

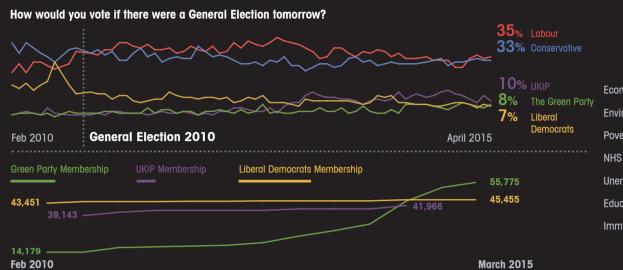
# #GE2015

## GREEN GROWTH: THE ELECTION AND THE ENVIRONMENT



#### SUPPORT FOR THE GREENS HAS RISEN IN THE LAST YEAR CHALLENGING THE LIB DEM VOTE SHARE

#### WHAT DO GREEN SUPPORTERS SEE AS THE MOST IMPORTANT ISSUES FACING BRITAIN?



	2015 VOTING INTENTION				
				<b>&gt;</b>	
Economy	35	44	34	47	26
Environment	30	5	7	13	3
Poverty/Equality	30	8	20	18	
NHS	28	29	27	31	28
Jnemployment	23	19	34	47	26
Education	21	16	16	21	21
mmigration	10	50	27	3/1	77

% for whom protecting the natural environment/climate change is an important deciding factor in who to vote for

> **2015 VOTING INTENTION** 30% Greens

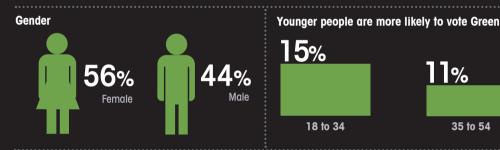
10% Liberal Democrats

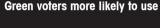
5% Labour

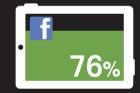
**3% Conservatives** 

1% UKIP

#### WHO ARE THE GREEN SUPPORTERS?















Green in 2015

percentage

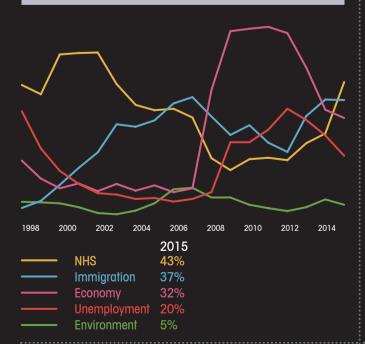
been from...

Big shifts to the Greens in the last year have

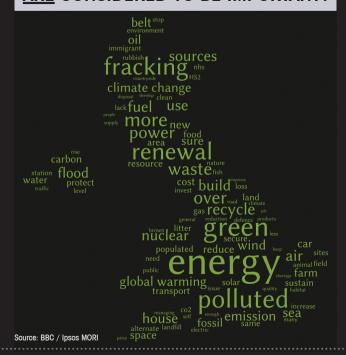
Private (18-34)renters

Up by

#### **ENVIRONMENT ISSUES FALL BEHIND** OTHER PRIORITIES FOR MOST BRITS

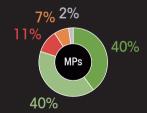


#### **BUT WHICH ENVIRONMENTAL ISSUES** ARE CONSIDERED TO BE IMPORTANT?



### AND CONCERN ABOUT CLIMATE CHANGE IS HIGH AMONG MPs. PARTICULARLY LABOUR

Very concerned | Fairly concerned | Not very concerned Not at all concerned | Don't know



Concern among Labour MPs Concern among Conservative MPs

**■** 64%

CLIMATE CHANGE CONCERN IS HIGH REGARDLESS OF **PARTY SUPPORTED** 



84%



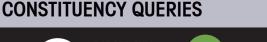


68% overall



For more information about Ipsos MORI's environment research and the complete data sets go to

www.ipsos-mori.com/GreenGrowth



% OF MPs RECEIVING ENVIRONMENTAL



