

1. Thinking about the last two years, how many times did you travel to the United States?

		Gender		AGE			EDUCATION				Travel to the United States in last two years			Travel to the US					Canadian
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	Canadian U.S. dollar account
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
Once	393	185	208	130	153	111	20	182	144	47	393	-	-	-	393	-	-	-	63
	39%	38%	40%	46%	41%	31%	34%	46%	37%	30%	100%	-	-	-	100%	-	-	-	29%
				E	E		**	I			KL				OPQ		*	*	
2-4 times	437	212	225	112	156	169	24	160	178	75	-	437	-	-	-	437	-	-	98
	44%	44%	44%	40%	42%	48%	41%	40%	45%	49%	-	100%	-	-	-	100%	-	-	46%
							**					JL				NPQ	*	*	
5-9 times	117	64	53	24	44	49	9	43	41	24	-	-	117	-	-	-	117	-	43
	12%	13%	10%	8%	12%	14%	15%	11%	10%	16%	-	-	67%	-	-	-	100%	-	20%
							**			H			JK				NOQ*	*	
10 or more times	57	25	32	15	19	24	6	12	31	8	-	-	57	-	-	-	-	57	10
	6%	5%	6%	5%	5%	7%	10%	3%	8%	5%	-	-	33%	-	-	-	-	100%	5%
							**		G				JK				*	NOP*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)

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2. When preparing to travel to the United States, which of the following describe your strategy when exchanging your Canadian money to U.S. currency?

		Gender		AGE			EDUCATION				Travel to the United States in last two years			Travel to the US					Canadian U.S. dollar account
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
I exchange my money in a lump sum at my bank in Canada before leaving for the U.S.	457	219	238	133	164	160	32	193	171	62	169	215	73	-	169	215	58	15	77
	46%	45%	46%	47%	44%	45%	53%	49%	43%	40%	43%	49%	42%	-	43%	49%	50%	26%	36%
							**									Q	Q*	*	
I use my Canadian credit cards while in the U.S., so I don't need to exchange money	330	183	147	74	134	123	11	97	152	70	111	166	53	-	111	166	34	20	55
	33%	38%	28%	26%	36%	35%	19%	25%	39%	45%	28%	38%	31%	-	28%	38%	29%	34%	26%
		B					**		G	GH		J				N	*	*	
Look around the house for U.S. money left over from my last trip	269	126	143	76	105	88	6	95	115	54	69	138	62	-	69	138	46	16	64
	27%	26%	28%	27%	28%	25%	10%	24%	29%	35%	18%	32%	36%	-	18%	32%	40%	28%	30%
							**			G		J	J			N	N*	*	
I have a Canadian U.S. dollar account	215	97	118	38	71	106	19	70	86	40	63	98	53	-	63	98	43	10	215
	21%	20%	23%	14%	19%	30%	31%	18%	22%	26%	16%	23%	31%	-	16%	23%	37%	18%	100%
						CD	**			G			J				NOQ*	*	
I use my Canadian debit card to withdraw cash once in the U.S.	145	79	66	53	57	35	4	57	64	20	56	58	30	-	56	58	17	13	19
	14%	16%	13%	19%	15%	10%	6%	14%	16%	13%	14%	13%	17%	-	14%	13%	15%	23%	9%
				E			**										*	*	
I exchange a little bit of money on a regular basis	101	51	50	26	34	41	5	33	47	16	34	47	20	-	34	47	12	8	31
	10%	10%	10%	9%	9%	12%	8%	8%	12%	11%	9%	11%	11%	-	9%	11%	10%	14%	14%
							**										*	*	
I use an ATM in Canada to withdraw U.S. cash out of my Canadian U.S. dollar account before I leave	97	51	46	38	32	28	4	54	31	10	31	48	18	-	31	48	13	5	15
	10%	11%	9%	14%	9%	8%	6%	13%	8%	6%	8%	11%	10%	-	8%	11%	11%	9%	7%
							**	I									*	*	
I exchange my money in a lump sum at the airport or other currency exchange kiosk	69	36	34	23	30	16	-	25	32	13	25	33	12	-	25	33	7	5	5
	7%	7%	7%	8%	8%	4%	-	6%	8%	8%	6%	8%	7%	-	6%	8%	6%	8%	2%
							**										*	*	
I have a U.S.-based bank account and get money when I am in the U.S.	51	29	22	13	14	23	-	21	17	13	11	27	12	-	11	27	5	8	18
	5%	6%	4%	5%	4%	7%	-	5%	4%	8%	3%	6%	7%	-	3%	6%	4%	14%	8%
							**			H							*	N*	
Other	42	15	26	8	19	15	11	13	9	8	13	16	13	-	13	16	5	7	2
	4%	3%	5%	3%	5%	4%	18%	3%	2%	5%	3%	4%	7%	-	3%	4%	4%	13%	1%
							**			H							*	NO*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)

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3. With the Canadian dollar near a 13-year low, what are you doing, or intend to do differently when travelling to the U.S. this year?

		Gender		AGE			EDUCATION				Travel to the United States in last two years			Travel to the US					Canadian
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	Canadian U.S. dollar account
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
Travelling to the U.S. less frequently	300	141	158	78	116	106	15	100	123	62	71	145	83	-	71	145	56	27	89
	30%	29%	31%	28%	31%	30%	25%	25%	31%	40%	18%	33%	48%	-	18%	33%	48%	48%	41%
							**			GH		J	JK			N	NO*	N*	
Cutting back on shopping, dining or entertainment when in the U.S.	235	108	127	83	70	82	10	90	100	35	57	116	62	-	57	116	40	22	61
	23%	22%	25%	30%	19%	23%	17%	23%	25%	22%	14%	27%	36%	-	14%	27%	34%	39%	28%
				D			**					J	J			N	N*	N*	
Watching the exchange rate closely and only exchanging my money on better days	134	58	76	35	42	57	11	39	57	26	44	60	29	-	44	60	19	10	49
	13%	12%	15%	13%	11%	16%	18%	10%	15%	17%	11%	14%	17%	-	11%	14%	17%	17%	23%
							**			G							*	*	
I've decided to cancel my travel to the U.S. this year	133	53	80	39	41	53	4	48	57	24	53	56	25	-	53	56	18	7	32
	13%	11%	16%	14%	11%	15%	7%	12%	15%	16%	13%	13%	14%	-	13%	13%	16%	12%	15%
							**										*	*	
Travelling to cheaper locations	130	71	60	58	55	18	8	40	57	25	47	67	16	-	47	67	11	6	25
	13%	15%	12%	21%	15%	5%	14%	10%	14%	16%	12%	15%	9%	-	12%	15%	9%	10%	12%
				E	E		**										*	*	
Shortening the length of the trip to the U.S.	129	69	60	46	44	39	6	45	52	26	29	67	32	-	29	67	24	8	37
	13%	14%	12%	16%	12%	11%	9%	11%	13%	17%	7%	15%	19%	-	7%	15%	21%	14%	17%
							**					J	J			N	N*	*	
Planning more / staying within a preset budget	125	62	63	49	44	32	9	40	54	21	46	53	26	-	46	53	18	8	20
	12%	13%	12%	17%	12%	9%	16%	10%	14%	14%	12%	12%	15%	-	12%	12%	16%	13%	9%
				E			**										*	*	
Staying in cheaper accommodations	100	38	62	46	32	22	9	32	40	19	22	55	23	-	22	55	11	12	23
	10%	8%	12%	17%	9%	6%	16%	8%	10%	13%	6%	13%	13%	-	6%	13%	10%	20%	11%
				DE			**					J	J			N	*	N*	
Redeeming loyalty points for airfare, hotel or rental cars	100	42	58	20	37	43	9	28	42	21	26	46	28	-	26	46	18	10	40
	10%	9%	11%	7%	10%	12%	16%	7%	11%	14%	7%	10%	16%	-	7%	10%	16%	18%	19%
							**			G			J				N*	N*	
Staying with friends or family	94	43	52	35	31	29	7	28	42	18	27	48	19	-	27	48	14	5	34
	9%	9%	10%	12%	8%	8%	11%	7%	11%	12%	7%	11%	11%	-	7%	11%	12%	9%	16%
							**										*	*	
Use ATMs less often while in the U.S. to save on fees	64	34	29	27	16	21	4	29	23	8	23	28	13	-	23	28	2	11	8
	6%	7%	6%	10%	4%	6%	6%	7%	6%	5%	6%	6%	7%	-	6%	6%	1%	20%	4%
				D			**										*	NOP*	
I am reducing my travel expenses by driving instead of flying, travelling to less expensive locations etc.	62	38	24	25	21	17	2	18	28	14	29	24	9	-	29	24	7	2	25
	6%	8%	5%	9%	6%	5%	4%	4%	7%	9%	7%	5%	5%	-	7%	5%	6%	3%	11%
							**			G							*	*	
Use public transit or cheaper transportation when in the U.S.	42	26	16	23	11	8	3	17	16	6	25	14	3	-	25	14	2	*	10
	4%	5%	3%	8%	3%	2%	5%	4%	4%	4%	6%	3%	2%	-	6%	3%	2%	1%	5%
				DE			**										*	*	
Other	15	9	6	3	8	4	-	6	6	3	2	5	7	-	2	5	1	7	-
	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	1%	1%	4%	-	1%	1%	1%	12%	-
							**						J				*	NOP*	
I'm not doing anything differently	97	57	39	17	37	43	3	37	42	15	24	53	19	-	24	53	13	6	24
	10%	12%	8%	6%	10%	12%	5%	9%	11%	10%	6%	12%	11%	-	6%	12%	11%	11%	11%
							**					J				N	*	*	
Nothing - I didn't intend to travel to the U.S. this year in the first place	235	102	134	53	86	97	14	115	78	28	137	86	12	-	137	86	11	1	29
	23%	21%	26%	19%	23%	27%	24%	29%	20%	18%	35%	20%	7%	-	35%	20%	9%	1%	13%
							**	HI			KL	L			OPQ	PQ	*	*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
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4. When you return to Canada, what do you do with your leftover U.S. currency?

		Gender		AGE			EDUCATION				Travel to the United States in last two years			Travel to the US					Canadian
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	Canadian U.S. dollar account
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
Keep the extra cash at my house	634	289	345	166	234	234	37	245	249	102	209	294	131	-	209	294	86	45	101
	63%	59%	67%	59%	63%	66%	63%	62%	63%	66%	53%	67%	75%	-	53%	67%	74%	78%	47%
							**					J	J			N	N*	N*	
Exchange the money to Canadian dollars at my bank	157	89	68	60	65	31	5	60	75	16	87	63	7	-	87	63	1	5	12
	16%	18%	13%	21%	18%	9%	8%	15%	19%	11%	22%	15%	4%	-	22%	15%	1%	9%	6%
Deposit it into my Canadian U.S. dollar account				E	E		**		I		KL	L			OP	P	*	*	
	128	59	70	13	43	72	10	40	54	24	36	61	31	-	36	61	27	4	128
	13%	12%	13%	5%	12%	20%	17%	10%	14%	16%	9%	14%	18%	-	9%	14%	23%	7%	60%
Exchange the money to Canadian dollars at the airport or other currency exchange kiosk					C	CD	**						J				NQ*	*	
	57	32	25	21	35	1	3	36	11	7	33	21	3	-	33	21	3	*	2
	6%	7%	5%	8%	9%	*	5%	9%	3%	5%	8%	5%	2%	-	8%	5%	3%	1%	1%
Trade it with a friend or family member who is headed to the U.S.				E	E		**	H			L						*	*	
	54	23	31	21	18	15	-	20	23	11	23	22	8	-	23	22	5	3	9
	5%	5%	6%	8%	5%	4%	-	5%	6%	7%	6%	5%	5%	-	6%	5%	4%	5%	4%
Spend it at a Canadian store							**										*	*	
	35	24	11	25	8	2	7	8	14	6	18	15	2	-	18	15	*	2	2
	3%	5%	2%	9%	2%	*	12%	2%	4%	4%	4%	3%	1%	-	4%	3%	*	4%	1%
Deposit back into my Canadian U.S. dollar account at an ATM in Canada				DE			**										*	*	
	22	13	9	10	4	8	-	6	12	4	6	8	9	-	6	8	5	4	22
	2%	3%	2%	4%	1%	2%	-	2%	3%	3%	2%	2%	5%	-	2%	2%	4%	6%	10%
I spend all my cash while away or deposit it in a U.S. based account before leaving the U.S.							**										*	*	
	22	12	10	13	8	2	-	11	6	5	13	7	2	-	13	7	2	1	1
	2%	2%	2%	4%	2%	*	-	3%	2%	3%	3%	2%	1%	-	3%	2%	1%	1%	*
Other				E			**										*	*	
	44	21	24	9	12	24	-	19	21	4	19	19	6	-	19	19	2	4	-
	4%	4%	5%	3%	3%	7%	-	5%	5%	3%	5%	4%	3%	-	5%	4%	2%	7%	-
							**										*	*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
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5_1. [I won't let the low value of the Canadian dollar prevent me from travelling to the United States]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION				Travel to the United States in last two years			Travel to the US					Canadian
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	Canadian U.S. dollar account
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
I won't let the low value of the Canadian dollar prevent me from travelling to the United States																			
Strongly agree	123	73	50	36	40	47	11	53	40	18	35	59	29	-	35	59	18	11	22
	12%	15%	10%	13%	11%	13%	19%	13%	10%	12%	9%	13%	17%	-	9%	13%	15%	20%	10%
Somewhat agree							**						J				*	N*	
	379	181	198	135	123	121	30	153	144	52	142	164	72	-	142	164	50	22	93
Somewhat disagree	38%	37%	38%	48%	33%	34%	50%	39%	37%	34%	36%	38%	41%	-	36%	38%	43%	38%	43%
				DE			**										*	*	
Strongly disagree	235	120	116	67	92	77	5	89	98	43	96	109	31	-	96	109	21	10	44
	23%	25%	22%	24%	25%	22%	9%	22%	25%	28%	24%	25%	18%	-	24%	25%	18%	17%	21%
							**										*	*	
	267	113	154	42	117	108	13	102	111	42	119	105	42	-	119	105	28	14	56
	27%	23%	30%	15%	31%	31%	22%	26%	28%	27%	30%	24%	24%	-	30%	24%	24%	25%	26%
					C	C	**										*	*	
Summary																			
Top2Box (Agree)	502	254	248	171	163	168	41	206	185	70	178	223	101	-	178	223	68	33	114
	50%	52%	48%	61%	44%	48%	69%	52%	47%	45%	45%	51%	58%	-	45%	51%	58%	58%	53%
Low2Box (Disagree)				DE			**						J				*	*	
	502	233	269	109	208	185	18	191	209	85	215	214	73	-	215	214	49	24	101
	50%	48%	52%	39%	56%	52%	31%	48%	53%	55%	55%	49%	42%	-	55%	49%	42%	42%	47%
					C	C	**				L						*	*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)
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5_2. [I prefer to use cash while in the U.S.]

To what extent do you agree or disagree with the following statements:

		Gender		AGE			EDUCATION				Travel to the United States in last two			Travel to the US					Canadian
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Once	2-4 Times	5+ Times	I haven't travelled to the U.S. in the last two years	Once	2-4 Times	5-9 Times	10 or more times	Canadian U.S. dollar account
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents	1004	455	549	235	400	369	21	147	415	421	353	463	188	-	353	463	130	58	238
Weighted	1004	487	517	280	371	352	59	397	394	155	393	437	174	-	393	437	117	57	215
I prefer to use cash while in the U.S.																			
Strongly agree	291	117	174	116	93	82	31	131	99	30	108	129	54	-	108	129	38	16	66
	29%	24%	34%	41%	25%	23%	53%	33%	25%	20%	27%	30%	31%	-	27%	30%	32%	29%	31%
			A	DE			**	I									*	*	
Somewhat agree	373	185	188	106	150	117	12	151	158	52	135	174	64	-	135	174	43	21	74
	37%	38%	36%	38%	40%	33%	20%	38%	40%	34%	34%	40%	37%	-	34%	40%	37%	37%	35%
							**										*	*	
Somewhat disagree	182	99	83	42	71	69	8	49	79	46	73	78	30	-	73	78	18	12	39
	18%	20%	16%	15%	19%	20%	13%	12%	20%	30%	19%	18%	17%	-	19%	18%	15%	21%	18%
							**		G	GH							*	*	
Strongly disagree	158	86	72	17	58	83	8	67	58	26	77	55	26	-	77	55	18	8	36
	16%	18%	14%	6%	16%	24%	13%	17%	15%	17%	20%	13%	15%	-	20%	13%	16%	13%	17%
					C	CD	**				K				O		*	*	
Summary																			
Top2Box (Agree)	664	302	362	221	243	200	44	281	257	83	243	303	118	-	243	303	81	37	140
	66%	62%	70%	79%	65%	57%	74%	71%	65%	54%	62%	69%	68%	-	62%	69%	69%	66%	65%
			A	DE			**	I	I								*	*	
Low2Box (Disagree)	340	185	155	59	129	153	16	116	137	72	150	134	56	-	150	134	36	20	75
	34%	38%	30%	21%	35%	43%	26%	29%	35%	46%	38%	31%	32%	-	38%	31%	31%	34%	35%
		B			C	C	**			GH							*	*	

- Column Proportions:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested (5%): A/B, C/D/E, F/G/H/I, J/K/L, M/N/O/P/Q, R
Minimum Base: 30 (**), Small Base: 100 (*)

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