

1. Thinking about the last two years, how many times did you travel to the United States?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
Once	393	48	45	22	141	106	30	94	85	103	54	115	278
	39%	36%	42%	34%	37%	44%	42%	51%	51%	37%	23%	41%	38%
		*	*	*			*	IJ*	IJ*	J			
2-4 times	437	55	52	31	157	110	33	53	60	124	138	124	313
	44%	41%	49%	47%	41%	45%	46%	29%	36%	45%	58%	45%	43%
		*	*	*			*	*	*	G	GHI		
5-9 times	117	15	9	11	57	19	7	20	11	41	34	28	89
	12%	11%	8%	17%	15%	8%	9%	11%	7%	15%	14%	10%	12%
		*	*	E*	E		*	*	*				
10 or more times	57	17	*	1	30	7	2	16	12	11	11	11	46
	6%	13%	*	2%	8%	3%	2%	9%	7%	4%	5%	4%	6%
		BCE*	*	*	B		*	*	*				

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. When preparing to travel to the United States, which of the following describe your strategy when exchanging your Canadian money to U.S. currency?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
I exchange my money in a lump sum at my bank in Canada before leaving for the U.S.	457	56	60	39	180	86	37	81	65	136	112	131	326
	46%	41%	56%	60%	47%	36%	51%	44%	39%	49%	47%	47%	45%
		*	E*	AE*	E		*	*	*				
I use my Canadian credit cards while in the U.S., so I don't need to exchange money	330	45	42	23	117	70	34	44	47	116	87	92	239
	33%	33%	39%	35%	30%	29%	47%	24%	28%	42%	37%	33%	33%
		*	*	*			DE*	*	*	GH	G		
Look around the house for U.S. money left over from my last trip	269	36	31	20	93	65	25	29	40	88	75	68	201
	27%	27%	29%	30%	24%	27%	36%	16%	24%	32%	32%	25%	28%
		*	*	*			*	*	*	G	G		
I have a Canadian U.S. dollar account	215	34	28	15	90	25	22	34	40	53	60	47	168
	21%	26%	27%	24%	23%	11%	31%	18%	24%	19%	25%	17%	23%
		E*	E*	E*	E		E*	*	*				
I use my Canadian debit card to withdraw cash once in the U.S.	145	20	13	12	55	30	14	35	35	41	29	52	93
	14%	15%	13%	19%	14%	12%	20%	19%	21%	15%	12%	19%	13%
		*	*	*			*	*	*				
I exchange a little bit of money on a regular basis	101	6	13	8	35	35	5	22	15	29	25	23	78
	10%	4%	12%	12%	9%	15%	7%	12%	9%	10%	10%	8%	11%
		*	*	*		A	*	*	*				
I use an ATM in Canada to withdraw U.S. cash out of my Canadian U.S. dollar account before I leave	97	13	6	11	25	33	10	22	11	28	27	24	73
	10%	10%	6%	16%	6%	14%	14%	12%	7%	10%	11%	9%	10%
		*	*	D*		D	*	*	*				
I exchange my money in a lump sum at the airport or other currency exchange kiosk	69	4	5	2	28	26	4	15	14	22	14	22	47
	7%	3%	5%	4%	7%	11%	5%	8%	8%	8%	6%	8%	6%
		*	*	*		A	*	*	*				
I have a U.S.-based bank account and get money when I am in the U.S.	51	4	9	4	18	13	4	4	11	8	24	10	41
	5%	3%	9%	5%	5%	5%	5%	2%	6%	3%	10%	3%	6%
		*	*	*			*	*	*		GI		
Other	42	9	3	2	25	1	1	6	6	10	6	9	32
	4%	7%	3%	4%	7%	*	1%	3%	4%	4%	3%	3%	4%
		E*	*	E*	E		*	*	*				

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
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3. With the Canadian dollar near a 13-year low, what are you doing, or intend to do differently when travelling to the U.S. this year?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
Travelling to the U.S. less frequently	300	39	28	31	130	50	21	40	52	83	79	78	222
	30%	29%	26%	47%	34%	21%	29%	22%	31%	30%	33%	28%	30%
		*	*	ABE*	E		*	*	*				
Cutting back on shopping, dining or entertainment when in the U.S.	235	51	22	17	96	43	6	35	45	67	57	55	180
	23%	38%	21%	27%	25%	18%	8%	19%	26%	24%	24%	20%	25%
		BDEF*	*	F*	F		*	*	*				
Watching the exchange rate closely and only exchanging my money on better days	134	16	12	13	54	28	11	21	27	39	30	36	98
	13%	12%	11%	19%	14%	11%	15%	11%	16%	14%	13%	13%	13%
		*	*	*			*	*	*				
I've decided to cancel my travel to the U.S. this year	133	17	18	9	56	18	15	23	16	46	33	39	94
	13%	13%	17%	13%	14%	8%	21%	13%	10%	16%	14%	14%	13%
		*	*	*			E*	*	*				
Travelling to cheaper locations	130	26	10	5	36	45	9	21	19	48	24	43	88
	13%	19%	9%	8%	9%	19%	12%	12%	11%	17%	10%	15%	12%
		D*	*	*		D	*	*	*				
Shortening the length of the trip to the U.S.	129	25	10	12	40	36	6	18	19	48	37	25	104
	13%	19%	9%	18%	11%	15%	8%	10%	11%	17%	15%	9%	14%
		*	*	*			*	*	*				
Planning more / staying within a preset budget	125	12	14	11	43	41	4	37	13	39	26	29	96
	12%	9%	13%	17%	11%	17%	6%	20%	8%	14%	11%	11%	13%
		*	*	*			*	H*	*				
Staying in cheaper accommodations	100	17	5	7	38	29	4	20	12	30	25	35	65
	10%	13%	5%	11%	10%	12%	5%	11%	7%	11%	11%	13%	9%
		*	*	*			*	*	*				
Redeeming loyalty points for airfare, hotel or rental cars	100	15	12	7	43	17	6	13	9	36	29	22	78
	10%	11%	11%	10%	11%	7%	9%	7%	5%	13%	12%	8%	11%
		*	*	*			*	*	*				
Staying with friends or family	94	15	10	4	36	19	9	22	20	23	17	38	57
	9%	11%	10%	6%	9%	8%	13%	12%	12%	8%	7%	14%	8%
		*	*	*			*	*	*			L	
Use ATMs less often while in the U.S. to save on fees	64	12	11	3	16	20	1	24	10	11	13	10	54
	6%	9%	11%	5%	4%	8%	2%	13%	6%	4%	5%	3%	7%
		*	*	*			*	IJ*	*				
I am reducing my travel expenses by driving instead of flying, travelling to less expensive locations etc.	62	1	7	3	27	19	5	12	17	13	13	19	43
	6%	1%	7%	4%	7%	8%	8%	6%	10%	5%	5%	7%	6%
		*	*	*	A	A	*	*	*				
Use public transit or cheaper transportation when in the U.S.	42	10	8	1	7	11	6	15	9	8	7	12	30
	4%	7%	7%	2%	2%	5%	8%	8%	5%	3%	3%	4%	4%
		D*	D*	*			D*	*	*				
Other	15	2	1	1	10	*	1	6	2	4	1	5	9
	1%	2%	*	1%	3%	*	2%	3%	1%	1%	*	2%	1%
		*	*	*			*	*	*				
I'm not doing anything differently	97	10	8	4	49	20	7	14	9	20	44	22	75
	10%	7%	7%	5%	13%	8%	9%	8%	5%	7%	18%	8%	10%
		*	*	*			*	*	*		GHI		
Nothing - I didn't intend to travel to the U.S. this year in the first place	235	34	40	13	73	52	24	42	41	70	41	68	167
	23%	25%	37%	20%	19%	22%	33%	23%	24%	25%	17%	25%	23%
		*	CDE*	*			D*	*	*				

- Column Proportions:  
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Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. When you return to Canada, what do you do with your leftover U.S. currency?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
Keep the extra cash at my house	634	87	66	41	253	143	43	99	96	184	157	169	465
	63%	65%	62%	63%	66%	59%	60%	54%	57%	66%	66%	61%	64%
		*	*	*			*	*	*				
Exchange the money to Canadian dollars at my bank	157	14	10	11	56	57	10	36	27	54	27	40	116
	16%	10%	9%	17%	14%	23%	13%	20%	16%	20%	11%	15%	16%
		*	*	*		ABD	*	*	*	J			
Deposit it into my Canadian U.S. dollar account	128	18	20	12	51	17	11	20	21	31	40	29	100
	13%	14%	18%	18%	13%	7%	15%	11%	12%	11%	17%	10%	14%
		*	E*	E*			*	*	*				
Exchange the money to Canadian dollars at the airport or other currency exchange kiosk	57	6	2	1	15	30	4	18	15	14	6	20	37
	6%	4%	1%	1%	4%	13%	6%	10%	9%	5%	3%	7%	5%
		*	*	*		BCD	*	J*	J*				
Trade it with a friend or family member who is headed to the U.S.	54	14	3	3	22	10	3	17	11	5	12	18	36
	5%	11%	2%	4%	6%	4%	4%	9%	7%	2%	5%	6%	5%
		*	*	*			*	I*	*				
Spend it at a Canadian store	35	2	10	1	13	8	1	17	5	9	4	21	14
	3%	1%	10%	2%	3%	3%	2%	9%	3%	3%	2%	8%	2%
		*	AD*	*			*	IJ*	*			L	
Deposit back into my Canadian U.S. dollar account at an ATM in Canada	22	3	2	1	9	4	3	2	6	4	8	5	17
	2%	2%	2%	2%	2%	2%	4%	1%	4%	2%	3%	2%	2%
		*	*	*			*	*	*				
I spend all my cash while away or deposit it in a U.S. based account before leaving the U.S.	22	5	3	2	9	2	1	1	7	5	7	8	14
	2%	4%	3%	4%	2%	1%	2%	*	4%	2%	3%	3%	2%
		*	*	*			*	*	*				
Other	44	8	4	5	20	2	5	9	6	8	14	11	34
	4%	6%	3%	8%	5%	1%	7%	5%	4%	3%	6%	4%	5%
		E*	*	E*	E		E*	*	*				

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5\_1. [I won't let the low value of the Canadian dollar prevent me from travelling to the United States]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
I won't let the low value of the Canadian dollar prevent me from travelling to the United States													
Strongly agree	123	13	14	10	46	32	7	24	14	34	40	30	93
	12%	10%	13%	16%	12%	13%	10%	13%	9%	12%	17%	11%	13%
		*	*	*			*	*	*				
Somewhat agree	379	56	32	27	136	101	27	79	71	100	91	104	274
	38%	42%	30%	41%	35%	42%	38%	43%	42%	36%	38%	38%	38%
		*	*	*			*	*	*				
Somewhat disagree	235	31	28	14	90	56	17	39	34	65	55	61	174
	23%	23%	26%	21%	23%	23%	24%	21%	20%	23%	23%	22%	24%
		*	*	*			*	*	*				
Strongly disagree	267	34	33	14	112	53	20	42	49	79	52	82	185
	27%	26%	31%	22%	29%	22%	28%	23%	29%	29%	22%	29%	25%
		*	*	*			*	*	*				
Summary													
Top2Box (Agree)	502	69	46	37	183	133	34	102	85	134	131	134	368
	50%	52%	43%	57%	47%	55%	48%	56%	50%	48%	55%	48%	51%
		*	*	*			*	*	*				
Low2Box (Disagree)	502	65	61	28	202	108	37	81	83	145	106	143	359
	50%	48%	57%	43%	53%	45%	52%	44%	50%	52%	45%	52%	49%
		*	*	*			*	*	*				

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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5\_2. [I prefer to use cash while in the U.S.]

To what extent do you agree or disagree with the following statements:

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents	1004	126	104	99	374	232	69	147	149	278	294	277	727
Weighted	1004	135	107	65	385	241	71	183	169	279	238	277	727
I prefer to use cash while in the U.S.													
Strongly agree	291	29	40	23	113	69	18	71	50	70	57	86	205
	29%	21%	37%	35%	29%	29%	25%	39%	30%	25%	24%	31%	28%
		*	A*	*			*	IJ*	*				
Somewhat agree	373	57	34	24	139	95	24	64	66	101	88	98	275
	37%	42%	32%	36%	36%	39%	34%	35%	39%	36%	37%	35%	38%
		*	*	*			*	*	*				
Somewhat disagree	182	24	15	10	74	41	17	23	30	48	58	47	134
	18%	18%	14%	16%	19%	17%	23%	12%	18%	17%	24%	17%	18%
		*	*	*			*	*	*		G		
Strongly disagree	158	25	17	8	59	36	13	26	22	60	35	46	112
	16%	19%	16%	13%	15%	15%	18%	14%	13%	22%	15%	17%	15%
		*	*	*			*	*	*				
Summary													
Top2Box (Agree)	664	85	74	47	252	164	42	135	117	170	145	184	480
	66%	63%	69%	71%	66%	68%	59%	74%	69%	61%	61%	66%	66%
		*	*	*			*	IJ*	*				
Low2Box (Disagree)	340	49	32	19	133	77	29	49	52	108	92	93	247
	34%	37%	31%	29%	34%	32%	41%	26%	31%	39%	39%	34%	34%
		*	*	*			*	*	*	G	G		

- Column Proportions:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
Minimum Base: 30 (\*\*), Small Base: 100 (\*)
- Column Means:  
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L  
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