                               | 12%   | 11%  | 18%  | 10%   | 11%     | 12%    | 11%      | 13%    | 10%            | 12%     | 11%     | 15%  | 11%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 108   | 13   | 17   | 6     | 38      | 27     | 7        | 36     | 17             | 27      | 13      | 30   | 78      |
|                               | 11%   | 10%  | 16%  | 8%    | 10%     | 11%    | 9%       | 10%    | 9%             | 12%     | 10%     | 14%  | 10%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 13    | 2    | 3    | 1     | 6       | 1      | 1        | 8      | 2              | 1       | 1       | 2    | 11      |
|                               | 1%    | 2%   | 3%   | 1%    | 2%      | *      | 1%       | 2%     | 1%             | *       | 1%      | 1%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_4. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - The healthcare system needs to provide the tools and resources to Canadian seniors to enable them to live a healthier life.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | I       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 922   | 121  | 93   | 58    | 369     | 214    | 66       | 326    | 174            | 200     | 120     | 186  | 735     |
|                               | 92%   | 90%  | 88%  | 89%   | 96%     | 89%    | 92%      | 93%    | 94%            | 90%     | 90%     | 87%  | 93%     |
|                               |       | *    | *    | *     | ABCE    |        | *        |        |                |         |         |      | K       |
| Strongly agree                | 508   | 66   | 45   | 30    | 207     | 125    | 36       | 198    | 108            | 98      | 52      | 109  | 400     |
|                               | 51%   | 49%  | 42%  | 46%   | 54%     | 52%    | 50%      | 57%    | 59%            | 44%     | 39%     | 51%  | 51%     |
|                               |       | *    | *    | *     |         |        | *        | IJ     | IJ             |         |         |      |         |
| Somewhat agree                | 413   | 55   | 49   | 28    | 162     | 90     | 30       | 128    | 65             | 102     | 68      | 78   | 335     |
|                               | 41%   | 41%  | 46%  | 43%   | 42%     | 37%    | 42%      | 37%    | 35%            | 46%     | 51%     | 36%  | 42%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         | GH      |      |         |
| Bottom 2 Box (Net)            | 82    | 14   | 13   | 7     | 16      | 27     | 6        | 24     | 11             | 22      | 13      | 28   | 55      |
|                               | 8%    | 10%  | 12%  | 11%   | 4%      | 11%    | 8%       | 7%     | 6%             | 10%     | 10%     | 13%  | 7%      |
|                               |       | D*   | D*   | D*    |         | D      | *        |        |                |         |         | L    |         |
| Somewhat disagree             | 70    | 11   | 11   | 6     | 14      | 22     | 5        | 19     | 11             | 17      | 12      | 21   | 48      |
|                               | 7%    | 9%   | 10%  | 10%   | 4%      | 9%     | 6%       | 5%     | 6%             | 8%      | 9%      | 10%  | 6%      |
|                               |       | *    | D*   | D*    |         | D      | *        |        |                |         |         |      |         |
| Strongly disagree             | 13    | 2    | 2    | 1     | 2       | 5      | 1        | 5      | -              | 5       | 1       | 7    | 6       |
|                               | 1%    | 2%   | 2%   | 1%    | *       | 2%     | 2%       | 1%     | -              | 2%      | 1%      | 3%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         | L    |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

## Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Governments need to do more to help seniors and their family caregivers to manage their chronic health conditions.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 917   | 124  | 94   | 61    | 359     | 213    | 66       | 329    | 168            | 201     | 113     | 188  | 728     |
|                               | 91%   | 92%  | 88%  | 93%   | 93%     | 88%    | 93%      | 94%    | 91%            | 91%     | 85%     | 88%  | 92%     |
|                               |       | *    | *    | *     |         |        | *        | J      |                |         |         |      |         |
| Strongly agree                | 513   | 68   | 43   | 32    | 214     | 122    | 35       | 187    | 111            | 101     | 53      | 105  | 408     |
|                               | 51%   | 50%  | 40%  | 48%   | 55%     | 51%    | 48%      | 54%    | 60%            | 46%     | 40%     | 49%  | 52%     |
|                               |       | *    | *    | *     | В       |        | *        | J      | IJ             |         |         |      |         |
| Somewhat agree                | 404   | 56   | 51   | 29    | 145     | 91     | 32       | 142    | 57             | 100     | 60      | 83   | 321     |
|                               | 40%   | 41%  | 48%  | 45%   | 38%     | 38%    | 44%      | 40%    | 31%            | 45%     | 46%     | 39%  | 41%     |
|                               |       | *    | *    | *     |         |        | *        |        |                | Н       | Н       |      |         |
| Bottom 2 Box (Net)            | 87    | 11   | 12   | 5     | 26      | 28     | 5        | 21     | 17             | 20      | 20      | 26   | 61      |
|                               | 9%    | 8%   | 12%  | 7%    | 7%      | 12%    | 7%       | 6%     | 9%             | 9%      | 15%     | 12%  | 8%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         | G       |      |         |
| Somewhat disagree             | 75    | 11   | 10   | 3     | 23      | 25     | 4        | 19     | 15             | 17      | 18      | 21   | 55      |
|                               | 8%    | 8%   | 10%  | 5%    | 6%      | 10%    | 5%       | 5%     | 8%             | 8%      | 14%     | 10%  | 7%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         | G       |      |         |
| Strongly disagree             | 12    | -    | 2    | 1     | 4       | 3      | 1        | 2      | 2              | 4       | 1       | 5    | 7       |
|                               | 1%    | -    | 2%   | 2%    | 1%      | 1%     | 2%       | 1%     | 1%             | 2%      | 1%      | 2%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - I worry that as Canadians live longer their final years will be mainly of poor quality as they cope with chronic diseases

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 841   | 109  | 87   | 53    | 331     | 201    | 60       | 292    | 159            | 183     | 106     | 177  | 664     |
|                               | 84%   | 81%  | 82%  | 81%   | 86%     | 83%    | 84%      | 84%    | 86%            | 83%     | 80%     | 82%  | 84%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly agree                | 434   | 51   | 46   | 23    | 167     | 123    | 24       | 157    | 96             | 87      | 41      | 92   | 341     |
|                               | 43%   | 38%  | 43%  | 35%   | 43%     | 51%    | 34%      | 45%    | 52%            | 39%     | 31%     | 43%  | 43%     |
|                               |       | *    | *    | *     |         | ACF    | *        | J      | IJ             |         |         |      |         |
| Somewhat agree                | 407   | 58   | 42   | 30    | 164     | 78     | 35       | 135    | 63             | 96      | 65      | 84   | 323     |
|                               | 41%   | 43%  | 39%  | 46%   | 43%     | 32%    | 50%      | 39%    | 34%            | 43%     | 49%     | 39%  | 41%     |
|                               |       | *    | *    | *     | E       |        | E*       |        |                |         | Н       |      |         |
| Bottom 2 Box (Net)            | 163   | 25   | 19   | 13    | 54      | 40     | 12       | 57     | 26             | 39      | 26      | 38   | 125     |
|                               | 16%   | 19%  | 18%  | 19%   | 14%     | 17%    | 16%      | 16%    | 14%            | 17%     | 20%     | 18%  | 16%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 139   | 21   | 15   | 10    | 47      | 36     | 10       | 47     | 22             | 33      | 23      | 35   | 104     |
|                               | 14%   | 16%  | 14%  | 15%   | 12%     | 15%    | 14%      | 13%    | 12%            | 15%     | 18%     | 16%  | 13%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 24    | 4    | 4    | 3     | 8       | 4      | 2        | 11     | 4              | 5       | 3       | 3    | 22      |
|                               | 2%    | 3%   | 4%   | 4%    | 2%      | 2%     | 3%       | 3%     | 2%             | 2%      | 2%      | 1%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

## Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Some seniors are more vulnerable and in need of more health care services than other seniors. The health care system needs to do a better job of identifying the needs of frail seniors and providing them with the increased care that they need.

|                               |       |      |        | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|--------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB     | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |        |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В      | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |        |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104    | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107    | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 945   | 129  | 91     | 64    | 365     | 226    | 69       | 330    | 178            | 209     | 123     | 192  | 753     |
|                               | 94%   | 96%  | 86%    | 99%   | 95%     | 94%    | 96%      | 94%    | 96%            | 94%     | 93%     | 90%  | 95%     |
|                               |       | B*   | *      | B*    | В       | В      | B*       |        |                |         |         |      | K       |
| Strongly agree                | 528   | 66   | 52     | 40    | 221     | 110    | 39       | 190    | 105            | 111     | 56      | 105  | 423     |
|                               | 53%   | 49%  | 49%    | 61%   | 57%     | 46%    | 54%      | 54%    | 57%            | 50%     | 42%     | 49%  | 54%     |
|                               |       | *    | *      | E*    | E       |        | *        | J      | J              |         |         |      |         |
| Somewhat agree                | 417   | 64   | 40     | 24    | 144     | 115    | 30       | 140    | 73             | 97      | 67      | 87   | 330     |
|                               | 42%   | 47%  | 37%    | 37%   | 37%     | 48%    | 42%      | 40%    | 39%            | 44%     | 50%     | 41%  | 42%     |
|                               |       | *    | *      | *     |         | D      | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 59    | 5    | 15     | 1     | 19      | 16     | 3        | 20     | 7              | 13      | 10      | 22   | 37      |
|                               | 6%    | 4%   | 14%    | 1%    | 5%      | 6%     | 4%       | 6%     | 4%             | 6%      | 7%      | 10%  | 5%      |
|                               |       | *    | ACDEF* | *     |         |        | *        |        |                |         |         | L    |         |
| Somewhat disagree             | 52    | 5    | 14     | *     | 16      | 14     | 2        | 17     | 7              | 11      | 9       | 18   | 34      |
|                               | 5%    | 4%   | 13%    | 1%    | 4%      | 6%     | 2%       | 5%     | 4%             | 5%      | 7%      | 8%   | 4%      |
|                               |       | *    | ACDEF* | *     |         |        | *        |        |                |         |         | L    |         |
| Strongly disagree             | 8     | -    | 1      | *     | 4       | 1      | 1        | 3      | -              | 2       | *       | 4    | 3       |
|                               | 1%    | -    | 1%     | 1%    | 1%      | 1%     | 2%       | 1%     | -              | 1%      | *       | 2%   | *       |
|                               |       | *    | *      | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107    | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| I                             | 100%  | 100% | 100%   | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |        |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_8. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - I expect to be very responsible for the care of an ageing parent or grandparent in the near future.

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | ı       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 627   | 73   | 72   | 45    | 245     | 147    | 44       | 223    | 113            | 138     | 89      | 166  | 461     |
|                               | 62%   | 54%  | 68%  | 69%   | 64%     | 61%    | 62%      | 64%    | 61%            | 62%     | 67%     | 77%  | 58%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         | L    |         |
| Strongly agree                | 271   | 30   | 38   | 14    | 119     | 54     | 16       | 111    | 48             | 52      | 32      | 64   | 207     |
|                               | 27%   | 23%  | 35%  | 22%   | 31%     | 22%    | 23%      | 32%    | 26%            | 23%     | 24%     | 30%  | 26%     |
|                               |       | *    | E*   | *     | E       |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 356   | 42   | 35   | 31    | 126     | 93     | 28       | 113    | 65             | 86      | 56      | 102  | 254     |
|                               | 35%   | 31%  | 33%  | 48%   | 33%     | 39%    | 39%      | 32%    | 35%            | 39%     | 42%     | 47%  | 32%     |
|                               |       | *    | *    | AD*   |         |        | *        |        |                |         |         | L    |         |
| Bottom 2 Box (Net)            | 377   | 62   | 34   | 20    | 140     | 94     | 27       | 126    | 72             | 84      | 44      | 49   | 329     |
|                               | 38%   | 46%  | 32%  | 31%   | 36%     | 39%    | 38%      | 36%    | 39%            | 38%     | 33%     | 23%  | 42%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      | K       |
| Somewhat disagree             | 174   | 28   | 13   | 11    | 52      | 57     | 12       | 58     | 37             | 33      | 25      | 32   | 142     |
|                               | 17%   | 21%  | 12%  | 17%   | 14%     | 24%    | 17%      | 17%    | 20%            | 15%     | 19%     | 15%  | 18%     |
|                               |       | *    | *    | *     |         | BD     | *        |        |                |         |         |      |         |
| Strongly disagree             | 203   | 34   | 21   | 9     | 88      | 36     | 15       | 68     | 35             | 51      | 19      | 17   | 186     |
|                               | 20%   | 25%  | 20%  | 13%   | 23%     | 15%    | 22%      | 20%    | 19%            | 23%     | 14%     | 8%   | 24%     |
|                               |       | E*   | *    | *     | E       |        | *        |        |                |         |         |      | K       |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9\_9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - The health care system does a good job in providing preventative care that can help older Canadians remain healthier for longer.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | Е      | F        | G      | Н              | I       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 688   | 89   | 68   | 46    | 262     | 178    | 46       | 244    | 129            | 148     | 94      | 147  | 541     |
|                               | 69%   | 66%  | 64%  | 71%   | 68%     | 74%    | 64%      | 70%    | 69%            | 67%     | 71%     | 68%  | 69%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Strongly agree                | 193   | 16   | 22   | 5     | 68      | 74     | 7        | 77     | 43             | 43      | 20      | 46   | 148     |
|                               | 19%   | 12%  | 21%  | 8%    | 18%     | 31%    | 10%      | 22%    | 23%            | 20%     | 15%     | 21%  | 19%     |
|                               |       | *    | *    | *     |         | ACDF   | *        |        |                |         |         |      |         |
| Somewhat agree                | 495   | 73   | 46   | 41    | 194     | 104    | 38       | 167    | 86             | 105     | 74      | 101  | 394     |
|                               | 49%   | 54%  | 43%  | 63%   | 50%     | 43%    | 53%      | 48%    | 46%            | 47%     | 56%     | 47%  | 50%     |
|                               |       | *    | *    | BE*   |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 316   | 46   | 39   | 19    | 123     | 64     | 26       | 106    | 56             | 73      | 39      | 68   | 248     |
|                               | 31%   | 34%  | 36%  | 29%   | 32%     | 26%    | 36%      | 30%    | 31%            | 33%     | 29%     | 32%  | 31%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 255   | 37   | 29   | 15    | 99      | 50     | 24       | 82     | 44             | 64      | 30      | 47   | 207     |
|                               | 25%   | 28%  | 27%  | 22%   | 26%     | 21%    | 34%      | 23%    | 24%            | 29%     | 22%     | 22%  | 26%     |
|                               |       | *    | *    | *     |         |        | E*       |        |                |         |         |      |         |
| Strongly disagree             | 61    | 9    | 9    | 4     | 24      | 14     | 1        | 24     | 13             | 9       | 9       | 20   | 41      |
|                               | 6%    | 6%   | 9%   | 7%    | 6%      | 6%     | 2%       | 7%     | 7%             | 4%      | 7%      | 9%   | 5%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         | L    |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

## Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Top 2 Box Summary

|   |       |           |     | REG       | ION      |          |           |          | HOUSEHOL       | D INCOME           |         | HOUS   | EHOLD    |
|---|-------|-----------|-----|-----------|----------|----------|-----------|----------|----------------|--------------------|---------|--------|----------|
|   | Total | ВС        | AB  | SK/MB     | Ontario  | Quebec   | Atlantic  | <\$40K   | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids   | No Kids  |
|   |       | Α         | В   | С         | D        | Е        | F         | G        | Н              | <\$100K            | 1       | K      |          |
|   |       | A         | В   | C         | D        | L        | Г         | <u> </u> | - 11           | I                  | J       | K      | -        |
| Base: All Respondents (unwtd)                       | 1004  | 124       | 104 | 72        | 363      | 232      | 109       | 301      | 184            | 233                | 165     | 217    | 787      |
| Base: All Respondents (wtd)                         | 1004  | 135       | 107 | 65        | 385      | 241      | 71        | 350      | 185            | 221                | 133     | 217    | 790      |
| Some seniors are more vulnerable and in need        | 945   | 129       | 91  | 64        | 365      | 226      | 69        | 330      | 178            | 209                | 123     | 192    | 753      |
| of more health care services than other seniors.    | 94%   | 96%       | 86% | 99%       | 95%      | 94%      | 96%       | 94%      | 96%            | 94%                | 93%     | 90%    | 95%      |
|   | 94%   | 90%<br>B* | *   | 99%<br>B* | 95%<br>B | 94%<br>B | 90%<br>B* | 94%      | 90%            | 94%                | 95%     | 90%    | 95%<br>K |
| The health care system needs to do a better job     | 922   |           | 93  |           | 369      |          | _         | 326      | 174            | 200                | 120     | 100    | 735      |
| The healthcare system needs to provide the          |       | 121       |     | 58        |          | 214      | 66        |          | 174            | 200                |         | 186    |          |
| tools and resources to Canadian seniors to          | 92%   | 90%       | 88% | 89%       | 96%      | 89%      | 92%       | 93%      | 94%            | 90%                | 90%     | 87%    | 93%      |
| enable them to live a healthier life.               |       |           |     | · ·       | ABCE     |          | -         |          |                |                    |         |        | K        |
| Governments need to do more to help seniors         | 917   | 124       | 94  | 61        | 359      | 213      | 66        | 329      | 168            | 201                | 113     | 188    | 728      |
| and their family caregivers to manage their         | 91%   | 92%       | 88% | 93%       | 93%      | 88%      | 93%       | 94%      | 91%            | 91%                | 85%     | 88%    | 92%      |
| chronic health conditions.                          |       | *         | *   | *         |          |          | *         | J        |                |                    |         |        |          |
| Many seniors need more education around how         | 883   | 119       | 87  | 59        | 341      | 213      | 64        | 306      | 166            | 194                | 118     | 182    | 701      |
| to take responsibility for their health as they get | 88%   | 89%       | 82% | 90%       | 89%      | 88%      | 89%       | 87%      | 90%            | 88%                | 89%     | 85%    | 89%      |
| older.  |       | *         | *   | *         |          |          | *         |          |                |                    |         |        |          |
| Governments across Canada should commit to          | 879   | 120       | 89  | 59        | 346      | 204      | 62        | 310      | 166            | 195                | 108     | 180    | 699      |
| report on progress for a National Seniors Health    | 88%   | 89%       | 83% | 91%       | 90%      | 84%      | 87%       | 89%      | 90%            | 88%                | 81%     | 84%    | 89%      |
| Promotion Strategy.                                 |       | *         | *   | *         |          |          | *         | J        | J              |                    |         |        |          |
| I worry that as Canadians live longer their final   | 841   | 109       | 87  | 53        | 331      | 201      | 60        | 292      | 159            | 183                | 106     | 177    | 664      |
| years will be mainly of poor quality as they cope   | 84%   | 81%       | 82% | 81%       | 86%      | 83%      | 84%       | 84%      | 86%            | 83%                | 80%     | 82%    | 84%      |
| with chronic diseases                               |       | *         | *   | *         |          |          | *         |          |                |                    |         |        |          |
| I think it's a good idea for any new government     | 820   | 115       | 79  | 59        | 315      | 197      | 55        | 297      | 160            | 180                | 98      | 180    | 640      |
| healthcare funding to go toward programs that       | 82%   | 85%       | 74% | 90%       | 82%      | 82%      | 78%       | 85%      | 87%            | 81%                | 74%     | 84%    | 81%      |
| help promote better health and prevent chronic      |       | *         | *   | BF*       |          |          | *         | J        | J              |                    |         |        |          |
| The health care system does a good job in           | 688   | 89        | 68  | 46        | 262      | 178      | 46        | 244      | 129            | 148                | 94      | 147    | 541      |
| providing preventative care that can help older     | 69%   | 66%       | 64% | 71%       | 68%      | 74%      | 64%       | 70%      | 69%            | 67%                | 71%     | 68%    | 69%      |
| Canadians remain healthier for longer.              | 3370  | *         | *   | *         | 0370     | 7-470    | *         | ,0,0     | 3370           | 0,70               | , 1/0   | 0370   | 3370     |
| I expect to be very responsible for the care of     | 627   | 73        | 72  | 45        | 245      | 147      | 44        | 223      | 113            | 138                | 89      | 166    | 461      |
| 1   | 62%   | 54%       | 68% | 69%       | 64%      | 61%      | 62%       | 64%      | 61%            | 62%                | 67%     | 77%    | 58%      |
| an ageing parent or grandparent in the near         | 0270  | 54%       | 8   | 8         | 0470     | 0170     | 62%<br>*  | 0470     | 0170           | 0270               | 0770    | / / 70 | 3070     |
| future.   |       | *         | -   | *         |          |          | -         |          |                |                    |         | L      |          |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

9. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about seniors health? - Bottom 2 Box Summary

|   |       |     |        | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|---|-------|-----|--------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|   | Total | ВС  | AB     | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|   |       |     |        |       |         |        |          |        |                | <\$100K  |         |      |         |
|   |       | Α   | В      | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|   |       |     |        |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd)                       | 1004  | 124 | 104    | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)                         | 1004  | 135 | 107    | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| I expect to be very responsible for the care of     | 377   | 62  | 34     | 20    | 140     | 94     | 27       | 126    | 72             | 84       | 44      | 49   | 329     |
| an ageing parent or grandparent in the near         | 38%   | 46% | 32%    | 31%   | 36%     | 39%    | 38%      | 36%    | 39%            | 38%      | 33%     | 23%  | 42%     |
| future.   |       | *   | *      | *     |         |        | *        |        |                |          |         |      | K       |
| The health care system does a good job in           | 316   | 46  | 39     | 19    | 123     | 64     | 26       | 106    | 56             | 73       | 39      | 68   | 248     |
| providing preventative care that can help older     | 31%   | 34% | 36%    | 29%   | 32%     | 26%    | 36%      | 30%    | 31%            | 33%      | 29%     | 32%  | 31%     |
| Canadians remain healthier for longer.              |       | *   | *      | *     |         |        | *        |        |                |          |         |      |         |
| I think it's a good idea for any new government     | 184   | 20  | 27     | 6     | 70      | 44     | 16       | 52     | 25             | 42       | 34      | 34   | 149     |
| healthcare funding to go toward programs that       | 18%   | 15% | 26%    | 10%   | 18%     | 18%    | 22%      | 15%    | 13%            | 19%      | 26%     | 16%  | 19%     |
| help promote better health and prevent chronic      |       | *   | C*     | *     |         |        | C*       |        |                |          | GH      |      |         |
| I worry that as Canadians live longer their final   | 163   | 25  | 19     | 13    | 54      | 40     | 12       | 57     | 26             | 39       | 26      | 38   | 125     |
| years will be mainly of poor quality as they cope   | 16%   | 19% | 18%    | 19%   | 14%     | 17%    | 16%      | 16%    | 14%            | 17%      | 20%     | 18%  | 16%     |
| with chronic diseases                               |       | *   | *      | *     |         |        | *        |        |                |          |         |      |         |
| Governments across Canada should commit to          | 125   | 15  | 18     | 6     | 39      | 38     | 9        | 40     | 19             | 27       | 25      | 34   | 90      |
| report on progress for a National Seniors Health    | 12%   | 11% | 17%    | 9%    | 10%     | 16%    | 13%      | 11%    | 10%            | 12%      | 19%     | 16%  | 11%     |
| Promotion Strategy.                                 |       | *   | *      | *     |         |        | *        |        |                |          | GH      |      |         |
| Many seniors need more education around how         | 121   | 15  | 20     | 6     | 44      | 28     | 8        | 44     | 19             | 28       | 14      | 32   | 89      |
| to take responsibility for their health as they get | 12%   | 11% | 18%    | 10%   | 11%     | 12%    | 11%      | 13%    | 10%            | 12%      | 11%     | 15%  | 11%     |
| older.  |       | *   | *      | *     |         |        | *        |        |                |          |         |      |         |
| Governments need to do more to help seniors         | 87    | 11  | 12     | 5     | 26      | 28     | 5        | 21     | 17             | 20       | 20      | 26   | 61      |
| and their family caregivers to manage their         | 9%    | 8%  | 12%    | 7%    | 7%      | 12%    | 7%       | 6%     | 9%             | 9%       | 15%     | 12%  | 8%      |
| chronic health conditions.                          |       | *   | *      | *     |         |        | *        |        |                |          | G       |      |         |
| The healthcare system needs to provide the          | 82    | 14  | 13     | 7     | 16      | 27     | 6        | 24     | 11             | 22       | 13      | 28   | 55      |
| tools and resources to Canadian seniors to          | 8%    | 10% | 12%    | 11%   | 4%      | 11%    | 8%       | 7%     | 6%             | 10%      | 10%     | 13%  | 7%      |
| enable them to live a healthier life.               |       | D*  | D*     | D*    |         | D      | *        |        |                |          |         | L    |         |
| Some seniors are more vulnerable and in need        | 59    | 5   | 15     | 1     | 19      | 16     | 3        | 20     | 7              | 13       | 10      | 22   | 37      |
| of more health care services than other seniors.    | 6%    | 4%  | 14%    | 1%    | 5%      | 6%     | 4%       | 6%     | 4%             | 6%       | 7%      | 10%  | 5%      |
| The health care system needs to do a better job     |       | *   | ACDEF* | *     |         |        | *        |        |                |          |         | L    |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - There is enough health and care support for seniors in my area to live at home for as long as they are able to do so.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | А    | В    | С     | D       | Е      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 531   | 59   | 59   | 28    | 197     | 154    | 34       | 188    | 99             | 125     | 64      | 120  | 411     |
|                               | 53%   | 44%  | 55%  | 43%   | 51%     | 64%    | 47%      | 54%    | 54%            | 57%     | 48%     | 56%  | 52%     |
|                               |       | *    | *    | *     |         | ACDF   | *        |        |                |         |         |      |         |
| Strongly agree                | 152   | 14   | 14   | 6     | 57      | 51     | 10       | 66     | 30             | 36      | 11      | 34   | 118     |
|                               | 15%   | 10%  | 13%  | 9%    | 15%     | 21%    | 14%      | 19%    | 16%            | 16%     | 8%      | 16%  | 15%     |
|                               |       | *    | *    | *     |         | AC     | *        | J      |                | J       |         |      |         |
| Somewhat agree                | 379   | 45   | 45   | 23    | 139     | 104    | 24       | 122    | 69             | 89      | 53      | 86   | 293     |
|                               | 38%   | 34%  | 42%  | 35%   | 36%     | 43%    | 33%      | 35%    | 37%            | 40%     | 40%     | 40%  | 37%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 473   | 76   | 48   | 37    | 188     | 87     | 38       | 162    | 86             | 96      | 69      | 94   | 379     |
|                               | 47%   | 56%  | 45%  | 57%   | 49%     | 36%    | 53%      | 46%    | 46%            | 43%     | 52%     | 44%  | 48%     |
|                               |       | E*   | *    | E*    | E       |        | E*       |        |                |         |         |      |         |
| Somewhat disagree             | 343   | 53   | 30   | 32    | 138     | 63     | 28       | 115    | 61             | 73      | 49      | 68   | 276     |
|                               | 34%   | 39%  | 28%  | 49%   | 36%     | 26%    | 39%      | 33%    | 33%            | 33%     | 37%     | 32%  | 35%     |
|                               |       | E*   | *    | BE*   | E       |        | E*       |        |                |         |         |      |         |
| Strongly disagree             | 130   | 23   | 18   | 5     | 51      | 24     | 10       | 47     | 25             | 23      | 20      | 27   | 103     |
|                               | 13%   | 17%  | 17%  | 8%    | 13%     | 10%    | 14%      | 13%    | 13%            | 11%     | 15%     | 13%  | 13%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_2. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - I worry that there will not be enough home or community based care for my family and me when we need it.

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1        | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Top 2 Box (Net)               | 850   | 111  | 79   | 60    | 335     | 208    | 57       | 304    | 154            | 196      | 97      | 170  | 680     |
|                               | 85%   | 82%  | 75%  | 92%   | 87%     | 86%    | 79%      | 87%    | 83%            | 88%      | 73%     | 79%  | 86%     |
|                               |       | *    | *    | BF*   | В       | В      | *        | J      | J              | J        |         |      | K       |
| Strongly agree                | 477   | 58   | 38   | 32    | 192     | 124    | 33       | 167    | 91             | 107      | 50      | 90   | 387     |
|                               | 48%   | 43%  | 36%  | 49%   | 50%     | 51%    | 46%      | 48%    | 49%            | 48%      | 38%     | 42%  | 49%     |
|                               |       | *    | *    | *     | В       | В      | *        |        |                |          |         |      |         |
| Somewhat agree                | 373   | 53   | 41   | 28    | 143     | 84     | 24       | 137    | 63             | 89       | 47      | 80   | 293     |
|                               | 37%   | 39%  | 39%  | 43%   | 37%     | 35%    | 33%      | 39%    | 34%            | 40%      | 35%     | 37%  | 37%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Bottom 2 Box (Net)            | 154   | 24   | 27   | 5     | 50      | 33     | 15       | 46     | 31             | 26       | 35      | 44   | 110     |
|                               | 15%   | 18%  | 25%  | 8%    | 13%     | 14%    | 21%      | 13%    | 17%            | 12%      | 27%     | 21%  | 14%     |
|                               |       | *    | CDE* | *     |         |        | C*       |        |                |          | GHI     | L    |         |
| Somewhat disagree             | 126   | 21   | 22   | 5     | 40      | 26     | 11       | 36     | 28             | 19       | 32      | 37   | 89      |
|                               | 13%   | 16%  | 21%  | 7%    | 10%     | 11%    | 16%      | 10%    | 15%            | 8%       | 24%     | 17%  | 11%     |
|                               |       | *    | CDE* | *     |         |        | *        |        |                |          | GI      | L    |         |
| Strongly disagree             | 28    | 3    | 5    | 1     | 9       | 7      | 3        | 10     | 2              | 7        | 4       | 8    | 21      |
|                               | 3%    | 2%   | 5%   | 1%    | 2%      | 3%     | 5%       | 3%     | 1%             | 3%       | 3%      | 4%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |          |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |          |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_3. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - Canadian governments need to address the limited access to seniors home care

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | ı       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 928   | 128  | 93   | 60    | 363     | 220    | 63       | 327    | 175            | 200     | 121     | 190  | 738     |
|                               | 92%   | 95%  | 87%  | 92%   | 94%     | 91%    | 89%      | 94%    | 95%            | 90%     | 92%     | 88%  | 94%     |
|                               |       | B*   | *    | *     | В       |        | *        |        |                |         |         |      | К       |
| Strongly agree                | 522   | 71   | 52   | 36    | 209     | 117    | 37       | 184    | 98             | 115     | 59      | 108  | 414     |
|                               | 52%   | 52%  | 49%  | 56%   | 54%     | 48%    | 52%      | 53%    | 53%            | 52%     | 44%     | 50%  | 52%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 406   | 58   | 40   | 24    | 154     | 104    | 27       | 143    | 77             | 85      | 63      | 82   | 324     |
|                               | 40%   | 43%  | 38%  | 36%   | 40%     | 43%    | 37%      | 41%    | 42%            | 39%     | 47%     | 38%  | 41%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 76    | 6    | 14   | 5     | 22      | 21     | 8        | 23     | 10             | 21      | 11      | 25   | 51      |
|                               | 8%    | 5%   | 13%  | 8%    | 6%      | 9%     | 11%      | 6%     | 5%             | 10%     | 8%      | 12%  | 6%      |
|                               |       | *    | AD*  | *     |         |        | *        |        |                |         |         | L    |         |
| Somewhat disagree             | 63    | 6    | 12   | 5     | 17      | 17     | 6        | 18     | 10             | 18      | 11      | 20   | 43      |
|                               | 6%    | 5%   | 11%  | 7%    | 5%      | 7%     | 9%       | 5%     | 5%             | 8%      | 8%      | 9%   | 5%      |
|                               |       | *    | D*   | *     |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 12    | -    | 2    | *     | 4       | 4      | 2        | 5      | -              | 3       | -       | 5    | 8       |
|                               | 1%    | -    | 2%   | 1%    | 1%      | 2%     | 2%       | 1%     | -              | 2%      | -       | 2%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_4. Please tell me whether you strongly agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - Homecare for seniors is unaffordable for most Canadians

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 842   | 110  | 85   | 48    | 339     | 199    | 62       | 298    | 152            | 190     | 105     | 178  | 664     |
|                               | 84%   | 82%  | 79%  | 73%   | 88%     | 83%    | 86%      | 85%    | 82%            | 86%     | 79%     | 83%  | 84%     |
|                               |       | *    | *    | *     | С       |        | *        |        |                |         |         |      |         |
| Strongly agree                | 504   | 66   | 50   | 22    | 219     | 110    | 37       | 196    | 89             | 108     | 53      | 111  | 394     |
|                               | 50%   | 49%  | 47%  | 33%   | 57%     | 46%    | 52%      | 56%    | 48%            | 49%     | 40%     | 52%  | 50%     |
|                               |       | *    | *    | *     | CE      |        | C*       | J      |                |         |         |      |         |
| Somewhat agree                | 338   | 44   | 35   | 26    | 120     | 89     | 24       | 102    | 62             | 82      | 52      | 67   | 271     |
|                               | 34%   | 32%  | 33%  | 40%   | 31%     | 37%    | 34%      | 29%    | 34%            | 37%     | 39%     | 31%  | 34%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 162   | 25   | 22   | 17    | 46      | 42     | 10       | 52     | 33             | 31      | 27      | 36   | 125     |
|                               | 16%   | 18%  | 21%  | 27%   | 12%     | 17%    | 14%      | 15%    | 18%            | 14%     | 21%     | 17%  | 16%     |
|                               |       | *    | *    | D*    |         |        | *        |        |                |         |         |      |         |
| Somewhat disagree             | 133   | 23   | 19   | 16    | 38      | 30     | 7        | 42     | 29             | 27      | 22      | 33   | 100     |
|                               | 13%   | 17%  | 17%  | 24%   | 10%     | 12%    | 10%      | 12%    | 16%            | 12%     | 17%     | 15%  | 13%     |
|                               |       | *    | *    | DEF*  |         |        | *        |        |                |         |         |      |         |
| Strongly disagree             | 29    | 2    | 3    | 1     | 8       | 12     | 2        | 10     | 4              | 5       | 5       | 4    | 25      |
|                               | 3%    | 1%   | 3%   | 2%    | 2%      | 5%     | 3%       | 3%     | 2%             | 2%      | 4%      | 2%   | 3%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_5. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - Canadian governments need to address the limited number of spaces in long-term care facilities.

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 926   | 128  | 98   | 63    | 357     | 214    | 66       | 321    | 173            | 209     | 119     | 187  | 738     |
|                               | 92%   | 95%  | 92%  | 96%   | 93%     | 89%    | 92%      | 92%    | 94%            | 94%     | 90%     | 87%  | 93%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      | K       |
| Strongly agree                | 567   | 75   | 59   | 35    | 232     | 122    | 44       | 191    | 110            | 128     | 69      | 118  | 449     |
|                               | 56%   | 55%  | 55%  | 54%   | 60%     | 50%    | 62%      | 54%    | 59%            | 58%     | 52%     | 55%  | 57%     |
|                               |       | *    | *    | *     | E       |        | *        |        |                |         |         |      |         |
| Somewhat agree                | 359   | 54   | 39   | 28    | 126     | 92     | 21       | 130    | 63             | 81      | 50      | 70   | 289     |
|                               | 36%   | 40%  | 36%  | 42%   | 33%     | 38%    | 30%      | 37%    | 34%            | 37%     | 38%     | 33%  | 37%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 78    | 6    | 9    | 3     | 28      | 27     | 6        | 29     | 12             | 13      | 14      | 27   | 51      |
|                               | 8%    | 5%   | 8%   | 4%    | 7%      | 11%    | 8%       | 8%     | 6%             | 6%      | 10%     | 13%  | 7%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         | L    |         |
| Somewhat disagree             | 66    | 4    | 9    | 2     | 23      | 24     | 5        | 22     | 12             | 10      | 12      | 25   | 41      |
|                               | 7%    | 3%   | 8%   | 3%    | 6%      | 10%    | 6%       | 6%     | 6%             | 5%      | 9%      | 12%  | 5%      |
|                               |       | *    | *    | *     |         | Α      | *        |        |                |         |         | L    |         |
| Strongly disagree             | 12    | 2    | -    | *     | 5       | 4      | 1        | 7      | -              | 3       | 2       | 2    | 10      |
|                               | 1%    | 2%   | -    | 1%    | 1%      | 1%     | 2%       | 2%     | -              | 1%      | 1%      | 1%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_6. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - I have family or friends who have experienced poor quality of care in a long-term care facility.

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | D INCOME_ |         | HOUS | EHOLD    |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|-----------|---------|------|----------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -   | \$100K+ | Kids | No Kids  |
|                               |       |      |      |       |         |        |          |        |                | <\$100K   |         |      |          |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1         | J       | K    | L        |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233       | 165     | 217  | 787      |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221       | 133     | 214  | 790      |
| Top 2 Box (Net)               | 562   | 58   | 60   | 35    | 220     | 149    | 39       | 224    | 99             | 116       | 62      | 132  | 430      |
| TOP 2 BOX (Net)               | 56%   | 43%  | 57%  | 54%   | 57%     | 62%    | 55%      | 64%    | 53%            | 52%       | 47%     | 62%  | 54%      |
|                               | 3070  | *    | *    | *     | Δ       | A      | *        | HIJ    | 3370           | 32/0      | 4770    | 02/0 | 3470     |
| Strongly agree                | 272   | 29   | 25   | 21    | 111     | 74     | 13       | 119    | 48             | 52        | 26      | 69   | 203      |
| 50.50.8.7 48.00               | 27%   | 21%  | 24%  | 32%   | 29%     | 31%    | 18%      | 34%    | 26%            | 24%       | 20%     | 32%  | 26%      |
|                               | =-,,- | *    | *    | *     | F       | F      | *        | IJ     |                |           |         | 0-70 |          |
| Somewhat agree                | 290   | 29   | 35   | 15    | 109     | 75     | 26       | 105    | 50             | 63        | 36      | 63   | 227      |
| -                             | 29%   | 21%  | 33%  | 23%   | 28%     | 31%    | 37%      | 30%    | 27%            | 29%       | 27%     | 29%  | 29%      |
|                               |       | *    | *    | *     |         |        | A*       |        |                |           |         |      |          |
| Bottom 2 Box (Net)            | 442   | 77   | 46   | 30    | 165     | 92     | 32       | 126    | 86             | 106       | 70      | 82   | 360      |
|                               | 44%   | 57%  | 43%  | 46%   | 43%     | 38%    | 45%      | 36%    | 47%            | 48%       | 53%     | 38%  | 46%      |
|                               |       | DE*  | *    | *     |         |        | *        |        | G              | G         | G       |      |          |
| Somewhat disagree             | 268   | 47   | 25   | 24    | 94      | 59     | 19       | 70     | 54             | 75        | 41      | 49   | 219      |
|                               | 27%   | 35%  | 23%  | 37%   | 24%     | 24%    | 27%      | 20%    | 29%            | 34%       | 31%     | 23%  | 28%      |
|                               |       | D*   | *    | D*    |         |        | *        |        | G              | G         | G       |      |          |
| Strongly disagree             | 174   | 30   | 21   | 6     | 71      | 33     | 13       | 57     | 32             | 31        | 29      | 33   | 141      |
|                               | 17%   | 22%  | 20%  | 8%    | 19%     | 14%    | 18%      | 16%    | 17%            | 14%       | 22%     | 15%  | 18%      |
|                               |       | C*   | *    | *     |         |        | *        |        |                |           |         |      |          |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221       | 133     | 214  | 790      |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%      | 100%    | 100% | 100%     |
|                               |       |      |      |       |         |        |          |        |                |           |         |      | <u> </u> |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10\_7. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - It is important that municipal governments are involved in the development of any long term care programs in addition to the Federal and Provincial governments

|                               |       |      |      | REC   | SION    |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Top 2 Box (Net)               | 900   | 124  | 90   | 58    | 359     | 205    | 64       | 323    | 170            | 196     | 108     | 189  | 711     |
|                               | 90%   | 92%  | 85%  | 88%   | 93%     | 85%    | 90%      | 92%    | 92%            | 88%     | 82%     | 88%  | 90%     |
|                               |       | *    | *    | *     | BE      |        | *        | J      | J              |         |         |      |         |
| Strongly agree                | 484   | 66   | 44   | 31    | 203     | 103    | 38       | 176    | 96             | 106     | 47      | 97   | 387     |
|                               | 48%   | 49%  | 41%  | 47%   | 53%     | 43%    | 53%      | 50%    | 52%            | 48%     | 35%     | 45%  | 49%     |
|                               |       | *    | *    | *     | E       |        | *        | J      | J              | J       |         |      |         |
| Somewhat agree                | 416   | 58   | 46   | 27    | 157     | 102    | 26       | 147    | 75             | 90      | 62      | 91   | 324     |
|                               | 41%   | 43%  | 43%  | 42%   | 41%     | 42%    | 37%      | 42%    | 40%            | 41%     | 47%     | 43%  | 41%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Bottom 2 Box (Net)            | 104   | 11   | 16   | 8     | 26      | 36     | 7        | 27     | 15             | 26      | 24      | 26   | 78      |
|                               | 10%   | 8%   | 15%  | 12%   | 7%      | 15%    | 10%      | 8%     | 8%             | 12%     | 18%     | 12%  | 10%     |
|                               |       | *    | D*   | *     |         | D      | *        |        |                |         | GH      |      |         |
| Somewhat disagree             | 79    | 7    | 16   | 5     | 18      | 29     | 5        | 19     | 13             | 20      | 18      | 18   | 62      |
|                               | 8%    | 5%   | 15%  | 7%    | 5%      | 12%    | 7%       | 5%     | 7%             | 9%      | 13%     | 8%   | 8%      |
|                               |       | *    | AD*  | *     |         | D      | *        |        |                |         | G       |      |         |
| Strongly disagree             | 25    | 4    | *    | 3     | 8       | 7      | 2        | 8      | 2              | 6       | 6       | 8    | 17      |
|                               | 2%    | 3%   | *    | 4%    | 2%      | 3%     | 3%       | 2%     | 1%             | 3%      | 5%      | 4%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |         |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - Top 2 Box Summary

|  |       |     |     | REG   | ion     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|--|-------|-----|-----|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|  | Total | ВС  | AB  | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|  |       |     |     |       |         |        |          |        |                | <\$100K |         |      |         |
|  |       | Α   | В   | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|  |       |     |     |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)                      | 1004  | 124 | 104 | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)                        | 1004  | 135 | 107 | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Canadian governments need to address the           | 928   | 128 | 93  | 60    | 363     | 220    | 63       | 327    | 175            | 200     | 121     | 190  | 738     |
| limited access to seniors home care                | 92%   | 95% | 87% | 92%   | 94%     | 91%    | 89%      | 94%    | 95%            | 90%     | 92%     | 88%  | 94%     |
|  |       | B*  | *   | *     | В       |        | *        |        |                |         |         |      | K       |
| Canadian governments need to address the           | 926   | 128 | 98  | 63    | 357     | 214    | 66       | 321    | 173            | 209     | 119     | 187  | 738     |
| limited number of spaces in long-term care         | 92%   | 95% | 92% | 96%   | 93%     | 89%    | 92%      | 92%    | 94%            | 94%     | 90%     | 87%  | 93%     |
| facilities.  |       | *   | *   | *     |         |        | *        |        |                |         |         |      | K       |
| It is important that municipal governments are     | 900   | 124 | 90  | 58    | 359     | 205    | 64       | 323    | 170            | 196     | 108     | 189  | 711     |
| involved in the development of any long term       | 90%   | 92% | 85% | 88%   | 93%     | 85%    | 90%      | 92%    | 92%            | 88%     | 82%     | 88%  | 90%     |
| care programs in addition to the Federal and       |       | *   | *   | *     | BE      |        | *        | J      | J              |         |         |      |         |
| I worry that there will not be enough home or      | 850   | 111 | 79  | 60    | 335     | 208    | 57       | 304    | 154            | 196     | 97      | 170  | 680     |
| community based care for my family and me          | 85%   | 82% | 75% | 92%   | 87%     | 86%    | 79%      | 87%    | 83%            | 88%     | 73%     | 79%  | 86%     |
| when we need it.                                   |       | *   | *   | BF*   | В       | В      | *        | J      | J              | J       |         |      | K       |
| Homecare for seniors is unaffordable for most      | 842   | 110 | 85  | 48    | 339     | 199    | 62       | 298    | 152            | 190     | 105     | 178  | 664     |
| Canadians  | 84%   | 82% | 79% | 73%   | 88%     | 83%    | 86%      | 85%    | 82%            | 86%     | 79%     | 83%  | 84%     |
|  |       | *   | *   | *     | С       |        | *        |        |                |         |         |      |         |
| I have family or friends who have experienced      | 562   | 58  | 60  | 35    | 220     | 149    | 39       | 224    | 99             | 116     | 62      | 132  | 430     |
| poor quality of care in a long-term care facility. | 56%   | 43% | 57% | 54%   | 57%     | 62%    | 55%      | 64%    | 53%            | 52%     | 47%     | 62%  | 54%     |
|  |       | *   | *   | *     | Α       | Α      | *        | HIJ    |                |         |         |      |         |
| There is enough health and care support for        | 531   | 59  | 59  | 28    | 197     | 154    | 34       | 188    | 99             | 125     | 64      | 120  | 411     |
| seniors in my area to live at home for as long as  | 53%   | 44% | 55% | 43%   | 51%     | 64%    | 47%      | 54%    | 54%            | 57%     | 48%     | 56%  | 52%     |
| they are able to do so.                            |       | *   | *   | *     |         | ACDF   | *        |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

10. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements about home care and community care for seniors? - Bottom 2 Box Summary

|  |       |     |      | REG   | ION     |        |          |        | HOUSEHOLI      | DINCOME |         | HOUS | EHOLD   |
|--|-------|-----|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|  | Total | ВС  | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|  |       |     |      |       |         |        |          |        |                | <\$100K |         |      |         |
|  |       | Α   | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|  |       |     |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)                      | 1004  | 124 | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)                        | 1004  | 135 | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| There is enough health and care support for        | 473   | 76  | 48   | 37    | 188     | 87     | 38       | 162    | 86             | 96      | 69      | 94   | 379     |
| seniors in my area to live at home for as long as  | 47%   | 56% | 45%  | 57%   | 49%     | 36%    | 53%      | 46%    | 46%            | 43%     | 52%     | 44%  | 48%     |
| they are able to do so.                            |       | E*  | *    | E*    | E       |        | E*       |        |                |         |         |      |         |
| I have family or friends who have experienced      | 442   | 77  | 46   | 30    | 165     | 92     | 32       | 126    | 86             | 106     | 70      | 82   | 360     |
| poor quality of care in a long-term care facility. | 44%   | 57% | 43%  | 46%   | 43%     | 38%    | 45%      | 36%    | 47%            | 48%     | 53%     | 38%  | 46%     |
|  |       | DE* | *    | *     |         |        | *        |        | G              | G       | G       |      |         |
| Homecare for seniors is unaffordable for most      | 162   | 25  | 22   | 17    | 46      | 42     | 10       | 52     | 33             | 31      | 27      | 36   | 125     |
| Canadians  | 16%   | 18% | 21%  | 27%   | 12%     | 17%    | 14%      | 15%    | 18%            | 14%     | 21%     | 17%  | 16%     |
|  |       | *   | *    | D*    |         |        | *        |        |                |         |         |      |         |
| I worry that there will not be enough home or      | 154   | 24  | 27   | 5     | 50      | 33     | 15       | 46     | 31             | 26      | 35      | 44   | 110     |
| community based care for my family and me          | 15%   | 18% | 25%  | 8%    | 13%     | 14%    | 21%      | 13%    | 17%            | 12%     | 27%     | 21%  | 14%     |
| when we need it.                                   |       | *   | CDE* | *     |         |        | C*       |        |                |         | GHI     | L    |         |
| It is important that municipal governments are     | 104   | 11  | 16   | 8     | 26      | 36     | 7        | 27     | 15             | 26      | 24      | 26   | 78      |
| involved in the development of any long term       | 10%   | 8%  | 15%  | 12%   | 7%      | 15%    | 10%      | 8%     | 8%             | 12%     | 18%     | 12%  | 10%     |
| care programs in addition to the Federal and       |       | *   | D*   | *     |         | D      | *        |        |                |         | GH      |      |         |
| Canadian governments need to address the           | 78    | 6   | 9    | 3     | 28      | 27     | 6        | 29     | 12             | 13      | 14      | 27   | 51      |
| limited number of spaces in long-term care         | 8%    | 5%  | 8%   | 4%    | 7%      | 11%    | 8%       | 8%     | 6%             | 6%      | 10%     | 13%  | 7%      |
| facilities.  |       | *   | *    | *     |         |        | *        |        |                |         |         | L    |         |
| Canadian governments need to address the           | 76    | 6   | 14   | 5     | 22      | 21     | 8        | 23     | 10             | 21      | 11      | 25   | 51      |
| limited access to seniors home care                | 8%    | 5%  | 13%  | 8%    | 6%      | 9%     | 11%      | 6%     | 5%             | 10%     | 8%      | 12%  | 6%      |
|  |       | *   | AD*  | *     |         |        | *        |        |                |         |         | L    |         |

## Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

11. Do you have any adult family members, relatives or close friends that you personally help in a substantial way to deal with their healthcare issues, accessing the system, going for tests, getting medications, talking about their health, etc.?

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME            |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | Е      | F        | G      | Н              | I                  | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Yes                           | 367   | 51   | 35   | 32    | 127     | 98     | 23       | 135    | 65             | 89                 | 50      | 83   | 284     |
|                               | 37%   | 38%  | 33%  | 50%   | 33%     | 41%    | 33%      | 39%    | 35%            | 40%                | 38%     | 39%  | 36%     |
|                               |       | *    | *    | BDF*  |         |        | *        |        |                |                    |         |      |         |
| No                            | 637   | 83   | 72   | 33    | 258     | 143    | 48       | 214    | 120            | 132                | 82      | 131  | 506     |
|                               | 63%   | 62%  | 67%  | 50%   | 67%     | 59%    | 67%      | 61%    | 65%            | 60%                | 62%     | 61%  | 64%     |
|                               |       | *    | C*   | *     | С       |        | C*       |        |                |                    |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# 12. Do you have a family physician, doctor or nurse practitioner you usually see for medical care?

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOLD      | INCOME             |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | I                  | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Yes                           | 840   | 122  | 85   | 51    | 339     | 180    | 62       | 284    | 158            | 186                | 118     | 177  | 663     |
|                               | 84%   | 91%  | 80%  | 78%   | 88%     | 75%    | 87%      | 81%    | 86%            | 84%                | 89%     | 83%  | 84%     |
|                               |       | BCE* | *    | *     | E       |        | E*       |        |                |                    |         |      |         |
| No                            | 164   | 12   | 21   | 14    | 46      | 61     | 9        | 66     | 27             | 36                 | 15      | 37   | 127     |
|                               | 16%   | 9%   | 20%  | 22%   | 12%     | 25%    | 13%      | 19%    | 14%            | 16%                | 11%     | 17%  | 16%     |
|                               |       | *    | A*   | A*    |         | ADF    | *        |        |                |                    |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# 13. Have you seen your family physician, doctor or nurse practitioner in the last year?

|       |  |   | REG  | ION  |   |   |   | HOUSEHOL   | DINCOME  |   | HOUS  | EHOLD   |
|-------|--|---|--|--|---|---|---|--|--|---|---|---|
| Total | ВС   | AB  | SK/MB  | Ontario  | Quebec  | Atlantic  | <\$40K  | \$40K - <\$60K   | \$60K -<br><\$100K   | \$100K+   | Kids  | No Kids   |
|       | А  | В   | С  | D  | E   | F   | G   | Н  | ı  | J   | K   | L   |
| 1004  | 124  | 104   | 72   | 363  | 232   | 109   | 301   | 184  | 233  | 165   | 217   | 787   |
| 1004  | 135  | 107   | 65   | 385  | 241   | 71  | 350   | 185  | 221  | 133   | 214   | 790   |
| 766   | 118  | 81  | 47   | 300  | 163   | 57  | 253   | 147  | 171  | 108   | 150   | 616   |
| 76%   | 88%  | 76%   | 72%  | 78%  | 68%   | 79%   | 72%   | 80%  | 77%  | 81%   | 70%   | 78%   |
|       | BCDE*  | *   | *  | E  |   | *   |   |  |  |   |   | K   |
| 54    | 2  | 6   | 2  | 21   | 22  | 1   | 18  | 9  | 17   | 7   | 22  | 31  |
| 5%    | 2%   | 5%  | 4%   | 5%   | 9%  | 2%  | 5%  | 5%   | 8%   | 5%  | 10%   | 4%  |
|       | *  | *   | *  |  | AF  | *   |   |  |  |   | L   |   |
| 184   | 15   | 20  | 16   | 64   | 56  | 14  | 79  | 28   | 34   | 18  | 42  | 142   |
| 18%   | 11%  | 19%   | 24%  | 17%  | 23%   | 19%   | 23%   | 15%  | 15%  | 14%   | 20%   | 18%   |
|       | *  | *   | A*   |  | Α   | *   | J   |  |  |   |   |   |
| 1004  | 135  | 107   | 65   | 385  | 241   | 71  | 350   | 185  | 221  | 133   | 214   | 790   |
| 100%  | 100%   | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  | 100%   | 100%   | 100%  | 100%  | 100%  |
|       | 1004<br>1004<br>766<br>76%<br>54<br>5%<br>184<br>18% | A  1004 124 1004 135 766 118 76% 88% BCDE* 54 2 5% 2% * 184 15 18% 11% * 1004 135 | A B  1004 124 104 1004 135 107 766 118 81 76% 88% 76% BCDE* * 54 2 6 5% 2% 5%  * * 184 15 20 18% 11% 19%  * * 1004 135 107 | Total         BC         AB         SK/MB           A         B         C           1004         124         104         72           1004         135         107         65           766         118         81         47           76%         88%         76%         72%           BCDE*         *         *           54         2         6         2           5%         2%         5%         4%           *         *         *         *           184         15         20         16           18%         11%         19%         24%           *         *         A*           1004         135         107         65 | A B C D  1004 124 104 72 363 1004 135 107 65 385 766 118 81 47 300 76% 88% 76% 72% 78% BCDE* * * E  54 2 6 2 21 5% 2% 5% 4% 5%  * * * *  184 15 20 16 64 18% 11% 19% 24% 17%  * * A*  1004 135 107 65 385 | Total         BC         AB         SK/MB         Ontario         Quebec           A         B         C         D         E           1004         124         104         72         363         232           1004         135         107         65         385         241           766         118         81         47         300         163           76%         88%         76%         72%         78%         68%           BCDE*         *         *         E           54         2         6         2         21         22           5%         2%         5%         4%         5%         9%           *         *         *         *         AF           184         15         20         16         64         56           18%         11%         19%         24%         17%         23%           *         *         *         A         A         A           1004         135         107         65         385         241 | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic           A         B         C         D         E         F           1004         124         104         72         363         232         109           1004         135         107         65         385         241         71           766         118         81         47         300         163         57           76%         88%         76%         72%         78%         68%         79%           BCDE*         *         *         E         *         *           54         2         6         2         21         22         1           5%         2%         5%         4%         5%         9%         2%           *         *         *         *         AF         *           184         15         20         16         64         56         14           18%         11%         19%         24%         17%         23%         19%           *         *         *         A*         A         *           1004< | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic         <\$40K           A         B         C         D         E         F         G           1004         124         104         72         363         232         109         301           1004         135         107         65         385         241         71         350           766         118         81         47         300         163         57         253           76%         88%         76%         72%         78%         68%         79%         72%           BCDE*         *         *         E         *         *           54         2         6         2         21         22         1         18           5%         2%         5%         4%         5%         9%         2%         5%           *         *         *         *         AF         *         *           184         15         20         16         64         56         14         79           18%         11%         19%         24%         17% | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic         <\$40K         \$40K - <\$60K           A         B         C         D         E         F         G         H           1004         124         104         72         363         232         109         301         184           1004         135         107         65         385         241         71         350         185           766         118         81         47         300         163         57         253         147           76%         88%         76%         72%         78%         68%         79%         72%         80%           BCDE*         *         *         E         *         *         *         *         *           54         2         6         2         21         22         1         18         9           5%         2%         5%         4%         5%         9%         2%         5%         5%           *         *         *         *         *         *         *         *         *         *         * | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic         <\$40K         \$40K - <\$60K         \$60K - <\$100K           A         B         C         D         E         F         G         H         I           1004         124         104         72         363         232         109         301         184         233           1004         135         107         65         385         241         71         350         185         221           766         118         81         47         300         163         57         253         147         171           76%         88%         76%         72%         78%         68%         79%         72%         80%         77%           BCDE*         *         *         E         * | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic         <\$40K         \$40K - <\$60K         \$60K - \$100K + \$1000K + \$100K + \$1000K + \$100K + \$100K + \$100K + \$100K + \$1000K + \$100K + \$100K + | Total         BC         AB         SK/MB         Ontario         Quebec         Atlantic         <\$40K         \$40K - <\$60K         \$60K - \$100K         \$100K + \$100K + \$100K         \$100K + \$100K         \$100K + \$1000K + \$1000K + \$100K + \$100K + \$1000K + \$100K + \$1000K + \$100K + \$100K + \$1000K + \$100K + \$1 |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

14. Do you suffer from any chronic disease, illness or condition? By chronic disease we mean an illness that lasts more than 3 months and requires ongoing management and/or treatment, for example hypertension, asthma, diabetes, cardiovascular disease, etc.

|                                 |       |      |      | REC   | SION    |        |          |        | HOUSEHOLE      | INCOME  |         | HOUS | EHOLD   |
|---------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                                 | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                                 |       | Α    | В    | С     | D       | E      | F        | G      | Н              | <\$100K | J       | К    | L       |
|                                 |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd)   | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)     | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| No, not a chronic sufferer      | 566   | 61   | 60   | 40    | 219     | 142    | 43       | 174    | 109            | 132     | 87      | 148  | 418     |
|                                 | 56%   | 46%  | 57%  | 61%   | 57%     | 59%    | 61%      | 50%    | 59%            | 60%     | 66%     | 69%  | 53%     |
|                                 |       | *    | *    | *     |         | Α      | A*       |        |                | G       | G       | L    |         |
| Yes, suffering from one         | 231   | 41   | 20   | 16    | 75      | 67     | 12       | 80     | 47             | 53      | 22      | 41   | 190     |
|                                 | 23%   | 31%  | 19%  | 24%   | 20%     | 28%    | 17%      | 23%    | 25%            | 24%     | 16%     | 19%  | 24%     |
|                                 |       | DF*  | *    | *     |         | D      | *        |        |                |         |         |      |         |
| Yes, suffering from two         | 128   | 25   | 15   | 7     | 53      | 18     | 10       | 52     | 20             | 24      | 17      | 14   | 113     |
|                                 | 13%   | 18%  | 14%  | 10%   | 14%     | 7%     | 14%      | 15%    | 11%            | 11%     | 13%     | 7%   | 14%     |
|                                 |       | E*   | *    | *     | E       |        | *        |        |                |         |         |      | K       |
| Yes suffering from three        | 48    | 5    | 9    | 2     | 21      | 10     | 2        | 26     | 4              | 10      | 4       | 9    | 39      |
|                                 | 5%    | 4%   | 8%   | 3%    | 5%      | 4%     | 3%       | 7%     | 2%             | 5%      | 3%      | 4%   | 5%      |
|                                 |       | *    | *    | *     |         |        | *        | Н      |                |         |         |      |         |
| Yes suffering from four or more | 31    | 2    | 3    | 1     | 17      | 4      | 4        | 18     | 5              | 2       | 3       | 3    | 29      |
|                                 | 3%    | 2%   | 3%   | 2%    | 4%      | 2%     | 6%       | 5%     | 3%             | 1%      | 2%      | 1%   | 4%      |
|                                 |       | *    | *    | *     |         |        | *        | 1      |                |         |         |      |         |
| Sigma                           | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                                 | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

<u>Table of Contents</u>

# GENDER

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME            |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1                  | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Male                          | 487   | 57   | 55   | 34    | 157     | 150    | 35       | 176    | 98             | 108                | 68      | 102  | 385     |
|                               | 48%   | 42%  | 51%  | 52%   | 41%     | 62%    | 48%      | 50%    | 53%            | 49%                | 51%     | 48%  | 49%     |
|                               |       | *    | *    | *     |         | ADF    | *        |        |                |                    |         |      |         |
| Female                        | 517   | 78   | 52   | 31    | 228     | 91     | 37       | 174    | 87             | 113                | 65      | 112  | 405     |
|                               | 52%   | 58%  | 49%  | 48%   | 59%     | 38%    | 52%      | 50%    | 47%            | 51%                | 49%     | 52%  | 51%     |
|                               |       | E*   | *    | *     | E       |        | E*       |        |                |                    |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

| Base: All Respondents (unwtd) 100 Base: All Respondents (wtd) 100 18-34 (Net) 28  18-24 13 25-34 15 35-54 (Net) 37 37-44 15 45-54 21 25-5+ (Net) 35 55-64 17 65+ 17 8igma 100  |     | BC A 124 135 37 27% * 19 14% * 18 13% * 38 28% * 17 12% *                                | B  104 107 46 43% ADE* 25 24% DE* 20 19% * 10 9% *                                      | SK/MB  C  72  65  19  29%  *  14  21%  DE*  5  8%  *  16  24%  *            | Ontario  D  363 385 94 24%  41 11%  52 14%  153 40%  ABC               | Quebec  E  232 241 59 24%  20 8%  39 16%  115 47% ABC          | Atlantic  F  109 71 26 36% DE* 11 15% * 16 22% C* 30 41%                 | <\$40K  G  301  350  105  30%  57  16%  HI  49  14%  143  41% | \$40K - <\$60K  H  184  185  51  27%  14  8%  37  20% | \$60K - <\$100K  1  233 221 49 22%  20 9%  29 13% | \$100K+  J  165  133  37  28%  15  11%  22  17%   | Kids  K  217  214  87  41%  L  41  19%  L  46  22%  L  116       | 787 790 193 24% 89 11% 104 13%                      |
|--|-----|--|---|---|--|--|--|---|---|---|---|--|---|
| Base: All Respondents (wtd)     100       18-34 (Net)     28       18-24     13       25-34     15       35-54 (Net)     37       37-37     37-44       45-54     21       25-36     21       22-35     35       55-64     17       65+     17       18-34     18-36                               |     | 124<br>135<br>37<br>27%<br>*<br>19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17 | 104<br>107<br>46<br>43%<br>ADE*<br>25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>* | 72<br>65<br>19<br>29%<br>*<br>14<br>21%<br>DE*<br>5<br>8%<br>*<br>16<br>24% | 363<br>385<br>94<br>24%<br>41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC | 232<br>241<br>59<br>24%<br>20<br>8%<br>39<br>16%<br>115<br>47% | 109 71 26 36% DE* 11 15% * 16 22% C* 30 41%                              | 301<br>350<br>105<br>30%<br>57<br>16%<br>HI<br>49<br>14%      | 184<br>185<br>51<br>27%<br>14<br>8%<br>37<br>20%      | 233<br>221<br>49<br>22%<br>20<br>9%<br>29<br>13%  | 165<br>133<br>37<br>28%<br>15<br>11%<br>22<br>17% | 217<br>214<br>87<br>41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L | 787<br>790<br>193<br>24%<br>89<br>11%<br>104<br>13% |
| Base: All Respondents (wtd)       100         18-34 (Net)       28         18-24       13         25-34       15         35-54 (Net)       37         37-37       37-44         45-54       21         22-55+ (Net)       35         55-64       17         65+       17         18-34       18-34 |     | 124<br>135<br>37<br>27%<br>*<br>19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17 | 104<br>107<br>46<br>43%<br>ADE*<br>25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>* | 72<br>65<br>19<br>29%<br>*<br>14<br>21%<br>DE*<br>5<br>8%<br>*<br>16<br>24% | 363<br>385<br>94<br>24%<br>41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC | 232<br>241<br>59<br>24%<br>20<br>8%<br>39<br>16%<br>115<br>47% | 109 71 26 36% DE* 11 15% * 16 22% C* 30 41%                              | 301<br>350<br>105<br>30%<br>57<br>16%<br>HI<br>49<br>14%      | 184<br>185<br>51<br>27%<br>14<br>8%<br>37<br>20%      | 233<br>221<br>49<br>22%<br>20<br>9%<br>29<br>13%  | 165<br>133<br>37<br>28%<br>15<br>11%<br>22<br>17% | 217<br>214<br>87<br>41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L | 787<br>790<br>193<br>24%<br>89<br>11%<br>104<br>13% |
| Base: All Respondents (wtd)       100         18-34 (Net)       28         18-24       13         25-34       15         35-54 (Net)       37         37-37       37-44         45-54       21         22-55+ (Net)       35         55-64       17         65+       17         18-34       18-34 |     | 135<br>37<br>27%<br>*<br>19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17<br>12% | 107<br>46<br>43%<br>ADE*<br>25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>*        | 65<br>19<br>29%<br>*<br>14<br>21%<br>DE*<br>5<br>8%<br>*<br>16<br>24%       | 385<br>94<br>24%<br>41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC        | 241<br>59<br>24%<br>20<br>8%<br>39<br>16%<br>115<br>47%        | 71<br>26<br>36%<br>DE*<br>11<br>15%<br>*<br>16<br>22%<br>C*<br>30<br>41% | 350<br>105<br>30%<br>57<br>16%<br>HI<br>49<br>14%             | 185<br>51<br>27%<br>14<br>8%<br>37<br>20%             | 221<br>49<br>22%<br>20<br>9%<br>29<br>13%         | 133<br>37<br>28%<br>15<br>11%<br>22<br>17%        | 214<br>87<br>41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L        | 790<br>193<br>24%<br>89<br>11%<br>104<br>13%        |
| Base: All Respondents (wtd)       100         18-34 (Net)       28         18-24       13         25-34       15         35-54 (Net)       37         37-37       37-44         45-54       21         22-55+ (Net)       35         55-64       17         65+       17         18-34       18-34 |     | 135<br>37<br>27%<br>*<br>19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17<br>12% | 107<br>46<br>43%<br>ADE*<br>25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>*        | 65<br>19<br>29%<br>*<br>14<br>21%<br>DE*<br>5<br>8%<br>*<br>16<br>24%       | 385<br>94<br>24%<br>41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC        | 241<br>59<br>24%<br>20<br>8%<br>39<br>16%<br>115<br>47%        | 71<br>26<br>36%<br>DE*<br>11<br>15%<br>*<br>16<br>22%<br>C*<br>30<br>41% | 350<br>105<br>30%<br>57<br>16%<br>HI<br>49<br>14%             | 185<br>51<br>27%<br>14<br>8%<br>37<br>20%             | 221<br>49<br>22%<br>20<br>9%<br>29<br>13%         | 133<br>37<br>28%<br>15<br>11%<br>22<br>17%        | 214<br>87<br>41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L        | 790<br>193<br>24%<br>89<br>11%<br>104<br>13%        |
| 18-34 (Net)  28 28'  18-24  13 13'  25-34  15 15'  35-54 (Net)  37 37'  35-44  15 15'  45-54  21 22'  55+ (Net)  35 55-64  17 17'  65+  17   |     | 37<br>27%<br>*<br>19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17<br>12%        | 46<br>43%<br>ADE*<br>25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>*<br>10<br>9%   | 19 29% * 14 21% DE* 5 8% * 16 24% *   | 94<br>24%<br>41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC               | 59<br>24%<br>20<br>8%<br>39<br>16%<br>115<br>47%               | 26<br>36%<br>DE*<br>11<br>15%<br>*<br>16<br>22%<br>C*<br>30<br>41%       | 105<br>30%<br>57<br>16%<br>HI<br>49<br>14%                    | 51<br>27%<br>14<br>8%<br>37<br>20%                    | 49<br>22%<br>20<br>9%<br>29<br>13%                | 37<br>28%<br>15<br>11%<br>22<br>17%               | 87<br>41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L               | 193<br>24%<br>89<br>11%<br>104<br>13%               |
| 28'  18-24  13-31  25-34  15-54  35-54 (Net)  37-37  35-44  15-15  45-54  21-22  55+ (Net)  35-64  17-17  65+  18-18-18-18-18-18-18-18-18-18-18-18-18-1  |     | 27% * 19 14% * 18 13% * 38 28% * 17 12%  | 43% ADE* 25 24% DE* 20 19% * 21 20% * 10 9%   | 29%  * 14 21% DE* 5 8%  * 16 24%  * 2                                       | 24%  41 11%  52 14%  153 40%  ABC                                      | 24%<br>20<br>8%<br>39<br>16%<br>115<br>47%                     | 36% DE* 11 15% * 16 22% C* 30 41%  | 30%<br>57<br>16%<br>HI<br>49<br>14%                           | 27%<br>14<br>8%<br>37<br>20%                          | 22%<br>20<br>9%<br>29<br>13%                      | 28%<br>15<br>11%<br>22<br>17%                     | 41%<br>L<br>41<br>19%<br>L<br>46<br>22%<br>L<br>116              | 89<br>11%<br>104<br>13%                             |
| 18-24 13 13' 25-34 15 15' 35-54 (Net) 37 37' 35-44 15 15' 45-54 21 22' 55+ (Net) 35 35' 55-64 17 17' 65+ 17  |     | * 19 14% * 18 13% * 38 28% * 17 12%  | ADE* 25 24% DE* 20 19% * 21 20% * 10 9%   | * 14 21% DE* 5 8% * 16 24% * 2  | 41<br>11%<br>52<br>14%<br>153<br>40%<br>ABC                            | 20<br>8%<br>39<br>16%<br>115<br>47%                            | DE* 11 15% * 16 22% C* 30 41%  | 57<br>16%<br>HI<br>49<br>14%                                  | 14<br>8%<br>37<br>20%                                 | 20<br>9%<br>29<br>13%                             | 15<br>11%<br>22<br>17%                            | L 41 19% L 46 22% L 116  | 89<br>11%<br>104<br>13%                             |
| 25-34 15 15' 35-54 (Net) 37' 35-44 15 45-54 21 22' 55+ (Net) 35 55-64 17' 65+ 17'  |     | 19<br>14%<br>*<br>18<br>13%<br>*<br>38<br>28%<br>*<br>17<br>12%                          | 25<br>24%<br>DE*<br>20<br>19%<br>*<br>21<br>20%<br>*<br>10                              | 14<br>21%<br>DE*<br>5<br>8%<br>*<br>16<br>24%<br>*                          | 11%<br>52<br>14%<br>153<br>40%<br>ABC                                  | 39<br>16%<br>115<br>47%  | 11<br>15%<br>*<br>16<br>22%<br>C*<br>30<br>41%                           | 16%<br>HI<br>49<br>14%  | 37<br>20%   | 9%<br>29<br>13%                                   | 11%<br>22<br>17%                                  | 41<br>19%<br>L<br>46<br>22%<br>L                                 | 11%<br>104<br>13%                                   |
| 25-34  |     | 14%     * 18 13%     * 38 28%     * 17 12%   | 24% DE* 20 19% * 21 20% * 10 9%   | 21% DE* 5 8% * 16 24% *   | 11%<br>52<br>14%<br>153<br>40%<br>ABC                                  | 39<br>16%<br>115<br>47%  | 15%  * 16 22%  C* 30 41%   | 16%<br>HI<br>49<br>14%  | 37<br>20%   | 9%<br>29<br>13%                                   | 11%<br>22<br>17%                                  | 19%<br>L<br>46<br>22%<br>L<br>116                                | 11%<br>104<br>13%                                   |
| 25-34  |     | * 18 13% * 38 28% * 17 12%   | DE* 20 19% * 21 20% * 10 9%   | DE* 5 8% * 16 24% *   | 52<br>14%<br>153<br>40%<br>ABC   | 39<br>16%<br>115<br>47%  | * 16 22% C* 30 41%   | HI<br>49<br>14%   | 37<br>20%   | 29<br>13%   | 22<br>17%<br>58                                   | L<br>46<br>22%<br>L<br>116                                       | 104<br>13%  |
| 15' 35-54 (Net) 37 37' 35-44 15 15' 45-54 21 22' 55+ (Net) 35 35' 65+ 17 18'   |     | 18<br>13%<br>*<br>38<br>28%<br>*<br>17<br>12%  | 20<br>19%<br>*<br>21<br>20%<br>*<br>10  | 5<br>8%<br>*<br>16<br>24%<br>*  | 14%<br>153<br>40%<br>ABC   | 16%<br>115<br>47%  | 16<br>22%<br>C*<br>30<br>41%   | 49<br>14%<br>143  | 20%<br>65   | 13%<br>78   | 17%<br>58   | 46<br>22%<br>L<br>116  | 13%   |
| 15' 35-54 (Net) 37 37' 35-44 15 15' 45-54 21 22' 55+ (Net) 35 35' 65+ 17 18'   |     | 13%     *     38     28%     *     17     12%  | 19%     * 21 20%     * 10 9%  | 8%<br>*<br>16<br>24%<br>*<br>2  | 14%<br>153<br>40%<br>ABC   | 16%<br>115<br>47%  | 22%<br>C*<br>30<br>41%   | 14%   | 20%<br>65   | 13%<br>78   | 17%<br>58   | 22%<br>L<br>116  | 13%   |
| 35-54 (Net)  37 37 37 35-44  15 15 45-54  21 22 55+ (Net)  35 35 55-64  17 65+  17   |     | * 38 28% * 17 12%  | * 21 20% * 10 9%  | * 16 24% * 2  | 153<br>40%<br>ABC  | 115<br>47%   | C*<br>30<br>41%  | 143   | 65  | 78  | 58  | L<br>116   |   |
| 35-44  15 15' 45-54  21 22'  55+ (Net)  35 35'  65+  17 18'  | -   | 38<br>28%<br>*<br>17<br>12%  | 21<br>20%<br>*<br>10<br>9%  | 16<br>24%<br>*<br>2   | 40%<br>ABC   | 47%  | 30<br>41%  |   |   |   |   | 116  | 255   |
| 37' 35-44  15 15' 45-54  21 22'  55+ (Net)  35 35'  65+  17 18'  | -   | 28%<br>*<br>17<br>12%  | 20%<br>*<br>10<br>9%  | 24%   | 40%<br>ABC   | 47%  | 41%  |   |   |   |   |  | 255   |
| 35-44 15 15-15-15-15-15-15-15-15-15-15-15-15-15-1  | -   | 28%<br>*<br>17<br>12%  | *<br>10<br>9%   | * 2   | ABC  |  |  | 41%   | 250/  |   |   |  |   |
| 15: 45-54 21 22: 55+ (Net) 35 35: 55-64 17 17: 65+ 17  |     | 17<br>12%  | 10<br>9%  | 2   |  | ADC  |  |   | 35%   | 35%   | 44%   | 54%  | 32%   |
| 15: 45-54 21 22: 55+ (Net) 35 35: 55-64 17 17: 65+ 17  |     | 12%  | 9%  |   |  | ABC  | BC*  |   |   |   |   | L  |   |
| 15: 45-54 21 22: 55+ (Net) 35 35: 55-64 17 17: 65+ 17  |     | 12%  | 9%  |   | 66   | 51   | 9  | 55  | 31  | 37  | 25  | 76   | 79  |
| 45-54 21<br>22'<br>55+ (Net) 35<br>35'<br>55-64 17<br>65+ 17   |     |  |   | 3%  | 17%  | 21%  | 13%  | 16%   | 17%   | 17%   | 19%   | 36%  | 10%   |
| 55+ (Net)  35 35'  55-64  17 17'  65+  18  |     |  | . ↑   | *   | С  | BC   | C*   |   |   |   |   | L  |   |
| 55+ (Net)  35 35'  55-64  17 17'  65+  18  |     | 21   | 12  | 13  | 86   | 63   | 20   | 88  | 34  | 41  | 33  | 40   | 176   |
| 55+ (Net)  35 35:  55-64  17 17:  65+  18:   |     | 16%  | 11%   | 21%   | 22%  | 26%  | 28%  | 25%   | 18%   | 18%   | 25%   | 19%  | 22%   |
| 55-64 17<br>17'<br>65+ 17'   |     | *  | *   | *   | В  | AB   | AB*  | 2570  | 20/0  | 1070  | 2370  | 1370   | 22,5  |
| 55-64 17<br>17'<br>65+ 17'   |     | 60   | 39  | 31  | 138  | 68   | 16   | 101   | 69  | 95  | 37  | 11   | 342   |
| 55-64 17<br>17'<br>65+ 17<br>18'   |     | 45%  | 37%   | 47%   | 36%  | 28%  | 22%  | 29%   | 37%   | 43%   | 28%   | 5%   | 43%   |
| 65+ 17' 18'  |     | EF*  | F*  | EF*   | F  | 2070   | *  | 2370  | 37,70   | GJ  | 2070  | 3,0  | K   |
| 65+ 17' 18'  |     | 24   | 22  | 21  | 62   | 36   | 10   | 50  | 35  | 49  | 23  | 11   | 164   |
| 65+ 17<br>18'  |     | 18%  | 21%   | 32%   | 16%  | 15%  | 13%  | 14%   | 19%   | 22%   | 17%   | 5%   | 21%   |
| 18   |     | *  | *   | DEF*  | 1070   | 1370   | *  | 1470  | 1370  | G   | 1770  | 370  | K   |
| 18   |     | 36   | 17  | 10  | 77   | 32   | 6  | 51  | 34  | 46  | 14  | -  | 178   |
|  |     | 27%  | 16%   | 15%   | 20%  | 13%  | 9%   | 15%   | 18%   | 21%   | 11%   | -  | 23%   |
| Si   |     | EF*  | *   | *   | F  | 13/0   | *  | 13/0  | 10/0  | J   | 11/0  |  | K   |
|  |     | 135  | 107   | 65  | 385  | 241  | 71   | 350   | 185   | 221   | 133   | 214  | 790   |
| Sigma 100<br>100   |     | 100%   | 100%  | 100%  | 100%   | 100%   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%   | 100%  |
| 100  |     | 10070  | 10070   | 10070   | 10070  | 10070  | 10070  | 10070   | 10070   | 10070   | 10070   | 10070  | 100%  |
| Summary  |     |  |   |   |  |  |  |   |   |   |   |  |   |
| Mean 46.   |     | 49.4   | 44  | 48.1  | 47.9   | 46   | 42.4   | 45.3  | 47.3  | 49.4  | 44.8  | 36.4   | 49.7  |
| 40.  |     | F*   | *   | *   | 47.3   | 70   | *  | 75.5  | 47.5  | GJ  | 77.0  | 30.4   | 43.7<br>K   |
| STD. DEV. 16.3   |     | 18.39  | 18.89   | 18.01   | 16.82  | 14.79  | 15.56  | 16.49   | 16.62   | 16.63   | 14.91   | 10.94  | 17.09   |
| 10.4   |     | 10.33  | 10.09   | 10.01   | 10.02  | 14.73  | 13.30  | 10.49   | 10.02   | 10.03   | 14.31   | 10.34  | 17.03   |
| STD. ERR. 0.5  |     | 1.65   | 1.85  | 2.12  | 0.88   | 0.97   | 1.49   | 0.95  | 1.22  | 1.09  | 1.16  | 0.74   | 0.61  |
| 51D. LIM. 0.5  | 3 1 | 1.03   | 1.05  | 2.12  | 0.00   | 0.97   | 1.45   | 0.33  | 1.22  | 1.09  | 1.10  | 0.74   | 0.01  |
| Median 48  | 3 1 | 1  | 42  | 53.38   | 49   | 46   | 44.95  | 47  | 47.59   | 51  | 47  | 36   | 52  |
| iviculaii 48   | 3 1 | 52   | 17  | 33.30   | 49   | 40   | 44.93  | 47  | 47.39   | 21  | 4/  | 30   | 34  |

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# **EDUCATION**

|  |           |       |          | REC   | GION    |         |            |           | HOUSEHOL       | DINCOME            |         | HOUS  | SEHOLD   |
|--|-----------|-------|----------|-------|---------|---------|------------|-----------|----------------|--------------------|---------|-------|----------|
|  | Total     | ВС    | AB       | SK/MB | Ontario | Quebec  | Atlantic   | <\$40K    | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids  | No Kids  |
|  |           | А     | В        | С     | D       | E       | F          | G         | Н              | \\$100K            | J       | К     | L        |
| Description of the second of t | 1004      | 124   | 104      | 72    | 262     | 222     | 100        | 201       | 104            | 222                | 105     | 217   | 707      |
| Base: All Respondents (unwtd)  | 1004      | 124   | 104      | 72    | 363     | 232     | 109        | 301       | 184            | 233                | 165     | 217   | 787      |
| Base: All Respondents (wtd)  | 1004<br>7 | 135   | 107<br>2 | 65    | 385     | 241     | 71         | 350<br>5  | 185            | 221                | 133     | 214   | 790<br>7 |
| Primary School or less   |           | -     |          | -     | -       |         |            |           | -              | 2                  |         | -     |          |
|  | 1%        | *     | 2%<br>D* | *     | -       | 2%<br>D | 1%<br>D*   | 1%        | -              | 1%                 | -       | -     | 1%       |
| Como high school   | 110       | 11    | 16       | 4     | 33      | 34      | 12         | 58        | 16             | 21                 | 4       | 26    | 84       |
| Some high school   |           | 8%    | 15%      | 6%    | 9%      | 14%     | 17%        | 17%       | 9%             | 21<br>9%           | 3%      | 12%   | 11%      |
| -  | 11%       | 8%    | 15%      | *     | 9%      | 14%     | 17%<br>CD* | HIJ       | 9%             |                    | 3%      | 12%   | 11%      |
| Graduated high school  | 339       | 39    | 27       | 32    | 133     | 85      | 23         | 133       | 76             | J<br>63            | 27      | 68    | 271      |
| Graduated high school  | 34%       | 29%   | 25%      | 50%   | 35%     | 35%     | 33%        | 38%       | 41%            | 29%                | 21%     | 32%   | 34%      |
|  | 34%       | 29%   | 25%      | ABDF* | 33%     | 33%     | 33%        | 36%<br> J | 41%<br>IJ      | 29%                | 2170    | 32%   | 34%      |
| Some college / CEGEP / Trade School  | 120       | 18    | 13       | 5     | 52      | 24      | 8          | 45        | 19             | 29                 | 14      | 25    | 95       |
| Some conege / CLGLF / Trade School   | 12%       | 13%   | 13%      | 8%    | 14%     | 10%     | 11%        | 13%       | 10%            | 13%                | 10%     | 12%   | 12%      |
|  | 12/0      | *     | *        | *     | 14/0    | 10%     | *          | 13/0      | 10/6           | 13/0               | 10%     | 12/0  | 12/0     |
| Graduated from college / CEGEP / Trade School  | 197       | 32    | 18       | 9     | 74      | 46      | 17         | 58        | 32             | 50                 | 29      | 40    | 157      |
| Graduated from college / CLGLF / frade School  | 20%       | 24%   | 17%      | 14%   | 19%     | 19%     | 24%        | 17%       | 18%            | 23%                | 22%     | 19%   | 20%      |
|  | 20%       | *     | *        | *     | 1970    | 1970    | *          | 1770      | 10/0           | 23/0               | 22/0    | 15/0  | 20/6     |
| Some university, but did not finish  | 77        | 14    | 12       | 3     | 27      | 17      | 3          | 26        | 13             | 18                 | 14      | 11    | 66       |
| Some university, but did not missi   | 8%        | 11%   | 11%      | 5%    | 7%      | 7%      | 4%         | 8%        | 7%             | 8%                 | 10%     | 5%    | 8%       |
|  | 070       | *     | *        | *     | 770     | 770     | *          | 870       | 770            | 870                | 1070    | 370   | 870      |
| University undergraduate degree, such as a   | 99        | 11    | 11       | 6     | 42      | 22      | 6          | 17        | 17             | 23                 | 32      | 31    | 69       |
| Bachelor's Degree  | 10%       | 8%    | 11%      | 10%   | 11%     | 9%      | 9%         | 5%        | 9%             | 10%                | 24%     | 14%   | 9%       |
| Duchelor 3 Degree  | 2070      | *     | *        | *     | 11/0    | 370     | *          | 370       | 3,0            | G                  | GHI     | L     | 370      |
| University graduate degree, such as a Master's   | 55        | 9     | 6        | 5     | 23      | 11      | 1          | 8         | 12             | 15                 | 13      | 13    | 42       |
| or PhD   | 5%        | 7%    | 6%       | 8%    | 6%      | 5%      | 1%         | 2%        | 6%             | 7%                 | 10%     | 6%    | 5%       |
|  | 3,0       | *     | *        | *     | 0,0     | 370     | *          | 2,0       | G              | G                  | G       | 0,0   | 3,0      |
| Sigma  | 1004      | 135   | 107      | 65    | 385     | 241     | 71         | 350       | 185            | 221                | 133     | 214   | 790      |
| -3   | 100%      | 100%  | 100%     | 100%  | 100%    | 100%    | 100%       | 100%      | 100%           | 100%               | 100%    | 100%  | 100%     |
|  | 10070     | 20070 | 10070    | 20070 | 20070   | 10070   | 10070      | 20070     | 20070          | 20070              | 10070   | 20070 | 20070    |
| Summary  |           |       |          |       |         |         |            |           |                |                    |         |       |          |
| <hs< td=""><td>117</td><td>11</td><td>18</td><td>4</td><td>33</td><td>37</td><td>13</td><td>63</td><td>16</td><td>22</td><td>4</td><td>26</td><td>90</td></hs<>  | 117       | 11    | 18       | 4     | 33      | 37      | 13         | 63        | 16             | 22                 | 4       | 26    | 90       |
|  | 12%       | 8%    | 17%      | 6%    | 9%      | 15%     | 18%        | 18%       | 9%             | 10%                | 3%      | 12%   | 11%      |
|  |           | *     | D*       | *     |         | D       | ACD*       | HIJ       |                | J                  |         |       |          |
| HS   | 339       | 39    | 27       | 32    | 133     | 85      | 23         | 133       | 76             | 63                 | 27      | 68    | 271      |
|  | 34%       | 29%   | 25%      | 50%   | 35%     | 35%     | 33%        | 38%       | 41%            | 29%                | 21%     | 32%   | 34%      |
|  |           | *     | *        | ABDF* |         |         | *          | IJ        | IJ             |                    |         |       |          |
| Post Sec   | 394       | 64    | 44       | 18    | 154     | 87      | 28         | 130       | 64             | 97                 | 56      | 76    | 318      |
|  | 39%       | 48%   | 41%      | 27%   | 40%     | 36%     | 39%        | 37%       | 34%            | 44%                | 42%     | 35%   | 40%      |
|  |           | C*    | *        | *     |         |         | *          |           |                |                    |         |       |          |
| Univ Grad  | 155       | 20    | 18       | 12    | 65      | 33      | 7          | 24        | 29             | 38                 | 45      | 44    | 111      |
|  | 15%       | 15%   | 17%      | 18%   | 17%     | 13%     | 10%        | 7%        | 16%            | 17%                | 34%     | 20%   | 14%      |
|  |           | *     | *        | *     |         |         | *          |           | G              | G                  | GHI     | L     |          |

### Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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# REGION

|                               |       |        |        | REG    | ION     |        |          |        | HOUSEHOLD      | INCOME  |         | HOUS | EHOLD   |
|-------------------------------|-------|--------|--------|--------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | BC     | AB     | SK/MB  | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |        |        |        |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α      | В      | С      | D       | E      | F        | G      | Н              | 1       | J       | К    | L       |
|                               |       |        |        |        |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124    | 104    | 72     | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135    | 107    | 65     | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| BC                            | 135   | 135    | -      | -      | -       | -      | -        | 47     | 36             | 27      | 16      | 22   | 112     |
|                               | 13%   | 100%   | -      | -      | -       | -      | -        | 14%    | 20%            | 12%     | 12%     | 10%  | 14%     |
|                               |       | BCDEF* | *      | *      |         |        | *        |        |                |         |         |      |         |
| AB                            | 107   | -      | 107    | -      | -       | -      | -        | 20     | 13             | 29      | 24      | 28   | 79      |
|                               | 11%   | -      | 100%   | -      | -       | -      | -        | 6%     | 7%             | 13%     | 18%     | 13%  | 10%     |
|                               |       | *      | ACDEF* | *      |         |        | *        |        |                | G       | GH      |      |         |
| SK/MB                         | 65    | -      | -      | 65     | -       | -      | -        | 22     | 12             | 17      | 4       | 5    | 61      |
|                               | 7%    | -      | -      | 100%   | -       | -      | -        | 6%     | 7%             | 8%      | 3%      | 2%   | 8%      |
|                               |       | *      | *      | ABDEF* |         |        | *        |        |                |         |         |      | K       |
| Ontario                       | 385   | -      | -      | -      | 385     | -      | -        | 131    | 57             | 82      | 66      | 90   | 295     |
|                               | 38%   | -      | -      | -      | 100%    | -      | -        | 37%    | 31%            | 37%     | 50%     | 42%  | 37%     |
|                               |       | *      | *      | *      | ABCEF   |        | *        |        |                |         | GHI     |      |         |
| Quebec                        | 241   | -      | -      | -      | -       | 241    | -        | 101    | 49             | 56      | 17      | 58   | 183     |
|                               | 24%   | -      | -      | -      | -       | 100%   | -        | 29%    | 27%            | 25%     | 13%     | 27%  | 23%     |
|                               |       | *      | *      | *      |         | ABCDF  | *        | J      | J              | J       |         |      |         |
| Atlantic                      | 71    | -      | -      | -      | -       | -      | 71       | 28     | 17             | 11      | 5       | 11   | 60      |
|                               | 7%    | -      | -      | -      | -       | -      | 100%     | 8%     | 9%             | 5%      | 4%      | 5%   | 8%      |
|                               |       | *      | *      | *      |         |        | ABCDE*   |        |                |         |         |      |         |
| Sigma                         | 1004  | 135    | 107    | 65     | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100%   | 100%   | 100%   | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |        |        |        |         |        |          |        |                |         |         |      |         |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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|                               |       |      |        | REC   | SION    |        |          |        | HOUSEHOL       | D INCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|--------|-------|---------|--------|----------|--------|----------------|----------|---------|------|---------|
|                               | Total | ВС   | AB     | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -  | \$100K+ | Kids | No Kids |
|                               |       |      |        |       |         |        | _        |        |                | <\$100K  |         |      |         |
|                               |       | Α    | В      | С     | D       | E      | F        | G      | Н              | l        | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104    | 72    | 363     | 232    | 109      | 301    | 184            | 233      | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107    | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
| Under \$15K                   | 87    | 20   | 7      | 11    | 30      | 16     | 2        | 87     | -              | -        | -       | 16   | 71      |
|                               | 9%    | 15%  | 7%     | 16%   | 8%      | 7%     | 3%       | 25%    | -              | -        | -       | 8%   | 9%      |
|                               |       | DEF* | *      | EF*   |         |        | *        | HIJ    |                |          |         |      |         |
| \$15K to less than \$20K      | 33    | 4    | -      | 2     | 14      | 6      | 8        | 33     | -              | -        | -       | 1    | 32      |
|                               | 3%    | 3%   | -      | 3%    | 4%      | 3%     | 11%      | 10%    | -              | -        | -       | 1%   | 4%      |
|                               |       | *    | *      | *     |         |        | ABDE*    | HIJ    |                |          |         |      | K       |
| \$20K to less than \$25K      | 74    | 5    | 8      | 5     | 23      | 25     | 7        | 74     | -              | -        | -       | 17   | 56      |
|                               | 7%    | 4%   | 8%     | 7%    | 6%      | 10%    | 10%      | 21%    | -              | -        | -       | 8%   | 7%      |
|                               |       | *    | *      | *     |         |        | *        | HIJ    |                |          |         |      |         |
| \$25K to less than \$30K      | 60    | 11   | *      | 3     | 21      | 21     | 4        | 60     | -              | -        | -       | 13   | 48      |
|                               | 6%    | 8%   | *      | 5%    | 5%      | 9%     | 6%       | 17%    | -              | -        | -       | 6%   | 6%      |
|                               |       | B*   | *      | *     |         | В      | B*       | HIJ    |                |          |         |      |         |
| \$30K to less than \$40K      | 95    | 8    | 4      | 1     | 43      | 32     | 7        | 95     | -              | -        | -       | 18   | 77      |
|                               | 9%    | 6%   | 4%     | 2%    | 11%     | 13%    | 9%       | 27%    | -              | -        | -       | 8%   | 10%     |
|                               |       | *    | *      | *     | С       | ABC    | *        | HIJ    |                |          |         |      |         |
| \$40K to less than \$50K      | 91    | 16   | 4      | 8     | 26      | 29     | 10       | -      | 91             | -        | -       | 12   | 79      |
|                               | 9%    | 12%  | 3%     | 12%   | 7%      | 12%    | 13%      | -      | 49%            | -        | -       | 6%   | 10%     |
|                               |       | B*   | *      | *     |         | BD     | BD*      |        | GIJ            |          |         |      |         |
| \$50K to less than \$75K      | 309   | 40   | 43     | 26    | 116     | 65     | 19       | -      | 94             | 101      | -       | 65   | 244     |
|                               | 31%   | 30%  | 41%    | 39%   | 30%     | 27%    | 27%      | -      | 51%            | 45%      | -       | 30%  | 31%     |
|                               |       | *    | E*     | *     |         |        | *        |        | GJ             | GJ       |         |      |         |
| \$75K to less than \$100K     | 121   | 15   | 16     | 6     | 46      | 30     | 9        | -      | -              | 121      | -       | 26   | 95      |
|                               | 12%   | 11%  | 15%    | 9%    | 12%     | 12%    | 13%      | -      | -              | 55%      | -       | 12%  | 12%     |
|                               |       | *    | *      | *     |         |        | *        |        |                | GHJ      |         |      |         |
| \$100K to less than \$150K    | 104   | 13   | 17     | 4     | 52      | 15     | 4        | -      | -              | -        | 104     | 38   | 67      |
|                               | 10%   | 9%   | 16%    | 6%    | 14%     | 6%     | 6%       | -      | -              | -        | 79%     | 18%  | 8%      |
|                               |       | *    | EF*    | *     | Е       |        | *        |        |                |          | GHI     | L    |         |
| \$150K or more                | 28    | 3    | 7      | 1     | 14      | 2      | 1        | -      | -              | -        | 28      | 8    | 21      |
|                               | 3%    | 3%   | 6%     | 1%    | 4%      | 1%     | 2%       | -      | -              | -        | 21%     | 4%   | 3%      |
|                               |       | *    | E*     | *     |         |        | *        |        |                |          | GHI     |      |         |
| Sigma                         | 1004  | 135  | 107    | 65    | 385     | 241    | 71       | 350    | 185            | 221      | 133     | 214  | 790     |
|                               | 100%  | 100% | 100%   | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%     | 100%    | 100% | 100%    |
|                               |       |      |        |       |         |        |          |        |                |          |         |      |         |
| Summary                       |       |      |        |       |         |        |          |        |                |          |         |      |         |
| Under \$50K                   | 441   | 64   | 24     | 29    | 157     | 130    | 38       | 350    | 91             | -        | -       | 78   | 363     |
|                               | 44%   | 47%  | 22%    | 45%   | 41%     | 54%    | 53%      | 100%   | 49%            | -        | -       | 36%  | 46%     |
|                               |       | B*   | *      | B*    | В       | BD     | BD*      | HIJ    | IJ             |          |         |      | K       |
| \$50K+                        | 563   | 71   | 83     | 36    | 228     | 111    | 34       | -      | 94             | 221      | 133     | 136  | 427     |
|                               | 56%   | 53%  | 78%    | 55%   | 59%     | 46%    | 47%      | -      | 51%            | 100%     | 100%    | 64%  | 54%     |
|                               |       | *    | ACDEF* | *     | EF      |        | *        |        | G              | GH       | GH      | L    |         |
| Under \$40K                   | 350   | 47   | 20     | 22    | 131     | 101    | 28       | 350    | -              | -        | -       | 66   | 284     |
|                               | 35%   | 35%  | 19%    | 33%   | 34%     | 42%    | 40%      | 100%   | -              | -        | -       | 31%  | 36%     |
|                               |       | B*   | *      | *     | В       | В      | B*       | HIJ    |                |          |         |      |         |
| \$40K to less than \$60K      | 185   | 36   | 13     | 12    | 57      | 49     | 17       | -      | 185            | -        | -       | 33   | 152     |
|                               | 18%   | 27%  | 12%    | 19%   | 15%     | 20%    | 24%      | -      | 100%           | -        | -       | 15%  | 19%     |
|                               |       | BD*  | *      | *     |         |        | BD*      |        | GIJ            |          |         |      |         |
| \$60K to less than \$100K     | 221   | 27   | 29     | 17    | 82      | 56     | 11       | -      | -              | 221      | -       | 52   | 169     |
|                               | 22%   | 20%  | 27%    | 26%   | 21%     | 23%    | 15%      | -      | -              | 100%     | -       | 24%  | 21%     |

|                |       | *    | *      | *     |       |       | *     |      |      | GHJ   |       |       |       |
|----------------|-------|------|--------|-------|-------|-------|-------|------|------|-------|-------|-------|-------|
| \$100K or more | 133   | 16   | 24     | 4     | 66    | 17    | 5     | -    | -    | -     | 133   | 45    | 88    |
|                | 13%   | 12%  | 22%    | 7%    | 17%   | 7%    | 7%    | -    | -    | -     | 100%  | 21%   | 11%   |
|                |       | *    | CEF*   | *     | EF    |       | *     |      |      |       | GHI   | L     |       |
| Mean (,000)    | 59.3  | 57.6 | 75.6   | 51.8  | 63.2  | 51.1  | 52.2  | 23.1 | 49.6 | 77.2  | 140.1 | 67    | 57.2  |
|                |       | *    | ACDEF* | *     | EF    |       | *     |      | G    | GH    | GHI   | L     |       |
| STD. DEV.      | 41.35 | 48.7 | 48.72  | 33.24 | 43.16 | 30.31 | 34.29 | 9.63 | 5.12 | 11.28 | 42.28 | 44.12 | 40.34 |
|                |       |      |        |       |       |       |       |      |      |       |       |       |       |
| STD. ERR.      | 1.31  | 4.2  | 4.72   | 4.11  | 2.2   | 1.95  | 4.06  | 0.51 | 0.38 | 0.76  | 3.67  | 3.01  | 1.44  |
|                |       |      |        |       |       |       |       |      |      |       |       |       |       |

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

### HOUSEHOLD COMPOSITION

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME            |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | BC   | АВ   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | <u> </u>           | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Kids                          | 214   | 22   | 28   | 5     | 90      | 58     | 11       | 66     | 33             | 52                 | 45      | 214  | -       |
|                               | 21%   | 17%  | 26%  | 7%    | 23%     | 24%    | 15%      | 19%    | 18%            | 24%                | 34%     | 100% | -       |
|                               |       | *    | C*   | *     | С       | С      | *        |        |                |                    | GHI     | L    |         |
| No Kids                       | 790   | 112  | 79   | 61    | 295     | 183    | 60       | 284    | 152            | 169                | 88      | -    | 790     |
|                               | 79%   | 83%  | 74%  | 93%   | 77%     | 76%    | 85%      | 81%    | 82%            | 76%                | 66%     | -    | 100%    |
|                               |       | *    | *    | BDE*  |         |        | *        | J      | J              | J                  |         |      | K       |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Jilid                         | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

HHCMP1. How many people are living or staying at your current address?

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | D INCOME           |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | А    | В    | С     | D       | E      | F        | G      | Н              | ı                  | J       | К    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| 1                             | 240   | 32   | 28   | 18    | 74      | 69     | 19       | 139    | 42             | 27                 | 5       | -    | 240     |
|                               | 24%   | 24%  | 26%  | 27%   | 19%     | 29%    | 27%      | 40%    | 23%            | 12%                | 4%      | -    | 30%     |
|                               |       | *    | *    | *     |         | D      | *        | HIJ    | IJ             | J                  |         |      | K       |
| 2                             | 398   | 61   | 36   | 31    | 150     | 93     | 27       | 104    | 87             | 108                | 51      | 13   | 384     |
|                               | 40%   | 46%  | 34%  | 47%   | 39%     | 38%    | 38%      | 30%    | 47%            | 49%                | 39%     | 6%   | 49%     |
|                               |       | *    | *    | *     |         |        | *        |        | G              | G                  |         |      | K       |
| 3                             | 179   | 27   | 15   | 9     | 77      | 38     | 14       | 60     | 27             | 48                 | 31      | 80   | 99      |
|                               | 18%   | 20%  | 14%  | 14%   | 20%     | 16%    | 19%      | 17%    | 14%            | 22%                | 24%     | 38%  | 12%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         | L    |         |
| 4                             | 102   | 10   | 12   | 5     | 47      | 19     | 7        | 20     | 17             | 22                 | 27      | 59   | 43      |
|                               | 10%   | 8%   | 12%  | 8%    | 12%     | 8%     | 10%      | 6%     | 9%             | 10%                | 21%     | 27%  | 5%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    | GHI     | L    |         |
| 5                             | 59    | 2    | 12   | 1     | 25      | 16     | 3        | 16     | 5              | 14                 | 14      | 43   | 16      |
|                               | 6%    | 1%   | 12%  | 1%    | 6%      | 7%     | 5%       | 5%     | 3%             | 6%                 | 11%     | 20%  | 2%      |
|                               |       | *    | AC*  | *     | Α       | Α      | *        |        |                |                    | GH      | L    |         |
| 6                             | 21    | 2    | 2    | 2     | 11      | 3      | 1        | 9      | 5              | 2                  | 3       | 15   | 7       |
|                               | 2%    | 2%   | 2%   | 3%    | 3%      | 1%     | 1%       | 3%     | 3%             | 1%                 | 2%      | 7%   | 1%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         | L    |         |
| 7                             | 3     | -    | -    | -     | 1       | 2      | -        | -      | 2              | *                  | -       | 3    | -       |
|                               | *     | -    | -    | -     | *       | 1%     | -        | -      | 1%             | *                  | -       | 2%   | -       |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         | L    |         |
| 9                             | 1     | -    | 1    | -     | -       | -      | -        | -      | 1              | -                  | -       | 1    | -       |
|                               | *     | -    | 1%   | -     | -       | -      | -        | -      | *              | -                  | -       | *    | -       |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         |      |         |
| 12+                           | 1     | -    | -    | -     | -       | *      | 1        | 1      | -              | -                  | -       | *    | 1       |
|                               | *     | -    | -    | -     | -       | *      | 1%       | *      | -              | -                  | -       | *    | *       |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

# **EMPLOYMENT STATUS**

|  |       |      |      | REG   | SION    |        |          |        | HOUSEHOL       | D INCOME           |         | HOUS | EHOLD   |
|--|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|  | Total | BC   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|  |       | Α    | В    | С     | D       | Е      | F        | G      | Н              |                    | J       | K    | L       |
| Base: All Respondents (unwtd)              | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)                | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
| Employed full-time                         | 340   | 43   | 40   | 17    | 106     | 110    | 25       | 83     | 71             | 89                 | 79      | 116  | 224     |
|  | 34%   | 32%  | 37%  | 26%   | 27%     | 46%    | 36%      | 24%    | 38%            | 40%                | 59%     | 54%  | 28%     |
|  |       | *    | *    | *     |         | ACD    | *        |        | G              | G                  | GHI     | L    |         |
| Employed part-time                         | 139   | 15   | 14   | 8     | 71      | 22     | 9        | 54     | 25             | 33                 | 11      | 28   | 110     |
|  | 14%   | 11%  | 13%  | 13%   | 19%     | 9%     | 12%      | 15%    | 13%            | 15%                | 8%      | 13%  | 14%     |
|  |       | *    | *    | *     | E       |        | *        |        |                |                    |         |      |         |
| Self employed                              | 47    | 4    | 1    | 6     | 19      | 15     | 2        | 13     | 9              | 12                 | 10      | 13   | 34      |
|  | 5%    | 3%   | 1%   | 9%    | 5%      | 6%     | 3%       | 4%     | 5%             | 6%                 | 8%      | 6%   | 4%      |
|  |       | *    | *    | B*    |         |        | *        |        |                |                    |         |      |         |
| Unemployed but looking for a job           | 62    | 5    | 13   | 5     | 21      | 12     | 6        | 34     | 14             | 6                  | 1       | 9    | 52      |
|  | 6%    | 4%   | 12%  | 8%    | 5%      | 5%     | 8%       | 10%    | 7%             | 3%                 | 1%      | 4%   | 7%      |
|  |       | *    | ADE* | *     |         |        | *        | IJ     | J              |                    |         |      |         |
| Unemployed and not looking for a job/Long- | 74    | 8    | 5    | 5     | 41      | 11     | 5        | 55     | 2              | 8                  | 5       | 5    | 70      |
| term sick or disabled                      | 7%    | 6%   | 5%   | 7%    | 11%     | 4%     | 6%       | 16%    | 1%             | 4%                 | 4%      | 2%   | 9%      |
|  |       | *    | *    | *     | E       |        | *        | HIJ    |                |                    |         |      | K       |
| Full-time parent, homemaker                | 43    | 10   | 2    | -     | 19      | 8      | 4        | 17     | 13             | 3                  | 4       | 23   | 19      |
|  | 4%    | 7%   | 2%   | -     | 5%      | 3%     | 5%       | 5%     | 7%             | 1%                 | 3%      | 11%  | 2%      |
|  |       | *    | *    | *     |         |        | *        |        | I              |                    |         | L    |         |
| Retired                                    | 238   | 42   | 21   | 19    | 92      | 52     | 13       | 74     | 47             | 60                 | 18      | 2    | 236     |
|  | 24%   | 31%  | 19%  | 29%   | 24%     | 21%    | 18%      | 21%    | 25%            | 27%                | 13%     | 1%   | 30%     |
|  |       | F*   | *    | *     |         |        | *        |        | J              | J                  |         |      | K       |
| Student/Pupil                              | 52    | 8    | 9    | 5     | 13      | 11     | 6        | 19     | 4              | 9                  | 3       | 17   | 35      |
|  | 5%    | 6%   | 9%   | 8%    | 3%      | 4%     | 8%       | 5%     | 2%             | 4%                 | 2%      | 8%   | 4%      |
|  |       | *    | D*   | *     |         |        | *        |        |                |                    |         |      |         |
| Prefer not to answer                       | 10    | -    | 1    | *     | 4       | 2      | 2        | 2      | 1              | -                  | 2       | 1    | 8       |
|  | 1%    | -    | 1%   | 1%    | 1%      | 1%     | 3%       | 1%     | 1%             | -                  | 2%      | 1%   | 1%      |
|  |       | *    | *    | *     |         |        | A*       |        |                |                    |         |      |         |
| Sigma                                      | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|  | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|  |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Statistics:

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

USMAR2. What is your marital status?

|                               |       |      |      | REG   | ION     |        |          |        | HOUSEHOL       | DINCOME |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|---------|---------|------|---------|
|                               | Total | ВС   | AB   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K - | \$100K+ | Kids | No Kids |
|                               |       |      |      |       |         |        |          |        |                | <\$100K |         |      |         |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | 1       | J       | K    | L       |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233     | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
| Single, never married         | 353   | 44   | 38   | 29    | 120     | 93     | 29       | 175    | 54             | 51      | 24      | 53   | 300     |
|                               | 35%   | 33%  | 35%  | 44%   | 31%     | 39%    | 40%      | 50%    | 29%            | 23%     | 18%     | 25%  | 38%     |
|                               |       | *    | *    | *     |         |        | *        | HIJ    | J              |         |         |      | K       |
| Living with partner           | 116   | 17   | 14   | 3     | 33      | 44     | 6        | 29     | 28             | 33      | 18      | 43   | 73      |
|                               | 12%   | 13%  | 13%  | 4%    | 9%      | 18%    | 8%       | 8%     | 15%            | 15%     | 13%     | 20%  | 9%      |
|                               |       | *    | *    | *     |         | CDF    | *        |        | G              | G       |         | L    |         |
| Married                       | 402   | 57   | 39   | 28    | 176     | 76     | 27       | 75     | 77             | 120     | 87      | 108  | 294     |
|                               | 40%   | 42%  | 36%  | 43%   | 46%     | 31%    | 37%      | 22%    | 42%            | 54%     | 66%     | 50%  | 37%     |
|                               |       | *    | *    | *     | E       |        | *        |        | G              | GH      | GHI     | L    |         |
| Widowed                       | 33    | 4    | 5    | -     | 16      | 5      | 2        | 16     | 5              | 4       | -       | 4    | 29      |
|                               | 3%    | 3%   | 5%   | -     | 4%      | 2%     | 3%       | 4%     | 2%             | 2%      | -       | 2%   | 4%      |
|                               |       | *    | *    | *     |         |        | *        | J      |                |         |         |      |         |
| Divorced or separated         | 100   | 13   | 11   | 6     | 39      | 23     | 8        | 54     | 21             | 14      | 3       | 7    | 93      |
|                               | 10%   | 9%   | 10%  | 9%    | 10%     | 10%    | 11%      | 16%    | 11%            | 7%      | 3%      | 3%   | 12%     |
|                               |       | *    | *    | *     |         |        | *        | IJ     | J              |         |         |      | K       |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221     | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%    | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |         |         |      |         |

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

US01PGS. How much of your household's grocery shopping do you, yourself, do?

|                               |       |      |      | REC   | ION     |        |          |        | HOUSEHOL       | D INCOME           |         | HOUS | EHOLD   |
|-------------------------------|-------|------|------|-------|---------|--------|----------|--------|----------------|--------------------|---------|------|---------|
|                               | Total | ВС   | АВ   | SK/MB | Ontario | Quebec | Atlantic | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|                               |       | Α    | В    | С     | D       | E      | F        | G      | Н              | İ                  | J       | K    | L       |
| Base: All Respondents (unwtd) | 1004  | 124  | 104  | 72    | 363     | 232    | 109      | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (wtd)   | 1004  | 135  | 104  | 65    | 385     | 241    | 71       | 350    | 185            | 233                | 133     | 217  | 790     |
| All of it                     | 490   | 64   | 41   | 32    | 182     | 131    | 41       | 221    | 91             | 96                 | 40      | 94   | 396     |
|                               | 49%   | 47%  | 38%  | 49%   | 47%     | 54%    | 57%      | 63%    | 49%            | 43%                | 30%     | 44%  | 50%     |
|                               |       | *    | *    | *     |         | В      | B*       | HIJ    | J              | J                  |         |      |         |
| Almost all of it              | 221   | 34   | 23   | 12    | 101     | 42     | 8        | 54     | 46             | 65                 | 30      | 50   | 170     |
|                               | 22%   | 25%  | 22%  | 19%   | 26%     | 17%    | 12%      | 15%    | 25%            | 29%                | 23%     | 23%  | 22%     |
|                               |       | F*   | *    | *     | EF      |        | *        |        | G              | G                  |         |      |         |
| About half of it              | 185   | 19   | 24   | 16    | 65      | 49     | 11       | 52     | 32             | 46                 | 34      | 44   | 141     |
|                               | 18%   | 14%  | 23%  | 24%   | 17%     | 20%    | 16%      | 15%    | 17%            | 21%                | 25%     | 20%  | 18%     |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    | G       |      |         |
| Less than half of it          | 83    | 11   | 14   | 5     | 30      | 14     | 8        | 17     | 12             | 8                  | 26      | 18   | 65      |
|                               | 8%    | 8%   | 13%  | 8%    | 8%      | 6%     | 11%      | 5%     | 7%             | 4%                 | 20%     | 8%   | 8%      |
|                               |       | *    | E*   | *     |         |        | *        |        |                |                    | GHI     |      |         |
| None                          | 26    | 6    | 4    | -     | 7       | 6      | 3        | 6      | 3              | 6                  | 3       | 9    | 17      |
|                               | 3%    | 5%   | 4%   | -     | 2%      | 3%     | 4%       | 2%     | 2%             | 3%                 | 2%      | 4%   | 2%      |
|                               |       | *    | *    | *     |         |        | *        |        |                |                    |         |      |         |
| Sigma                         | 1004  | 135  | 107  | 65    | 385     | 241    | 71       | 350    | 185            | 221                | 133     | 214  | 790     |
|                               | 100%  | 100% | 100% | 100%  | 100%    | 100%   | 100%     | 100%   | 100%           | 100%               | 100%    | 100% | 100%    |
|                               |       |      |      |       |         |        |          |        |                |                    |         |      |         |

Overlap formula used

- Column Proportions: Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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CAETHN2. Sometimes people identify themselves with a specific ethnicity or cultural background which is different from their citizenship or nationality. Thinking about your own identity in ethnic or cultural terms, please select which group you most identify yourself with.

|   |        |     |     | REG      | ION        |            |           |        | HOUSEHOL       | .D INCOME          |         | HOUS | SEHOLD  |
|---|--------|-----|-----|----------|------------|------------|-----------|--------|----------------|--------------------|---------|------|---------|
|   | Total  | ВС  | АВ  | SK/MB    | Ontario    | Quebec     | Atlantic  | <\$40K | \$40K - <\$60K | \$60K -<br><\$100K | \$100K+ | Kids | No Kids |
|   |        | Α   | В   | С        | D          | E          | F         | G      | Н              | I                  | J       | K    | L       |
| Describil Described (united)                              | 1004   | 124 | 104 | 72       | 262        | 222        | 109       | 301    | 184            | 233                | 165     | 217  | 787     |
| Base: All Respondents (unwtd) Base: All Respondents (wtd) | 1004   | 135 | 104 | 72<br>65 | 363<br>385 | 232<br>241 | 71        | 350    | 184            | 233                | 133     | 217  | 787     |
| Aboriginal (North American Indian, Métis, Inuit,          | 18     | 4   | -   | 5        | 4          | 4          | 1         | 13     | 2              | -                  | -       | 7    | 11      |
| etc.)   | 2%     | 3%  | -   | 7%       | 1%         | 2%         | 2%        | 4%     | 1%             | -                  | -       | 3%   | 1%      |
| etc.)   | 270    | *   | *   | BDE*     | 1/0        | 2/0        | 2 /0<br>* | IJ     | 1/0            | -                  | -       | 3/0  | 1/0     |
| African   | 5      | -   | 1   | *        | 1          | 2          | *         | 1      | 1              | 1                  | 1       | 3    | 2       |
| Arrearr   | *      | -   | 1%  | 1%       | *          | 1%         | *         | *      | 1%             | 1%                 | 1%      | 1%   | *       |
|   |        | *   | *   | *        |            | 170        | *         |        | 170            | 170                | 170     | 170  | +       |
| American (US)   | 7      | 2   | _   | -        | 3          | 3          | -         | 4      | *              | 2                  | -       | 4    | 3       |
|   | 1%     | 1%  | -   | -        | 1%         | 1%         | -         | 1%     | *              | 1%                 | -       | 2%   | *       |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      | -       |
| Arabic / Middle Eastern                                   | 5      | -   | 1   | -        | 1          | 2          | 1         | 2      | 1              | 1                  | 1       | 2    | 3       |
|   | *      | -   | 1%  | -        | *          | 1%         | 1%        | 1%     | 1%             | *                  | 1%      | 1%   | *       |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |
| British   | 34     | 8   | 3   | 1        | 21         | -          | -         | 7      | 4              | 9                  | 9       | 2    | 32      |
|   | 3%     | 6%  | 3%  | 2%       | 6%         | -          | -         | 2%     | 2%             | 4%                 | 7%      | 1%   | 4%      |
|   |        | EF* | E*  | *        | EF         |            | *         |        |                |                    | GH      |      |         |
| Canadian  | 774    | 102 | 83  | 45       | 281        | 198        | 65        | 265    | 153            | 175                | 96      | 149  | 625     |
|   | 77%    | 76% | 78% | 69%      | 73%        | 82%        | 92%       | 76%    | 83%            | 79%                | 72%     | 69%  | 79%     |
|   |        | *   | *   | *        |            | CD         | ABCDE*    |        | J              |                    |         |      | K       |
| Caribbean (not including Jamaican)                        | 7      | -   | -   | -        | 6          | 2          | -         | 2      | 3              | -                  | -       | 3    | 4       |
|   | 1%     | -   | -   | -        | 1%         | 1%         | -         | 1%     | 2%             | -                  | -       | 1%   | 1%      |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |
| Chinese   | 26     | 5   | 3   | 1        | 17         | -          | -         | 4      | 4              | 3                  | 9       | 6    | 21      |
|   | 3%     | 4%  | 3%  | 1%       | 4%         | -          | -         | 1%     | 2%             | 1%                 | 7%      | 3%   | 3%      |
|   |        | E*  | E*  | *        | E          |            | *         |        |                |                    | GHI     |      |         |
| Dutch (Netherlands)                                       | 1      | 1   | -   | -        | -          | -          | -         | 1      | -              | -                  | -       | -    | 1       |
|   | *      | *   | -   | -        | -          | -          | -         | *      | -              | -                  | -       | -    | *       |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |
| East Indian (India)                                       | 8      | 1   | 1   | -        | 5          | 1          | -         | 1      | 3              | 3                  | 2       | 3    | 5       |
|   | 1%     | 1%  | 1%  | -        | 1%         | *          | -         | *      | 1%             | 1%                 | 1%      | 1%   | 1%      |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |
| Filipino  | 12     | 2   | 3   | 2        | 4          | 1          | -         | 7      | -              | 4                  | -       | 4    | 8       |
|   | 1%     | 2%  | 3%  | 3%       | 1%         | *          | -         | 2%     | -              | 2%                 | -       | 2%   | 1%      |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |
| French  | 11     | -   | -   | -        | 1          | 10         | 1         | 4      | 2              | 4                  | -       | 4    | 8       |
|   | 1%     | -   | -   | -        | *          | 4%         | 2%        | 1%     | 1%             | 2%                 | -       | 2%   | 1%      |
|   |        | *   | *   | *        |            | AD         | D*        |        |                |                    |         |      |         |
| German  | 7      | 1   | 3   | 1        | 3          | -          | -         | 3      | -              | 2                  | 1       | 1    | 6       |
|   | 1%     | 1%  | 3%  | 1%       | 1%         | -          | -         | 1%     | -              | 1%                 | 1%      | *    | 1%      |
|   |        | *   | E*  | *        | <u> </u>   |            | *         |        |                |                    |         |      | 1       |
| Greek   | 2      | -   | -   | -        | 2          | -          | -         | 1      | -              | -                  | 1       | 1    | 1       |
|   | *      | -   | -   | -        | *          | -          | -         | *      | -              | -                  | *       | *    | *       |
|   | _      | *   | *   | *        | _          | -8-        | *         | -6     | _              |                    |         |      |         |
| Hungarian   | 1<br>* | -   | -   | -        | 1 *        | *          | -         | *      | 1 *            | -                  | -       | -    | 1 *     |
|   | *      | -   | -   | -        | *          | *          | -         | *      | *              | -                  | -       | -    | *       |
|   |        | *   | *   | *        | 1          | _          | *         |        | -8-            | _                  |         | _    | 1       |
| Iranian   | 2      | -   | -   | -        | -          | 2          | -         | -      | *              | 2                  | -       | 2    | *       |
|   | *      | *   | *   | *        | -          | 1%         | *         | -      | *              | 1%                 | -       | 1%   | *       |
|   |        | *   | *   | *        |            |            | *         |        |                |                    |         |      |         |

| 196  | Irish                                       | 10   | 2    | -    | 2     | 4    | 2    | *    | 3    | 1    | 4    | 1    | 4    | 7    |
|--|---|------|------|------|-------|------|------|------|------|------|------|------|------|------|
| tatilan  | 111311                                      |      |      |      |       |      |      | *    |      |      |      |      |      | 1%   |
| 156  |   | 170  |      |      |       | 1/0  | 170  |      | 170  | 170  | 270  | 170  | 270  | 170  |
| 1%   -   1%   1%   1%   1%   1%   -   1%   1%  | Italian                                     | 8    | _    | _    | *     | 6    | 2    | _    | 3    | *    | 3    | 2    | 5    | 3    |
| Amarolan   Carribben   Carribben   Amarolan   Carribben   Amarolan   Carribben   Amarolan   Carribben   | Teanan                                      |      |      |      | 1%    |      |      |      |      | *    |      |      |      | *    |
| Jamelan  |   | 2,0  | *    |      |       | 270  | 2,0  |      | 270  |      | 270  | 2,0  |      |      |
| Part      | Jamaican / Caribbean                        | 3    | -    | -    | -     | 3    | -    | -    | 3    | -    | -    | -    |      | 3    |
| Spagnese   | ,     |      |      |      |       |      |      |      |      |      |      |      |      | *    |
|  |   |      | *    | *    |       |      |      | *    |      |      |      |      |      |      |
| Korean 2 2 1 1 1 1 1 - 1   | Japanese                                    | 2    | -    | 1    | -     | 2    | -    | *    | *    | -    | *    | 2    | 2    | 1    |
| Korean   2   | ·   | *    | -    | *    | -     | *    | -    | *    | *    | -    | *    | 1%   | 1%   | *    |
| Second Content of the Mexican   Second Content of the Mexica   |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Second Content of the Mexican   196   -   -  | Korean                                      | 2    | 1    | -    | -     | 1    | -    | -    | 1    | 1    | -    | -    | -    | 2    |
| Latin American (other than Mexican)  |   | *    | 1%   | -    | -     | *    | -    | -    | *    | 1%   | -    | -    | -    | *    |
| Mexican    2   |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Mexican  | Latin American (other than Mexican)         | 2    | -    | -    | 2     | -    | *    | -    | 2    | -    | *    | -    | -    | 2    |
| Mexican    2   |   | *    | -    | -    | 3%    | -    | *    | -    | 1%   | -    | *    | -    | -    | *    |
| Pakistani  |   |      | *    | *    | D*    |      |      | *    |      |      |      |      |      |      |
| Pakistani    1   | Mexican                                     | 2    | -    | 2    | -     | -    | -    | -    | -    | -    | -    | -    | 2    | -    |
| Pakistani    3   |   | *    | -    | 2%   | -     | -    | -    | -    | -    | -    | -    | -    | 1%   | -    |
| Polish   |   |      | *    |      | *     |      |      | *    |      |      |      |      | L    |      |
| Polish  6 4 2 - 2 1 2 1 1 1  1% 11% 1% - 11% * * *  Russian  1 1 1 1 1 1 1 1 1 1 1 1  "  | Pakistani                                   | 3    | 1    | -    | -     | 2    | *    | -    | 1    | 1    | *    | -    | 2    | 1    |
| Polish   |   | *    | *    | -    | -     | *    | *    | -    | *    | *    | *    | -    | 1%   | *    |
| Russian    1   |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Russian    1   | Polish                                      | 6    | -    | -    | -     | 4    | 2    | -    | 2    | 1    | 2    | 1    | 1    | 5    |
| Russian  |   | 1%   | -    | -    | -     | 1%   | 1%   | -    | 1%   | *    | 1%   | *    | *    | 1%   |
| Netrainian   11  |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Ukrainian  11 - 3 5 2 1 - 4 * 1 4 2  11 - 38 7% 11 * - 11 4 2  11 3 - 38 7% 11 * - 11  | Russian                                     | 1    | -    | -    | -     | 1    | -    | -    | -    | -    | -    | 1    | -    | 1    |
| Ukrainian    11  |   |      | -    | -    | -     | *    | -    | -    | -    | -    | -    | *    | -    | *    |
| Other Western European (Belgium, Norway, etc.)  Other South Asian / South East Asian (Bangladeshi, Indonesian, etc.)  Other Contral / Eastern European (Bonaian, etc.)  Other Contral / Eastern European (Bonaian, etc.)  The state of the stat |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Note   | Ukrainian                                   | 11   | -    | 3    | 5     | 2    | 1    | -    | 4    | *    | 1    | 4    | 2    | 9    |
| Vietnamese         3         -         -         -         3         -         -         2         -         -         -         1           Other Central / Eastern European (Romanian, Slovak, etc.)         4         -         *         *         -         1         2         -         1         1         *         1         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         *         1         1         1   |   | 1%   | -    | 3%   | 7%    | 1%   | *    | -    | 1%   | *    | 1%   | 3%   | 1%   | 1%   |
| *   -   -   1%   -   -   *   -   -   *   |   |      | *    | *    | ADEF* |      |      | *    |      |      |      |      |      |      |
|  | Vietnamese                                  | 3    | -    | -    | -     | 3    | -    | -    | 2    | -    | -    | -    | 1    | 2    |
| Other Central / Eastern European (Romanian, Slovak, etc.)       4       -       *       -       1       2       -       1       1       *       1       1         Slovak, etc.)       *       -       *       1%       -       *       1%       *       1%       *       1%       *       -       1%       *       -       1       1       *       1       1       *       -       -       1       1       *       -       -       -       1       1       *       -       -       -       -       1       1       *       -       -       -       -       -       1       1       *       -<  |   | *    | -    | -    |       | 1%   | -    | -    | *    | -    | -    | -    | *    | *    |
| Slovak, etc.)  * - * 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| Other Western European (Belgium, Norway, etc.)   | Other Central / Eastern European (Romanian, |      | -    |      | -     |      | 2    | -    |      | 1    |      | 1    |      | 3    |
| Other Western European (Belgium, Norway, etc.)       3       1       *       -       -       1       *       -       1       1       *       -       -       1       1       *       -       -       -       -       1       1       *       - <t< td=""><td>Slovak, etc.)</td><td>*</td><td>-</td><td>*</td><td>-</td><td>*</td><td>1%</td><td>-</td><td>*</td><td>1%</td><td>*</td><td>1%</td><td>*</td><td>*</td></t<>  | Slovak, etc.)                               | *    | -    | *    | -     | *    | 1%   | -    | *    | 1%   | *    | 1%   | *    | *    |
| etc.)  * 1% * * * * - *  |   |      | *    | *    | *     |      |      | *    |      |      |      |      |      |      |
| etc.)  * 1% * * * * - *  | Other Western European (Belgium, Norway,    | 3    | 1    | *    | -     | -    | 1    | *    | -    | 1    | 1    | *    | -    | 3    |
| Other South Asian / South East Asian (Bangladeshi, Indonesian, etc.)     2     -     2     -     -     -     -     -     1     1     -     -     -       Other     14     4     1     *     4     5     -     10     2     1     1     4       1%     3%     1%     1%     1%     2%     -     3%     1%     *     1%     2%       Prefer not to say     9     -     -     1     5     1     2     3     1     1     1     1     1   | etc.)                                       | *    |      |      |       | -    | *    |      | -    | *    | *    | *    | -    | *    |
| (Bangladeshi, Indonesian, etc.)  * - 2% 1% *  * D* *   |   |      | *    |      | *     |      |      | *    |      |      |      |      |      |      |
| The state of the   | Other South Asian / South East Asian        |      | -    |      | -     | -    | -    | -    | -    |      |      | -    | -    | 2    |
| Other  14  | (Bangladeshi, Indonesian, etc.)             | *    |      |      |       | -    | -    |      | -    | 1%   | *    | -    | -    | *    |
| Prefer not to say    14   4   1   1   4   1   1   1   1   1  |   |      |      |      |       |      |      | *    |      |      |      |      |      |      |
| *     *       Prefer not to say     9     -     -     1     5     1     2     3     1     1     1     1  | Other                                       |      |      |      | *     |      |      | -    |      |      |      |      |      | 10   |
| Prefer not to say 9 1 5 1 2 3 1 1 1 1  |   | 1%   |      |      |       | 1%   | 2%   |      | 3%   | 1%   | *    | 1%   | 2%   | 1%   |
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|  | Prefer not to say                           |      |      | -    |       |      |      |      |      |      |      |      |      | 7    |
|  |   | 1%   | -    | -    | 1%    | 1%   | *    | 2%   | 1%   | 1%   | *    | *    | 1%   | 1%   |
| * * * * * *  |   |      |      |      |       |      |      |      |      |      |      |      |      |      |
| Sigma 1004 135 107 65 385 241 71 350 185 221 133 214   | Sigma                                       | 1004 | 135  |      |       | 385  | 241  |      |      | 185  |      |      |      | 790  |
| 100%         100% <th< td=""><td></td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td><td>100%</td></th<>  |   | 100% | 100% | 100% | 100%  | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
|  |   |      |      |      |       | ]    |      |      |      |      |      |      |      |      |

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L Minimum Base: 30 (\*\*), Small Base: 100 (\*)