

1. How many people in your household are trained in first aid?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	126	108	86	355	247	83	291	164	261	170	299	706
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	350	165	238	126	290	715
0	358	56	23	22	127	104	26	138	67	66	36	72	287
	36%	42%	22%	33%	33%	43%	36%	39%	41%	28%	28%	25%	40%
		B*	*	*		BD	*	IJ	IJ				K
1	424	54	52	26	167	101	24	149	68	102	53	117	308
	42%	40%	49%	40%	43%	42%	33%	43%	41%	43%	42%	40%	43%
		*	*	*			*						
2	159	19	22	14	63	26	15	42	24	53	29	63	97
	16%	14%	20%	22%	16%	11%	20%	12%	15%	22%	23%	22%	14%
		*	E*	E*			*			G	G	L	
3	43	4	9	3	15	7	5	19	5	7	8	25	17
	4%	3%	9%	4%	4%	3%	7%	5%	3%	3%	6%	9%	2%
		*	*	*			*					L	
4	14	1	-	-	8	3	1	2	1	9	-	7	6
	1%	1%	-	-	2%	1%	2%	*	*	4%	-	3%	1%
		*	*	*			*			GJ			
5	3	-	-	-	3	-	-	-	-	-	1	3	-
	*	-	-	-	1%	-	-	-	-	-	*	1%	-
		*	*	*			*					L	
6	1	-	*	*	1	-	-	-	-	1	-	1	-
	*	-	*	*	*	-	-	-	-	1%	-	*	-
		*	*	*			*						
8	2	-	-	-	2	-	-	-	-	2	-	2	-
	*	-	-	-	*	-	-	-	-	1%	-	1%	-
		*	*	*			*						
21	*	-	-	-	-	-	*	-	-	-	*	-	*
	*	-	-	-	-	-	1%	-	-	-	*	-	*
		*	*	*			*						
Sigma	1005	135	107	65	385	241	71	350	165	238	126	290	715
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
People Trained in First Aid	647	79	83	44	258	138	45	212	98	173	91	218	428
	64%	58%	78%	67%	67%	57%	64%	61%	59%	72%	72%	75%	60%
		*	AE*	*	E		*			GH	GH	L	
None	358	56	23	22	127	104	26	138	67	66	36	72	287
	36%	42%	22%	33%	33%	43%	36%	39%	41%	28%	28%	25%	40%
		B*	*	*		BD	*	IJ	IJ				K
Mean (Incl. 0)	1	0.8	1.2	1	1	0.8	1.1	0.8	0.8	1.2	1.1	1.3	0.8
		*	AE*	*	E		E*			GH	GH	L	
Std. Dev.	1.06	0.84	0.92	0.92	1.11	0.86	1.76	0.87	0.83	1.19	1.41	1.23	0.94
Std. Err.	0.03	0.07	0.09	0.11	0.06	0.06	0.21	0.05	0.06	0.08	0.13	0.07	0.04
Mean (Excl. 0)	1.5	1.4	1.5	1.5	1.6	1.4	1.8	1.4	1.4	1.6	1.6	1.8	1.4
		*	*	*			E*		*	G	*	L	
Std. Dev.	0.97	0.64	0.76	0.73	1.01	0.69	1.93	0.69	0.62	1.09	1.43	1.12	0.85
Std. Err.	0.04	0.07	0.08	0.11	0.06	0.06	0.29	0.05	0.06	0.08	0.15	0.08	0.04

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Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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2. How confident would you be that you would know what to do in an emergency first aid situation? For example, if you saw someone fall off a ladder or slip on some ice?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	126	108	86	355	247	83	291	164	261	170	299	706
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	350	165	238	126	290	715
Top 2 Box (Net)	758	99	86	46	304	167	57	260	126	189	102	226	532
	75%	74%	80%	70%	79%	69%	79%	74%	76%	79%	81%	78%	74%
		*	*	*	E		*						
Very confident (4)	251	34	30	14	105	43	25	78	29	72	41	99	151
	25%	25%	28%	21%	27%	18%	36%	22%	18%	30%	33%	34%	21%
		*	*	*	E		E*			H	GH	L	
Somewhat confident (3)	508	65	56	32	199	124	31	182	97	117	61	127	381
	51%	49%	52%	49%	52%	51%	44%	52%	59%	49%	48%	44%	53%
		*	*	*			*						K
Bottom 2 Box (Net)	247	36	21	19	82	74	15	90	39	49	24	64	183
	25%	26%	20%	30%	21%	31%	21%	26%	24%	21%	19%	22%	26%
		*	*	*		D	*						
Not very confident (2)	204	31	17	16	69	57	14	73	33	41	20	62	142
	20%	23%	15%	24%	18%	24%	20%	21%	20%	17%	16%	21%	20%
		*	*	*			*						
Not at all confident (1)	43	5	4	3	13	17	*	17	6	8	4	2	41
	4%	4%	4%	5%	3%	7%	1%	5%	4%	3%	3%	1%	6%
		*	*	*			*						K
Sigma	1005	135	107	65	385	241	71	350	165	238	126	290	715
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	3	2.9	3	2.9	3	2.8	3.1	2.9	2.9	3.1	3.1	3.1	2.9
		*	E*	*	E		CE*				GH	L	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How confident do you feel that a child (aged 17 or younger) in your life could help if you experienced a first aid emergency? For example, if you collapsed?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	126	108	86	355	247	83	291	164	261	170	299	706
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	350	165	238	126	290	715
Top 2 Box (Net)	471	57	59	40	190	86	38	173	70	113	61	158	313
	47%	42%	55%	62%	49%	36%	53%	49%	43%	47%	48%	54%	44%
		*	E*	AE*	E		E*					L	
Very confident (4)	123	12	19	4	54	23	11	46	17	35	12	60	62
	12%	9%	18%	6%	14%	9%	15%	13%	10%	15%	9%	21%	9%
		*	CE*	*			*					L	
Somewhat confident (3)	348	45	40	36	136	64	27	127	53	77	50	98	251
	35%	33%	37%	56%	35%	26%	38%	36%	32%	32%	39%	34%	35%
		*	*	ABDE*	E		*						
Bottom 2 Box (Net)	534	78	48	25	195	155	34	177	95	126	65	132	402
	53%	58%	45%	38%	51%	64%	47%	51%	57%	53%	52%	46%	56%
		C*	*	*		BCDF	*						K
Not very confident (2)	370	61	32	18	149	90	20	126	61	86	52	94	276
	37%	46%	30%	27%	39%	37%	28%	36%	37%	36%	41%	32%	39%
		BCF*	*	*			*						
Not at all confident (1)	165	16	16	7	46	66	14	51	34	40	13	38	126
	16%	12%	15%	11%	12%	27%	19%	15%	21%	17%	11%	13%	18%
		*	*	*		ABCD	*		J				
Sigma	1005	135	107	65	385	241	71	350	165	238	126	290	715
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	2.4	2.4	2.6	2.6	2.5	2.2	2.5	2.5	2.3	2.5	2.5	2.6	2.3
		*	E*	E*	E		E*					L	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. To what extent do you agree or disagree that children should start learning about first aid and how to help people in their community at age 9 ?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	126	108	86	355	247	83	291	164	261	170	299	706
Base: All Respondents (wtd)	1005	135	107	65	385	241	71	350	165	238	126	290	715
Top 2 Box (Net)	924	123	100	64	355	214	67	313	152	224	117	273	651
	92%	91%	94%	98%	92%	89%	93%	90%	92%	94%	93%	94%	91%
		*	*	E*			*						
Strongly agree (4)	522	76	63	37	214	84	49	189	80	129	69	180	343
	52%	57%	59%	56%	55%	35%	68%	54%	48%	54%	54%	62%	48%
		E*	E*	E*	E		E*					L	
Somewhat agree (3)	401	47	37	27	141	130	18	125	73	95	49	93	308
	40%	35%	35%	42%	37%	54%	25%	36%	44%	40%	38%	32%	43%
		*	*	*		ABDF	*						K
Bottom 2 Box (Net)	81	11	6	1	31	27	5	37	13	15	9	17	64
	8%	9%	6%	2%	8%	11%	7%	10%	8%	6%	7%	6%	9%
		*	*	*		C	*						
Somewhat disagree (2)	62	11	6	1	21	18	4	24	10	14	6	10	51
	6%	8%	6%	2%	5%	8%	5%	7%	6%	6%	5%	4%	7%
		*	*	*			*						
Strongly disagree (1)	20	1	-	-	10	9	1	13	3	1	3	7	13
	2%	*	-	-	3%	4%	1%	4%	2%	*	2%	2%	2%
		*	*	*			*	I					
Sigma	1005	135	107	65	385	241	71	350	165	238	126	290	715
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	3.4	3.5	3.5	3.5	3.4	3.2	3.6	3.4	3.4	3.5	3.4	3.5	3.4
		E*	E*	E*	E		E*					L	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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